

WNCB
Raleigh, NC
Quarterly Issues/Programs List
Second Quarter, 2019
07/01/2019

WNCB
Quarterly Issues/Programs List

WNCB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADDICTION/RECOVERY SERVICES:** "MORE POWERFUL NC" -- OPIOID AWARENESS
 - **ARTS:** LOCAL ARTS / WOMEN'S THEATER FESTIVAL
 - **ENVIRONMENT:** KEEP DURHAM BEAUTIFUL / THE HUMBLD INITIATIVE / FLEAS AND TICKS
 - **FUNDRAISER:** TOUR D'COOP / BLONDES VS BRUNETTES / CEOs TO KNOW
 - **HEALTH AND FITNESS:** CAROLINA MUDCATS / ICE BUCKET CHALLENGE 5-YEAR / HEART HEALTH
 - **HURRICANE SEASON:** Hurricane Preparedness / Men's Health Month
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ADDICTION/RECOVERY SERVICES	AROUND THE TRIANGLE	On this week's Around the Triangle, we talk about opioids, addiction and recovery. A new, statewide, public awareness campaign kicked off last week called 'More Powerful NC.' Opioid-related overdose deaths in North Carolina have doubled in the past ten years. We'll speak with an addiction specialist to talk about the road to recovery. Learn more about the campaign at http://www.MorePowerfulNC.com/ .	TROY MANNS	04/07/2019 07:00 AM	030:00
FUNDRAISER	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll check in with 'Angels Among Us' as they prepare for their annual 5k Run & Walk of Hope. The event, now in its 26th year, raises money to benefit the Preston Robert Tisch Brain Tumor Center at Duke. Get details at http://www.angelsamongus.org/ . In our second segment, we'll speak with the assistant general manager of the Carolina Mudcats as their 2019 season gets underway at Five County Stadium.	ANGELS AMONG US	04/14/2019 07:00 AM	030:00
RECYCLING	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll learn about changes at Marbles Kids Museum. Thanks to a grant from Capital Bank, they've renovated a portion of the museum's 'Moneypalooza' section. Museum CEO Sally Edwards and Capital Bank President Laura Bunn join us in-studio. We'll also get details about next weekend's 'Secure Your ID Day' event in Raleigh. Put on by the Better Business Bureau, the event offers an opportunity to safely and properly dispose of paperwork and unwanted electronics.	MARBLES KIDS MUSEUM	04/21/2019 07:00 AM	030:00
CYBERSECURITY	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll speak with Hannah Thompson-Welch with the North Carolina Forest Service. Wildfire Prevention Day is coming up May 4th; Hannah will share a number of ways you can keep yourself, your family and your home safe. In our second segment, we'll learn about the rise in cyber threats. Hackers are targeting business and government systems -- like last month in Orange County. We'll talk with an expert who has tips businesses can use to keep their networks and data secure. Finally, Earth Day	NC FOREST SERVICE	04/28/2019 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		marked the birth of a new litter of endangered Red Wolf pups at the Durham Museum of Life and Science. Listen for details about when you'll be able to see them this summer.			
ARTS	AROUND THE TRIANGLE	On this week's Around the Triangle, we're talking local arts! Author Carrie Knowles joins us to speak about her new book release. It's a collection of 17 short stories called 'Black Tie: Optional.' Carrie has partnered with the Women's Theatre Festival, of Raleigh, to produce one of these stories as a play. We'll also hear from Executive Director Johanna Maynard Edwards. Find details at: https://www.womenstheatrefestival.com/six	WOMEN'S THEATER FESTIVAL	05/05/2019 07:00 AM	030:00
ENVIRONMENT	AROUND THE TRIANGLE	On this week's Around the Triangle, golf for a greener Durham. 'Keep Durham Beautiful' will host their annual Spring Golf Classic on Friday. We'll have details about how you can get involved. We'll also speak with the executive director of a non-profit working to raise money for college scholarships and the fight against Leukemia. And in our final segment, a veterinarian will join us to talk about how we can best protect our pets from fleas and ticks this summer.	KEEP DURHAM BEAUTIFUL	05/12/2019 07:00 AM	030:00
FUNDRAISER	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll talk with the tournament director of the Rex Hospital Open. The Web.com tour event happens at the end of May at Wakefield Plantation. We'll also learn about another event happening this spring in Knightdale; it's the Parks & Recreation department's annual 'Daddy-Daughter Dance.' Registration details can be found at https://www.knightdalenc.gov/departments/parks-recreation-and-cultural-programs/festivals-and-events/daddy-daughter-dance . And finally, May is 'Strawberry Month' in North Carolina. A Department of Agriculture spokesman will join us to talk about this year's crop.	REX HOSPITAL OPEN	05/19/2019 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FUNDRAISER	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll hear about an opportunity to learn about urban chicken keeping. Tour D'Coop takes place next weekend in Wake County; we'll hear from an organizer. Also happening next weekend is the Alzheimer's Association's annual 'Blondes versus Brunettes' flag football game. Details in our second segment. Finally, an introduction to a new iHeartMedia series called 'CEOs to Know.' We sit down with the CEOs of local companies to hear about the good things they're doing in our community.	TOUR D'COOP	05/26/2019 07:00 AM	030:00
HURRICANE SEASON	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll kick-off the start of the 2019 Atlantic Hurricane Season with storm tips from TV's 'Survivorman' Les Stroud. June is also Men's Health Month. We'll talk with an expert about diet and fitness trends, as well as ways we can make progress on getting healthy without sacrificing that occasional snack.	LES STROUD	06/02/2019 07:00 AM	030:00
FOOD SECURITY	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll check-in with Maggie Kane. She's the Executive Director of the downtown Raleigh restaurant 'A Place at the Table.' They provide "dining with dignity" through their unique pay what you can system. Maggie has exciting news to share about the restaurant's upcoming expansion. Details at http://www.tableraleigh.org/ .	MAGGIE KANE	06/09/2019 07:00 AM	030:00
