

WNCB  
 Raleigh, NC  
 Quarterly Issues/Programs List  
 Second Quarter, 2022  
 07/01/2022

WNCB  
 Quarterly Issues/Programs List

WNCB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Co-Op: Public Health, Children	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Jay Bhatt, D.O., MPH, MPA is a physician executive, internist, geriatrician, and public health innovator. He is Executive Director of the Deloitte Center for Health Solutions (DCHS) and the Deloitte Health Equity Institute (DHEI).</b> Dr. Bhatt discussed his experiences working in Chicago Health clinics now that we seem to be entering a new phase of the pandemic. He talked about the reasons he is hearing from people who remain hesitant to get vaccinated. We've been expecting the FDA and CDC to consider authorization for the vaccine for children younger than five. Dr. Bhatt discussed the timetable for this and gave his recommendations for children getting the Covid vaccine.</li> <li>• <b>David L. Sharkis   Director of Operations Children's Dyslexia Centers, Inc.</b> Sharkis defined</li> </ul>	Dr. J. Bhatt, D. Sharkis	04/03/2022 07:00 AM	030:00

		<p>dyslexia and gave us an Overview of the Children's Dyslexia Centers and its mission. He outlined the types of programs their centers offer for both tutoring and training and told us how COVID has impacted operations. Sharkis talked about resources for people with Dyslexia.</p>			
<p>Science &amp; Technology, Public</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<ul style="list-style-type: none"> <li> <p><b>Padi Boyd, Chief of the Exoplanets and Stellar Astrophysics Laboratory in the Astrophysics Science Division at NASA, and the Project Scientist for the Transiting Exoplanet Survey Satellite Mission.</b> Padi Boyd discusses a recent revelation made by the Hubble Space Telescope. She also explains the missions of the Hubble and James Webb Telescopes, including what their discoveries tell us about the origins of the Universe, the potential existence of extraterrestrial life, and why these revelations are important.</p> </li> <li> <p><b>Dr. Dara Kass, HHS Regional Director for Region 2.</b> Dr. Kass discusses the effectiveness of the COVID-19 vaccines. She explains the benefits of the immunity received via vaccination as compared to natural immunity, and she talks about why those who have been infected with COVID-19 should still be vaccinated. Finally, she explains the latest guidance on booster shots, including the newest</p> </li> </ul>	<p>P. Boyd, Dr. D. Kass</p>	<p>04/10/2022 07:00 AM</p>	<p>030:00</p>

		recommendation for those over the age of 50.			
Public Health, Race Relations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>Focus on the biggest issues impacting this week <b>Purvi Parikh, MD is an allergist and on faculty as Clinical Assistant Professor in both departments of Medicine and Pediatrics at New York University School of Medicine.</b> April marks National Minority Health Month. Dr. Parikh focused on how and why the pandemic has and continues to impact minority communities across the country. As an immunologist and allergist, she pointed out the similarities and differences in her practice since COVID-19 has come into play. Dr. Parikh gave advice on how we can continue to stay safe as we enter this next phase of the pandemic with potential new variants.</li> <li><b>KOSTYA KENNEDY, author of TRUE: THE FOUR SEASONS OF JACKIE ROBINSON.</b> It's the start of major league baseball's 2022 season and this also marks the 50th anniversary of the passing of baseball legend Jackie Robinson. It also marks the 75th anniversary of one of the most significant moments of the 20th century - Jackie Robinson breaking the color barrier in major league baseball. Kennedy talked about Robinson's impact on MLB and society from four non-consecutive transformative years of</li> </ul>	Dr. P. Parikh, K. Kennedy	04/17/2022 07:00 AM	030:00

