

WNCB
Raleigh, NC
Quarterly Issues/Programs List
First Quarter, 2019
04/01/2019

WNCB
Quarterly Issues/Programs List

WNCB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN RED CROSS:** MLK DAY / CAROLINAS AVIATION MUSEUM / RED CROSS BLOOD DRIVE
- **CANCER RESEARCH:** PLAY 4 KAY & THE KAY YOW CANCER FUND / 2019 JOB MARKET
- **CAROLINA BALLET:** Carolina Ballet 'Love in the Times of the Day'
- **Education:** The Scrap Exchange / Jersey Mike's Month of Giving
- **EMPLOYMENT:** Raleigh youth summer employment
- **FIREFIGHTER RECRUITMENT:** North Carolina needs volunteer firefighters
- **FUNDRAISER:** V-Foundation fundraisers / 'National Nutrition Month'
- **HISTORY:** RALEIGH HISTORY MONTH / ARMY RESERVE RAL HUB
- **PET ADOPTION:** Alley Cats and Angels -- pet adoption, fostering, etc.
- **STATE CAPITOL:** 2019 NC STATE CAPITOL RENOVATIONS
- **TRAVEL:** RDU Travel / Tech Trends in Hiring / The 'Victory Ride' fundraiser

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
STATE CAPITOL	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll talk with Terra Schramm, Site Administrator at the North Carolina State Capitol. She's in-studio to tell us about some changes happening at the historic building this year. We'll also discuss the history of the state Capitol, some of the building's lesser-known features and learn how you can get a behind-the-scenes peek at the governor's office and other areas usually off-limits to the general public.	TERRA SCHRAMM	01/06/2019 07:00 AM	030:00
FUNDRAISER	AROUND THE TRIANGLE	On this week's edition of Around the Triangle, we'll talk with the V Foundation's Sherrie Mazur about how you can work on getting healthy in 2019 while, at the same time, raising money for cancer research. It's the annual 'Victory Ride' fundraiser and it's happening this spring. We'll have some training tips, too. Get more information at http://www.thevictoryride.org/ .	V- FOUNDATION	01/13/2019 07:00 AM	030:00
AMERICAN RED CROSS	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll talk about the various events happening to honor the memory and legacy of Dr. Martin Luther King, Jr. We'll also check-in with the Carolinas Aviation Museum to learn about the 10-year anniversary celebration that happened this past week regarding the 'Miracle on the Hudson' flight; we'll also learn how you can check out the actual plane involved in that incident. Finally, we'll talk with Barry Porter of the American Red Cross. They need blood donors and are holding a blood drive this week at Crabtree Valley Mall.	BARRY PORTER	01/20/2019 07:00 AM	030:00
CANCER RESEARCH	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll learn about the work of the Kay Yow Cancer Fund and their 'Play 4 Kay' fundraiser. Donate here: https://kayyow.com/play4kay/about/ . We'll also talk about the job	KAY YOW CANCER FUND	01/27/2019 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		market, as the new year gets underway. According to LinkedIn, this is the time of year more of us transition to new employment opportunities. If you're in the market for a new job, we'll have tips you can use in your search.			
CAROLINA BALLET	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll speak with the Artistic Director and CEO of Carolina Ballet, Robert Weiss. He'll join us to talk about the world premiere of his new ballet, 'Love in the Times of the Day.' The production runs through February 17th at the Duke Energy Center. More details at http://www.carolinaballet.com/ .	ROBERT WEISS	02/03/2019 07:00 AM	030:00
TRAVEL	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll learn about new travel destinations soon to be available out of Raleigh-Durham International. We'll also get some tips to save money on travel this year. The outlook for tech-hiring in the Triangle is positive. Chris McCrea, with Robert Half Technology, will join us to talk about hiring trends. And finally, we'll check in with the V-Foundation's Sherrie Mazur to learn about plans for this year's 'Victory Ride' fundraiser.	JUSTINE MCDONALD	02/10/2019 07:00 AM	030:00
ADDICTION AND RECOVERY	AROUND THE TRIANGLE	On this week's Around the Triangle, we talk with Troy Manns – Director of Outreach and Education with Recovery Communities of North Carolina. RCNC is a non-profit community organization formed to advocate for those suffering from drug and alcohol addiction. To learn more about their mission, visit http://www.rcnc.org/ .	TROY MANNNS	02/17/2019 07:00 AM	030:00
