

WNCB
Raleigh, NC
Quarterly Issues/Programs List
Second Quarter, 2023
07/05/2023
WNCB
Quarterly Issues/Programs List

WNCB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Dr. Jennifer Katzenstein, Director of Psychology, Neuropsychology and Social Work & Co-Director of the Center for Behavioral Health at Johns Hopkins All Children's Hospital – Dr. Katzenstein discusses strategies to help parents communicate with children and young adults in the aftermath of a tragedy, like the recent school shooting in Nashville. Dr. Katzenstein also explains signs to watch for in children who may be struggling with these kinds of events, and others who could be a harm to themselves for those around them. 	Dr. J. Katzenstein	04/02/2023 07:00 AM	030:00
Social Justice, Pediatric Hospitals	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Martin Luther King III, Co-Founder & Chairman of the Board of The Drum Major Institute, & Arndrea King – Martin Luther King III and his wife Arndrea King reflect on the life and legacy of Dr. Martin Luther King Jr. following the 55th anniversary of his assassination, including how Dr. King's work is inspiring a new generation of racial and social justice advocates. 	M. Luther King III, T. Nestel	04/09/2023 07:00 AM	030:00

		<ul style="list-style-type: none"> • Teri Nestel, President & CEO of Children’s Miracle Network Hospitals – Terri Nestel discusses the 40th anniversary of the founding of Children’s Miracle Network Hospitals, including the work the organization does with children’s hospitals across the country and the unique ways communities can support their mission. 			
Paralyzed Veterans	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Charles Brown, National President of Paralyzed Veterans of America & Heather Ansley, Associate Executive Director of Governmental Affairs for PVA – Charles and Heather discuss the work PVA does to support paralyzed veterans across the country, from help with home accessibility to advocacy for safer and more accessible air travel. 	C. Brown	04/16/2023 07:00 AM	030:00
National Minority Health Month, Disabled Veterans, Earth Day	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Kamara Jones, Acting Assistant Secretary for Public Affairs at HHS – Kamara Jones joins the show for National Minority Health Month to discuss the latest guidance on the COVID vaccines, along with the work her department is doing to keep Americans informed about the virus and measures that can be taken to stay safe. • John Kleindienst, Disabled American Veterans (DAV) National Voluntary Services Director – John Kleindienst checks in for National Volunteer Month to discuss the work DAV does for disabled veterans nationwide, including volunteer services that have become a vital part of their effort to make sure veterans are receiving the support they deserve. • Sara Espinoza, Interim President for the National Environmental Education 	K. Jones, J. Kleindienst, S. Espinoza	04/23/2023 07:00 AM	030:00

		<p>Foundation – Sara Espinoza joins the show for Earth Month and Earth Day to discuss environmental education and how it can contribute to a sustainable future, along with simple ways everyone can help tackle environmental issues.</p>			
Alcohol Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Laurie Dhue, Chief Branding Officer for RecoveryEducation.com & Former Fox News Anchor – Laurie Dhue joins the show for Alcohol Awareness Month to discuss her personal battle with alcohol use disorder, along with the work RecoveryEducation.com does providing families with resources to help teens and young adults navigate substance use. 	L. Dhue	04/30/2023 07:00 AM	030:00
Autism Awareness, Stroke Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Mary Partin, CEO of the Dan Marino Foundation. Mary Partin joins the show to discuss autism awareness, including the symptoms of autism, the prevalence of the condition throughout the U.S., and resources for parents of autistic children. • Dr. Mitchell Elkind, Chief Clinical Science Officer for the American Heart Association. Dr. Elkind checks in for American Stroke Month to discuss the signs and symptoms of stroke, conditions that increase the risk of stroke, and preventative measures one can take to lower the risks. 	M. Partin, Dr. M. Elkind	05/07/2023 07:00 AM	030:00
Disaster Preparation, Nurses	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Michael Brown, Former FEMA Administrator & Undersecretary of Homeland Security. Michael Brown discusses the importance of AM radio in emergency and natural disaster situations, as automobile 	M. Brown, J. Gleason	05/14/2023 07:00 AM	

