

WNCB  
Raleigh, NC  
Quarterly Issues/Programs List  
Third Quarter, 2022  
10/03/2022  
WNCB  
Quarterly Issues/Programs List

WNCB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health, American Histo	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Jody Thomas, PhD, founder and CEO of The Meg Foundation.</b> The Meg Foundation's mission is to empower families with pain management strategies, skills, and support to prevent and reduce pain. Dr. Thomas discussed the recently authorized COVID-19 vaccines for children as young as 6 months. She focused on what parents do to make getting a COVID-19 vaccine a good experience for babies and kids, so they don't develop any fear of needles or going to the doctor.</li> <li>• <b>Kenneth C. Davis is the bestselling author of the <i>Don't Know Much About® History series.</i></b> Monday is Independence Day, a federal holiday in the United States commemorating the signing of the Declaration of Independence, which was ratified on July 4, 1776. Davis discussed the holiday, its meaning and evolution, and fun fact about the 4th of July.</li> </ul>	Dr. J. Thomas, K. Davis	07/03/2022 07:00 AM	030:00
Mental Health, Children's Men	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Clara Reynolds, President &amp; CEO of the Crisis Center of Tampa Bay</b> – Assessing the mental health crisis affecting the U.S., along with information on</li> </ul>	C. Reynolds, Dr. J. Domingues	07/10/2022 07:00 AM	030:00

		<p>resources for those struggling with mental health issues.</p> <ul style="list-style-type: none"> <li>• <b>Dr. Janine Domingues, Clinical Psychologist at the Child Mind Institute</b> – How mental health among children has been impacted by the pandemic, plus strategies for dealing with a child’s mental health issues and navigating difficult topics in the news with kids.</li> </ul>			
TRAVEL AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food &amp; Drug Administration.</b> The FDA plans to update boosters to target Omicron variants. Marks discussed the necessity for people to stay on top of boosters. He also talked about boosters for children 5-11 years old.</li> <li>• <b>Peter Greenberg, Journalist, Reporter, and Travel Detective.</b> It’s been a tough summer for U.S. air travelers across America. Greenberg gives us tips and tricks to help successfully navigate “air-maggedon” and deal with the tribulations at America’s airlines and airports.</li> </ul>	Dr. P. Marks, P. Greenberg	07/17/2022 07:00 AM	030:00
Public Health & Safety, Educa	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Joseph Palm, Regional Director, Region 7 &amp; Catherine Lindsey Satterwhite, PhD, MSPH, MPH &amp; Regional Health Administrator for the U.S. Department of Health and Human Services.</b> We’ve been hearing a lot about the new BA 5 COVID subvariant that is even more contagious than the original strain. Palm and Satterwhite told us what we can do to protect ourselves against this new strain. Also, the 2022 Walcott Truckers Jamboree – which bills itself as “the best trucker party in the country” drew nearly 50,000 people last week. They also discussed why it is important to speak to specialized audiences throughout the US to combat Covid-19.</li> </ul>	J. Palm, A. Dworkin	07/24/2022 07:00 AM	030:00

		<ul style="list-style-type: none"> <li>• <b>Aaron Dworkin, CEO of the National Summer Learning Association (NSLA).</b> Dworkin focused on Discover Summer, an online destination supported by iHeart Media, Discovery Education, Nintendo Switch, and New York Life Foundation. The platform encourages families to discover both in-person and virtual summer programs in their community. He talked about effects of summer learning loss, equity in education, and the impact of COVID-19 and summer education.</li> </ul>			
Public Health & Safety, US Ec	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Patrick K. Porter, PhD is an award-winning author, educator, consultant, entrepreneur, and speaker.</b> He is on a mission to build better brains. According to a new observational study, alcohol consumption of just 4 drinks a week might be changing your brain. Dr. Porter discussed the brain and how it metabolizes alcohol. He also addressed the accumulation of iron in the brain as it may contribute to Alzheimer's, Parkinson's, and other neurodegenerative conditions.</li> <li>• <b>Ron Insana is a contributor to CNBC, public speaker, and a Senior Advisor to Schroders, N.A.</b> Insana talked about the current state of the US economy as we hear rumblings of a recession. He also explained The Federal Reserve's expected interest rate hike for the second straight meeting and why this is necessary to control inflation that's been running at a four-decade high.</li> </ul>	Dr. P. Porter, R. Insana	07/31/2022 07:00 AM	030:00
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Dr. Charmain F. Jackman - Psychologist and mental health expert with the Sound It Out Campaign and Founder/CEO of InnoPsych, Inc.</b> With many families and kids, a little anxious when it comes to a new school year, issues like gun violence and mental health have only compounded that unease. Dr. Jackman talked</li> </ul>	DR C JACKMAN, K FISHER	08/07/2022 07:00 AM	030:00

