

WNCB
Raleigh, NC
Quarterly Issues/Programs List
Third Quarter, 2023
10/02/2023
WNCB
Quarterly Issues/Programs List

WNCB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Distracted Driving, History of the Declaration of Independence	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Julie Garner, Founder of Project Yellow Light. Julie Garner discusses the issue of distracted driving, along with her organization's partnership with the Ad Council for an initiative in which high school and college students create TV, radio and billboard PSAs to educate their peers about the dangers of distracted driving, with an emphasis on not using your mobile device while driving. • Kenneth C. Davis, Historian & Best-Selling Author. For the July 4th holiday, Kenneth C. Davis explains the creation of the Declaration of Independence, including the key players involved in the creation of the document, how it would shape the course of history, and the impact it has had on the rest of the world. 	Garner, K. Davis	07/02/2023 07:00 AM	030:00
Suicide, & Cyber-bullying awareness and prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	M. Molak. Molak joins the show to discuss suicide and cyber-bullying awareness and prevention, including proposed federal legislation.	M. Molak	07/09/2023 07:00 AM	030:00

POVERTY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Hugh Evans, Co-Founder & CEO of Global Citizen. Hugh Evans joins the show to discuss the work Global Citizen does to eradicate extreme poverty around the world, including the impact of their Global Citizen Festival, which features a call to action that pushes participants to make a difference in their local communities and brings artists together to raise funding for essential programs utilized in impoverished nations.</p>	H.Evans	07/16/2023 07:00 AM	030:00
Veteran Affairs, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Cole Lyle, Executive Director of Mission Roll Call. Cole Lyle joins the show ahead of National Hire a Veteran Day to discuss various issues impacting veterans nationwide, from mental health challenges to access to health care to employment. Cole also explains the work Mission Roll Call does in advocating for veterans, including the unique challenges faced by rural and tribal veterans. 	C. Lyle	07/23/2023 07:00 AM	030:00
Technology & Shark information and conservation	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Dr. Bart Kosko, best-selling author, world-renowned scientist, and expert on AI. Dr. Kosko discusses his 1993 international best-seller Fuzzy Thinking: How AI Thinks in Shades of Gray and breaks down some key questions on current issues involving the rapid expansion of AI. • Dr. Greg Skomal, Shark Week Expert & Author of CHASING SHADOWS: My Life Tracking the Great White Shark. Dr. Skomal discusses his life working with sharks, correcting public perceptions about the species, and continued global conservation efforts. 	Dr. B. Kosko, Dr. G. Skomal	07/30/2023 07:00 AM	030:00

<p>Veteran's Affairs, Weather, Generational Differences</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<ul style="list-style-type: none"> • Kelsi Sheren, Former combat veteran and artillery gunner and Author of Brass & Unity: One Woman's Journey Through the Hell of Afghanistan and Back. Kelsi Sheren describes her experience serving as the only woman in her specific unit in Afghanistan, along with the trauma she's dealt with and her battle with PTSD. She also discusses her work helping other veterans dealing with the same issues. • Ray Stagich, Weather Channel Meteorologist. Ray Stagich breaks down the record heat much of the country has been dealing with, from why it's happening to what to expect for the remainder of 2023. • Dr. Jean Twenge, Author of Generations: The Real Differences Between Gen Z, Millennials, Gen X, Boomers, and Silents. Dr. Twenge explains the differences between current generations, including the role technology has played in generational differences, and what we should all keep in mind to help bridge those divides. 	<p>K. Sheren, R. Stagich, Dr. J.</p>	<p>08/06/2023 07:00 AM</p>	<p>030:00</p>
<p>Veteran's Affairs, Disaster Relief</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<ul style="list-style-type: none"> • Bryan Stern, Founder & CEO of Project Dynamo, a veteran-led, donor-funded, international search, rescue, aid and assistance 501(c)(3) non-profit organization. Bryan Stern discusses his organization's work rescuing Americans and our allies from countries where the U.S. government is no longer operating, such as Afghanistan, Ukraine and Russia, along with their previous rescue work in disaster areas like Southwest Florida following Hurricane Ian. 	<p>B. Stern</p>	<p>08/13/2023 07:00 AM</p>	<p>030:00</p>

