

WNCB  
Raleigh, NC  
Quarterly Issues/Programs List  
Third Quarter, 2020  
10/02/2020  
WNCB  
Quarterly Issues/Programs List

WNCB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **PUBLIC SAFETY/PUBLIC HEALTH**
- **MENTAL HEALTH/GRIEF COUNSELING**
- **PUBLIC EDUCATION/VOTING**

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| <b>ISSUE</b>                     | <b>PROGRAM / TITLE</b>                               | <b>DESCRIPTION</b>                                    | <b>GUEST</b>   | <b>DATE/TIME</b>       | <b>DURATION</b> |
|----------------------------------|--|---|--|------------------------|-----------------|
| Public Safety,<br>Public Health, | iHEARTRADIO<br>COMMUNITIES PUBLIC<br>AFFAIRS SPECIAL | Focus on the biggest<br>issues impacting this<br>week | COVID-19 Health<br>Experts, Dr. L.<br>Beitsch, K Paulson | 07/05/2020<br>07:00 AM | 030:00          |
| Public Safety,<br>Public Health, | iHEARTRADIO<br>COMMUNITIES PUBLIC<br>AFFAIRS SPECIAL | Focus on the biggest<br>issues impacting this<br>week | DRS A NOURI & D<br>BRADFORD                              | 07/12/2020<br>07:00 AM | 030:00          |
| Public Safety,<br>Public Health, | iHEARTRADIO<br>COMMUNITIES PUBLIC<br>AFFAIRS SPECIAL | Focus on the biggest<br>issues impacting this<br>week | Dr. J. Monroe, J.<br>Bernstein                           | 07/19/2020<br>07:00 AM | 030:00          |
| Public Safety,<br>Public Health, | iHEARTRADIO<br>COMMUNITIES PUBLIC<br>AFFAIRS SPECIAL | Focus on the biggest<br>issues impacting this<br>week | DR B. CAMERON, DR A.<br>RASMUSSE                         | 07/26/2020<br>07:00 AM | 030:00          |

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| Public Safety,<br>Public Health,  | iHEARTRADIO<br>COMMUNITIES PUBLIC<br>AFFAIRS SPECIAL | Focus on the biggest<br>issues impacting this<br>week | Dr. L. Beitsch, K<br>Paulson                               | 08/02/2020<br>07:00 AM | 030:00 |
| Public Safety,<br>Public Health,  | iHEARTRADIO<br>COMMUNITIES PUBLIC<br>AFFAIRS SPECIAL | Focus on the biggest<br>issues impacting this<br>week | Dr. L. Beitsch, K<br>Paulson                               | 08/09/2020<br>07:00 AM | 030:00 |
| Public Health,<br>Public Safety   | iHEARTRADIO<br>COMMUNITIES PUBLIC<br>AFFAIRS SPECIAL | Focus on the biggest<br>issues impacting this<br>week | KX Jin, Dr D. Ramo   | 08/16/2020<br>07:00 AM | 030:00 |
| Public Health,<br>Public Safety   | iHEARTRADIO<br>COMMUNITIES PUBLIC<br>AFFAIRS SPECIAL | Focus on the biggest<br>issues impacting this<br>week | J SYKES, DR D ANDERSON                                     | 08/23/2020<br>07:00 AM | 030:00 |
| MENTAL HEALTH                     | iHEARTRADIO<br>COMMUNITIES PUBLIC<br>AFFAIRS SPECIAL | Focus on the biggest<br>issues impacting this<br>week | DR J KELLY, J BROWN, B<br>GILBER                           | 08/30/2020<br>07:00 AM | 030:00 |
| GRIEF COUNSELING                  | iHEARTRADIO<br>COMMUNITIES PUBLIC<br>AFFAIRS SPECIAL | Focus on the biggest<br>issues impacting this<br>week | D. PAINE, J. WINUK   | 09/06/2020<br>07:00 AM | 030:00 |
| GRIEF COUNSELING<br>PUBLIC SAFETY | iHEARTRADIO<br>COMMUNITIES PUBLIC<br>AFFAIRS SPECIAL | Focus on the biggest<br>issues impacting this<br>week | D NIGRO S SILLER   | 09/13/2020<br>07:00 AM | 030:00 |
| Public<br>Education,<br>Voting    | iHEARTRADIO<br>COMMUNITIES PUBLIC<br>AFFAIRS SPECIAL | Focus on the biggest<br>issues impacting this<br>week | J SYKES, M WARD  | 09/20/2020<br>07:00 AM | 030:00 |
| Public Safety,<br>Public Health,  | iHEARTRADIO<br>COMMUNITIES PUBLIC<br>AFFAIRS SPECIAL | Focus on the biggest<br>issues impacting this<br>week | COVID-19 Health<br>Experts, Dr. J.<br>Monroe, J. Bernstein | 09/27/2020<br>07:00 AM | 030:00 |

