

**ORDER***Revised 2/23/22*

LUBBOCK'S SPORTS STATION

**Orders**  
**Order / Rev:** 87172  
**Alt Order #:**  
**Product Desc:** CARL TEPPER 2/17 - 3/1 TX HD-84  
**Estimate:**  
**Flight Dates:** 02/17/22 - 03/18/22  
**Original Date / Rev:** 02/23/22 / 02/23/22  
**Order Type:** GENERAL

Double T 97.3

**Primary AE:** NATIONAL POLITICAL  
**Sales Office:** R-NAT  
**Sales Region:** National

**Agency**  
**Name:** Media Financial Services  
**Buying Contact:**  
**Billing Contact:**  
 1655 Palm Beach  
 West Palm Beach, FL 33401

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Carl Tepper For State Rep TXHD84 (A)  
**Demographic:** HH  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** GEN  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	23	\$1,310.00	\$1,113.50
02/28/22	03/01/22	4	\$240.00	\$204.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	23	\$1,310.00	\$1,113.50	0.00
March 2022	4	\$240.00	\$204.00	0.00
<b>Totals</b>	<b>27</b>	<b>\$1,550.00</b>	<b>\$1,317.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
NATIONAL POLITICAL			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTTUF	02/17/22	02/18/22	M-F BROAD M-F BROAD	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	---21--	1:00	3	\$60.00	P-3	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	---21--		3				\$60.00		0.00			
2	KTTUF	02/17/22	02/18/22	M-F MIDDAY M-F MIDDAY	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	---12--	1:00	3	\$60.00	P-3	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	---12--		3				\$60.00		0.00			
3	KTTUF	02/17/22	02/18/22	M-F PRIME M-F PRIME	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	---21--	1:00	3	\$70.00	P-3	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	---21--		3				\$70.00		0.00			
4	KTTUF	02/17/22	02/18/22	M-F PRIME M-F PRIME	CM	6AM-7PM	----1--	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	----1--		1				\$50.00		0.00			
5	KTTUF	02/19/22	02/20/22	SA-SU BROAD SA-SU BROAD	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----11	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	-----11		2				\$50.00		0.00			
6	KTTUF	02/19/22	02/19/22		CM	6:00 AM-7:00 PM	-----2-	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00

Order / Rev: 87172  
 Alt Order #:  
 Flight Dates: 02/17/22 - 03/18/22

Advertiser: Carl Tepper For State Rep TXHD84 (A)  
 Product Desc: CARL TEPPER 2/17 - 3/1 TX HD-84  
 Estimate:  
 Double T 97.3

