

WKIO ARCOLA, ILLINOIS

QUARTERLY REPORT

FOURTH QUARTER 2018

OCTOBER, NOVEMBER, DECEMBER 2018

WKIO PROGRAM DESCRIPTIONS

News-Gazette Media acquired WKIO earlier this decade. Since the station's sign on in the 90's it has always been a music driven operation. For the first 10 years of operation it was a repeater station, rebroadcasting the programming of either a Rantoul or Effingham based radio station. Between 2008 and 2010 the station was operated as a music station with programming originating from a personal computer at the transmitter site.

Today, WKIO remains a music driven station. However the addition of local personalities and a local news staff has given the station an identity beyond being just a music station. The added 60 local newscasts a week. With a news staff of this size WKIO can respond to situations and emergencies that affect our local communities 24/7.

Below are the programs from which we generate our response and/or coverage regarding local issues as identified on the proceeding page. The following pages are just a small sample of how WKIO serves our communities all day, all night, all weekend.

SMJ: "Sunday Morning Journal" A weekly discussion program. It airs Sunday Morning at 6:30am. (Public Affairs)

NWS: "News Segment" Specific extended stories or information packages prepared and delivered by the News-Gazette Media News department.

CI: "Citizen Involvement" A series of pre-recorded programs. (Public Affairs)

SA: "Station Announcement" A series of short messages in support and or in conjunction with WHMS public affairs programs.

Key Fourth Quarter 2019 Issues

Unit 4 Teachers Contract The talks heated up to a point that a potential strike date had been set. In the end the two sides hammered out an acceptable contract.

Addressed in newscasts airing on October 9, October 12, October 22, November 1, November 15, November 16, November 20, November 28.

Unit 4 Business related issues Plenty of moving parts with the referendum money being allocated.

Addressed in newscasts airing on October 10, October 22, October 30, December 6, December 10, December 17.

District 116 Middle School/High School Discipline and Administration Changes

Addressed in newscasts airing on October 11, October 25, October 26, November 1, November 9, November 20, December 5, December 18, December 19.

Gun Violence Gun related violence on the raise again. Much of it gang related

Addressed in newscasts on October 11, October 12, October 15, October 16, October 22, October 23, October 26, October 30, October 31, November 1, November 19, November 20, November 21, November 27, December 11.

Local Economy Positive and negative events taking place in our area

Addressed in newscasts on October 9, October 10, October 15, October 17, October 19, October 26, October 31, November 5, December 13, December 20.

Brendt Christensen Trial Immense local interest on the disappearance of a U of I Grad Student that has garnered national attention.

Addressed in newscasts on October 12, October 18, December 7, December 10, December 17, December 18, December 19.

Cold Cases Our news department's efforts to solve crimes from years past that shook our communities. Our work has yielded positive results.

Addressed in newscasts on October 29, December 3

Champaign County Nursing Home The on-going effort to complete the county's sale to a private concern.

Addressed in newscasts on October 17, October 30, October 31

U of I Sexual Harassment Policy Recent developments on campus has driven a conversation on strengthening how the school handles such cases.

Addressed in newscasts on October 19, October 23, October 24, December 18, December 19

November 2018 Election Interviews, individual race daily previews and stories surrounding this election.

Addressed in newscasts on October 12, October 16, October 19, October 23, October 24, October 25, October 26, October 29, October 30, October 31, November 1, November 2, November 5, November 6, November 7, November 8, November 9.

WDWS-WHMS-WKIO Joint Philanthropic Projects Fourth Quarter 2018

- Each of the last 18 years our stations have joined with Carle and the Salvation Army for high profile a toy drive. This four week effort ran from November 19 thru December 15. Between our stations over 500 on air promos driving the collection operation. Live remotes on WDWS and WHMS. Interviews regarding this drive on all their stations.
- Again this year our stations helped drive a “Day of Giving” event on November 27th to benefit the Eastern Illinois Foodbank. This was the culmination of a 76 day promotional cycle that explained the situation regarding food challenged individuals and families in our 10 county area. Between food and monetary donations, 395,000 meals were raised.
- For the 18th year our stations have partnered with DSC (Developmental Services) and their “Tree of Hope” campaign to raise much needed funds. The radio stations have provided promos and in studio interviews for this event which runs on our air between December 15 and January 31.

12/30 SMJ

In the near future, cars will be able to provide data as well as receive it, and a variety of methods are being researched to tap into this. Experts explain how car can communicate with roads, traffic signals and central computers, and how roads themselves may collect data on the cars they carry. In the future, autonomous cars may use these links to greatly speed travel and make it much safer.

