

ORDER



Orders
Order / Rev: 87132
Alt Order #:
Product Desc: 2/5-2/18 TXHD84 INCREM ADD
Estimate:
Flight Dates: 02/05/22 - 02/20/22
Original Date / Rev: 02/04/22 / 02/04/22
Order Type: GENERAL

Double T 97.3
Lubbock's Sports Station
Primary AE: NATIONAL POLITICAL
Sales Office: R-NAT
Sales Region: National

Agency Name: Media Financial Services
Buying Contact:
Billing Contact:
 1655 Palm Beach
 West Palm Beach, FL 33401

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Carl Tepper For State Rep TXHD84 (A)
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: P-3

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/18/22	25	\$1,480.00	\$1,258.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	25	\$1,480.00	\$1,258.00	0.00
Totals	25	\$1,480.00	\$1,258.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
NATIONAL POLITICAL			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTTUF	02/05/22	02/06/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----1-	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/31/22	02/06/22	-----1-		1		\$50.00		0.00					
N 2	KTTUF	02/05/22	02/05/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----1-	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/31/22	02/06/22	-----1-		1		\$50.00		0.00					
N 3	KTTUF	02/06/22	02/06/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----1	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/31/22	02/06/22	-----1		1		\$50.00		0.00					
N 4	KTTUF	02/07/22	02/11/22	M-F PRIME M-F PRIME	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	1-1-1--	1:00	3	\$60.00	P-3	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/07/22	02/13/22	1-1-1--		3		\$60.00		0.00					
N 5	KTTUF	02/07/22	02/11/22	M-F MIDDAY M-F MIDDAY	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-111---	1:00	3	\$60.00	P-3	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/07/22	02/13/22	-111---		3		\$60.00		0.00					
N 6	KTTUF	02/07/22	02/11/22	M-F PRIME M-F PRIME	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	1-1-1--	1:00	3	\$70.00	P-3	0.00	NM	3	\$210.00

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 Alt Order #:
 Flight Dates: 02/05/22 - 02/20/22

Advertiser: Carl Tepper For State Rep TXHD84 (A)
 Product Desc: 2/5-2/18 TXHD84 INCREM ADD
 Estimate:
 Double T 97.3

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	1-1-1--					3	\$70.00		0.00			
N 7	KTTUF	02/07/22	02/11/22	M-F PRIME M-F PRIME	CM	6AM-7PM	-1-----	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	-1-----					1	\$50.00		0.00			
N 8	KTTUF	02/12/22	02/13/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----1-	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	-----1-					1	\$50.00		0.00			
N 9	KTTUF	02/12/22	02/12/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----1-	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	-----1-					1	\$50.00		0.00			
N 10	KTTUF	02/13/22	02/13/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----1	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	-----1					1	\$50.00		0.00			
N 11	KTTUF	02/14/22	02/18/22	M-F PRIME M-F PRIME	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-11-1--	1:00	3	\$60.00	P-3	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	-11-1--					3	\$60.00		0.00			
N 12	KTTUF	02/14/22	02/18/22	M-F MIDDAY M-F MIDDAY	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-1-1---	1:00	2	\$60.00	P-3	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	-1-1---					2	\$60.00		0.00			
N 13	KTTUF	02/14/22	02/18/22	M-F PRIME M-F PRIME	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	1-1-1--	1:00	3	\$70.00	P-3	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	1-1-1--					3	\$70.00		0.00			
N 14	KTTUF	02/14/22	02/18/22	M-F PRIME M-F PRIME	CM		---1---	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	---1---					1	\$50.00		0.00			
													Totals	25	\$1,480.00

MARKET:	Lubbock, TX	AMOUNT:	\$1,480.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	25		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4418989
ADVERTISER:	Carl Tepper for State Representative	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	2.5-2.18 TX HD-84 INCREMENTAL ADD	AGY EST:			1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	02-05-2022 TO 2/20/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	02/04/2022 09:47

COMMENTS

[Rep Comment] 02/04/2022:

[Rep Comment] 02/04/2022: New URGENT INCREMENTAL ADD order. SAME COPY AS THE OTHER BUY. Each buy should be invoiced separately. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1	2/5/2022 To 2/6/2022						WK TOT \$150.00	WK TOTAL SPOTS 3			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	5	SS	6:00AM	7:00PM	60	2/5/2022	2/6/2022	1	\$50	\$50
	6	S.	6:00AM	7:00PM	60	2/5/2022	2/5/2022	1	\$50	\$50
	7	S	6:00AM	7:00PM	60	2/6/2022	2/6/2022	1	\$50	\$50