Philanthropy and Disaster Relief	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Thomas Tighe, President & CEO of Direct Relief. Thomas Tighe explains the work Direct Relief does in all 50 states and 80 countries worldwide working to improve the health and lives of those impacted by poverty or emergencies, including efforts underway right now to help the victims of the deadly Hawaii wildfires. 	T. Tighe	08/20/2023 07:00 AM	030:00
SUICIDE PREVENTION, Veteran's Issues	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • JP Lane, Army Veteran and Spokesperson for Semper Fi & America's Fund. JP Lane joins the show ahead of National Suicide Prevention Month in September to discuss his personal struggles after being struck by an IED in Afghanistan and attempting suicide 12 times, along with the work Semper Fi & America's Fund does to help veterans like him and service members and military families. 	J. Lane	08/27/2023 07:00 AM	030:00
International search, rescue, aid & assistance	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Bryan Stern, Founder & CEO of Project Dynamo, a veteran-led, donor-funded, international search, rescue, aid, and assistance 501(c)(3) non-profit organization. Bryan Stern discusses his organization's work rescuing Americans and our allies from countries where the U.S. government is no longer operating, such as Afghanistan, Ukraine, and Russia, along with their previous rescue work in disaster areas like Southwest Florida following Hurricane Ian. 	B. Stern	09/03/2023 07:00 AM	030:00
9/11 Remembrance	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • David Paine, President & Co-Founder of 9/11 Day. David Paine discusses his experience on September 11, 2001, along with his efforts to create a day of service out of that horrific tragedy, and the work to get 9/11 Day recognized as a federal holiday. 	D. Paine, J. Feal	09/10/2023 07:00 AM	030:00

		<ul style="list-style-type: none"> • John Feal, Founder of the Feal Good Foundation. John Feal describes his experience on 9/11, along with his organization's work ensuring no responder gets left behind, and his battles with Congress to get health care legislation passed for emergency responders suffering from the toxic aftermath of the September 11th attacks. 			
Veteran's Affairs, Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Dr. Matthew Miller, Department of Veterans Affairs Executive Director for VA Suicide Prevention. Dr. Miller joins the show for Suicide Prevention Month to discuss the VA's partnership with the Ad Council on their "Don't Wait. Reach Out." campaign, along with resources available for veterans. • Jim Lorraine, President of America's Warrior Partnership. Jim Lorraine breaks down the work AWP does combating veteran suicide, along with their Operation Deep Dive initiative designed to find answers to the issues driving veteran suicide and help save lives. • Phil Krabbe, Marine Veteran & Dr. Erin Fletcher, Clinical Psychologist and Wounded Warrior Project Warrior Care Network Director. Phil Krabbe shares his personal experience with PTSD and suicidal thoughts, while Dr. Fletcher explains the Wounded Warrior Project's work tied to suicide prevention. 	Dr. M. Miller, J. Lorraine, P	09/17/2023 07:00 AM	030:00
Child Safety, Public Healthcare	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Trevor Rikken, President of Humanitarian Services at the American Red Cross. Trevor Rikken joins the show to discuss the critical blood supply shortage across the U.S., along with information on the relief serves the 	T. Rikken, A. Carlson	09/24/2023 07:00 AM	030:00

