



WTTV-CBS
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

CONTRACT

<u>Contract / Revision</u> 372959 /		<u>Alt Order #</u> 08357536
<u>Product</u> SEN LEADERSHIP FUND		
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Estimate #</u> 3615
<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 08/29/16 / 08/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTTV-CBS	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u> 275	<u>Product Code</u> 311
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	CBS	09/16/16	09/16/16	Friday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	----1--	1			\$3,000.00	0.00				
N 2	CBS	09/16/16	09/16/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	----1--	1			\$600.00	0.00				
N 3	CBS	09/16/16	09/16/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	----1--	1			\$520.00	0.00				
N 4	CBS	09/16/16	09/16/16	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	----1--	1			\$500.00	0.00				
N 5	CBS	09/16/16	09/16/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	----1--	1			\$550.00	0.00				
N 6	CBS	09/16/16	09/16/16	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	----1--	1			\$200.00	0.00				
N 7	CBS	09/16/16	09/16/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	----1--	1			\$2,500.00	0.00				
N 8	CBS	09/19/16	09/19/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/19/16	09/25/16	1-----	1			\$600.00	0.00				
N 9	CBS	09/19/16	09/19/16	M-F 12p-1230p	12p-1230p		:30				NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/19/16	09/25/16	1-----	1			\$520.00	0.00				
N 10	CBS	09/19/16	09/19/16	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/19/16	09/25/16	1-----	1			\$500.00	0.00				
N 11	CBS	09/19/16	09/19/16	M-F 6p-630p	6p-630p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/19/16	09/25/16	1-----	1			\$550.00	0.00				
N 12	CBS	09/19/16	09/19/16	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Product</u> SEN LEADERSHIP FUN
<u>Advertiser</u> Senate Leadership Fund		<u>Estimate #</u> 3615
		<u>Original Date / Revision</u> 08/29/16 / 08/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	1-----				1	\$200.00	0.00			
N 13	CBS	09/19/16	09/19/16	Big Bang/ Kevin	8:00 PM-9:00 PM		:30				NM	2	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	2-----				2	\$2,700.00	0.00			
N 14	CBS	09/17/16	09/17/16	Saturday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----2-				2	\$1,500.00	0.00			
D 15	CBS	09/17/16	09/17/16	Saturday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	0	\$0.00
D 16	CBS	09/17/16	09/17/16	Saturday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 17	CBS	09/18/16	09/18/16	Su 1030a-1130a	10:30 AM-11:30 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----1				1	\$400.00	0.00			
D 18	CBS	09/18/16	09/18/16	Sunday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	0	\$0.00
N 19	CBS	09/15/16	09/15/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---				1	\$600.00	0.00			
N 20	CBS	09/15/16	09/15/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---				1	\$520.00	0.00			
N 21	CBS	09/15/16	09/15/16	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---				1	\$500.00	0.00			
N 22	CBS	09/15/16	09/15/16	M-F 6p-630p	6p-630p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---				1	\$550.00	0.00			
N 23	CBS	09/15/16	09/15/16	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---				1	\$200.00	0.00			
N 24	CBS	09/13/16	09/13/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-1-----				1	\$600.00	0.00			
N 25	CBS	09/13/16	09/13/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-1-----				1	\$520.00	0.00			
N 26	CBS	09/13/16	09/13/16	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-1-----				1	\$500.00	0.00			
N 27	CBS	09/13/16	09/13/16	M-F 6p-630p	6p-630p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-1-----				1	\$550.00	0.00			
N 28	CBS	09/13/16	09/13/16	Tuesday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-1-----				1	\$4,500.00	0.00			
N 29	CBS	09/14/16	09/14/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--1----				1	\$600.00	0.00			
N 30	CBS	09/14/16	09/14/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--1----				1	\$520.00	0.00			
N 31	CBS	09/14/16	09/14/16	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$500.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-- 1----				1	\$500.00	0.00			
N 32	CBS	09/14/16	09/14/16	M-F 6p-630p	6p-630p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-- 1----				1	\$550.00	0.00			
N 33	CBS	09/14/16	09/14/16	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-- 1----				1	\$200.00	0.00			
N 34	CBS	09/17/16	09/17/16	Saturday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----2-				2	\$750.00	0.00			
N 35	CBS	09/17/16	09/17/16	Saturday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----2-				2	\$750.00	0.00			
N 36	CBS	09/18/16	09/18/16	Sunday Prime Hour 1	7:30 PM-8:30 PM		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----2				2	\$4,000.00	0.00			
Totals										0.00		38	\$41,450.00

Time Period	# of Spots	Gross Amount	Net Amount
08/29/16 - 09/19/16	38	\$41,450.00	\$35,232.50
Totals	38	\$41,450.00	\$35,232.50

Signature: _____ **Date:** _____

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