

WNCB
Raleigh, NC
Quarterly Issues/Programs List
First Quarter, 2017
04/03/2017

WNCB
Quarterly Issues/Programs List

WNCB provides its listeners with programming and public service announcements that address issues of concern to our local community.

- **AROUND THE TRIANGLE:** EDUCATION, BUSINESS, SPORTS & REC, URBAN ISSUES, HEALTH, FAMILY ISSUES
- **VIEWPOINTS:** ENVIRONMENT, SCIENCE & TECHNOLOGY, ECONOMY, GOVERNMENT, EDUCATION, BUSINESS, HEALTH

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental health, family, suicide prevention	AROUND THE TRIANGLE	NC Hopeline – a suicide prevention hotline.	Barry Bryant, Executive Director	01/01/2017 07:00 AM	030:00
Education, Eldercare, Mental Health	AROUND THE TRIANGLE	Taking care of our elderly parents	Steven Lair, Home Instead, Chapel Hill	01/08/2017 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education, Fitness, Medical	AROUND THE TRIANGLE	Rock & Roll Marathon raising money for cancer research	Jamie Valvano	01/15/2017 07:00 AM	030:00
Community Involvement, Ethics	AROUND THE TRIANGLE	Home and business financing and bankers	Rob Patterson, Western Regional President of First Bank in Raleigh	01/22/2017 07:00 AM	030:00
Health and wellness	AROUND THE TRIANGLE	Kay Yow Cancer Fund and research	Stepanie Glance Executive Director Kay Yow Cancer Fund	01/29/2017 07:00 AM	030:00
Law, Law Enforcement	AROUND THE TRIANGLE	NC Judicial System getting the word out	Justice Sam Irvin NC Supreme Court	02/05/2017 07:00 AM	030:00
Economy, housing	AROUND THE TRIANGLE	The nation's economy under a new administration.	Frank Roche Economist	02/12/2017 07:00 AM	030:00
Real Estate, Family, Economy	AROUND THE TRIANGLE	Sell buy or rent? What the market is telling us.	Keith Bliss, Real Estate Expert	02/19/2017 07:00 AM	030:00
	AROUND THE TRIANGLE	Angles Among Us, Brain Cancer Research, Fun Run and walk	Mary Woodall	02/26/2017 07:00 AM	030:00
Health and wellness	AROUND THE TRIANGLE	Jimmy V Week Cancer research	Sherrie Mazur V-P of Communications V-Foundation for Cancer Research	03/05/2017 07:00 AM	030:00
Community Involvement, Family Issues	AROUND THE TRIANGLE	Meals on Wheels	Alan Winstead Executive Director Meals on Wheels Wake County	03/12/2017 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community Involvement, Arts, Creativity,	AROUND THE TRIANGLE	Gigi's Playhouse Down Syndrom	Rachel Gear Gigi's Playhouse	03/19/2017 07:00 AM	030:00
Community Involvement	AROUND THE TRIANGLE	The Wings Over Wayne Air Show, what's new and different.	Major Matthew Olde US Air Force	03/26/2017 07:00 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Forensics, Technology, Media, Law, Law Enforcement, Literature	VIEWPOINTS	Solving crimes with new technology	01/01/2017 07:30 AM	030:00
Art, History, Racism, America	VIEWPOINTS	Uniquely Jazz: Sheila Jordan	01/08/2017 07:30 AM	030:00
Politics, History, Race, America	VIEWPOINTS	The Precarious Position of African-American Re publicans	01/15/2017 07:30 AM	030:00
Employment, Mental health, Psychology	VIEWPOINTS	The Art of Quitting	01/22/2017 07:30 AM	030:00
Crime, Drugs, Education, Equality, Government, Infrastructure, Culture, Social Issues	VIEWPOINTS	The State of American Cities	01/29/2017 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
History, Government, Civil Rights, Racism, Ethics	VIEWPOINTS	Not Precedent: America's Internment Camps	02/05/2017 07:30 AM	030:00
Religion, World, Religion, Self-help, History	VIEWPOINTS	Empowering Yourself to Feel Joy	02/12/2017 07:30 AM	030:00
Philosophy, History, Academia, Education	VIEWPOINTS	The Funny Side of Philosophy	02/19/2017 07:30 AM	030:00
Politics, Government, Protests, Voters Rights, Women's Rights	VIEWPOINTS	Post-Election Protests: Can They Make Real Change?	02/26/2017 07:30 AM	030:00
Mental Health, Family Issues, Teen Issues, Crime	VIEWPOINTS	Life in the Shadow of the Columbine High School Shooting	03/05/2017 07:30 AM	030:00
Arts, Creativity, Literature, Government, Law enforcement	VIEWPOINTS	What Goes Into a Spy Thriller Series	03/12/2017 07:30 AM	030:00
Parenting, Sexuality, Family Issues, Health and wellness	VIEWPOINTS	Raising a Transgender Child	03/19/2017 07:30 AM	030:00
Politics, History, Culture, Celebrity, Fame, Activism, Film	VIEWPOINTS	Charlton Heston's Politics: MLK Marches and NRA Speeches	03/26/2017 07:30 AM	030:00

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	LOCAL PSA-AUTISM SPEAKS WALK	000:30	076
AWARENESS	PSA USO	000:31	004
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
PEACE	PEACE IN THE STREETS	000:31	009