

WNCB
Raleigh, NC
Quarterly Issues/Programs List
First Quarter, 2020
05/18/2020
WNCB
Quarterly Issues/Programs List

WNCB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADDICTION/RECOVERY SERVICES:** Triangle Addiction & Recovery Srvcs / Substance Abuse / NC Opioid Epidemic
- **ARTS:** (No issue/program description given.)
- **BUSINESS/FINANCE:** CAMPBELL UNIV. BIZ LAW CLINIC / MONEY MANAGEMENT / V-FOUNDATION VICTORY RIDE
- **FOOD SECURITY:** (No issue/program description given.)
- **FUNDRAISER:** KAY YOW CANCER FUND / MARBLES KIDS MUSEUM
- **LOCAL ECONOMY:** Raleigh hospitality growth w/ Raleigh Magazine / Cancer Prevention / NC debt survey
- **ENVIRONMENT:** SWING Raquet + Paddle / Redefined Courage / Durham's Creek Week
- **VOLUNTEERISM:** McDougald Terrace Clean-up / Financial Literacy for Kids / NCSU Grant
- **VETERANS, HOUSING, MEDICAL:** RALEIGH ROASTS / BUSINESS OUTLOOK / VETERANS AFFAIRS
- **HEALTH AND FITNESS:** CORONAVIRUS / V-FOUNDATION / ALZHEIMER'S ASSOCIATION / MONEY STRESS

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ADDICTION/RECOVERY SERVICES	AROUND THE TRIANGLE	Triangle addiction and recovery services - RCNC	Troy Manns	01/05/2020 07:00 AM	030:00
VETERANS, HOUSING, MEDICAL	AROUND THE TRIANGLE	RALEIGH ROASTS / BUSINESS OUTLOOK / VETERANS AFFAIRS	PAUL CREWS	01/12/2020 07:00 AM	030:00
BUSINESS	AROUND THE TRIANGLE	FLU PREVENTION / CAMPBELL UNIV. BIZ LAW CLINIC	CAMPBELL UNIVERSITY	01/19/2020 07:00 AM	030:00
FINANCE	AROUND THE TRIANGLE	MONEY MANAGEMENT / V-FOUNDATION VICTORY RIDE	V-FOUNDATION	01/26/2020 07:00 AM	030:00
FUNDRAISER	AROUND THE TRIANGLE	KAY YOW CANCER FUND / MARBLES KIDS MUSEUM	KAY YOW CANCER FUND	02/02/2020 07:00 AM	030:00
ADDICTION/RECOVERY SERVICES	AROUND THE TRIANGLE	Substance abuse disorder / NC opioid epidemic	Troy Manns	02/09/2020 07:00 AM	030:00
LOCAL ECONOMY	AROUND THE TRIANGLE	Raleigh hospitality growth w/ Raleigh Magazine / Cancer Prevention / NC debt survey	RALEIGH MAGAZINE	02/16/2020 07:00 AM	030:00
FINANCE	AROUND THE TRIANGLE	Financial Literacy for Kids / NCSU Grant / McDougald Terrace Clean-up	Eugene Scalia	02/23/2020 07:00 AM	030:00
CAROLINA HURRICANES	AROUND THE TRIANGLE	CAROLINA HURRICANES AND THEIR UNLIKELY EMERGENCY GOALIE HERO	JORGE ALVES	03/01/2020 07:00 AM	030:00
ENVIRONMENT	AROUND THE TRIANGLE	SWING Raquet + Paddle / Redefined Courage / Durham's Creek Week	KEEP DURHAM BEAUTIFUL	03/08/2020 07:00 AM	030:00
HEALTH AND FITNESS	AROUND THE TRIANGLE	CORONAVIRUS / V-FOUNDATION / ALZHEIMER'S ASSOCIATION / MONEY STRESS	GOVERNOR COOPER	03/15/2020 07:00 AM	030:00
HEALTH AND FITNESS	AROUND THE TRIANGLE	COVID-19 INFORMATION & RESPONSE	Dr. J Shmerling, A. Whitney	03/22/2020 07:00 AM	030:00
HEALTH AND FITNESS	AROUND THE TRIANGLE	COVID-19 INFORMATION & RESPONSE	Dr. Adams, B. Shore, J. Yoo	03/29/2020 07:00 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
SOCIAL MEDIA	VIEWPOINTS	Being a college or professional athlete is hard enough. Throw on top of that the constant commentary online and it can sometimes be impossible to look away from what people are saying. Two football players offer up their thoughts on the pros and cons of social media and how to stay focused and positive on and off the field.	01/05/2020 07:30 AM	030:00
ADDICTION & RECOVERY	VIEWPOINTS	Millions of Americans are addicted to alcohol and drugs - and many eventually end up unemployed, broken, separated from their families and homeless. We talk to an author who's battled alcohol and drug addiction for many years and finally found help through treatment. We also speak with a psychologist about the root causes of addiction and why some people are more prone than others.	01/12/2020 07:30 AM	030:00
LITERATURE	VIEWPOINTS	Throughout his career, Eggers has pushed the boundaries of writing, and no book better illustrates his desire to innovate than his 2014 novel, <i>Your Fathers, Where Are They? And the Prophets, Do They Live Forever?</i> It's a book that consists only of dialogue.	01/19/2020 07:30 AM	030:00