ELDER CARE	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll learn about local resources available for those dealing with the effects of Alzheimer's disease and dementia. Tim and Gina Murray, owners of Aware Senior Care, will share information about the many options available. We'll also continue our theme of Men's Health Month with a discussion about new treatments in the fight against prostate cancer.	AWARE SENIOR CARE	06/16/2019 07:00 AM	030:00
FUNDRAISER	AROUND THE TRIANGLE	On this week's Around the Triangle, we're all about health! Advance Auto Parts has teamed up with the American Heart Association to raise money for the fight against cardiovascular disease and stroke. We'll also learn about an	ADVANCE AUTO PARTS	06/23/2019 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		effort to raise awareness about a rise in cases of Hepatitis-C in the state. And finally, we'll speak with a doctor about new research into ways to prevent food allergies.			
HEALTH AND FITNESS	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll learn about some fun Fourth of July festivities hosted this week by the Carolina Mudcats. The ALS Association of North Carolina will then join us to talk about the 5-year anniversary of the 'Ice Bucket Challenge.' CEO Jerry Dawson will speak about progress made in the fight against Lou Gehrig's Disease. Then in our final segment, we'll wrap up Men's Health Month with a conversation about heart health. Bob Harper, former host of The Biggest Loser, will speak about his own heart attack and healing process.	NC ALS ASSOC.	06/30/2019 07:00 AM	030:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
GARDENING	VIEWPOINTS	Gardeners always seek to get the most out of their plants, but some are finding that their plot of land doesn't produce the way it used to because of wildly changing, extreme conditions—torrential rain, then drought, heat, then cold. We talk to two experts who explain ways to increase your garden's productivity, and how it can help combat climate change.	04/07/19 07:30 AM	030:00
CONFEDERATE STATUES	VIEWPOINTS	Statues commemorating the Confederacy remain in some towns in the US South, though its principles promoting slavery and oppression of blacks are in disrepute. Some towns have removed these statues in the face of heavy opposition. A former	04/14/19 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		Mayor of New Orleans describes how his thinking evolved toward a decision to remove the statues in his city, and the issues it brought forth.		
CULTURE	VIEWPOINTS	Horror movies are major box office. Some experts see the film “The Creature from the Black Lagoon” as a turning point. One reason is the Gill Man character, created by an often overlooked female trailblazer in monster design, Millicent Patrick. An author who has researched Patrick discusses her significance in American culture and the horror film genre.	04/21/19 07:30 AM	030:00
SEX ABUSE	VIEWPOINTS	In the 20 years since writing the young adult novel Speak, based on her own rape, author Laurie Halse Anderson has met with numerous audiences of adolescents. She has found a huge gap in the ways girls and boys perceive what constitutes sexual consent, abuse, and the consequences of assault.	04/28/19 07:30 AM	030:00
NATURE	VIEWPOINTS	In Meredith May’s new book, she examines the parallels between the inner workings of beehives and our society, and how beekeeping taught her numerous life lessons as a child. She also discusses the threat to bees with commercialized beekeeping and what we can do to protect these insects vital to our ecosystem.	05/05/19 07:30 AM	030:00
PSYCHOLOGY	VIEWPOINTS	We all get gut instincts when we walk into a room of strangers. Do we fit in here? Do these people seem friendly? Snap judgments are simply a part of how we function. But Princeton University psychology professor Alexander Todorov says that while these first impressions are natural, we should try to resist them.	05/12/19 07:30 AM	030:00
CULTURE	VIEWPOINTS	We examine how television series have grown to be more diverse and inclusive in the Peak TV era. One such show is Ramy, a new Hulu original, which candidly follows the life of a young, first-generation Muslim man and the challenges that arise with the melting pot of cultures.	05/19/19 07:30 AM	030:00
RACISM	VIEWPOINTS	Racial segregation still persists throughout the U.S. One factor contributing to this inequality is the structure of our towns and cities. Richard Rothstein and Tonika Johnson talk about how past laws and our government created a divided demographic and the impact this has on certain populations.	05/26/19 07:30 AM	030:00
EDUCATION	VIEWPOINTS	School lunches in the U.S. have long been overlooked. Dan Giusti, the former head chef of Noma and founder of Brigaid, is gaining ground in his efforts to overhaul the school lunch system and bring scratch cooking back into cafeterias. We speak	06/02/19 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		with Giusti about his journey from fine dining to lunch reform and some of the barriers facing Brigaid.		
AGRICULTURE	VIEWPOINTS	How we buy our food has drastically changed throughout the decades. We discuss the evolution of the grocery marketplace from local grocers to big-box retailers and how this has affected the production chain. More so, how food co-ops operate and aim to help support local farmers and communities.	06/09/19 07:30 AM	030:00
DOMESTIC VIOLENCE	VIEWPOINTS	In the U.S., one in four women are victims of domestic violence. Between 2014 and 2017, the number of victims killed by their partners rose by 20 percent. Two survivors share their firsthand stories and struggles. We also speak with author, Rachel Louise Snyder, about why domestic violence persists and what can be done.	06/16/19 07:30 AM	030:00
HEALTH	VIEWPOINTS	The first U.S. case of the plague presented in the early 1900's in San Francisco. We speak with author, David Randall about the outbreak and how it changed sanitation practices and government response. Fast forward to today where the plague is still present in certain parts of the U.S. We speak with professor, Michael Antolin who studies modern day cases of the disease and its context within climate change.	06/23/19 07:30 AM	030:00
ARTS	VIEWPOINTS	Phoebe Waller Bridge has produced and starred in several hits ranging from "Killing Eve" to "Solo: A Star Wars Story". Now, she's working on the script for the fourth James Bond movie and has created a new season of the show "Fleabag". We discuss her success in Hollywood and the allure of shorter TV shows.	06/30/19 07:30 AM	030:00