		<p>about tackling those feelings of concern and the latest resources for parents and caregivers at <a href="https://www.sounditouttogether.org">SoundItOutTogether.org</a>.</p> <ul style="list-style-type: none"> <li>• <b>Ken Fisher CEO of Fisher House Foundation.</b> For the first time in two years, The Warrior Games are back! The games are an annual event that brings together hundreds of elite athletes to compete in adaptive sports and celebrate the resilience and dedication of wounded, ill and injured active duty and veteran U.S. military service members. Fisher discussed the benefits of adaptive sports for vets in recovery and the role of the Fisher House Foundation.</li> </ul>			
Padiatric Health, Mental Heal	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Dr. Adriana Cadilla, a pediatric infectious disease specialist at Nemours Children’s Health in Orlando</b> – Keeping kids safe from COVID during the return to school, plus the latest information on the COVID-19 vaccines, including who’s eligible to get them and their safety and efficacy.</li> <li>• <b>Dr. John Draper, the Executive Director of the 988 Suicide and Crisis Lifeline</b> – Launch of the 988 Suicide and Crisis Lifeline, including the types of issues it addresses, the state of mental health in the U.S., and how it differs from 211 and 911.</li> </ul>	Dr. A. Cadilla, Dr. J. Draper	08/14/2022 07:00 AM	030:00
Padiatric Health, Mental Heal	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Dr. Greta Massetti, chief of the Field Epidemiology and Prevention Branch in the Division of Violence Prevention at the CDC.</b> It’s back to school time and the CDC has recently put out some updated guidance for use in community settings and schools. Massetti discussed the changes and what parents should be doing if their child gets exposed to COVID. She also told us where to get more information on the new guidelines.</li> <li>• <b>Sonia Manzano is a groundbreaking Latina educator, executive television producer, and</b></li> </ul>	Dr. G. Massetti, S. Manzano	08/21/2022 07:00 AM	030:00

		<p><b>award-winning children's book author.</b> Manzano is well known after playing "Maria" on <i>Sesame Street</i> from 1971-2015. She discussed her new book, <i>COMING UP CUBAN: RISING PAST CASTRO'S SHADOW</i> and the impact of the 1959 Cuban Revolution. The conversation focused on the lives and growth of four children from very different walks of life as they experience major social, political, and cultural upheaval.</p>			
Mental Health, Nutrition, Loc	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Dr. Charmain F. Jackman - Psychologist and mental health expert with the Sound It Out Campaign and Founder/CEO of InnoPsych, Inc.</b> With back to school upon us, many families and kids are anxious when it comes to a new school year, issues like gun violence and mental health. Dr. Jackman talked about tackling those feelings of concern and the latest resources for parents and caregivers at <a href="https://www.sounditouttogether.org">SoundItOutTogether.org</a></li> <li>• <b>Zuani Villarreal - Director of Communication for Feeding America.</b> Villarreal talked about Feeding America's mission to ensure equitable access to nutritious food for all in partnership with food banks, policymakers, supporters, and the communities they serve. With the economy and inflation, she discussed the desperate need for food banks to be replenished immediately and in time for the holidays.</li> </ul>	Dr. C. Jackman, Z. Villarreal	08/28/2022 07:00 AM	030:00
Public Health & Safety, Mental	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Christopher Jones, PharmD, DrPH, MPH (CAPT U.S. Public Health Service), currently serves as the acting director of the National Center for Injury Prevention and Control.</b> The CDC has recently updated guidance for use in community settings and schools. Dr. Jones told us what prompted the new guidance and how these changes affect people at higher risk. She enforced what steps should still be</li> </ul>	Dr. C. Jones, Dr. M. Miller	09/04/2022 07:00 AM	030:00

