

ORDER

Orders
Order / Rev: 87126
Alt Order #:
Product Desc: 2/3 - 2/16 TX HD-84
Estimate:
Flight Dates: 02/03/22 - 02/16/22
Original Date / Rev: 02/02/22 / 02/02/22
Order Type: GENERAL

Double T 97.3

Primary AE: NATIONAL POLITICAL
Sales Office: R-NAT
Sales Region: National

Agency
Name: Media Financial Services
Buying Contact:
Billing Contact:
 1655 Palm Beach
 West Palm Beach, FL 33401

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Carl Tepper For State Rep TXHD84
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: P-3

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/16/22	37	\$2,130.00	\$1,810.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	37	\$2,130.00	\$1,810.50	0.00
Totals	37	\$2,130.00	\$1,810.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
NATIONAL POLITICAL			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTTUF	02/03/22	02/04/22	M-F PRIME M-F PRIME	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	---11--	1:00	2	\$60.00	P-3	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	---11--		2				\$60.00		0.00			
N 2	KTTUF	02/03/22	02/04/22	M-F MIDDAY M-F MIDDAY	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	---11--	1:00	2	\$60.00	P-3	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	---11--		2				\$60.00		0.00			
N 3	KTTUF	02/03/22	02/04/22	M-F PRIME M-F PRIME	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	---11--	1:00	2	\$70.00	P-3	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	---11--		2				\$70.00		0.00			
N 4	KTTUF	02/03/22	02/04/22	M-F PRIME M-F PRIME	CM	6AM-7PM	----1--	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	----1--		1				\$50.00		0.00			
N 5	KTTUF	02/05/22	02/06/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----11	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	-----11		2				\$50.00		0.00			
N 6	KTTUF	02/05/22	02/05/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----2-	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00

Order / Rev: 87126
 Alt Order #:
 Flight Dates: 02/03/22 - 02/16/22

Advertiser: Carl Tepper For State Rep TXHD84
 Product Desc: 2/3 - 2/16 TX HD-84
 Estimate:

Double T 97.3

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 01/31/22		02/06/22	-----2-			2				\$50.00		0.00			
N 7	KTTUF	02/06/22	02/06/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----2	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 01/31/22		02/06/22	-----2			2				\$50.00		0.00			
N 8	KTTUF	02/07/22	02/11/22	M-F PRIME M-F PRIME	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	1-1-1--	1:00	3	\$60.00	P-3	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/07/22		02/13/22	1-1-1--			3				\$60.00		0.00			
N 9	KTTUF	02/07/22	02/11/22	M-F MIDDAY M-F MIDDAY	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	111---	1:00	3	\$60.00	P-3	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/07/22		02/13/22	-111---			3				\$60.00		0.00			
N 10	KTTUF	02/07/22	02/11/22	M-F PRIME M-F PRIME	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	1-1-1--	1:00	3	\$70.00	P-3	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/07/22		02/13/22	1-1-1--			3				\$70.00		0.00			
N 11	KTTUF	02/07/22	02/11/22	M-F PRIME M-F PRIME	CM	6AM-7PM	-1-1---	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/07/22		02/13/22	-1-1---			2				\$50.00		0.00			
N 12	KTTUF	02/12/22	02/13/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----11	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/07/22		02/13/22	-----11			2				\$50.00		0.00			
N 13	KTTUF	02/12/22	02/12/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----2-	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/07/22		02/13/22	-----2-			2				\$50.00		0.00			
N 14	KTTUF	02/13/22	02/13/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----2	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/07/22		02/13/22	-----2			2				\$50.00		0.00			
N 15	KTTUF	02/14/22	02/16/22	M-F PRIME M-F PRIME	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	1-1----	1:00	2	\$60.00	P-3	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/14/22		02/20/22	1-1----			2				\$60.00		0.00			
N 16	KTTUF	02/14/22	02/16/22	M-F MIDDAY M-F MIDDAY	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	11-----	1:00	2	\$60.00	P-3	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/14/22		02/20/22	11-----			2				\$60.00		0.00			
N 17	KTTUF	02/14/22	02/16/22	M-F PRIME M-F PRIME	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	11-----	1:00	2	\$70.00	P-3	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/14/22		02/20/22	11-----			2				\$70.00		0.00			
N 18	KTTUF	02/14/22	02/16/22	M-F PRIME M-F PRIME	CM	6AM-7PM	--1----	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/14/22		02/20/22	--1----			1				\$50.00		0.00			
													Totals	37	\$2,130.00