		<p>American Red Cross provides in the aftermath of extreme weather and major disasters.</p> <ul style="list-style-type: none"> • Anne Carlson, Acting Administrator for the National Highway Traffic Safety Administration. Anne Carlson checks in for Child Passenger Safety Week to discuss the importance of properly installed child safety seats, along with the latest data on traffic crashes and fatalities nationwide. 			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Government, Politics, War, Entertainment	VIEWPOINTS	<p>Synopsis: Who is Yevgeny Prigozhin? The elusive leader of the mercenary force, The Wagner Group, is now globally known for the recent rebellion he launched against the Russian regime. We discuss the short-lived coup that's now known as the biggest uprising in Vladimir Putin's 23-year-reign. Host: Ebony McMorris Producer: Amirah Zaveri</p> <p>Synopsis: It seems like there's always a new streaming app coming or going lately. Take the creators of HBO for instance. In a short span of time, the subscription platform has been called HBO Now, HBO Go, HBO Max and now it's just Max. We discuss the ever-evolving landscape of streaming. Host & Producer: Evan Rook</p>	07/02/2023 07:30 AM	030:00
Travel, Cultural Exploration, Cuisine	VIEWPOINTS	<p>Synopsis: High demand for travel this summer is leading to exorbitantly high prices for flights, hotels and rental cars. If traveling out of state this summer is out of the question (or you just want to spend more time at home), we offer up some ways to rediscover your own town, city, or region and gain a new perspective. Host: Gary Price Producer: Amirah Zaveri Guests: Jessica Mlinaric, Chicago resident, writer, author, Secret Chicago: A Guide to the Weird, Wonderful, and Obscure</p> <p>Synopsis: Purveying for the top chefs across America is an ever-changing series of requests dependent on food trends and tastes. While some chefs are seeking out rare microgreens, others are looking for the finest cuts of beef. And these small</p>	07/09/2023 07:30 AM	030:00

		<p>quantities of in-demand ingredients come at a hefty price. We highlight the many niche aspects of fine dining and how we can all take away some learning points to infuse into our own cooking at home.</p> <p>Host: Marty Peterson Producer: Amirah Zaveri Guests: Carrie Nahabedian, co-owner, executive chef, Brindille, Kostali by Naha; Susan Spungen, food stylist, cookbook author, Open Kitchen: Inspired Food for Casual Gatherings</p>		
<p>Aging, Consumerism, Economy, Technology</p>	<p>VIEWPOINTS</p>	<p>Synopsis: Only 1 in 4 Americans feels financially secure, according to a recent survey by consumer financial services firm, Bankrate. We speak with two financial experts about how more Americans can have productive conversations about their spending and come up with a plan to save and invest more for the future.</p> <p>Host: Gary Price Producer: Amirah Zaveri, Grace Galante Guests: Lori Sackler, certified financial planner, financial wealth advisor, author, The M Word: The Money Talk Every Family Needs to Have About Wealth and Their Financial Future; Emily Guy Birken, financial expert, financial writer, author, Stacked: Your Super Serious Guide to Modern Money Management</p> <p>Synopsis: Yes, ChatGPT isn't dominating media headlines anymore, but the technology is still leading to massive changes across America. One area where it's making waves is the music production industry. We speak with two experts within the field about how artificial intelligence is forcing them to rethink the future of music artistry and production.</p> <p>Host: Marty Peterson Producer: Amirah Zaveri Guests: Tina Tallon, assistant professor, artificial intelligence, music composition and the arts, University of Florida; Robert Laidlow, classical music composer, fellow, University of Oxford</p>	<p>07/16/2023 07:30 AM</p>	<p>030:00</p>
<p>Government Funding, History, Cannabis Legislation</p>	<p>VIEWPOINTS</p>	<p>Synopsis: The National Institute of Health. National Cancer Institute. These are just some of the research foundations that are thriving today thanks to the work of health activist Mary Lasker. We speak with biographer Judith L. Pearson about the many big contributions Lasker made to cancer & heart disease research throughout the twentieth century.</p> <p>Host: Gary Price Producer: Amirah Zaveri Guests: Judith L. Pearson, biographer, author, Crusade to Heal America: The Remarkable Life of Mary Lasker</p> <p>Synopsis: Did you know that cannabis use dates back tens of thousands of years? While its earliest use traces back to Asia, it eventually spread to Europe and then</p>	<p>07/23/2023 07:30 AM</p>	<p>030:00</p>

