

ORDER

LUBBOCK'S SPORTS STATION

Orders
Order / Rev: 87172
Alt Order #:
Product Desc: CARL TEPPER 2/17 - 3/1 TX HD-84
Estimate:
Flight Dates: 02/17/22 - 03/18/22
Original Date / Rev: 02/16/22 / 02/16/22
Order Type: GENERAL

Double T 97.3

Primary AE: NATIONAL POLITICAL
Sales Office: R-NAT
Sales Region: National

Agency Name: Media Financial Services
Buying Contact:
Billing Contact:
 1655 Palm Beach
 West Palm Beach, FL 33401

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Carl Tepper For State Rep TXHD84 (A)
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: P-3

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	29	\$1,650.00	\$1,402.50
02/28/22	03/01/22	8	\$480.00	\$408.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	29	\$1,650.00	\$1,402.50	0.00
March 2022	8	\$480.00	\$408.00	0.00
Totals	37	\$2,130.00	\$1,810.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
NATIONAL POLITICAL			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTTUF	02/17/22	02/18/22	M-F BROAD M-F BROAD	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	---21--	1:00	3	\$60.00	P-3	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---21--		3				\$60.00		0.00			
N 2	KTTUF	02/17/22	02/18/22	M-F MIDDAY M-F MIDDAY	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	---12--	1:00	3	\$60.00	P-3	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---12--		3				\$60.00		0.00			
N 3	KTTUF	02/17/22	02/18/22	M-F PRIME M-F PRIME	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	---21--	1:00	3	\$70.00	P-3	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---21--		3				\$70.00		0.00			
N 4	KTTUF	02/17/22	02/18/22	M-F PRIME M-F PRIME	CM	6AM-7PM	----1--	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	----1--		1				\$50.00		0.00			
N 5	KTTUF	02/19/22	02/20/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----11	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	-----11		2				\$50.00		0.00			
N 6	KTTUF	02/19/22	02/19/22		CM	6:00 AM-7:00 PM	-----2-	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00

Order / Rev: 87172
 Alt Order #:
 Flight Dates: 02/17/22 - 03/18/22

Advertiser: Carl Tepper For State Rep TXHD84 (A)
 Product Desc: CARL TEPPER 2/17 - 3/1 TX HD-84
 Estimate:
 Double T 97.3

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SA-SU BROAD		(6:00 AM-7:00 PM)									
				SA-SU BROAD		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/14/22	02/20/22	-----2-		2			\$50.00			0.00			
N 7	KTTUF	02/20/22	02/20/22	SA-SU BROAD	CM	6:00 AM-7:00 PM	-----2	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
				SA-SU BROAD		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/14/22	02/20/22	-----2		2			\$50.00			0.00			
N 8	KTTUF	02/21/22	02/25/22	M-F PRIME	CM	6:00 AM-10:00 AM	-1-1---	1:00	2	\$60.00	P-3	0.00	NM	2	\$120.00
				M-F PRIME		(6:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/21/22	02/27/22	-1-1---		2			\$60.00			0.00			
N 9	KTTUF	02/21/22	02/25/22	M-F MIDDAY	CM	10:00 AM-3:00 PM	-1-1---	1:00	2	\$60.00	P-3	0.00	NM	2	\$120.00
				M-F MIDDAY		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/21/22	02/27/22	-1-1---		2			\$60.00			0.00			
N 10	KTTUF	02/21/22	02/25/22	M-F PRIME	CM	3:00 PM-7:00 PM	-1-1---	1:00	2	\$70.00	P-3	0.00	NM	2	\$140.00
				M-F PRIME		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/21/22	02/27/22	-1-1---		2			\$70.00			0.00			
N 11	KTTUF	02/21/22	02/25/22	M-F PRIME	CM	6AM-7PM	1-----	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
				M-F PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/21/22	02/27/22	1-----		1			\$50.00			0.00			
N 12	KTTUF	02/26/22	02/27/22	SA-SU BROAD	CM	6:00 AM-7:00 PM	-----11	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
				SA-SU BROAD		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/21/22	02/27/22	-----11		2			\$50.00			0.00			
N 13	KTTUF	02/26/22	02/26/22	SA-SU BROAD	CM	6:00 AM-7:00 PM	-----2-	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
				SA-SU BROAD		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/21/22	02/27/22	-----2-		2			\$50.00			0.00			
N 14	KTTUF	02/27/22	02/27/22	SA-SU BROAD	CM	6:00 AM-7:00 PM	-----2	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
				SA-SU BROAD		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/21/22	02/27/22	-----2		2			\$50.00			0.00			
N 15	KTTUF	02/28/22	03/01/22	M-F BROAD	CM	6:00 AM-10:00 AM	11-----	1:00	2	\$60.00	P-3	0.00	NM	2	\$120.00
				M-F BROAD		(6:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/28/22	03/06/22	11-----		2			\$60.00			0.00			
N 16	KTTUF	02/28/22	03/01/22	M-F MIDDAY	CM	10:00 AM-3:00 PM	11-----	1:00	2	\$60.00	P-3	0.00	NM	2	\$120.00
				M-F MIDDAY		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/28/22	03/06/22	11-----		2			\$60.00			0.00			
N 17	KTTUF	02/28/22	03/01/22	M-F PRIME	CM	3:00 PM-7:00 PM	11-----	1:00	2	\$70.00	P-3	0.00	NM	2	\$140.00
				M-F PRIME		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/28/22	03/06/22	11-----		2			\$70.00			0.00			
N 18	KTTUF	02/28/22	03/01/22	M-F PRIME	CM	6AM-7PM	11-----	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
				M-F PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/28/22	03/06/22	11-----		2			\$50.00			0.00			
													Totals	37	\$2,130.00

