

## ORDER



**Orders**  
**Order / Rev:** 87461  
**Alt Order #:**  
**Product Desc:**  
**Estimate:** 4/21-5/4 TX HD-84  
**Flight Dates:** 04/21/22 - 05/04/22  
**Original Date / Rev:** 04/20/22 / 04/20/22  
**Order Type:** GENERAL

Double T 97.3

**Primary AE:** NATIONAL POLITICAL  
**Sales Office:** R-NAT  
**Sales Region:** National

**Agency Name:** Media Financial Services  
**Buying Contact:**  
**Billing Contact:**  
 1655 Palm Beach  
 West Palm Beach, FL 33401

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Carl Tepper For State Rep TXHD84 (A)  
**Demographic:** HH  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** GEN  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	10	\$540.00	\$459.00
04/25/22	05/03/22	18	\$1,020.00	\$867.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	10	\$540.00	\$459.00	0.00
May 2022	18	\$1,020.00	\$867.00	0.00
<b>Totals</b>	<b>28</b>	<b>\$1,560.00</b>	<b>\$1,326.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
NATIONAL POLITICAL			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTTUF	04/21/22	04/22/22	M-F PRIME M-F PRIME	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	----1--	1:00	1	\$60.00	P-3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	----1--		1				\$60.00		0.00			
N 2	KTTUF	04/21/22	04/22/22	M-F MIDDAY M-F MIDDAY	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	----1--	1:00	1	\$60.00	P-3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	----1--		1				\$60.00		0.00			
N 3	KTTUF	04/21/22	04/22/22	M-F PRIME M-F PRIME	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	---1---	1:00	1	\$70.00	P-3	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	---1---		1				\$70.00		0.00			
N 4	KTTUF	04/21/22	04/22/22	M-F PRIME M-F PRIME	CM	6AM-7PM	----1--	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	----1--		1				\$50.00		0.00			
N 5	KTTUF	04/23/22	04/24/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----11	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----11		2				\$50.00		0.00			
N 6	KTTUF	04/23/22	04/23/22		CM	6:00 AM-7:00 PM	-----2-	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00

Order / Rev: 87461  
 Alt Order #:  
 Flight Dates: 04/21/22 - 05/04/22

Advertiser: Carl Tepper For State Rep TXHD84 (A)  
 Product Desc:  
 Estimate: 4/21-5/4 TX HD-84  
 Double T 97.3

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SA-SU BROAD		(6:00 AM-7:00 PM)									
				SA-SU BROAD		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-----2-					2	\$50.00		0.00			
N 7	KTTUF	04/24/22	04/24/22	SA-SU BROAD	CM	6:00 AM-7:00 PM	-----2	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
				SA-SU BROAD		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-----2					2	\$50.00		0.00			
N 8	KTTUF	04/30/22	05/01/22	SA-SU BROAD	CM	6:00 AM-7:00 PM	-----11	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
				SA-SU BROAD		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----11					2	\$50.00		0.00			
N 9	KTTUF	04/30/22	04/30/22	SA-SU BROAD	CM	6:00 AM-7:00 PM	-----2-	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
				SA-SU BROAD		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----2-					2	\$50.00		0.00			
N 10	KTTUF	05/01/22	05/01/22	SA-SU BROAD	CM	6:00 AM-7:00 PM	-----2	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
				SA-SU BROAD		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----2					2	\$50.00		0.00			
N 11	KTTUF	04/25/22	04/29/22	M-F PRIME	CM	6:00 AM-10:00 AM	-1-1---	1:00	2	\$60.00	P-3	0.00	NM	2	\$120.00
				M-F PRIME		(6:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-1-1---					2	\$60.00		0.00			
N 12	KTTUF	04/25/22	04/29/22	M-F MIDDAY	CM	10:00 AM-3:00 PM	1-1----	1:00	2	\$60.00	P-3	0.00	NM	2	\$120.00
				M-F MIDDAY		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	1-1----					2	\$60.00		0.00			
N 13	KTTUF	04/25/22	04/29/22	M-F PRIME	CM	3:00 PM-7:00 PM	--1-1--	1:00	2	\$70.00	P-3	0.00	NM	2	\$140.00
				M-F PRIME		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	--1-1--					2	\$70.00		0.00			
N 14	KTTUF	04/25/22	04/29/22	M-F PRIME	CM	6AM-7PM	-1-1---	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
				M-F PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-1-1---					2	\$50.00		0.00			
N 15	KTTUF	05/02/22	05/04/22	M-F PRIME	CM	6:00 AM-10:00 AM	1-----	1:00	1	\$60.00	P-3	0.00	NM	1	\$60.00
				M-F PRIME		(6:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	1-----					1	\$60.00		0.00			
N 16	KTTUF	05/02/22	05/04/22	M-F MIDDAY	CM	10:00 AM-3:00 PM	1-----	1:00	1	\$60.00	P-3	0.00	NM	1	\$60.00
				M-F MIDDAY		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	1-----					1	\$60.00		0.00			
N 17	KTTUF	05/02/22	05/04/22	M-F PRIME	CM	3:00 PM-7:00 PM	1-----	1:00	1	\$70.00	P-3	0.00	NM	1	\$70.00
				M-F PRIME		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	1-----					1	\$70.00		0.00			
N 18	KTTUF	05/02/22	05/04/22	M-F PRIME	CM	6AM-7PM	1-----	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
				M-F PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	1-----					1	\$50.00		0.00			
													Totals	28	\$1,560.00

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Carl Tepper

Authorized committee:

Carl Tepper for State Representative

Agency requesting time (and contact information):

☐

N/A Strategic Media Placement

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

Texas House District 84

Date of election:

March 1, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Jay House

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

Anthony Iacovetti

Digitally signed by Anthony Iacovetti  
Date: 2022.01.18 09:18:37 -05'00'

Name: Anthony Iacovetti

Date of Request to Purchase Ad Time: 1.18.21

#### Station Representative

Signature:

Connie Hayes

Name: Connie Hayes

Date of Station Agreement to Sell Time: 4/20/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ NoDate ad received: 4/20/22Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason (optional):  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
\_\_\_\_\_

Contract #:

Station Call Letters:

KTTU-FM

Date Received/Requested:

4-20-22

Est. #:

Station Location:

Lubbock Tx

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.