		<p>America and was used in a variety of capacities. We speak with highly acclaimed pharmacology expert Dr. Richard Miller about the global history of cannabis and its controversial record over the last 70 years of American history.</p> <p>Host: Marty Peterson Producer: Amirah Zaveri Guests: Dr. Richard Miller, professor, pharmacology, Northwestern University Feinberg School of Medicine</p>		
<p>Astronomy, Culture, Entertainment, Sports</p>	<p>VIEWPOINTS</p>	<p>Synopsis: The James Webb telescope is the largest and most powerful space telescope ever built. A year and a half ago hundreds of thousands of people cheered after the telescope successfully launched and opened to begin capturing the universe in more detail than ever before. We speak with one astronomer about how this telescope will lead to greater discoveries – including the hunt extraterrestrial life.</p> <p>Host: Gary Price Producer: Amirah Zaveri, Grace Galante Guests: Jacob Bean, astronomer, professor, Department of Astronomy & Astrophysics, University of Chicago</p> <p>Synopsis: Soccer has steadily gained a following in recent years in the U.S. Amongst Americans 18-29 years old, the sport is now more popular than baseball. We speak with soccer expert, G. Edward White about what’s driving this shift and why it took so long for soccer to take hold in America.</p> <p>Host: Marty Peterson Producer: Amirah Zaveri, Tabor Brewster Guests: G. Edward White, David and Mary Distinguished Professor, Law, University of Virginia School of Law, author, Soccer in American Culture: The Beautiful Game’s Struggle for Status</p>	<p>07/30/2023 07:30 AM</p>	<p>030:00</p>
<p>Business, Consumerism, Artificial Intelligence, Entertainment</p>	<p>VIEWPOINTS</p>	<p>Synopsis: Online retail sales are set to surpass \$1.6 trillion by 2027. With so much growth in the market, retailers are investing big in artificial intelligence software that improves customer interaction, usability, supply chain and more. We speak with the Chief Technology Officer of Zenni Optical about how retailers are setting up for this new era of digital dominance.</p> <p>Host: Gary Price Producer: Amirah Zaveri Guests: David Ting, chief technology officer, Zenni Optical</p> <p>Synopsis: The screenwriters strike in Hollywood is now in its third month. Last month, the Screen Actors Guild joined forces with the Writers Guild of America and called a strike. We speak with two active voices in the industry about what’s driving</p>	<p>08/06/2023 07:30 AM</p>	<p>030:00</p>

		<p>this strike and why these asks are so important to current and future professionals in this landscape. Host: Marty Peterson Producer: Amirah Zaveri, Tabor Brewster Guests: Sofya Levitsky-Weitz, playwright, screenwriter, "The Bear"; Irving Belateche, screenwriting professor, School of Cinematic Arts, University of Southern California</p>		
<p>Climate Change, Emergency Response, Career, Mental Health</p>	VIEWPOINTS	<p>Synopsis: The screenwriters strike in Hollywood is now in its third month. Last month, the Screen Actors Guild joined forces with the Writers Guild of America and called a strike. We speak with two active voices in the industry about what's driving this strike and why these asks are so important to current and future professionals in this landscape. Host: Marty Peterson Producer: Amirah Zaveri, Tabor Brewster Guests: Sofya Levitsky-Weitz, playwright, screenwriter, "The Bear"; Irving Belateche, screenwriting professor, School of Cinematic Arts, University of Southern California</p> <p>Synopsis: In 2012, researchers at the University of California-Irvine estimated that the average human's attention span was around seventy-five seconds. In recent years, this number has dropped to forty-seven seconds. What's leading to this continuing decline in our attention spans? We speak with one mindfulness expert to get some tips on how people can slow down, increase their focus, and feel less chronically stressed. Host: Marty Peterson Producer: Amirah Zaveri, Tabor Brewster Guests: Christian Madsbjerg, professor, applied humanities, New School, author, Look: How to Pay Attention in a Distracted World</p>	<p>08/13/2023 07:30 AM</p>	030:00
<p>Archaeology, Culture, Social Media, Technology</p>	VIEWPOINTS	<p>Synopsis: Whoever thought, "This white, liquid substance from this animal looks like it is safe enough that I'm going to drink it." Out of the many items we have today (whether it's food, drink, or something else) there was a person who first took the risk in trying it themselves. We explore the many firsts throughout history and how key archeological evidence plays a role in accurately telling these narratives. Host: Gary Price Producer: Amirah Zaveri, Tabor Brewster Guests: Cody Cassidy, writer, author, Who Ate The First Oyster? The Extraordinary People Behind the Greatest Firsts in History</p> <p>Synopsis: Conspiracy theories have been around for hundreds of years. From secret projects to secret government societies, these theories are prevalent across</p>	<p>08/20/2023 07:30 AM</p>	030:00