Host: Reed Pence. Guests: Andrew Bremer, Managing Director of Local Affairs, Drive Ohio; Tim Sylvester, Founder and CEO, Integrated Roadways Co.

11/18 SMJ

Just about anyone can report a parent to a child abuse hotline. It's meant to protect children, but all too often, parents are reported when no abuse or neglect exists in order to retaliate for a divorce or some other grievance. And though the world is actually safer for children than it used to be, some parents are reported for merely letting children play outside or walk to school without an adult in attendance, what was once thought of as normal. Some activists say this robs children of independence. An expert and a woman who went through an unjustified child abuse investigation discuss.

Host: Reed Pence. **Guests:** Corey Widen, mother reported to child abuse hotline, Wilmette, IL; Rachel Ruttenberg, Exec. Dir., Family Defense Center, Chicago

11/25 SMJ

Companies instituting open offices without walls often claim they improve collaboration and interaction. Studies now show that the opposite is true—that workers put on headphones and interact via email rather than in person in order to shut out distractions and stress. Experts discuss.

Host: Nancy Benson. **Guests:** Dr. Ethan Bernstein, Assoc. Prof. of Leadership and Organizational Behavior, Harvard Business School; Ashley Dunn, Director of Workplace, Dyer Brown Architects, Boston

12/9 SMJ

During the holidays, party foods are a prime source of food-borne illness. Two food scientists discuss common ways foods become contaminated, some of the myths of food contamination, and ways to keep foods safe when you have guests to protect.

Host: Nancy Benson. **Guests:** Dr. Brian Sheldon, Prof. Emeritus of Food Microbiology, North Carolina State Univ. and co-author, Did You Just Eat That? Dr. Paul Dawson, Prof. of Food, Nutrition and Packaging Sciences, Clemson Univ. and co-author, Did You Just Eat That?

12/16 SMJ

During the holidays, leftovers from gatherings and parties may threaten to take over the refrigerator. An expert discusses consumer-friendly how-to's, including how to read labels, that can lengthen food life and help avoid food waste.

Host: Nancy Benson. **Guest:** Karen Bakies, registered dietitian and Vice President of Nutrition Affairs, American Dairy Assn. Mideast

10/7 SMJ

Medical bills have long been labeled the number one cause of bankruptcy in the US. A recent study has examined how medical crises produce personal financial disaster. Researchers say for the uninsured, medical bills are, indeed, a heavy burden. But for both insured and uninsured, illness or injury can cause disruption of employment that may linger for years, and from which family finances may never recover. Experts discuss causes and possible solutions to the problem.

Host: Reed Pence. Guests: Dr. David Himmelstein, Distinguished Prof. of Public Health, City Univ. of New York at Hunter College; Dr. Matthew Notowidigdo, Assoc. Prof. of Economics & Strategy, Northwestern Univ.

10/14 SMJ

About two-thirds of people with dementia in the United States are women, and researchers are discovering it's not just because they live longer. Reproductive history also plays a role. Scientists are focusing on the role of estrogen as a potential protective factor against Alzheimer's disease. Several who are involved in this research explain.

Host: Reed Pence. Guests: Dr. Rachel Whitmer, Prof. of Epidemiology, Univ. of California-Davis; Dr. Heather Snyder, Senior Director, Medical and Scientific Operations, Alzheimer's Assn.; Dr. Pauline Maki, Prof. of Psychiatry and Psychology, Univ. of Illinois-Chicago

10/28 SMJ

About 40 percent of eligible people have been vaccinated against the flu in recent years, but many more might do so were it not for persistent myths about the disease and its vaccine. For example, a new survey shows that more than half of parents believe the flu shot can cause the flu. Experts explain why those myths aren't true and set the record straight.

Host: Reed Pence. Guests: Dr. William Schaffner, Prof. of Preventive Medicine & Infectious Diseases, Vanderbilt Univ. School of Medicine; Dr. Jean Moorjani, pediatric hospitalist, Arnold Palmer Children's Hospital, Orlando, FL; Dr. Michael Deem, Prof. of Bioengineering, Physics & Astronomy, Rice Univ.

11/4 SMJ

People who are adopted have more psychological problems than others, yet they also tend to have other psychological strengths. Experts, both themselves also adoptees, discuss the roots and outcomes of these issues as adopted children grow up.

Host: Reed Pence. Guests: Dr. Stephen Betchen, Clinical Asst. Prof. of Psychology, Thomas Jefferson Univ., Sr. Supervisor, Council for Relationships and author, *Magnetic Partners*; Dr. Joyce Maguire Pavao, adoption consultant and Lecturer in Psychiatry, Harvard Medical School