



WTTV-CBS
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

CONTRACT

<u>Contract / Revision</u> 316852 /		<u>Alt Order #</u> 08232807
<u>Product</u> SEN LEADERSHIP FUND		
<u>Contract Dates</u> 04/27/16 - 05/02/16		<u>Estimate #</u> 2951
<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 04/18/16 / 04/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTTV-CBS	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u> 275	<u>Product Code</u> 311
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	CBS	04/29/16	04/29/16	Friday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$2,600.00	0.00			
N 2	CBS	04/29/16	04/29/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$600.00	0.00			
N 3	CBS	04/29/16	04/29/16	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$350.00	0.00			
N 4	CBS	04/29/16	04/29/16	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$350.00	0.00			
N 5	CBS	04/29/16	04/29/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$400.00	0.00			
N 6	CBS	04/29/16	04/29/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$1,000.00	0.00			
N 7	CBS	04/29/16	04/29/16	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$275.00	0.00			
N 8	CBS	04/29/16	04/29/16	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$275.00	0.00			
N 9	CBS	04/29/16	04/29/16	Friday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$2,000.00	0.00			
N 10	CBS	04/29/16	04/29/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----2--				2	\$2,200.00	0.00			
N 11	CBS	05/02/16	05/02/16	Monday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	2-----				2	\$2,500.00	0.00			
N 12	CBS	05/02/16	05/02/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 316852 /		<u>Alt Order #</u> 08232807
<u>Contract Dates</u> 04/27/16 - 05/02/16		<u>Product</u> SEN LEADERSHIP FUN
<u>Advertiser</u> Senate Leadership Fund		<u>Estimate #</u> 2951
		<u>Original Date / Revision</u> 04/18/16 / 04/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$600.00	0.00			
N 13	CBS	05/02/16	05/02/16	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$350.00	0.00			
N 14	CBS	05/02/16	05/02/16	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$350.00	0.00			
N 15	CBS	05/02/16	05/02/16	M-F 6p-630p	6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$400.00	0.00			
N 16	CBS	05/02/16	05/02/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$1,000.00	0.00			
N 17	CBS	05/02/16	05/02/16	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$275.00	0.00			
N 18	CBS	05/02/16	05/02/16	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$275.00	0.00			
D 19	CBS	05/02/16	05/02/16	Monday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	0	\$0.00
N 20	CBS	05/02/16	05/02/16	big bang/odd	9:00 PM-10:00 PM		:30				NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	2-----				2	\$3,000.00	0.00			
N 21	CBS	04/30/16	04/30/16	Saturday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----2-				2	\$1,200.00	0.00			
N 22	CBS	04/30/16	04/30/16	Sa 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----1-				1	\$500.00	0.00			
N 23	CBS	04/30/16	04/30/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----1-				1	\$275.00	0.00			
N 24	CBS	04/30/16	04/30/16	Sa 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----1-				1	\$450.00	0.00			
N 25	CBS	04/30/16	04/30/16	Sa 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----1-				1	\$450.00	0.00			
D 26	CBS	04/30/16	04/30/16	Saturday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	0	\$0.00
D 27	CBS	04/30/16	04/30/16	Saturday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 28	CBS	05/01/16	05/01/16	Sunday Prime Hour 4	10:00 PM-11:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----1				1	\$2,000.00	0.00			
N 29	CBS	05/01/16	05/01/16	Su 1030a-1130a	10:30 AM-11:30 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----1				1	\$500.00	0.00			
N 30	CBS	05/01/16	05/01/16	Su 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----1				1	\$600.00	0.00			
N 31	CBS	05/01/16	05/01/16	Elementary Eff 9/20/15	12:35 AM-1:35 AM		:30				NM	2	\$300.00

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<u>Contract Dates</u> 04/27/16 - 05/02/16		<u>Product</u> SEN LEADERSHIP FUN
<u>Advertiser</u> Senate Leadership Fund		<u>Estimate #</u> 2951
		<u>Original Date / Revision</u> 04/18/16 / 04/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----2				2	\$150.00	0.00			
N 32	CBS	05/01/16	05/01/16	Sunday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----1				1	\$4,000.00	0.00			
N 33	CBS	05/01/16	05/01/16	Sunday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----1				1	\$3,200.00	0.00			
N 34	CBS	05/01/16	05/01/16	Sunday Prime Hour 3	9p-10p		:30				NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----1				1	\$2,300.00	0.00			
N 35	CBS	04/28/16	04/28/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	---1---				1	\$600.00	0.00			
N 36	CBS	04/28/16	04/28/16	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	---1---				1	\$350.00	0.00			
N 37	CBS	04/28/16	04/28/16	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	---1---				1	\$350.00	0.00			
N 38	CBS	04/28/16	04/28/16	M-F 6p-630p	6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	---1---				1	\$400.00	0.00			
N 39	CBS	04/28/16	04/28/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	---1---				1	\$1,000.00	0.00			
N 40	CBS	04/28/16	04/28/16	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	---1---				1	\$275.00	0.00			
N 41	CBS	04/28/16	04/28/16	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	---1---				1	\$275.00	0.00			
N 42	CBS	04/28/16	04/28/16	big bang/odd couple	8:00 PM-9:00 PM		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	---1---				1	\$5,000.00	0.00			
D 43	CBS	04/28/16	04/28/16	Thursday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 44	CBS	04/27/16	04/27/16	Wednesday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	--2----				2	\$2,000.00	0.00			
N 45	CBS	04/27/16	04/27/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	--1----				1	\$600.00	0.00			
N 46	CBS	04/27/16	04/27/16	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	--1----				1	\$350.00	0.00			
N 47	CBS	04/27/16	04/27/16	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	--1----				1	\$350.00	0.00			
N 48	CBS	04/27/16	04/27/16	M-F 6p-630p			:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	--1----				1	\$400.00	0.00			

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<u>Contract Dates</u> 04/27/16 - 05/02/16		<u>Product</u> SEN LEADERSHIP FUN
<u>Advertiser</u> Senate Leadership Fund		<u>Estimate #</u> 2951
		<u>Original Date / Revision</u> 04/18/16 / 04/19/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 49	CBS	04/27/16	04/27/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-- 1----				1	\$1,000.00	0.00			
N 50	CBS	04/27/16	04/27/16	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-- 1----				1	\$275.00	0.00			
N 51	CBS	04/27/16	04/27/16	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-- 1----				1	\$275.00	0.00			
N 52	CBS	04/27/16	04/27/16	Wednesday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-- 1----				1	\$3,500.00	0.00			
N 53	CBS	04/27/16	04/27/16	Wednesday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-- 1----				1	\$4,000.00	0.00			
N 54	CBS	05/02/16	05/02/16	Monday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	2-----				2	\$2,000.00	0.00			
N 55	CBS	04/30/16	04/30/16	Saturday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----2-				2	\$750.00	0.00			
N 56	CBS	04/30/16	04/30/16	Saturday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----2-				2	\$750.00	0.00			
N 57	CBS	04/28/16	04/28/16	Thursday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	--- 1---				1	\$3,000.00	0.00			
Totals										0.00		62	\$76,475.00

Time Period	# of Spots	Gross Amount	Net Amount
04/25/16 - 05/02/16	62	\$76,475.00	\$65,003.75
Totals	62	\$76,475.00	\$65,003.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