STATION:	KTTU-FM	ORDER#:	3193318	DATE:	02/02/2022
MARKET:	Lubbock, TX	AMOUNT:	\$2,130.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	37	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	1 Stn Ver: 1 Last:	REP VER:	1		
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4418880	
ADVERTISER:	Carl Tepper for State Representative	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	2.3-2.16 TX HD-84	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	02-03-2022 TO 2/20/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS: 3					
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 02/02/2022 13:40	

COMMENTS

02/02/2022:

02/02/2022: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1

2/3/2022 To 2/6/2022

WK TOT \$730.00

WK TOTAL SPOTS 13

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		...TF..	6:00AM	10:00AM	60	2/3/2022	2/4/2022	2	\$60	\$120
	2		...TF..	10:00AM	3:00PM	60	2/3/2022	2/4/2022	2	\$60	\$120
	3		...TF..	3:00PM	7:00PM	60	2/3/2022	2/4/2022	2	\$70	\$140
	4		...TF..	6:00AM	7:00PM	60	2/3/2022	2/4/2022	1	\$50	\$50
	13	SS	6:00AM	7:00PM	60	2/5/2022	2/6/2022	2	\$50	\$100
	14	S.	6:00AM	7:00PM	60	2/5/2022	2/5/2022	2	\$50	\$100
	15	S	6:00AM	7:00PM	60	2/6/2022	2/6/2022	2	\$50	\$100

STATION:	KTTU-FM	ORDER#:	3193318	DATE:	02/02/2022
MARKET:	Lubbock, TX	AMOUNT:	\$2,130.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	37	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	1 Stn Ver: 1 Last:	REP VER:	1		
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4418880	
ADVERTISER:	Carl Tepper for State Representative	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	2.3-2.16 TX HD-84	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	02-03-2022 TO 2/20/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 3					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 02/02/2022 13:40	

WEEK#2		2/7/2022 To 2/13/2022					WK TOT \$970.00		WK TOTAL SPOTS 17		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	5		MTWTF..	6:00AM	10:00AM	60	2/7/2022	2/11/2022	3	\$60	\$180
	6		MTWTF..	10:00AM	3:00PM	60	2/7/2022	2/11/2022	3	\$60	\$180
	7		MTWTF..	3:00PM	7:00PM	60	2/7/2022	2/11/2022	3	\$70	\$210
	8		MTWTF..	6:00AM	7:00PM	60	2/7/2022	2/11/2022	2	\$50	\$100
	13	SS	6:00AM	7:00PM	60	2/12/2022	2/13/2022	2	\$50	\$100
	14	S.	6:00AM	7:00PM	60	2/12/2022	2/12/2022	2	\$50	\$100
	15	S	6:00AM	7:00PM	60	2/13/2022	2/13/2022	2	\$50	\$100

WEEK#3		2/14/2022 To 2/20/2022					WK TOT \$430.00		WK TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	9		MTW....	6:00AM	10:00AM	60	2/14/2022	2/16/2022	2	\$60	\$120
	10		MTW....	10:00AM	3:00PM	60	2/14/2022	2/16/2022	2	\$60	\$120
	11		MTW....	3:00PM	7:00PM	60	2/14/2022	2/16/2022	2	\$70	\$140
	12		MTW....	6:00AM	7:00PM	60	2/14/2022	2/16/2022	1	\$50	\$50

STATION:	KTTU-FM	ORDER#:	3193318	DATE:	02/02/2022
MARKET:	Lubbock, TX	AMOUNT:	\$2,130.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	37		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 1 Last:	REP VER:	1		
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4418880
ADVERTISER:	Carl Tepper for State Representative	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	2.3-2.16 TX HD-84	AGY EST:			1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	02-03-2022 TO 2/20/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	02/02/2022 13:40

TOTAL	Feb														Total
SPOT	37														37
CASH	2,130.00														2,130.00
TOTAL	2,130.00														2,130.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Carl Tepper

Authorized committee:

Carl Tepper for State Representative

Agency requesting time (and contact information):

☐

N/A Strategic Media Placement

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

Texas House District 84

Date of election:

March 1, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Jay House

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Anthony Iacovetti

Digitally signed by Anthony Iacovetti
Date: 2022.01.18 09:18:37 -05'00'

Name: Anthony Iacovetti

Date of Request to Purchase Ad Time: 1.18.21

Station Representative

Signature:

Connie Hayes

Name: Connie Hayes

Date of Station Agreement to Sell Time: 2-2-22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 2-2-22

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 37126

Station Call Letters: KTTU-FM

Date Received/Requested: 2-2-22

Est. #:

Station Location: Lubbock TX

Run Start and End Dates: 2/3/22 - 2/16/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.