		<p>makers look to remove AM radio from new cars and trucks.</p> <ul style="list-style-type: none"> • Jason Gleason, Board-Certified Nurse Practitioner & Member of the American Association of Nurse Practitioners. Jason Gleason joins the show for National Nurses Week to explain the work nurses do in our health care system and the crucial need for nurses in communities across the country. Jason also shares a personal story to raise awareness for National Stroke Awareness Month. 			030:00
Veteran's Health, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Dr. Jennifer Strauss, National Director for Women and Gender-Related Mental Health in the Veterans Health Administration Office of Mental Health and Suicide Prevention. Dr. Strauss discusses the work the VA does in helping women veterans deal with mental health issues, along with the unique mental health challenges women veterans face. • Meredith Grau-Porter, LMHC & Senior Director of Client Services at the Crisis Center of Tampa Bay. Meredith Grau-Porter shares insight into America's mental health crisis, with advice on when and how to seek help, how to manage mental health on a daily basis, and what to watch for in others who may be dealing with mental health issues. • Kathy Ireland, former Supermodel & Presenter/Executive Director, and Laura Morton, Co-Producer, Writer & Director of Anxious Nation. Kathy Ireland and Laura Morton discuss their new documentary 	Dr. J. Strauss, M. Grau-Porte	05/21/2023 07:00 AM	030:00

		Anxious Nation, which focuses on the mental health crisis among youth and young adults across the country.			
Veteran's Health, Mental Health	9007792 iHeartRadio Communities: Public Affairs Special	<ul style="list-style-type: none"> • Bonnie Carroll, Retired Air Force Reserve Major & Founder of TAPS (Tragedy Assistance Program for Survivors). Bonnie Carroll joins the show to discuss the work her organization does assisting the families of service members who sacrificed everything for this country, along with a way for Gold Star families to honor their loved ones on Memorial Day. • Jim Lorraine, USAF combat veteran and President of America's Warrior Partnership. Jim Lorraine shares stories of those he served with who either died in battle or due to suicide. He also discusses how service member and veteran suicide has become a large component of Memorial Day, along with ways to help prevent it. • Tony Porta, Marine Veteran. Tony Porta honors the two Marines who sacrificed their lives to save his 15 years ago. He also explains the work Semper Fi & America's Fund does for our nation's critically wounded, ill, and injured service members, veterans and military families. 	B. Carroll, J. Lorraine, T. Porta	05/28/2023 07:00 AM	030:00
Cyber-Bullying, Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Maurine Molak, Co-Founder of the David's Legacy Foundation. Maurine Molak discusses the loss of her 16-year-old son David to suicide following a continual cyber-bullying attack against him by fellow high school students. She also breaks down the foundation's work in changing laws to better protect kids from 	M. Molak	06/04/2023 07:00 AM	030:00

		cyberbullying and provide the right resources and support for parents and schools to deal with the problem.			
Creating Positive Change, Balancing Family & Profession	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Coach Bill Courtney, from the Oscar-Winning Documentary UNDEFEATED & Host of the iHeartRadio Podcast <i>An Army of Normal Folks</i>. Coach Courtney discusses his work as an inner-city high school football coach, taking an underperforming team on and off the field and turning the young athletes into winners and successful students. Coach Courtney also explains the movement he's created and goal of his podcast, which aims to create small, positive change at the ground level in communities nationwide. • Paula Faris, Emmy-Award Winner of <i>Good Morning America Weekend</i> and <i>The View</i> & author of <i>YOU DON'T HAVE TO CARRY IT ALL: Ditch the Mom Guilt & Find A Better Way Forward</i>. Paula Faris discusses the challenges working moms face, along with tips and strategies to help navigate issues the come along with balancing a profession and family. 	B. Courtney, P. Faris	06/11/2023 07:00 AM	030:00
PTSD AWARENESS, JUNETEENTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Cole Lyle, USMC Veteran & Executive Director of Mission Roll Call. Cole Lyle joins the show for PTSD Awareness Month to discuss the issue of PTSD and mental health among veterans, including the overall scope of the problem and different strategies that have been effective in addressing the challenges some veterans face. • Kelly Navies, Museum Specialist of Oral History at the Smithsonian National Museum of African American History and 	C. Lyle, K. Navies	06/18/2023 07:00 AM	030:00