		Robinson's life: 1946, 1949, 1956, and 1972.			
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Mary Partin, CEO of the Dan Marino Foundation.</b> April is Autism Awareness Month. The Marino Campus is an accredited postsecondary school that prepares young adults with autism and other disabilities for gainful employment, social competence, and independent living by earning national industry certifications and gaining necessary skills vital to employment. Partin talked about resources that parents can use to help navigate through autism.</li> <li>• <b>Paul Billings, American Lung Association National Senior Vice President of Advocacy.</b> Billings discussed the American Lung Association's 2022 "State of the Air" report that revealed how millions of Americans live in counties that have unhealthy levels of ozone or particle pollution. He focused on how air pollution harms health, who is most vulnerable to air pollution, and what steps the nation must take to make progress toward cleaner and healthier air.</li> </ul>	Dr. M. MARTIN, P. BILLINBS	04/24/2022 07:00 AM	030:00
Public Health, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Dr. Basim Khan, Executive Director, Neighborhood Health in Alexandria, VA.</b> Dr. Khan focused on community and the role local organizations play in expanding access to high quality and affordable health care. Dr. Khan discussed common barriers</li> </ul>	Dr. B. Kahn, A. Rush	05/01/2022 07:00 AM	030:00

		<p>from different patient populations and how to overcome the fear of COVID-19 vaccinations.</p> <ul style="list-style-type: none"> <li>• <b>Former White House chef and decorated combat veteran Andre Rush.</b> Chef Andre Rush is a retired decorated combat Veteran known worldwide as the White House chef for four Presidents including Bill Clinton, George W. Bush, Barack Obama, and Donald Trump. Rush advocates for military service and suicide prevention. Chef Rush talked about using food, medicine and therapy to help military vets overcome depression, anxiety, and PTSD with a method called "Cooking to Cope."</li> </ul>			
<p>Public Health, Military Appreciation</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<ul style="list-style-type: none"> <li>• Focus on the biggest issues impacting this week <b>Dr. Sheldon Riklon M.D., University of Arkansas for Medical Sciences.</b> May is Asian/Pacific American Heritage Month and Dr. Riklon shared how the COVID-19 pandemic has impacted AANHPI community as well as communities of color. He says it's essential to help families understand the need to stay protected from COVID-19, regardless of whether they've been vaccinated. Dr. Riklon offered "tools" and suggestions to continue staying safe from COVID-19.</li> <li>• <b>Stephen Holley, Carry The Load Co-Founder, President and CEO &amp; Mark Elliott, Retired U.S. Army Colonel and Global Head of Military and</b></li> </ul>	<p>Dr. S. Riklon, S. Holley</p>	<p>05/08/2022 07:00 AM</p>	<p>030:00</p>

		<p><b>Veterans Affairs at JPMorgan Chase.</b> Holley is a graduate of the United States Naval Academy and former SEAL Team 5 officer and Elliot oversees firm-wide, veteran-focused efforts in employment, entrepreneurship, education and workforce development, and community engagement. May is Military Appreciation month and both discussed their service to our country and Memorial Day's true meaning. They talked about the 10th Annual Month-Long National Memorial May Relay Covering 20,000 Miles and 48 States Honoring First Responders and Fallen Military.</p>			
Public Health, Osteoporosis A	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Sarah Lovenheim Assistant Secretary for Public Affairs.</b> Lovenheim discussed how the Public Affairs division works to ensure the public hears about top Departmental priorities and initiatives tied to the Health and Human Service mission of building a healthier America. She talked about her experience overseeing the COVID-19 Public Education Campaign for HHS and the most important priorities now in encouraging vaccinations. Lovenheim discussed reaching out to parents to ensure they are supported in the decision to get their children vaccinated and why these type of efforts with moms in social media will be effective.</li> <li>• <b>Cheryl Hostinak, executive director of American Bone Health.</b> It's</li> </ul>	S. Lovenheim, C. Hostinak	05/15/2022 07:00 AM	030:00