		<p>society. We speak with two conspiracy experts about how these stories arise, why they're so pervasive online and why artificial intelligence may make these narratives more difficult to detect.</p> <p>Host: Marty Peterson Producer: Amirah Zaveri, Aunna Beranek Guests: Colin Dickey, writer, author, Under the Eye of Power: How Fear of Secret Societies Shapes American Democracy; Dr. Erik Nisbet, Owen L. Coon Professor of Policy Analysis & Communication, Northwestern University</p>		
<p>Education, Mental Health, Environment, Sustainability</p>	<p>VIEWPOINTS</p>	<p>Synopsis: With summer break over and millions of students back in school, it's a good time to talk about the importance of mental health. After all, adolescents today face an excessive number of demands both in and outside of the classroom. This week on Viewpoints - We speak with author Jennifer Breheny Wallace about the importance of sharing how a person's value should never be linked to their performance.</p> <p>Host: Gary Price Producer: Amirah Zaveri, Grace Galante Guests: Jennifer Breheny Wallace, journalist, writer, author, Never Enough: When Achievement Culture Becomes Toxic – And What We Can Do About It</p> <p>Synopsis: Solar energy is big business in the U.S. and is only set to expand in the coming years, with an annual growth rate of 21%. But after these solar panels die, where do they go? How 'green' is this technology if we're dumping thousands of used, toxic panels into landfills? We speak with two experts in the solar panel recycling space about how innovation is driving this shift and what more needs to be done to make this energy source truly sustainable.</p> <p>Host: Marty Peterson Producer: Amirah Zaveri, Polly Hansen Guests: Adam Saghei, Chief Executive Officer, We Recycle Solar; Jesse Simons, co-founder, Chief Commercial Officer, SolarCycle</p>	<p>08/27/2023 07:30 AM</p>	<p>030:00</p>
<p>Banking, Economy, Entertainment Business, Labor Rights</p>	<p>VIEWPOINTS</p>	<p>Synopsis: Credit card debt in the U.S. just surpassed one trillion dollars and payment delinquency rates are also on the rise. One factor that's feeding into these increases are a growing amount of credit card accounts. The Federal Reserve Bank of New York reports that there are 70 million new accounts since 2019. This week – we discuss the effects of escalating debt and how listeners can start taking back control.</p> <p>Host: Gary Price Producer: Amirah Zaveri Guests: Chloe Elise, certified financial coach, author, Deeper Than Money</p>	<p>09/03/2023 07:30 AM</p>	<p>030:00</p>