		<p>Culture. Kelly Navies discusses the history of the Juneteenth holiday, from the period of time between the conclusion of the Civil War and the freeing of slaves in Texas to the events following that moment in history that led to the recent push for Juneteenth to become a federal holiday.</p>			
Public Health, LGBTQ advocacy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • May Malik, Senior Advisor for Public Education in the Department of Health and Human Services. May Malik discusses the work HHS has done during the COVID pandemic, and what comes next following the conclusion of the public health emergency. • Anthony Allen Ramos, Vice President of Communications & Talent for GLAAD. Anthony Allen Ramos joins the show for Pride Month to explain the challenges facing the LGBTQ community, along with the work GLAAD does promoting on LGBTQ advocacy and cultural change. 	M. Malik, A. Allen Ramos	06/25/2023 07:00 AM	030:00

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Career, Education, Personal Finance	VIEWPOINTS	On this week's Viewpoints, Between February 2020 and May 2022, around 300,000 teachers left teaching to pursue another profession. While the COVID-19 pandemic is no longer a front and center issue, millions of public-school educators are still struggling to keep going in positions that mean long hours, low pay and a grow Between February 2020 and May 2022, around 300,000 teachers left teaching to pursue another profession. While the COVID-19 pandemic is no longer a front and	04/02/2023 07:30 AM	030:00

		center issue, millions of public-school educators are still struggling to keep going in positions that mean long hours, low pay and a growing number of curriculum mandates. In part one of this story, first grade teacher Lori Cash - who's taught for more than 30 years - shares the challenges teachers are facing and touches on a few points that need to changing number of curriculum mandates. In part one of this story, first grade teacher Lori Cash - who's taught for more than 30 years - shares the challenges teachers are facing and touches on a few points that need to change.		
Neuropsychology	VIEWPOINTS	On this week's Viewpoints, Who do you think of when you read or hear the word, psychopath? Rarely does anyone think of the neuroscientist next door. We speak to two experts about what the term means in the medical world and why many people who have psychopathic tendencies can function in a non-violent, productive manner.	04/09/2023 07:30 AM	030:00
Avian Conservation	VIEWPOINTS	On this week's Viewpoints, As the weather warms up, you may be hearing and seeing more birds in your backyard. Spring is peak migration for this species, but in recent decades, there's been a 30 percent decline in North American bird varieties. We speak with one expert about the challenges facing these animals and how listeners can make a difference.	04/16/2023 07:30 AM	030:00
Social Media & Data Privacy	VIEWPOINTS	On this week's Viewpoints, While TikTok has been getting a lot of heat lately for its connections to China, there's also a larger privacy and data problem across all social media platforms. We speak with two experts about the fast-evolving social media landscape and how consumers can better protect themselves from data mining.	04/23/2023 07:30 AM	030:00
	VIEWPOINTS	On this week's Viewpoints, As of 2022, the average American woman earned 82 cents for every dollar earned	04/30/2023 07:30 AM	030:00

Gender Pay Inequality		by a man. While it may not seem like much of a pay difference, this disparity adds up over time. And it's been this way for decades with little progress happening in America to lessen this wage gap in America. We speak with two experts about this issue and how workers - in various industries and at different levels - can better advocate for more equal pay across the board.		
Social Work	VIEWPOINTS	On this week's Viewpoints, There are more than 700,000 social workers across America. We speak with longtime social worker and professor, Dr. Anthony Estreet about the vital role these professionals play in countless different sectors and why there needs to be more support and incentives for people working in this difficult role.	05/07/2023 07:30 AM	030:00
Food Safety/Processed Foods	VIEWPOINTS	On this week's Viewpoints, Monosodium glutamate. Niacin. Riboflavin. We've all seen these labels at the end of ingredient lists on our favorite chips or frozen meals - but what role do they play? Are these substances harmful? We highlight the prevalence of processed and ultra-processed foods in the U.S., the ingredients in them and the importance of moderation.	05/14/2023 07:30 AM	030:00
Financial Literacy	VIEWPOINTS	On this week's Viewpoints, Currently, only about 40 percent of students in the U.S. take a personal finance course before graduation. This means that most teenagers leave high school knowing little about saving, spending, student loans and how to do basic adult tasks like filing taxes. This week, we cover the push to change education legislation so more school curriculums incorporate a standalone financial literacy class.	05/21/2023 07:30 AM	030:00
Fast Fashion Legislation	VIEWPOINTS	Despite increased media coverage on fast fashion, the industry continues to thrive and expand. We speak with fashion activist and expert Maxine Bedat (who we've previously had on as a guest on Viewpoints) about the recent changes in the fast fashion landscape and why	05/28/2023 07:30 AM	030:00