MARKET:	Lubbock, TX	AMOUNT:	\$2,130.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	37		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:	SLS PH:	216-233-8181		
SALES OFFICE:	CHICAGO	SLS FAX:			
SALESPERSON:	Linley Grande				
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4419566
ADVERTISER:	Carl Tepper for State Representative	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	2/17-3/1 TX HD-84	AGY EST:			1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	02-14-2022 TO 3/6/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	02/16/2022 13:58

COMMENTS

[Rep Comment] 02/16/2022:

[Rep Comment] 02/16/2022: New URGENT order to air 2/17-3/1. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1		2/14/2022 To 2/20/2022					WK TOT \$920.00		WK TOTAL SPOTS 16		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	2/14/2022	2/18/2022	3	\$60	\$180
	2		MTWTF..	10:00AM	3:00PM	60	2/14/2022	2/18/2022	3	\$60	\$180
	3		MTWTF..	3:00PM	7:00PM	60	2/14/2022	2/18/2022	3	\$70	\$210
	4		MTWTF..	6:00AM	7:00PM	60	2/14/2022	2/18/2022	1	\$50	\$50
	5	SS	6:00AM	7:00PM	60	2/19/2022	2/20/2022	2	\$50	\$100
	6	S.	6:00AM	7:00PM	60	2/19/2022	2/19/2022	2	\$50	\$100
	7	S	6:00AM	7:00PM	60	2/20/2022	2/20/2022	2	\$50	\$100

MARKET:	Lubbock, TX	AMOUNT:	\$2,130.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	37		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				Invoices@MediaFinancial.com
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4419566
ADVERTISER:	Carl Tepper for State Representative	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	2/17-3/1 TX HD-84	AGY EST:			1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	02-14-2022 TO 3/6/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 02/16/2022 13:58	

WEEK#2		2/21/2022 To 2/27/2022					WK TOT \$730.00		WK TOTAL SPOTS 13		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	2/21/2022	2/25/2022	2	\$60	\$120
	2		MTWTF..	10:00AM	3:00PM	60	2/21/2022	2/25/2022	2	\$60	\$120
	3		MTWTF..	3:00PM	7:00PM	60	2/21/2022	2/25/2022	2	\$70	\$140
	4		MTWTF..	6:00AM	7:00PM	60	2/21/2022	2/25/2022	1	\$50	\$50
	5	SS	6:00AM	7:00PM	60	2/26/2022	2/27/2022	2	\$50	\$100
	6	S.	6:00AM	7:00PM	60	2/26/2022	2/26/2022	2	\$50	\$100
	7	S	6:00AM	7:00PM	60	2/27/2022	2/27/2022	2	\$50	\$100

WEEK#3		2/28/2022 To 3/6/2022					WK TOT \$480.00		WK TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	8		MT.....	6:00AM	10:00AM	60	2/28/2022	3/1/2022	2	\$60	\$120
	9		MT.....	10:00AM	3:00PM	60	2/28/2022	3/1/2022	2	\$60	\$120
	10		MT.....	3:00PM	7:00PM	60	2/28/2022	3/1/2022	2	\$70	\$140
	11		MT.....	6:00AM	7:00PM	60	2/28/2022	3/1/2022	2	\$50	\$100

STATION:	KTVE-TV	ORDER # 100701	DATE:	02/10/2022
MARKET:	Lubbock, TX	AMOUNT: \$2,130.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS: 37		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:			
SALES OFFICE:	CHICAGO	SLS PH: 216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com			
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4419566	
ADVERTISER:	Carl Tepper for State Representative	AGY PRD:	INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	2/17-3/1 TX HD-84	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	02-14-2022 TO 3/6/2022	[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	3			
PRIM. DEMO:	Adults 35+	[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:	LAST SENT:	02/16/2022 13:58