

WNCB
Raleigh, NC
Quarterly Issues/Programs List
First Quarter, 2022
04/04/2022

WNCB
Quarterly Issues/Programs List

WNCB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J. Fergie, Dr. D, Spiegel	01/02/2022 07:00 AM	030:00
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. CADILLA ALDANA	01/09/2022 07:00 AM	030:00
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. P. Marks, T. Williams	01/16/2022 07:00 AM	030:00
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. C Webb, G. Landsverk	01/23/2022 07:00 AM	030:00
Public Health Safety Educatio	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. Assoumou, A. Levi	01/30/2022 07:00 AM	030:00
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	K. Wilkes, Dr. R. Villanueva	02/06/2022 07:00 AM	030:00
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. Johnson, C. Gorre	02/13/2022 07:00 AM	030:00

Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	G. Zee, Dr. B. Jasper	02/20/2022 07:00 AM	030:00
Veteran's Affairs, Mental Hea	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. Lyle, F. Collins	02/27/2022 07:00 AM	030:00
Public Health & Safety, Cance	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. S. Stephens, Dr. S. King	03/06/2022 07:00 AM	030:00
Personal Safety, Mental Healt	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	BANACH, DOMINGUEZ	03/13/2022 07:00 AM	030:00
Children's Health, Parenting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. T. Carroll-Scott, C. Mule	03/20/2022 07:00 AM	030:00
Economics, Women's Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	L. Bettinger, Dr. D. Fink	03/27/2022 07:00 AM	030:00

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Health	VIEWPOINTS	On this week's Viewpoints, researchers estimate that around 10 million Americans suffer from seasonal affective disorder each year. We speak with psychologist Dr. Carrie Ditzel about the prevalence of SAD and how people can combat these feelings and find additional support.	01/02/2022 07:30 AM	030:00
Food supply	VIEWPOINTS	On this week's Viewpoints, over the last two years, the pandemic has created major disruptions in the food industry. From COVID outbreaks to shipping delays to labor shortages, it's been a challenging time to say the least. Despite these hardships, the food supply chain has never truly failed us thanks to 20 million	01/09/2022 07:30 AM	030:00

		people who continue to work in food production, distribution and service.		
Finance	VIEWPOINTS	On this week's Viewpoints, if an unexpected \$400 charge came up, it's estimated that 40% of Americans would struggle to pay this amount, according to data published by the Federal Reserve. We speak with financial expert and author, Emily Guy Birken this week about how to start budgeting, saving, and getting your personal finance in order.	01/16/2022 07:30 AM	030:00
Health	VIEWPOINTS	On this week's Viewpoints, by 2030, 74 million Baby Boomers in the U.S. will be 65 or older. As people age, this means bigger burdens on the healthcare system, senior housing and care. But, what if one day, we could slow down this process of biological aging?	01/23/2022 07:30 AM	030:00
Entertainment	VIEWPOINTS	On this week's Viewpoints, what was your favorite comic book series, video game or card game growing up? Depending on your age, it could have been Magic: The Gathering, Batman or Minecraft. In fact, you still could be a fan of these no matter what your age is. This week - we discuss the vast world of fandom and just what it means to be a part of this community.	01/30/2022 07:30 AM	030:00
Health	VIEWPOINTS	On this week's Viewpoints, it feels like the fitness market has more options than ever before. Between the rise of at-home fitness, traditional gyms and focused classes, consumers can pick and choose to workout whichever way they like. This week - we speak with two fitness experts about evolving trends in exercise and what's next.	02/06/2022 07:30 AM	030:00
Infrastructure	VIEWPOINTS	On this week's Viewpoints, you can love biking, but if your city or town isn't bike friendly, it can be difficult to get around safely. Dr. Susan Shaheen, a professor of civil and environmental engineering at the University of California-Berkeley, joins us this week to highlight the country's current infrastructure and what more needs to be done to promote greater citizen mobility with bikes, scooters and other non-motor modes of transportation.	02/13/2022 07:30 AM	030:00

Education	VIEWPOINTS	On this week's Viewpoints, to fully understand many topics, experiences and encounters help to fully engrain what's being taught. We speak with an education expert and clinical psychologist this week about how to bring more curiosity, creativity and critical thinking to learning.	02/20/2022 07:30 AM	030:00
Athletics	VIEWPOINTS	On this week's Viewpoints, millions have heard of 23-time Olympic gold medalist swimmer, Michael Phelps. But how about Bob Bowman? Most likely not. Bowman was Phelps' longtime swimming coach who started working with the young swimmer when he was just 11 years old. He was there every step of the way in Phelps' athletic career, crafting him into the Olympic swimming superstar he is today. It makes you wonder - where would many of the top athletes be today without the coaches who guided, motivated and supported them?	02/27/2022 07:30 AM	030:00
Nature	VIEWPOINTS	On this week's Viewpoints... Eagles. Sea lions. Black bears. What do all these animals have in common? A surprising number of each of these species are now calling cities home. Centuries ago, countless different species of wildlife were driven out of cities. But in recent decades wildlife have begun returning in greater numbers and adapting to the human-centric infrastructure.	03/06/2022 07:30 AM	030:00
Health	VIEWPOINTS	On this week's Viewpoints, in President Biden's State of the Union speech earlier this month, he addressed the many pitfalls of the current mental health care system. Millions of Americans are falling through the cracks and failing to get the consistent and comprehensive help they need. More so, the isolation of the pandemic has taken a big toll on young people as rates of depression, anxiety and other mental disorders have sharply risen in children and adolescents.	03/13/2022 07:30 AM	030:00
Science & Technology	VIEWPOINTS	On this week's Viewpoints, from weather forecasting to cellular coverage to global imaging, we heavily rely on space satellites in our day to day lives. The growing amount of litter just past Earth's atmosphere threatens these services as well as astronauts living in space. We discuss the serious issue of human-created space	03/20/2022 07:30 AM	030:00

		debris and what's being done to curb this problem before it reaches catastrophic levels.		
Health	VIEWPOINTS	On this week's Viewpoints, more than 54 million Americans ages 65 or older are living in the U.S. today. This accounts for almost 17% of the total population. This number is only set to rise over the next two decades as millions more baby boomers transition into this next phase of life. As this population further ages, many will require care. So often we talk about the healthcare system and the patients themselves, but what about the caregivers who provide these services?	03/27/2022 07:30 AM	030:00

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	PSA AMERICA CORE	000:59	4
AWARENESS	PSA BIRTH	000:58	3
AWARENESS	PSA BLIND	000:30	1
AWARENESS	PSA COLLEGE LOANS	000:59	3
AWARENESS	PSA CONSUSS	000:31	4
AWARENESS	PSA DRAFT	000:31	1
AWARENESS	PSA EXERCISE	000:28	1
AWARENESS	PSA PAIN	000:59	3
AWARENESS	PSA USO	000:30	1
AWARENESS	PSA USO	001:00	2
AWARENESS	PSA VA	000:30	1
AWARENESS	PSA VOLUNTEER	000:59	6
AWARENESS	PSA WILD LIFE	000:30	1
AWARENESS	PSA WNCB ONLY	000:14	76