

WNCB  
Raleigh, NC  
Quarterly Issues/Programs List  
First Quarter, 2017  
04/03/2017

WNCB  
Quarterly Issues/Programs List

---

WNCB provides its listeners with programming and public service announcements that address issues of concern to our local community.

- **AROUND THE TRIANGLE:** EDUCATION, BUSINESS, SPORTS & REC, URBAN ISSUES, HEALTH, FAMILY ISSUES
- **VIEWPOINTS:** ENVIRONMENT, SCIENCE & TECHNOLOGY, ECONOMY, GOVERNMENT, EDUCATION, BUSINESS, HEALTH

---

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental health, family, suicide prevention	AROUND THE TRIANGLE	NC Hopeline – a suicide prevention hotline.	Barry Bryant, Executive Director	01/01/2017 07:00 AM	030:00
Education, Eldercare, Mental Health	AROUND THE TRIANGLE	Taking care of our elderly parents	Steven Lair, Home Instead, Chapel Hill	01/08/2017 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education, Fitness, Medical	AROUND THE TRIANGLE	Rock & Roll Marathon raising money for cancer research	Jamie Valvano	01/15/2017 07:00 AM	030:00
Community Involvement, Ethics	AROUND THE TRIANGLE	Home and business financing and bankers	Rob Patterson, Western Regional President of First Bank in Raleigh	01/22/2017 07:00 AM	030:00
Health and wellness	AROUND THE TRIANGLE	Kay Yow Cancer Fund and research	Stepanie Glance Executive Director Kay Yow Cancer Fund	01/29/2017 07:00 AM	030:00
Law, Law Enforcement	AROUND THE TRIANGLE	NC Judicial System getting the word out	Justice Sam Irvin NC Supreme Court	02/05/2017 07:00 AM	030:00
Economy, housing	AROUND THE TRIANGLE	The nation's economy under a new administration.	Frank Roche Economist	02/12/2017 07:00 AM	030:00
Real Estate, Family, Economy	AROUND THE TRIANGLE	Sell buy or rent? What the market is telling us.	Keith Bliss, Real Estate Expert	02/19/2017 07:00 AM	030:00
	AROUND THE TRIANGLE	Angles Among Us, Brain Cancer Research, Fun Run and walk	Mary Woodall	02/26/2017 07:00 AM	030:00
Health and wellness	AROUND THE TRIANGLE	Jimmy V Week Cancer research	Sherrie Mazur V-P of Communications V-Foundation for Cancer Research	03/05/2017 07:00 AM	030:00
Community Involvement, Family Issues	AROUND THE TRIANGLE	Meals on Wheels	Alan Winstead Executive Director Meals on Wheels Wake County	03/12/2017 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community Involvement, Arts, Creativity,	AROUND THE TRIANGLE	Gigi's Playhouse Down Syndrom	Rachel Gear Gigi's Playhouse	03/19/2017 07:00 AM	030:00
Community Involvement	AROUND THE TRIANGLE	The Wings Over Wayne Air Show, what's new and different.	Major Matthew Olde US Air Force	03/26/2017 07:00 AM	030:00

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Forensics, Technology, Media, Law, Law Enforcement, Literature	VIEWPOINTS	Solving crimes with new technology	01/01/2017 07:30 AM	030:00
Art, History, Racism, America	VIEWPOINTS	Uniquely Jazz: Sheila Jordan	01/08/2017 07:30 AM	030:00
Politics, History, Race, America	VIEWPOINTS	The Precarious Position of African-American Republicans	01/15/2017 07:30 AM	030:00
Employment, Mental health, Psychology	VIEWPOINTS	The Art of Quitting	01/22/2017 07:30 AM	030:00
Crime, Drugs, Education, Equality, Government, Infrastructure, Culture, Social Issues	VIEWPOINTS	The State of American Cities	01/29/2017 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
History, Government, Civil Rights, Racism, Ethics	VIEWPOINTS	Not Precedent: America's Internment Camps	02/05/2017 07:30 AM	030:00
Religion, World, Religion, Self-help, History	VIEWPOINTS	Empowering Yourself to Feel Joy	02/12/2017 07:30 AM	030:00
Philosophy, History, Academia, Education	VIEWPOINTS	The Funny Side of Philosophy	02/19/2017 07:30 AM	030:00
Politics, Government, Protests, Voters Rights, Women's Rights	VIEWPOINTS	Post-Election Protests: Can They Make Real Change?	02/26/2017 07:30 AM	030:00
Mental Health, Family Issues, Teen Issues, Crime	VIEWPOINTS	Life in the Shadow of the Columbine High School Shooting	03/05/2017 07:30 AM	030:00
Arts, Creativity, Literature, Government, Law enforcement	VIEWPOINTS	What Goes Into a Spy Thriller Series	03/12/2017 07:30 AM	030:00
Parenting, Sexuality, Family Issues, Health and wellness	VIEWPOINTS	Raising a Transgender Child	03/19/2017 07:30 AM	030:00
Politics, History, Culture, Celebrity, Fame, Activism, Film	VIEWPOINTS	Charlton Heston's Politics: MLK Marches and NRA Speeches	03/26/2017 07:30 AM	030:00

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	LOCAL PSA-AUTISM SPEAKS WALK	000:30	076
AWARENESS	PSA USO	000:31	004
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
PEACE	PEACE IN THE STREETS	000:31	009