		<p>taken to offer a higher level of protection against COVID-19.</p> <ul style="list-style-type: none"> <li>• <b>Dr. Matthew Miller, Executive Director for VA Suicide Prevention for the U.S. Department of Veterans Affairs.</b> Tragically, our nation’s Veterans are at a higher risk for suicide compared to the general population but there is hope. Dr. Miller discussed the “Don’t Wait. Reach Out.” Campaign, resources available to help Veterans who are struggling, and how everyone can be part of the solution and help save lives.</li> </ul>			
Public Health & Safety, Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Dr. Evelyn Twentyman, Medical Epidemiologist with the CDC Division of Reproductive Health.</b> The new Omicron-boosters are being delivered but what do we need to know about the updated COVID vaccines? Tobin told us how they are different from the previous vaccines, and how they will they better protect us against the variants that are currently circulating. She also discussed booster availability, safety, and health equity.</li> <li>• <b>Mary Tobin, Senior Advisor for Wounded Warrior, Veteran, and Military Families, and AmeriCorps board member.</b> 2022 marks the 21st anniversary of the attacks in New York, Washington and Shanksville, PA. Tobin discussed AmeriCorps call on the Nation to Serve on 9/11 day and explore community service year-round. Tobin discussed how people can visit the webpage that AmeriCorps has set up that directs people to volunteer opportunities in their areas.</li> </ul>	Dr. E. Twentyman, M. Tobin	09/11/2022 07:00 AM	030:00
Public Health & Safety, Suici	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Dr . Gonzalo Bearman, Chairman of infectious disease at Virginia Department of Health.</b> Hispanic Heritage month started September 15th. According to the latest data from the CDC, vaccination rates have been steadily increasing for Latinos but remain low for boosters. Bearman focused on the continued</li> </ul>	Dr. G. Bearman, B. DiSabatino	09/18/2022 07:00 AM	030:00

		<p>challenges facing Hispanic communities with dispensing updated COVID health information.</p> <ul style="list-style-type: none"> <li>• <b>Brian DiSabatino, Creator of Virtual Veteran Festival and Jenny Siler, Veteran Spouse and Director of Corporate Sponsorships at Stop Soldier Suicide.</b> The mission of Vet Fest is to provide an uplifting and educational day, bringing the military and civilian communities together to benefit our active duty and military families. DiSabatino and Siler talked about the event and stressed the importance of peer-to-peer networking, mental health, and gratitude for active service members and vets.</li> </ul>			
Addiction Recovery and Disast	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Scott Strode, Founder and National Executive Director of The Phoenix.</b> Addiction recovery is an issue that impacts nearly half of Americans. One Million Strong is an organization uniting fans, artists, and the music industry to destigmatize addiction recovery through the power of community. Strode talked about his personal journey with addiction recovery and their mission to build a national sober active community that fuels resilience and harnesses transformation.</li> <li>• <b>Lea Crager Director of FEMA's Ready Campaign – Preparing for Natural Disasters &amp; Emergencies.</b> September is National Preparedness Month. Crager talked about how Americans can stay prepared for emergencies and disasters, such as hurricanes, wildfires, flooding and more. He focused on the importance of knowing the risks of where you live and having a plan in place to your family safe, no matter the conditions.</li> </ul>	S. Strode, L. Crager	09/25/2022 07:00 AM	030:00

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
COMMUNICATION, MILITARY SERVICE	VIEWPOINTS	On this week's Viewpoints, There are close to two million Americans serving in the U.S. Armed Forces, according to 2021 data from the Department of Defense. The U.S. is considered to have the world's strongest military, yet many Americans are disconnected from this subset of American culture. We speak with two experts about why this is and how the gap can be bridged between civilians and those who serve.	07/03/2022 07:30 AM	030:00
ENVIRONMENT, CLIMATE ECONOMICS	VIEWPOINTS	On this week's Viewpoints, In 2021, climate disasters cost the U.S. more than 145 billion dollars and led to the deaths of 688 people. Each year, these extreme weather events are growing to be more frequent as the climate shifts. We discuss the growing economic toll of these mass destruction events and what can be done to switch course.	07/10/2022 07:30 AM	030:00
SUSTAINABILITY, LAND DEVELOPMENT	VIEWPOINTS	On this week's Viewpoints, Almost two-thirds of all Americans will be jetting away this summer. For some, this means traveling to a tropical paradise filled with relaxation. While the all-inclusive resort is an easy pick, it might be worth rethinking this choice. We cover the highly popular global beach tourism industry and the dark side of this foreign tourist-focused culture.	07/17/2022 07:30 AM	030:00
TOURISM, PERSONAL FINANCE	VIEWPOINTS	On this week's Viewpoints, Orick, California; Lawrence, Kansas; Detroit, Michigan. These are just a few of the towns and cities across the U.S. that have fallen off the map. Stanford University law professor and author Michelle Wilde Anderson joins us this week to explain why these areas have declined over time and how residents have suffered during this downturn.	07/24/2022 07:30 AM	030:00