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| <b>ISSUE</b>               | <b>PROGRAM /<br/>TITLE</b> | <b>DESCRIPTION</b>   | <b>DATE/TIME</b>       | <b>DURATION</b> |
|----------------------------|----------------------------|--|------------------------|-----------------|
| Communication /<br>Privacy | VIEWPOINTS                 | While some of us still prefer pen and paper, many younger people are shifting to everything digital. And it's not just for to-do lists or communication, but | 07/05/2020<br>07:30 AM | 030:00          |

|                               |            |  |                        |        |
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|                               |            | also using platforms like Instagram, Twitter or Facebook as a daily, reflective 'online diary'. However, sometimes this vulnerability in such a public setting can lead down a slippery slope. We discuss the pros and cons of candidly sharing your life on social media.   |                        |        |
| Food production / Environment | VIEWPOINTS | Millions of Americans have embraced plant-based meat like the Impossible Burger, but how do you feel about real meat that's grown in a petri dish in a lab? If the taste, texture and smell exactly resembled meat that was traditionally farmed outside, would you eat it? Lab-grown, cell-cultured chicken, beef and pork is set to hit the mass market in just a few years. What's the science and process behind this new technology?  | 07/12/2020<br>07:30 AM | 030:00 |
| Homelessness / Economy        | VIEWPOINTS | On a single night in the U.S. there are more than 550,000 people homeless - and this number is only set to rise as COVID-19 has put millions out of work and shattered the stability of the U.S. economy. As a child or teen who has to deal with homelessness at a young age, it can be a tough road of shifting from temporary housing to another shelter. Giselle Burgess and her five kids were in this position in New York City, so Burgess decided to start a Girl Scout Troop named Troop 6000 to help her girls and others in this situation. | 07/19/2020<br>07:30 AM | 030:00 |
| Construction / Sustainability | VIEWPOINTS | Glass, wood, stone. These are some of the natural materials that are on the forefront of construction. Today, a greater number of architects and developers are not only thinking about profit and supply, but the additional - sometimes invisible - factors at play when it comes to new buildouts. These include the true benefits to humans, the environmental toll and the most practical designs that are symbiotic with nature.   | 07/26/2020<br>07:30 AM | 030:00 |
| Stress / Mental Health        | VIEWPOINTS | Trauma comes in many shapes and forms throughout life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon in order to better understand a person's reaction to trauma and the body's resilience in dealing with these stressful events and situations.   | 08/02/2020<br>07:30 AM | 030:00 |

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|--------------------------|------------|--|------------------------|--------|
| Marriage / Law           | VIEWPOINTS | There are millions of Americans who live together as husband and wife, but never become formally "married." What are their rights? Who gets the house, the car and the bank accounts if the relationship ends or one of them passes away? We speak with a contract and family law attorney who has written extensively on the subject to find out how society and the courts views co-habitation relationships. We also cover what steps co-habiting couples should take to still be recognized by the law.                          | 08/09/2020<br>07:30 AM | 030:00 |
| Finance / Internet scams | VIEWPOINTS | We've all received spam calls and fishy-looking emails that promise us a free vacation or a great bargain that's too good to pass up. Sometimes they even come from a phone contact or your boss asking for help or to download an attachment. Author and comedian, James Veitch has made a name for himself by replying to these scams and continuing the conversation, effectively wasting the scammers time as much as they waste ours. We speak with him about his trade and the major telltale signs to look out for in a scam. | 08/16/2020<br>07:30 AM | 030:00 |
| Travel safety / COVID-19 | VIEWPOINTS | For most people this year, traveling seems like a distant memory. Getting on a plane, taking a train or even using public transport on a daily basis has been largely abandoned with COVID-19. But once it is safe to travel again - where's the first place you'd like to go? Acclaimed travel guide, writer and TV host, Rick Steves joins Viewpoints this week to share how you can get the most out of your travels and fully immerse yourself in the local culture, people and history.   | 08/23/2020<br>07:30 AM | 030:00 |
| Prison / Rehabilitation  | VIEWPOINTS | The U.S. has the largest prison population in the world with more than 2.3 million inmates. Each year, prisons cost taxpayers 80 billion dollars. But with two thirds of those incarcerated returning back behind bars within a few years, clearly something is broken. We discuss how some popular reforms do more harm than good and what needs to change within the system.   | 08/30/2020<br>07:30 AM | 030:00 |
| Privacy                  | VIEWPOINTS | Today, ex-government employee, Edward Snowden is recognized around the world for his role in leaking highly classified information about government mass   | 09/06/2020<br>07:30 AM | 030:00 |

|                        |            |  |                        |        |
|------------------------|------------|--|------------------------|--------|
|                        |            | surveillance. We explore the benefits and consequences of modern surveillance and how both private business entities and governments are acquiring information from millions of Americans.   |                        |        |
| Hurricane season       | VIEWPOINTS | Hurricane Laura ramped up to a Category 4 hurricane late last month and was the strongest storm to hit the Louisiana coast in more than a hundred and sixty years. Each year, the most powerful storms during the Atlantic hurricane season typically form between the end of August and early October. We speak with two experts to better understand the history of hurricanes and the destruction they wreak each year. | 09/13/2020<br>07:30 AM | 030:00 |
| Technology / Education | VIEWPOINTS | Navigating back to school this year has been challenging to say the least. With switching policies and protocols, everyone is just trying to get through the fall one day at a time. Viewpoints speaks with two education experts about the biggest barriers to learning and what online education technology can really offer students.   | 09/20/2020<br>07:30 AM | 030:00 |
| Food security          | VIEWPOINTS | Americans spent 700 billion dollars on groceries in 2018. Across the U.S., there are more than 38,000 supermarkets, each stocking thousands and thousands of distinct products. But what is the human cost of this mass consumerism? Well, the burden largely falls on low-paid workers at each level of food production and distribution - and the pandemic has only exacerbated many of these problems.                  | 09/27/2020<br>07:30 AM | 030:00 |

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE     | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------|-----------------------|----------|------|
| AWARENESS | PSA AMERICA CORE      | 000:59   | 1    |
| AWARENESS | PSA CONSUSS           | 000:31   | 1    |
| AWARENESS | PSA USO               | 001:00   | 1    |
| AWARENESS | PSA VOLUNTEER         | 000:59   | 1    |
| AWARENESS | PSA WNCB ONLY         | 000:14   | 54   |

|                               |                          |        |   |
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| NATIONAL SUMMER LEARNING ASSO | NATIONAL SUMMER LEARNING | 000:30 | 1 |
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