		National Osteoporosis Month and Hostinak explained what osteoporosis is and why it's important to have a national awareness month. She says tests and screening are available to diagnose osteoporosis and what we can do to help prevent osteoporosis. She offered up resources that people can access from American Bone Health.			
BREAST CANCER AWARENESS, TATTOOING	AROUND THE TRIANGLE: LOCAL PUBLIC AFFAIRS SHOW	Tara Williamson, the CEO of Pink Ink Tattoo was in the studio to talk about tattooing for women and men after breast cancer. She shared her personal journey and what led her to helping the community. Pink Ink Tattoo is the only business in the country that does ariel tattooing for survivors and those who have surgically removed breast.	Tara Williamson, CEO of Pink Ink Tattoo	05/22/2022 07:00 AM	030:00
NC SPECIAL OLYMPICS	AROUND THE TRIANGLE: LOCAL PUBLIC AFFAIRS SHOW	This week on Around the Triangle, we discussed the Relay for Life event with Kate McGhee of from the Special Olympics of North Carolina. Topics included the Summer Olympics in NC, and how locally some of our NC athletes have won nationally and globally.	Kate McGhee, Special Olympics of North Carolina	05/29/2022 07:00 AM	030:00
ADOPTION, ENDING HUMAN TRAFFICKING	AROUND THE TRIANGLE: LOCAL PUBLIC AFFAIRS SHOW	Spoke to Shield NC Founder, Nicole Bernard about NC ranks 7 <sup>th</sup> in the nation for human trafficking, and if we can get children adopted into good homes those numbers would significantly decrease. Niki Miller of Wake County Human Services was also in-studio to discuss a gala event to raise awareness and recognize human trafficking survivors, as well as the importance of adoption and how the community can help.	Nicole Bernard, Shield NC / Niki Miller, Wake County Human Services	06/05/2022 07:00 AM	030:00

<p>Public Safety, Climate Change</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<ul style="list-style-type: none"> <li>• Focus on the biggest issues impacting this week <b>Dan Kotlowski AccuWeather's Lead Hurricane Expert</b> - Dan breaks down the expectations for the 2022 hurricane season. He also explains how these storms develop, what to watch for as a storm is approaching, and how to read the hurricane models seen on TV and online.</li> <li>• <b>Steve Gregory iHeartMedia National Correspondent &amp; Certified Wildfire Expert</b> - Steve offers an overview of the wildfires we've experienced so far in 2022 and breaks down the different issues responsible for the larger and more frequent wildfires we've seen in recent years.</li> </ul>	<p>D. Kotlowski, S. Gregory</p>	<p>06/12/2022 07:00 AM</p>	<p>030:00</p>
<p>Public Safety, Climate Change</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<ul style="list-style-type: none"> <li>• Focus on the biggest issues impacting this week <b>Dr. Kenneth Alexander</b> (Chief of Infectious Diseases at Nemours Children's Health in Florida) - Dr. Alexander discusses the rise in COVID-19 cases in certain parts of the country, different COVID-related issues impacting children who contract the virus, the latest COVID vaccination guidance for children, and ways to keep the family and kids safe during summer vacations and activities.</li> <li>• <b>Kelly Navies</b> (Museum Specialist of Oral History at the Smithsonian National Museum of African American History and Culture) - Kelly Navies discusses the history of the</li> </ul>	<p>K.Alexander, K. Navies</p>	<p>06/19/2022 07:00 AM</p>	<p>030:00</p>



		<p>Juneteenth holiday, from the period of time between the conclusion of the Civil War and the freeing of slaves in Texas to the events following that moment in history that led to the recent push for Juneteenth to become a federal holiday.</p>			
<p>Children's Health, Public Safety</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<ul style="list-style-type: none"> <li>• <b>Dr. Sean O'Leary, Pediatric Infectious Diseases specialist and Associate Professor of Pediatrics at the University of Colorado.</b> COVID vaccines were just authorized for children under 5. Dr. O'Leary talked about how 13 million children under age 18 in the US have gotten COVID and why the impact on children has increased. He discussed the important milestone of vaccinations at this stage of the pandemic and what parents need to know about vaccinating their youngest children.</li> <li>• <b>Julie Garner, Founder of Project Yellow Light.</b> With much of America looking to make their next getaway this summer, millions of people are setting their sights on the open road and ready for vacation. Garner talked about Project Yellow Light and raising awareness, so we know the dangers of distracted driving.</li> </ul>	<p>Dr. S. O'Leary, J. Garner</p>	<p>06/26/2022 07:00 AM</p>	<p>030:00</p>