DIVERSITY, IMMIGRATION	VIEWPOINTS	On this week's Viewpoints, There are more than 27 million refugees in the world. This population has lost their homes, their culture and their identities as a result of conflict, persecution, etc. We speak with two experts about the refugee experience and just how difficult it can be to start a new life somewhere else.	07/31/2022 07:30 AM	030:00
EQUALITY, SPORTS HISTORY, MEDIA	VIEWPOINTS	On this week's Viewpoints, The NBA was founded in 1946 in New York City. For many years, the organization was predominantly white. Today, more than 75 percent of its players are black. We speak with basketball expert and former NBA player and coach Ray Scott about the league's early years and its efforts to evolve in a time when segregation and discrimination ran rampant.	08/07/2022 07:30 AM	030:00
ENERGY PRODUCTION, ENGINEERING, INNOVATION	VIEWPOINTS	On this week's Viewpoints, In the first quarter of 2022, solar power made up 50 percent of all new electricity-generating capacity in the country. On top of this, residential solar installations also had its biggest quarter ever, with a 30 percent increase in demand year-over-year, according to the Solar Energy Industries Association. While current solar energy relies on the sun, scientists are now developing new technology that would allow for 24/7 energy absorption. We speak with an expert about this exciting development and what lies ahead.	08/14/2022 07:30 AM	030:00
LITERATURE, SOCIAL MEDIA	VIEWPOINTS	On this week's Viewpoints, More young people are reading these days thanks to one community on TikTok. We discuss the rise of BookTok and how publishers and authors are using this platform to better engage with consumers.	08/21/2022 07:30 AM	030:00
CAREER, MATHEMATICS, HIGHER EDUCATION	VIEWPOINTS	On this week's Viewpoints, John Urschel is not your typical mathematician. Before earning his PhD in applied mathematics from MIT, Urschel played college football at Penn State and then went on to play in the NFL with the Baltimore Ravens. For several years, he was able to juggle both passions and reach the top echelons of both sport and academia. This week - we touch on his unique path and what he's learned along the way.	08/28/2022 07:30 AM	030:00

POVERTY, RACIAL ISSUES	VIEWPOINTS	On this week's Viewpoints, How often do you think about the privileges you have in life? What life experiences may have looked a bit different if you had darker skin or lighter skin? This week - we highlight conversations about the role of white privilege in American society and how the average person can push for greater racial justice.	09/04/2022 07:30 AM	030:00
DEATH, CHILD DEVELOPMENT, PARENTING	VIEWPOINTS	On this week's Viewpoints, Death is a natural part of life, yet we avoid talking about it in American society. We speak with a psychiatrist and expert in grief and trauma about how parents, caregivers and adults in general can best have conversations with young people about loss and death. How do you broach the subject? What shouldn't you say? We answer these questions and more this week on Viewpoints.	09/11/2022 07:30 AM	030:00
GENDER ROLES, RELATIONSHIPS, PARENTING	VIEWPOINTS	On this week's Viewpoints, More men and women these days are both working full-time, yet household tasks are still unevenly handled predominantly by women. We sit down with gender expert Kate Mangino about this imbalance in cognitive labor and physical chores and how more of a balance can be carved out in current relationships and future generations.	09/18/2022 07:30 AM	030:00
EXTREME WEATHER, ENGINEERING, CLIMATE CHANGE	VIEWPOINTS	On this week's Viewpoints, Record-breaking flooding hit Pakistan this summer resulting in 1,500 lives lost and an estimated 10 billion dollars in damages. Around the world, countries are seeing weather extremes from excess flooding to severe drought and higher than average heat. We speak with two climate experts about the correlation between climate change and these extreme weather events.	09/25/2022 07:30 AM	030:00

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	PSA AMERICA CORE	000:59	2
AWARENESS	PSA BIRTH	000:58	3

AWARENESS	PSA COLLEGE LOANS	000:59	1
AWARENESS	PSA CONSUSS	000:31	1
AWARENESS	PSA EXCERSISE	000:28	1
AWARENESS	PSA PAIN	000:59	2
AWARENESS	PSA USO	000:30	1
AWARENESS	PSA USO	001:00	3
AWARENESS	PSA VOLENTEER	000:59	1
AWARENESS	PSA WNCB ONLY	000:14	71
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:32	4
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	4
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:28	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	4
CRISIS TEXTLINE	CRISIS TEXTLINE	000:29	5
Education	NATIONAL SUMMER LEARNING	000:30	16
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	14
NATIONAL RECOVERY MONTH	NATIONAL RECOVERY MONTH	000:29	3
NATIONAL RECOVERY MONTH	NATIONAL RECOVERY MONTH	000:29	2
NO KID HUNGRY	NO KID HUNGRY	000:29	14
RECOVERY	NATIONAL RECOVERY MONTH	000:29	7
RECOVERY	NATIONAL RECOVERY MONTH	000:29	3
SAGE	SAGE	000:29	2
TREVOR POJECT	TREVOR PROJECT	000:29	4