

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Kelli Weaver Moore, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Kelli Weaver Moore

Authorized committee: committee to elect
Kelli W. Moore 4 NC house district 89

Agency requesting time (and contact information):

N/A

Candidate's political party: Republican

Office sought (no acronyms or abbreviations):

NC House (89th District)

Date of election:

May 17, 2022

General

Primary

Treasurer of candidate's authorized committee:

Tim Settlemyre

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature: Kelli Moore

Signature: Dave Lingafelt

Name: Kelli Moore

Name: Dave Lingafelt

Date of Request to Purchase Ad Time: 4/28/22

Date of Station Agreement to Sell Time: 4/28/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4/28/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>45680</u>	Station Call Letters: <u>WAI Z</u>	Date Received/Requested: <u>4/28/22</u>
Est. #:	Station Location: <u>Hickory, NC</u>	Run Start and End Dates: <u>4/28/22 - 5/19/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

$$38 (1:60) @ \$14.50 = \$551.00$$



WAIZ
PO BOX 430
NEWTON NC 28658-0430
(828) 464-4041

KELLI MOORE
1033 WILLOW CREEK DRIVE
NEWTON NC 28658-8485

Sponsor: Kelli Moore
Product: 2022 PRIMARY
Estimate/PO: Dave Lingafelt
AccountRep: Calendar Month
BillingCycle: Times/Rates
InvoiceType: 4/28/2022 - 5/17/2022
Run Dates: 38
Items Ordered: \$551.00
Ordered Amount:

WAIZ FM/AM Order Confirmation
OrderID: 45680-002

Scheduled Station(s): WAIZ

Printed 4/29/2022 9:46:51 AM

Run Dates	Run Weeks	Run Times	Mo	Tu	Wed	Th	Fr	Sa	Su	Week Total	Length	Descri	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 4/28/2022 - 5/1/2022	A11 Weeks	03:00 PM - 04:00 PM				1				1	:60	Spot	C9311		3	14.50	43.50
02 4/28/2022 - 5/1/2022	A11 Weeks	04:00 PM - 05:00 PM				1				1	:60	Spot	C9311		3	14.50	43.50
03 4/28/2022 - 5/1/2022	A11 Weeks	05:00 PM - 06:00 PM				1				2	:60	Spot	C9311		2	14.50	29.00
04 5/2/2022 - 5/8/2022	A11 Weeks	03:00 PM - 04:00 PM				1				3	:60	Spot	C9311		5	14.50	72.50
05 5/2/2022 - 5/8/2022	A11 Weeks	04:00 PM - 05:00 PM				1				5	:60	Spot	C9311		5	14.50	72.50
06 5/2/2022 - 5/8/2022	A11 Weeks	05:00 PM - 06:00 PM				1				4	:60	Spot	C9311		4	14.50	58.00
07 5/9/2022 - 5/15/2022	A11 Weeks	03:00 PM - 04:00 PM				1				4	:60	Spot	C9311		4	14.50	58.00
08 5/9/2022 - 5/15/2022	A11 Weeks	04:00 PM - 05:00 PM				1				4	:60	Spot	C9311		4	14.50	58.00
09 5/9/2022 - 5/15/2022	A11 Weeks	05:00 PM - 06:00 PM				1				6	:60	Spot	C9311		6	14.50	87.00
10 5/16/2022 - 5/16/2022	A11 Weeks	03:00 PM - 04:00 PM				1				4	:60	Spot	C9311		4	14.50	58.00
11 5/16/2022 - 5/16/2022	A11 Weeks	04:00 PM - 05:00 PM				1				1	:60	Spot	C9311		1	14.50	14.50

Calendar Month Projected Billing:

Month	Projected Billing
Apr-22	87.00
May-22	464.00
Jun-22	0.00
Q2-2022	551.00

**This station does not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of any contract, is hereby rejected.