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
BUSINESS MGMT, HUMAN RESOURCES	VIEWPOINTS	On this week's Viewpoints, As the pandemic winds down and millions get back to a more normal routine, some employers are mandating for workers to return to the traditional office environment. But - some are pushing back, wondering why it's necessary to go back in if they can do the same tasks from home. Dr. Lynda Gratton breaks down how work has been forever changed by COVID-19 and the new models and technology that have taken hold instead of the traditional, in-person Monday-Friday routine.	04/03/2022 07:30 AM	030:00
ADDICTION, MENTAL HEALTH	VIEWPOINTS	On this week's Viewpoints, In the U.S., current overdose deaths of heroin, fentanyl and prescription opioids have increased over six times from rates seen in 1999, according to the CDC. With the opioid epidemic raging on into 2022, what's on the forefront of treatment research when it comes to better tackling substance use disorders? Dr. Anna Rose Childress, a professor and psychiatrist at the University of Pennsylvania Perelman School of Medicine, joins us this week to break down the decades-long epidemic, the challenges of treating addiction and share some new innovations in clinical research.	04/10/2022 07:30 AM	030:00
CHARITY, GLOBAL ISSUES	VIEWPOINTS	On this week's Viewpoints, : As of early April, Russia's invasion of Ukraine has displaced more than 4.2 million refugees, according to UNICEF. And the residents of Ukraine are not the only people who've become refugees due to war, persecution and natural disaster. On Viewpoints this week - we discuss the importance of helping migrants who need support in getting to safety and finding shelter, education, and more.	04/17/2022 07:30 AM	030:00
CLIMATE CHANGE, ENVIRONMENT	VIEWPOINTS	On this week's Viewpoints, Coral reefs are home to 25% of all marine life - approximately 800,000 species. But these vibrant, colorful landscapes are more than just a home for life; coral reefs are animals themselves. Two ocean experts join us this week to share some	04/24/2022 07:30 AM	030:00

		interesting facts about these unique creatures and why people should care about their declining existence.		
PERSONAL GROWTH AND DEVELOPMENT	VIEWPOINTS	On this week's Viewpoints, There's truth in the saying that the people you surround yourself with heavily impact your life. It alters the decisions you make and the goals and aspirations you set. That's why it's so important to find people who are invested in your success. We speak with two career and mentorship experts this week to break down the many benefits of mentorship and how to go about finding the right person for you.	05/01/2022 07:30 AM	030:00
EDUCATION, MENTAL HEALTH	VIEWPOINTS	On this week's Viewpoints, Between 2001 and 2019, suicide rates for young people ages 10 to 19 jumped 40%. Between the same period, emergency room visits for self-harm increased 88%, according to the CDC. The pandemic has only exacerbated these numbers. What's driving this increase? What are experts in the field seeing firsthand?	05/08/2022 07:30 AM	030:00
ENERGY PRODUCTION, TECHNOLOGY, AGRICULTURE	VIEWPOINTS	On this week's Viewpoints, Each year, more than 91 million acres of corn are planted across the country. Currently, 40 percent of this harvest is refined into ethanol. This biofuel is a key additive in the gas that powers our cars and reduces greenhouse gas emissions. But with electric cars gaining popularity - how long will this massive ethanol market survive? How are producers making this process more environmentally friendly?	05/15/2022 07:30 AM	030:00
PUBLIC HEALTH, HISTORY, EPIDEMIOLOGY	VIEWPOINTS	On this week's Viewpoints, Wondering what to do with all those face masks you've accumulated over the past two years? Well, these face coverings are good for more than just protecting against COVID-19. Long before the pandemic, millions of people in countries across East Asia were accustomed to wearing a mask when they had a cold, it was peak flu season or just in a crowded space. We speak with two experts about the future of face masks in the U.S.	05/22/2022 07:30 AM	030:00