		Each line is introduced with a single dash, and while it sounds complicated, the form actually makes it very straight-forward and easy to follow. It's a revenge fantasy ethical debate featuring an unreliable main character who keeps kidnapping people.		
HEALTH & FITNESS	VIEWPOINTS	Hate the stair master? Dread the treadmill? Exercise doesn't have to be an anxiety-inducing, hour-long activity. It can be getting a group of friends together for an axe-throwing session or even going on a ten-minute walk during lunch. Each little bit of movement matters. We uncover how taking on a different mindset to activity can lead to better habits and a happier life.	01/26/2020 07:30 AM	030:00
POLITICS	VIEWPOINTS	It seems like lately political news has hit an all-time high with all of the continuous impeachment coverage and campaign trail updates, including the start of the Iowa caucuses this week. While it's important to be an informed citizen, are you putting all of this knowledge to use? Is it leading to change? Could you do something better with your time?	02/02/2020 07:30 AM	030:00
IMMIGRATION	VIEWPOINTS	Can it ever be too easy to cast a ballot in an American election? The answer is yes.	02/09/2020 07:30 AM	030:00

		Filipino immigrant Elizabeth Keathley mistakenly registered to vote while at a DMV in Illinois through a law best known as the Motor Voter Law. This originally well-intentioned program is now trapping hundreds of immigrants into federal charges and possible deportation for an act they didn't fully comprehend to begin with.		
HEALTHCARE	VIEWPOINTS	The topic of healthcare is one of the most debated issues so far in the 2020 election - but what's the fix for the expensive, inefficient system that's currently in place? So far it's a murky answer. Millions are struggling with the high cost of care, doctors are burning out and patient-doctor interaction is at an all-time low. We speak with an industry expert about the current woes of American healthcare and what can be done.	02/16/2020 07:30 AM	030:00
HEALTH & FITNESS	VIEWPOINTS	From Starbucks lattes to grocery staples like yogurt and bread, sugar still seems to be lurking everywhere. And even if you are diet conscious, it can still be hard to avoid the cookies and cake if you're craving something sweet. Viewpoints Radio speaks with baking	02/23/2020 07:30 AM	030:00

		blogger, Elif Yamangil and cookbook author, Jennifer Tyler Lee about the importance of limiting sugar in your diet and how to do so without completely restricting yourself and still indulging your sweet tooth.		
WILDLIFE	VIEWPOINTS	1,000,000 animal and plant species now face the threat of extinction. As more than 80 percent of all global biodiversity lives on private land, what is the role of corporations when it comes to protecting these endangered species? Viewpoints speaks with Margaret O' Gorman, president of the Wildlife Habitat Council, about the creative and adaptive policies companies can take to make a difference.	03/01/2020 07:30 AM	030:00
SCIENCE & TECHNOLOGY	VIEWPOINTS	What exactly classifies a person as a genius? Are there biological differences between male and female geniuses? Viewpoints' explores these questions and highlights a few overlooked female scientists throughout history.	03/08/2020 07:30 AM	030:00
POLITICS	VIEWPOINTS	The white hair, rosy cheeks and stark complexion are what we often picture when we think of our first president. But behind his looks and historic accomplishments, what are some facts that are not as well publicized? Viewpoints' speaks	03/15/2020 07:30 AM	030:00

		with history buff and author, Alexis Coe to learn more about the man, the myth: George Washington.		
HOBBIES	VIEWPOINTS	In a moment where many are practicing 'social distancing' it can be a good opportunity to put down your phones and pick up a stress-relieving solo hobby. We speak with Shannon Downey, creator of Badass Cross Stitch, about the simplicity and art of cross-stitching as well as how she's used it to channel local and national social issues.	03/22/2020 07:30 AM	030:00
DRUG USE	VIEWPOINTS	Human use of cannabis dates back to tens of thousands of years ago. And the drug wasn't just used in medicinal or recreational settings, but also part of religious ceremonies or used by warriors before wartime battle. We speak with pharmacology expert Dr. Richard Miller about the drugs global history and its prohibition in the U.S. over the last 70 years.	03/29/2020 07:30 AM	030:00

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	AMERICAN HEART ASSOCIATION	000:29	7
AWARENESS	AMERICAN HEART ASSOCIATION	000:29	15
AWARENESS	AMERICAN HEART ASSOCIATION	000:30	15

AWARENESS	CEOs TO KNOW / GENERIC	000:30	162
AWARENESS	CEOS TO KNOW / PAUL CREWS - DURHAM VA	000:31	21
AWARENESS	CHILD MIND INSTITUTE	000:33	9
AWARENESS	CHILD MIND INSTITUTE	000:33	3
AWARENESS	CHILD MIND INSTITUTE	000:33	6
AWARENESS	CHILD MIND INSTITUTE	000:36	4
AWARENESS	CHILD MIND INSTITUTE	000:36	6
AWARENESS	MINDPATH PSA	000:16	22
AWARENESS	MINDPATH PSA	000:19	9
AWARENESS	MINDPATH PSA	000:19	1
AWARENESS	PEACE IN THE STREETS	000:31	5
AWARENESS	PROJECT YELLOW LIGHT	000:29	1
AWARENESS	PROJECT YELLOW LIGHT	000:29	2
AWARENESS	PSA AMERICA CORE	000:59	17
AWARENESS	PSA BIRTH	000:58	12
AWARENESS	PSA BLIND	000:30	2
AWARENESS	PSA COLLEGE LOANS	000:59	8
AWARENESS	PSA CONSUSS	000:31	31
AWARENESS	PSA DRAFT	000:31	4
AWARENESS	PSA EXCERSISE	000:28	4
AWARENESS	PSA HEALING TRANSITIONS	000:30	3
AWARENESS	PSA PAIN	000:59	12
AWARENESS	PSA USO	000:30	6
AWARENESS	PSA USO	001:00	9
AWARENESS	PSA VA	000:30	5
AWARENESS	PSA VOLENTEER	000:59	8
AWARENESS	PSA WILD LIFE	000:30	7
AWARENESS	PSA HEALING TRANSITIONS	000:30	4