		<p>Synopsis: Screenwriters and writers aren't the only ones feeling the pinch in this new media landscape dominated by streaming. Hundreds of thousands of musicians are struggling to make a living from the substandard pay they receive from platforms like Spotify and Apple Music. We cover just how the music sector has changed and why these artists don't have the same protections as other creatives.</p> <p>Host: Marty Peterson</p> <p>Producer: Amirah Zaveri</p> <p>Guests: David Lowery, senior lecturer, Music Business Certificate Program, University of Georgia; Rene Kladzyk, volunteer, Union of Musicians and Allied Workers</p>		
Career, Ethics, Social Media, Crime, Drug Trafficking	VIEWPOINTS	<p>Synopsis: Two out of three people on Earth are on social media. With so many eyeballs online, it's big business to have a large social media following and work as an influencer. We highlight this ever-evolving lucrative industry and how new laws are better protecting those who've been previously taken advantage of.</p> <p>Host: Gary Price</p> <p>Producer: Amirah Zaveri</p> <p>Guests: Stephanie McNeal, senior editor, Glamour, author, Swipe Up for More: Inside the Unfiltered Lives of Influencers</p> <p>Synopsis: We speak with ex drug trafficker, Margarito Flores Jr. about his entry into the illicit drug trade at an early age and when he decided to get out of the business and start working for the other side. We also speak with Sgt. Ryan Wasson about the critical role informants play in aiding law enforcement, but why it's important to avoid glorifying the work of people like Flores.</p> <p>Host: Marty Peterson</p> <p>Producer: Amirah Zaveri</p> <p>Guests: Margarito Flores Jr., federal drug informant; Sergeant Ryan Wasson, detective, Kane County Sheriff, officer, Homeland Security Investigations Task Force</p>	09/10/2023 07:30 AM	030:00
Adolescent Development, Creativity, Life Skills, Mental Health	VIEWPOINTS	<p>Synopsis: Do you remember the hype when Threads, Meta's new version of X, debuted earlier this summer? Everyone seemed to jump on the new platform at a moment's notice. But what happened to all the buzz? We speak with two social media experts about Meta's big investment in Threads and what needs to change in the coming months to avoid its quick demise.</p> <p>Host: Gary Price</p> <p>Producer: Amirah Zaveri, Grace Galante</p> <p>Guests: Carolyn Garavente, associate director, paid social, Brain Labs Media; Danielle Carter, account director, paid social, Croud Digital</p>	09/17/2023 07:30 AM	030:00

		<p>Synopsis: As an academic advisor, Ana Homayoun has had thousands of conversations with students, parents, and administrators. Many of these talks typically center around grades, college admissions, career paths and other key academic to-dos. Yet, what's not as commonly talked about is the importance of life skills. This means cultivating independence, setting good habits and more. We speak with Homayoun about why so many teens seem to struggle post-high school and how adults can better prepare their kids in the long-term rather than focusing solely on short-term academic markers.</p> <p>Host: Marty Peterson Producer: Amirah Zaveri Guests: Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The New Blueprint for Success</p>		
Career, Education, Climate Change, Emergency Response	VIEWPOINTS	<p>Synopsis: There's been a lot of hype around Chat GPT and generative AI this year, but is the average person actually using the new tech? We highlight how leaders in education policy are integrating AI into certain processes to create positive for teachers, administrators, and students in classrooms nationwide. From there, we breakdown what are some of the biggest ways AI helps with tasks and how you can go about interacting with these chatbots to get the answer you're looking for.</p> <p>Host: Gary Price Producer: Amirah Zaveri, Grace Galante Guests: Perpetual Baffour, Research Director, Learning Agency Lab</p> <p>Synopsis: The reality: Human-induced climate change is leading to more frequent and powerful extreme weather events. In the U.S. and around the world, millions struggle to get back on their feet following the damage and destruction these disasters bring. As bystanders, how can we pitch in and help? We cover the physical and mental toll these hardships cause and why it's important to step up and give back in any way you can.</p> <p>Host: Marty Peterson Producer: Amirah Zaveri Guests: Vickie Mays, clinical psychologist, distinguished professor, psychology, health policy & management, University of California-Los Angeles</p>	09/24/2023 07:30 AM	030:00

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	PSA AMERICA CORE	000:59	1

AWARENESS	PSA BIRTH	000:58	1
AWARENESS	PSA PAIN	000:59	2
AWARENESS	PSA VOLENTEER	000:59	1
AWARENESS	PSA WILD LIFE	000:30	1
AWARENESS	PSA WNCB ONLY	000:14	65
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	11
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	1
Domestic violence	NO MORE.ORG	000:30	11
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	5
LOCAL PROMO/KIPP North Caroli	Local Promo PSA	000:32	24
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	9
NO KID HUNGRY	NO KID HUNGRY	000:29	6
NO KID HUNGRY	NO KID HUNGRY	000:29	7
TRAVEL AND SAFETY	NHTSA	000:29	14