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				SA-SU BROAD		(6:00 AM-7:00 PM)										
				SA-SU BROAD		(6:00 AM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 02/14/22		02/14/22	02/20/22	-----2-			2		\$50.00		0.00					
7	KTTUF	02/20/22	02/20/22	SA-SU BROAD	CM	6:00 AM-7:00 PM	-----2	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00	
				SA-SU BROAD		(6:00 AM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 02/14/22		02/14/22	02/20/22	-----2			2		\$50.00		0.00					
N 8	KTTUF	02/21/22	02/25/22	M-F PRIME	CM	6:00 AM-10:00 AM	-1-----	1:00	1	\$60.00	P-3	0.00	NM	1	\$60.00	
				M-F PRIME		(6:00 AM-10:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 02/21/22		02/21/22	02/27/22	-1-----			1		\$60.00		0.00					
N 9	KTTUF	02/21/22	02/25/22	M-F MIDDAY	CM	10:00 AM-3:00 PM	-1-----	1:00	1	\$60.00	P-3	0.00	NM	1	\$60.00	
				M-F MIDDAY		(10:00 AM-3:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 02/21/22		02/21/22	02/27/22	-1-----			1		\$60.00		0.00					
N 10	KTTUF	02/21/22	02/25/22	M-F PRIME	CM	3:00 PM-7:00 PM	-1-----	1:00	1	\$70.00	P-3	0.00	NM	1	\$70.00	
				M-F PRIME		(3:00 PM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 02/21/22		02/21/22	02/27/22	-1-----			1		\$70.00		0.00					
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1		KTTUF	02/21/22-02/27/22	M-F PRIME			3:00 PM-7:00 PM	3:00 PM-7:00 P-T-Th-----	1:00	<del>(\$70.00)</del>	0.00	NM				
See MG 10.3																
3		KTTUF	02/23/22-02/23/22	M-F PRIME			3:00 PM-7:00 PM	3:00 PM-7:00 P--w-----	1:00	\$70.00	0.00	NM				
Ⓜ MG for 10.1 02/22																
11	KTTUF	02/21/22	02/25/22	M-F PRIME	CM	6AM-7PM	1-----	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00	
				M-F PRIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 02/21/22		02/21/22	02/27/22	1-----			1		\$50.00		0.00					
N 12	KTTUF	02/26/22	02/27/22	SA-SU BROAD	CM	6:00 AM-7:00 PM	-----1-	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00	
				SA-SU BROAD		(6:00 AM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 02/21/22		02/21/22	02/27/22	-----1-			1		\$50.00		0.00					
N 13	KTTUF	02/26/22	02/26/22	SA-SU BROAD	CM	6:00 AM-7:00 PM	-----1-	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00	
				SA-SU BROAD		(6:00 AM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 02/21/22		02/21/22	02/27/22	-----1-			1		\$50.00		0.00					
N 14	KTTUF	02/27/22	02/27/22	SA-SU BROAD	CM	6:00 AM-7:00 PM	-----1	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00	
				SA-SU BROAD		(6:00 AM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 02/21/22		02/21/22	02/27/22	-----1			1		\$50.00		0.00					
N 15	KTTUF	02/28/22	03/01/22	M-F BROAD	CM	6:00 AM-10:00 AM	1-----	1:00	1	\$60.00	P-3	0.00	NM	1	\$60.00	
				M-F BROAD		(6:00 AM-10:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 02/28/22		02/28/22	03/06/22	1-----			1		\$60.00		0.00					
N 16	KTTUF	02/28/22	03/01/22	M-F MIDDAY	CM	10:00 AM-3:00 PM	1-----	1:00	1	\$60.00	P-3	0.00	NM	1	\$60.00	
				M-F MIDDAY		(10:00 AM-3:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 02/28/22		02/28/22	03/06/22	1-----			1		\$60.00		0.00					
N 17	KTTUF	02/28/22	03/01/22	M-F PRIME	CM	3:00 PM-7:00 PM	1-----	1:00	1	\$70.00	P-3	0.00	NM	1	\$70.00	
				M-F PRIME		(3:00 PM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 02/28/22		02/28/22	03/06/22	1-----			1		\$70.00		0.00					
N 18	KTTUF	02/28/22	03/01/22	M-F PRIME	CM	6AM-7PM	-1-----	1:00	1	\$50.00	P-3	0.00	NM	1	\$50.00	
				M-F PRIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 02/28/22		02/28/22	03/06/22	-1-----			1		\$50.00		0.00					
														Totals	27	\$1,550.00

<b>MARKET:</b>	Lubbock, TX	<b>AMOUNT:</b>	\$1,550.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	27		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>MOD:</b>	2 Stn Ver: 3 Last: 1	<b>SLS PH:</b>	216-233-8181		
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS FAX:</b>			
<b>SALESPERSON:</b>	Linley Grande				
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4419566
<b>ADVERTISER:</b>	Carl Tepper for State Representative	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	2/17-3/1 TX HD-84	<b>AGY EST:</b>			1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>FLIGHT:</b>	02-14-2022 TO 3/6/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b>	3				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	02/23/2022 12:49

WEEK#2		2/21/2022 To 2/27/2022					WK TOT \$390.00		WK TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		MTWTF..	6:00AM	10:00AM	60	2/21/2022	2/25/2022	✓ 1	\$60	\$60
R	2		MTWTF..	10:00AM	3:00PM	60	2/21/2022	2/25/2022	✓ 1	\$60	\$60
R	3		MTWTF..	3:00PM	7:00PM	60	2/21/2022	2/25/2022	✓ 1	\$70	\$70
	4		MTWTF..	6:00AM	7:00PM	60	2/21/2022	2/25/2022	✓ 1	\$50	\$50
R	5		.....SS	6:00AM	7:00PM	60	2/26/2022	2/27/2022	✓ 1	\$50	\$50
R	6		.....S.	6:00AM	7:00PM	60	2/26/2022	2/26/2022	✓ 1	\$50	\$50
R	7		.....S	6:00AM	7:00PM	60	2/27/2022	2/27/2022	✓ 1	\$50	\$50

WEEK#3		2/28/2022 To 3/6/2022					WK TOT \$240.00		WK TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	8		MT.....	6:00AM	10:00AM	60	2/28/2022	3/1/2022	✓ 1	\$60	\$60
R	9		MT.....	10:00AM	3:00PM	60	2/28/2022	3/1/2022	✓ 1	\$60	\$60
R	10		MT.....	3:00PM	7:00PM	60	2/28/2022	3/1/2022	✓ 1	\$70	\$70
R	11		MT.....	6:00AM	7:00PM	60	2/28/2022	3/1/2022	✓ 1	\$50	\$50

