

WNCB  
Raleigh, NC  
Quarterly Issues/Programs List  
First Quarter, 2019  
04/01/2019

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Quarterly Issues/Programs List

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WNCB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN RED CROSS:** MLK DAY / CAROLINAS AVIATION MUSEUM / RED CROSS BLOOD DRIVE
- **CANCER RESEARCH:** PLAY 4 KAY & THE KAY YOW CANCER FUND / 2019 JOB MARKET
- **CAROLINA BALLET:** Carolina Ballet 'Love in the Times of the Day'
- **Education:** The Scrap Exchange / Jersey Mike's Month of Giving
- **EMPLOYMENT:** Raleigh youth summer employment
- **FIREFIGHTER RECRUITMENT:** North Carolina needs volunteer firefighters
- **FUNDRAISER:** V-Foundation fundraisers / 'National Nutrition Month'
- **HISTORY:** RALEIGH HISTORY MONTH / ARMY RESERVE RAL HUB
- **PET ADOPTION:** Alley Cats and Angels -- pet adoption, fostering, etc.
- **STATE CAPITOL:** 2019 NC STATE CAPITOL RENOVATIONS
- **TRAVEL:** RDU Travel / Tech Trends in Hiring / The 'Victory Ride' fundraiser

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
STATE CAPITOL	AROUND THE TRIANGLE	2019 NC STATE CAPITOL RENOVATIONS	TERRA SCHRAMM	01/06/2019 07:00 AM	030:00
FUNDRAISER	AROUND THE TRIANGLE	THE V FOUNDATION'S 'VICTORY RIDE' / HIDDEN SUGAR DANGERS	V-FOUNDATION	01/13/2019 07:00 AM	030:00
AMERICAN RED CROSS	AROUND THE TRIANGLE	MLK DAY / CAROLINAS AVIATION MUSEUM / RED CROSS BLOOD DRIVE	BARRY PORTER	01/20/2019 07:00 AM	030:00
CANCER RESEARCH	AROUND THE TRIANGLE	PLAY 4 KAY & THE KAY YOW CANCER FUND / 2019 JOB MARKET	KAY YOW CANCER FUND	01/27/2019 07:00 AM	030:00
CAROLINA BALLET	AROUND THE TRIANGLE	Carolina Ballet 'Love in the Times of the Day'	ROBERT WEISS	02/03/2019 07:00 AM	030:00
TRAVEL	AROUND THE TRIANGLE	RDU Travel / Tech Trends in Hiring / The 'Victory Ride' fundraiser	JUSTINE MCDONALD	02/10/2019 07:00 AM	030:00
XXX	AROUND THE TRIANGLE	XXXXXX	XXX	02/24/2019 07:00 AM	030:00
PET ADOPTION	AROUND THE TRIANGLE	Alley Cats and Angels -- pet adoption, fostering, etc.	ALLEY CATS AND ANGELS	02/24/2019 07:00 AM	030:00
FIREFIGHTER RECRUITMENT	AROUND THE TRIANGLE	North Carolina needs volunteer firefighters	BRIAN CAUSEY	03/03/2019 07:00 AM	030:00
EMPLOYMENT	AROUND THE TRIANGLE	Raleigh youth summer employment	Kaylah Nance	03/10/2019 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FUNDRAISER	AROUND THE TRIANGLE	V-Foundation fundraisers / 'National Nutrition Month'	The V Foundation	03/17/2019 07:00 AM	030:00
Education	AROUND THE TRIANGLE	The Scrap Exchange / Jersey Mike's Month of Giving	THE SCRAP EXCHANGE	03/24/2019 07:00 AM	030:00
HISTORY	AROUND THE TRIANGLE	RALEIGH HISTORY MONTH / ARMY RESERVE RAL HUB	Ernest Dollar	03/31/2019 07:00 AM	030:00

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
	VIEWPOINTS		01/06/19 07:30 AM	030:00
	VIEWPOINTS		01/13/19 07:30 AM	030:00
	VIEWPOINTS		01/20/19 07:30 AM	030:00
	VIEWPOINTS		01/27/19 07:30 AM	030:00
	VIEWPOINTS		02/03/19 07:30 AM	030:00
	VIEWPOINTS		02/10/19 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
	VIEWPOINTS		02/17/19 07:30 AM	030:00
	VIEWPOINTS		02/24/19 07:30 AM	030:00
	VIEWPOINTS		03/03/19 07:30 AM	030:00
	VIEWPOINTS		03/10/19 07:30 AM	030:00
	VIEWPOINTS		03/17/19 07:30 AM	030:00
	VIEWPOINTS		03/24/19 07:30 AM	030:00
	VIEWPOINTS		03/31/19 07:30 AM	030:00

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	COASTAL MUSIC PARK JOB FAIR PSA	000:31	030
AWARENESS	PSA AA	000:30	007
AWARENESS	PSA AMERICA CORE	001:00	005
AWARENESS	PSA BIRTH	000:59	011

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	PSA BLIND	000:31	001
AWARENESS	PSA COLLEGE LOANS	000:59	009
AWARENESS	PSA CONSUSS	000:31	019
AWARENESS	PSA DRAFT	000:31	003
AWARENESS	PSA EXERCISE	000:29	004
AWARENESS	PSA PAIN	001:00	010
AWARENESS	PSA USO	000:31	007
AWARENESS	PSA USO	001:01	009
AWARENESS	PSA VA	000:31	004
AWARENESS	PSA VOLUNTEER	001:00	008
AWARENESS	PSA WILD LIFE	000:31	011
AWARENESS	PSA HEALING TRANSITIONS	000:30	007
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	008
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	016
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	021
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	019
HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	018
NOAC	NOAC	000:30	005