PET ADOPTION	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll learn about a local non-profit called 'Alley Cats and Angels.' They're an all-volunteer, foster-based, cat rescue dedicated to improving the lives of stray, abandoned and feral cats. They also work to reduce the number of homeless cats in the Triangle through their adoption, barn cat and spay/neuter assistance programs. Learn more at http://alleycatsandangels.org/	ALLEY CATS AND ANGELS	02/24/2019 07:00 AM	030:00
FIREFIGHTER RECRUITMENT	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll learn about the ongoing need for volunteer firefighters. More than 70-percent of the state's firefighters perform the job as volunteers... but, on average,	BRIAN CAUSEY	03/03/2019 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>departments across North Carolina report an overall yearly decline of approximately 600 volunteers. Fire Chief Brian Causey and Volunteer Firefighter Arch Hamilton will share their experiences with the fire service and talk about ways you can get involved. Learn more at http://www.volunteerfirenc.org/.</p>			
EMPLOYMENT	AROUND THE TRIANGLE	<p>On this week's Around the Triangle, we'll learn about summer youth employment opportunities through the City of Raleigh. Teens between the ages of 15 and 18 can apply for a variety of summer jobs. Coordinator Kaylah Dell Nance and Youth Services Director Cathey Ector-Cox join us in-studio to share details about the program. Face-to-face interviews are happening now; apply online at https://www.raleighnc.gov/.</p>	Kaylah Nance	03/10/2019 07:00 AM	030:00
FUNDRAISER	AROUND THE TRIANGLE	<p>On this week's Around the Triangle, we'll learn more about the Spring fundraising initiatives of the V Foundation for Cancer Research, including the upcoming 'Victory Ride.' More than 225-million-dollars has been donated since the foundation began in 1993. Also today, March is 'National Nutrition Month' -- we'll speak with a dietician about some ways we can ensure our kids are getting the healthy nutrition they need.</p>	The V Foundation	03/17/2019 07:00 AM	030:00
Education	AROUND THE TRIANGLE	<p>On this week's Around the Triangle, we'll learn more about the work of The Scrap Exchange in Durham. They have a Sustainability Expo next weekend; details at http://www.scrapexchange.org/. We'll also speak with the operator of a local Jersey Mike's franchise about their 'Month of Giving' initiative underway now. They're raising money to benefit a local non-profit called Military Missions in Action. Learn more at http://www.militarymissionsinaction.org/.</p>	THE SCRAP EXCHANGE	03/24/2019 07:00 AM	030:00
HISTORY	AROUND THE TRIANGLE	<p>On this week's Around the Triangle, we'll talk with City of Raleigh Museum director Ernest Dollar. The museum has a number of activities planned for 'Raleigh History Month.' Get details at http://www.cityofraleighmuseum.org/. We'll also speak with Major General James Young, Jr., with the U.S. Army Reserve. He'll tell us about the military's plans to set up a hub in Raleigh for the Army's 75th Innovation Command.</p>	Ernest Dollar	03/31/2019 07:00 AM	030:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
MILITARY	VIEWPOINTS	Women have served in the US military dating all the way back to the Revolutionary War. Back then, they had to lie about their sex and their names in order to get enlist, but some did. Now, combat positions are open to women. We discuss the vital role women have played in America's military might.	01/06/19 07:30 AM	030:00
CYBERCRIME	VIEWPOINTS	We've all seen how our fiction portrays cybercrime, but what does it really look like? Jonathan Lusthaus, the director of the Human Cybercriminal Project at the University of Oxford, joins the show to talk about the real crimes committed online and what, if anything, we can do to protect ourselves.	01/13/19 07:30 AM	030:00
GRIEF	VIEWPOINTS	Grief is an innate part of human life, but how we process that grief varies from person to person. Tom Malmquist knows too much about grief after he lost his partner shortly after the birth of their first child. Malmquist put his experiences into his novel, <i>In Every Moment We Are Still Alive</i> , to help others in similar situations feel less alone.	01/20/19 07:30 AM	030:00
