

# ORDER



LUBBOCK'S SPORTS STATION

**Orders**  
**Order / Rev:** 87465  
**Alt Order #:**  
**Product Desc:** State Rep District 4 race  
**Estimate:**  
**Flight Dates:** 04/22/22 - 05/24/22  
**Original Date / Rev:** 04/21/22 / 04/21/22  
**Order Type:** GENERAL

**Double T 97.3**  
**Primary AE:** Chuck Heinz  
**Sales Office:** R-LOC  
**Sales Region:** Local

**Agency**  
**Name:** Snead Strategies  
**Buying Contact:**  
**Billing Contact:** Benji Snead  
 1500 Broadway  
 Lubbock, TX 79404

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** David Glasheen (A)  
**Demographic:** HH  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** GEN  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/22	04/30/22	24	\$840.00	\$714.00
05/01/22	05/24/22	76	\$2,660.00	\$2,261.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	24	\$840.00	\$714.00	0.00
May 2022	76	\$2,660.00	\$2,261.00	0.00
<b>Totals</b>	<b>100</b>	<b>\$3,500.00</b>	<b>\$2,975.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chuck Heinz			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTTUF	04/22/22	05/18/22	M-F MORNING DRIVE	CM	6AM-9AM	22222--	:30	10	\$35.00	P-3	0.00	NM	38	\$1,330.00
				M-F MORNING DRIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	----2--		2				\$35.00		0.00			
		Week: 04/25/22	05/01/22	22222--		10				\$35.00		0.00			
		Week: 05/02/22	05/08/22	22222--		10				\$35.00		0.00			
		Week: 05/09/22	05/15/22	22222--		10				\$35.00		0.00			
		Week: 05/16/22	05/22/22	222----		6				\$35.00		0.00			
N 2	KTTUF	04/22/22	05/18/22	M-F AFTERNOON DRIVE	CM	3PM-6PM	22222--	:30	10	\$35.00	P-3	0.00	NM	38	\$1,330.00
				M-F AFTERNOON DRIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	----2--		2				\$35.00		0.00			
		Week: 04/25/22	05/01/22	22222--		10				\$35.00		0.00			
		Week: 05/02/22	05/08/22	22222--		10				\$35.00		0.00			
		Week: 05/09/22	05/15/22	22222--		10				\$35.00		0.00			
		Week: 05/16/22	05/22/22	222----		6				\$35.00		0.00			
N 3	KTTUF	05/19/22	05/24/22	M-F MORNING DRIVE	CM	6AM-9AM	33-33--	:30	12	\$35.00	P-3	0.00	NM	12	\$420.00
				M-F MORNING DRIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	---33--		6				\$35.00		0.00			
		Week: 05/23/22	05/29/22	33-----		6				\$35.00		0.00			
N 4	KTTUF	05/19/22	05/24/22		CM	3PM-6PM	33-33--	:30	12	\$35.00	P-3	0.00	NM	12	\$420.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F AFTERNOON DRIVE											
				M-F AFTERNOON DRIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	---33--					6	\$35.00		0.00			
		Week: 05/23/22	05/29/22	33-----					6	\$35.00		0.00			
													Totals	100	\$3,500.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Benjamin Snead,

being/on behalf of: David Glasheen Campaign, a legally

qualified candidate of the Republican political

party for the office of: Texas House District 84

in the Republican Primary *Run Off*

election to be held on: *May 24* ~~March 1st, 2022~~

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

David Glasheen Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Jones

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

1/20/22 4-21-22 [Signature]  
Date Signature

**To Be Signed By Station Representative**

Accepted  Accepted in Part  Rejected

[Signature] Chuck Jones AF  
Signature Printed Name Title