

WNCB
Raleigh, NC
Quarterly Issues/Programs List
Third Quarter, 2016
10/03/2016

WNCB
Quarterly Issues/Programs List

WNCB provides its listeners with programming and public service announcements that address issues of concern to our local community.

- **AROUND THE TRIANGLE:** EDUCATION, BUSINESS, SPORTS & REC, URBAN ISSUES, HEALTH, FAMILY ISSUES
 - **VIEWPOINTS:** ENVIRONMENT, SCIENCE & TECHNOLOGY, ECONOMY, GOVERNMENT, EDUCATION, BUSINESS, HEALTH
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Communications, media	AROUND THE TRIANGLE	Ted X Durham	Organizer, Jack Derbyshire	07/03/2016 07:00 AM	030:00
Sports, research, medicine	AROUND THE TRIANGLE	ESPY Week, Cancer research, Jimmy V foundation	CEO Susan Braun	07/10/2016 07:00 AM	030:00
Military, veterans, services	AROUND THE TRIANGLE	Veterans Guide to Services, 2016	LTC Troy Holowiti	07/17/2016 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Housing, finance, mortgage	AROUND THE TRIANGLE	Housing Finance Agency, help for new home buyers	Director Bill Hobbs	07/24/2016 07:00 AM	030:00
Economy, politics	AROUND THE TRIANGLE	The economy and politics	Frank Roche, economist, professor	07/31/2016 07:00 AM	030:00
Economy, mortgage, saving money, debt relief	AROUND THE TRIANGLE	Mortgage Relief, How to save your home with help from NC	Charlene Smith, program director	08/07/2016 07:00 AM	030:00
Charity, pediatric care, volunteerism	AROUND THE TRIANGLE	Ronald McDonald House, Chapel Hill, an update on the new wing	George Marut, director of development	08/14/2016 07:00 AM	030:00
Mortgage, employment, business, trends	AROUND THE TRIANGLE	Triangle Real Estate Market ups and downs	Keith Bliss, Owner/real estate agent	08/21/2016 07:00 AM	030:00
Mortgage, employment, business, trends	AROUND THE TRIANGLE	Triangle Real Estate Market Part 2, mortgage application	Keith Bliss, broker, real estate agent	08/28/2016 07:00 AM	030:00
Lawn care, community, volunteer	AROUND THE TRIANGLE	Lawn care for fall	Paul Brooks, Owner Weedman	09/04/2016 07:00 AM	030:00
Arts, music, community	AROUND THE TRIANGLE	Ballet in North Carolina	Zali Ralphman, Choreographer Carolina Balet	09/11/2016 07:00 AM	030:00
Suicide prevention, mental health	AROUND THE TRIANGLE	Hopeline, suicide prevention	Barry Craig, Director	09/18/2016 07:00 AM	030:00
Medicine, research, cancer	AROUND THE TRIANGLE	Pediatric Cancer Research and progress made in NC	Susan Braun, CEO Jimmy V Foundation	09/25/2016 07:00 AM	030:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
politics, communication, media, social issues	VIEWPOINTS	I'm Right, and You're an Idiot: Making public discourse less toxic	07/03/16 07:30 AM	030:00
children & family issues, education, mental health	VIEWPOINTS	The Power of Introverts	07/10/16 07:30 AM	030:00
public health, infrastructure, technology, water issues	VIEWPOINTS	The End of Water as We Know It: Making water safe	07/17/16 07:30 AM	030:00
personal finance, employment, education, mental health, consumerism	VIEWPOINTS	Financial Anxiety: What it is and how to alleviate it	07/24/16 07:30 AM	030:00
political activism, the arts, education, law enforcement, politics	VIEWPOINTS	Serious Play: Using tactical performance as protest	07/31/16 07:30 AM	030:00
gun laws, crime, commerce, politics, legislation	VIEWPOINTS	Gun Violence and Gun Control	08/07/16 07:30 AM	030:00
the intellectually disabled, commerce, poverty, agriculture, civil rights, law	VIEWPOINTS	The Boys in the Bunkhouse: Intellectually-challenged men in servitude	08/14/16 07:30 AM	030:00
politics & campaigns, psychology, minorities, media & communications	VIEWPOINTS	Trump Bubbles: High-conflict politicians	08/21/16 07:30 AM	030:00
politics, campaigns, women's issues, African-American issues	VIEWPOINTS	Women Running for President: We'll hear about four of the most prominent	08/28/16 07:30 AM	030:00
climate change, economy, technology, community action, government	VIEWPOINTS	The Climate Change Mindset	09/04/16 07:30 AM	030:00
technology, privacy issues, law, crime,	VIEWPOINTS	Cyber Security and Restoring Reputations	09/11/16	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
media			07:30 AM	
mental & physical health, employment, family issues	VIEWPOINTS	Emotional Agility: The key to getting things done	09/18/16 07:30 AM	030:00
politics, civil rights, government, crime, organized labor	VIEWPOINTS	Robert Kennedy: Remembering a fallen icon	09/25/16 07:30 AM	030:00

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	EP PSA	000:30	003
AWARENESS	PSA USO	000:31	003
Education	GLOBAL CITIZEN FESTIVAL	000:31	002
Education	SUMMER LEARNING	000:31	024
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	002
OPIOD AWARENESS WEEK	PSA-OPIOD AWARENESS WEEK PSA SHOW	027:29	001
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	002