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FUNDRAISER	ANGELS AMONG US -- 2019 WALK/FUNDRAISER	000:31	059

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	CAROLINA PARTNERS	000:31	066
AWARENESS	CEOs TO KNOW / BOB MOULTON / NATIONAL PAWN	000:32	021
AWARENESS	CEOs TO KNOW / LAURA HELMS REECE / RHO	000:32	002
AWARENESS	CEOs TO KNOW / TOM GRECO	000:31	014
AWARENESS	PSA AA	000:30	004
AWARENESS	PSA AMERICA CORE	001:00	008
AWARENESS	PSA BIRTH	000:59	007
AWARENESS	PSA BLIND	000:31	003
AWARENESS	PSA COLLEGE LOANS	000:59	005
AWARENESS	PSA CONSUSS	000:31	011
AWARENESS	PSA DRAFT	000:31	002
AWARENESS	PSA EXCERSISE	000:29	004
AWARENESS	PSA PAIN	001:00	006
AWARENESS	PSA USO	000:31	002
AWARENESS	PSA USO	001:01	006
AWARENESS	PSA VA	000:31	004
AWARENESS	PSA VOLUNTEER	001:00	008
AWARENESS	PSA WILD LIFE	000:31	003
AWARENESS	PSA WRDU ONLY	000:15	006
AWARENESS	PSA HEALING TRANSITIONS	000:30	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	011
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	001
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:31	006
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	003
MENTAL HEALTH	MENTAL HEALTH	000:33	022
MENTAL HEALTH	MENTAL HEALTH	000:35	011
WORLD WISH DAY	MAKE A WISH	000:29	003
WORLD WISH DAY	WORLD WISH DAY	000:29	012