ENTREPRENEURISM	VIEWPOINTS	Brian Scudamore founded 1-800-GOT JUNK when he was just 18. Now, it's one of the biggest of companies in the world. He talks about the lessons he learned and what advice he has for young entrepreneurs dreaming of creating the next big startup.	01/27/19 07:30 AM	030:00
PARENTING	VIEWPOINTS	We talk to the parent and the doctor of a transgender child to discover what science says about gender transitions and how one family navigated the issues associated with having a child you suddenly don't fully understand.	02/03/19 07:30 AM	030:00
PIRACY	VIEWPOINTS	From <i>Pirates of the Caribbean</i> and <i>Captain Hook</i> to the Pittsburgh Pirates and Tampa Bay Buccaneers, pirates have a real foothold in our culture. But their history is anything but a fairy tale. Historian Eric Jay Dolin joins the show to discuss some of the most notorious real-life pirates to ever live.	02/10/19 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
AI	VIEWPOINTS	Between Alexa, Google and Siri, artificial intelligence is here. But looking forward, AI will only get more and more intelligent. Author and researcher James Rollins discusses why AI has long scared scientists and storytellers, and what the future of our technology could look like if we aren't careful.	02/17/19 07:30 AM	030:00
AUTISM	VIEWPOINTS	The right to an education is guaranteed to all students, regardless of disability, by federal law. But experts and parents are now wondering if we are doing enough to help autistic students maximize their abilities to live their best possible lives. We discuss the current status of public schooling for students with autism and how the systems in place can be optimized to help students grow even more.	02/24/19 07:30 AM	030:00
SOCIAL MEDIA	VIEWPOINTS	These days, there is data on just about everything. Our social media presence, our careers, our web search history- it's all crunched into data points. And author Seth Stephens-Davidowitz says all that data can shed plenty of light on the truth about who we really are underneath all of our social formalities.	03/03/19 07:30 AM	030:00
GARDENING	VIEWPOINTS	Spring is almost here! That means it's time to start thinking about gardens and landscaping. Expert Benjamin Vogt has a new way to garden, so that your property can be a place that looks nice, and also contributes to a healthy ecosystem that helps animal species and our planet thrive.	03/10/19 07:30 AM	030:00
THERAPY	VIEWPOINTS	The Harry Potter series is full of creatures and storylines that parallel real-life adversities like depression, PTSD and grief in a heightened reality. Dr. Janina Scarlet says these stories are so powerful that she uses them to help people cope in real-life therapy sessions.	03/17/19 07:30 AM	030:00
FINANCE	VIEWPOINTS	All parents want their kids to succeed and live good lives, and part of accomplishing that is raising them to understand the value of a dollar. We talk to Beth Kobliner, a financial expert and author of the book Make Your Kid A Money Genius (Even if you're not) about tips and tricks to help our kids, from toddlers to post-grads, handle money responsibly.	03/24/19 07:30 AM	030:00
LITERATURE	VIEWPOINTS	For a few decades now, teens have flocked to YA novels like The Hunger Games or The Fault in Our Stars. Why are they so popular? We talk to two novelists who say young adult fiction can help teens consider big issues and life and 'practice' their responses to real-world problems like violence and drugs.	03/31/19 07:30 AM	030:00

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	COASTAL MUSIC PARK JOB FAIR PSA	000:31	030
AWARENESS	PSA AA	000:30	007
AWARENESS	PSA AMERICA CORE	001:00	005
AWARENESS	PSA BIRTH	000:59	011
AWARENESS	PSA BLIND	000:31	001
AWARENESS	PSA COLLEGE LOANS	000:59	009
AWARENESS	PSA CONSUSS	000:31	019
AWARENESS	PSA DRAFT	000:31	003
AWARENESS	PSA EXERCISE	000:29	004
AWARENESS	PSA PAIN	001:00	010
AWARENESS	PSA USO	000:31	007
AWARENESS	PSA USO	001:01	009
AWARENESS	PSA VA	000:31	004
AWARENESS	PSA VOLUNTEER	001:00	008
AWARENESS	PSA WILD LIFE	000:31	011
AWARENESS	PSA HEALING TRANSITIONS	000:30	007
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	016
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	021
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	019
HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	018
NOAC	NOAC	000:30	005