		there's a greater focus now on legislation rather than consumers.		
Economy, Inflation, Federal Assistance	VIEWPOINTS	On this week's Viewpoints, Over 40% of U.S. households struggle to afford necessities like groceries, gas, rent, Internet and healthcare. With rising costs, stagnating wages, and minimal federal assistance, it's become all too common to feel overwhelmed and stuck in a perpetual cycle of barely scraping by. We cover this growing crisis and how individuals and families can get help through their community network.	06/04/2023 07:30 AM	030:00
Child Psychology, ADHD	VIEWPOINTS	On this week's Viewpoints, Nearly 10% of American children have ADHD. We speak with a clinical child psychologist at Harvard Medical School, Dr. Ellen Braaten, about the different types & presentations of this disorder, how it affects children and common challenges for diagnoses, acceptance, and treatment.	06/11/2023 07:30 AM	030:00
Post-Pandemic Population Trends	VIEWPOINTS	On this week's Viewpoints, The COVID-19 pandemic shook up how Americans work, where they live and what they value in life. But, as people move past the pandemic, demographers wonder if certain migration trends are here to stay or will eventually shift back. This week - we talk about population trends over the last few years and how this is impacting cities that were once bustling and booming.	06/18/2023 07:30 AM	030:00
Science, Astronomy	VIEWPOINTS	On this week's Viewpoints, Black holes have always intrigued and captured the imagination of millions since they were first theorized and coined by German physicist Karl Schwarzschild in 1916. For decades, scientists have worked to learn more about these mysterious objects in space. However, even today, there's still much we don't entirely understand about these mysterious phenomena. Janna Levin, an astronomy & physics professor at Columbia University, joins us to discuss the most intriguing aspects of these space giants	06/25/2023 07:30 AM	030:00

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	PSA AA	000:30	1
AWARENESS	PSA AMERICA CORE	000:59	1
AWARENESS	PSA BIRTH	000:58	2
AWARENESS	PSA BLIND	000:30	1
AWARENESS	PSA COLLEGE LOANS	000:59	2
AWARENESS	PSA CONSUSS	000:31	4
AWARENESS	PSA DRAFT	000:31	1
AWARENESS	PSA EXCERSISE	000:28	2
AWARENESS	PSA PAIN	000:59	3
AWARENESS	PSA USO	000:30	1
AWARENESS	PSA USO	001:00	1
AWARENESS	PSA VA	000:30	1
AWARENESS	PSA VOLENTEER	000:59	3
AWARENESS	PSA WNCB ONLY	000:14	1
AWARENESS	PSA WNCB ONLY	000:14	1
AWARENESS	PSA WNCB ONLY	000:14	83
AWARENESS	PSA HEALING TRANSITIONS	000:29	1
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:32	2
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	4
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	1
LGBT RIGHTS	SAGE	000:30	10
LGBT RIGHTS	TREVOR PROJECT	000:30	10
MAKE A WISH	MAKE A WISH	000:30	11
MENTAL HEALTH	CHILD MIND INSTITUTE	000:30	10
MENTAL HEALTH	MENTAL HEALTH COALITION	000:30	5
MENTAL HEALTH	NAMI	000:30	10
NO KID HUNGRY	NO KID HUNGRY	000:29	7

THE V FOUNDATION	The V Foundation	000:29	15
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