CAREER, PERSONAL GROWTH AND DEVELOPMENT	VIEWPOINTS	On this week's Viewpoints, In 2021, more than 40 million Americans left their jobs. Many of these people left their current roles for greener pastures. We analyze how the pandemic changed mindsets on work and discuss some strategies that people who are looking to switch jobs can use.	05/29/2022 07:30 AM	030:00
FOOD PRODUCTION, SUSTAINABILITY, HOBBY	VIEWPOINTS	On this week's Viewpoints, Getting started in gardening can seem overwhelming - especially if you have trouble keeping a solo houseplant alive. But with some research and a small investment, the rewards of tending to a garden are life-long. We speak with two gardening experts; Amy Enfield, horticulturist and Brooke Morgan, urban gardener, about how to get started and be successful	06/05/2022 07:30 AM	030:00
WILDLIFE, POLLUTION, ENVIRONMENT	VIEWPOINTS	On this week's Viewpoints, While many Americans have grown to be increasingly eco-conscious, some things remain the same. It seems like all too often it's common to see a driver chuck a cigarette butt out the window or throw one on the sidewalk. We speak with expert Thomas Novotny about how this type of littering affects the environment and the wildlife within it.	06/12/2022 07:30 AM	030:00
ENTREPRENEURSHIP, ADDICTION, CAREER, HEALTH, PERSONAL GROWTH AND DEVELOPMENT	VIEWPOINTS	On this week's Viewpoints, Iliana Regan has worked in the restaurant biz in almost every position imaginable. From mid-tier service to high-end fine dining, she's a self-taught, Michelin-starred chef that's known for her ability to create masterful dishes using naturally sourced and foraged ingredients. However, as she's risen the ranks over the years and made a name for herself, she's also had several low points in her life that have shaped who she is today. We sit down in-person with Regan to talk about her fine dining career and her struggles with addiction.	06/19/2022 07:30 AM	030:00
FASHION, MANUFACTURING, WORKERS RIGHTS, GLOBAL ISSUES, FAIR WAGES	VIEWPOINTS	On this week's Viewpoints, The average garment worker in Bangladesh is paid about \$86/month. A livable wage in the country is around \$200/month. Even in the U.S., it's not much better. Most employees in U.S. garment factories work 60-70 hours per week and are paid \$300/week, totaling \$1,200/month, according to the Garment Worker Center. Longtime fashion writer and	06/26/2022 07:30 AM	030:00

		industry expert Dana Thomas joins us to help us understand the labor and environmental crisis plaguing the fashion industry.		
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**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
AWARENESS	PSA AMERICA CORE	000:59	3
AWARENESS	PSA COLLEGE LOANS	000:59	3
AWARENESS	PSA CONSUSS	000:31	1
AWARENESS	PSA PAIN	000:59	2
AWARENESS	PSA USO	001:00	1
AWARENESS	PSA VOLENTEER	000:59	2
AWARENESS	PSA WNCB ONLY	000:14	49
END RACISM	STOP AAPI HATE	000:30	16
ENVIRONMENT	iHEART RADIO EARTH	000:28	4
ENVIRONMENT	iHEART RADIO EARTH	000:30	4
HEALTH AND FITNESS	MAKE-A-WISH	000:30	12
MENTAL HEALTH	CHILD MIND INSTITUTE	000:34	6
MILITARY AND VETERANS	HOME BASE	000:30	21
SAGE	SAGE	000:29	5
TREVOR POJECT	TREVOR PROJECT	000:29	9