



HEARST television inc

KCWE



Certification of Compliance with the Commercial Time Limits in  
Television Programs Primarily Intended for Children Ages 12 and Under

Third Quarter 2016

Certification of Compliance with the Commercial Time Limits  
in Television Programs Primarily Intended for Children Ages 12 and Under

KCWE, Kansas City, Missouri

This Certification of Compliance with the Commercial Time Limits in Television Programs Primarily Intended for Children Ages 12 and Under applies to Children's Programs broadcast by this station during the period July 1 through September 30, 2016. As used herein, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify that

The Children's Programs aired on this station complied with the commercial time limits.

The Children's Programs aired on this station did not comply with the commercial time limits.

In support thereof, I certify as follows:

1. Children's Programs Produced Locally by the Station

Attached hereto as Exhibit A is a list of Children's Programs produced by and broadcast by this station during the period covered by this Certification. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 [Pub. L. No. 101-437] (hereinafter the "Act") and the FCC's rules. In no instance did the total amount of actual commercial matter in the "clock hour" during which any of the Children's Programs listed in Exhibit A were broadcast exceed the Act's statutory limits or otherwise violate the FCC's rules for Children's Programs.

2. Network Children's Programs

Attached hereto as Exhibit B is a list of Network Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from its Network(s) that each, as a standard practice, formats these Children's Programs to comply with the Act's statutory commercial limits and the FCC's rules for Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs which, when taken together with the network commercial matter contained in these programs, would cause the total amount of commercial matter in the "clock hour" during which any of these network Children's Programs were broadcast to exceed the Act's statutory commercial limits or otherwise violate the FCC's rules for Children's Programs.

3. Syndicated Children's Programs

Attached hereto as Exhibit C is a list of syndicated Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the syndicator of each of these programs that each, as a standard practice, formats its Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these syndicated Children's Programs which, when taken together with the syndicated commercial matter contained in these programs, would cause the total amount of commercial matter in the "clock hour" during which any of these syndicated Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

4. Display of Website Addresses

This station has received certification from each Children's Program provider that each, as a standard practice, formats its Children's Programs to comply with the Commission's Website Display rules. I hereby certify that this station did not add any website addresses to these Children's Programs which would cause a violation of the Commission's Website Display rules or other commercial time overage.

For programs for which the Station received no certification from the Children's Program provider, I certify that the Station reviewed the Children's Programs to ascertain compliance with the Commission's Website Display rules and found them to be consistent with the Website Display requirements.

Date:

9/26/16

Karen King  
Name  
Program Director  
Title

**Locally Produced Children's Programs**

1. Main Program Stream: None
2. Multicast Program Stream(s): None

**Network Children's Programs**

1. Main Program Stream:

None

2. Multicast Program Stream(s):

None

**Exhibit C**

**Syndicated Children's Programs**

1. Main Program Stream: None
2. Multicast Program Stream(s): None