

WNCB
Raleigh, NC
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/03/2019

WNCB
Quarterly Issues/Programs List

WNCB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADDICTION/RECOVERY SERVICES:** Christmas Tree Recycling / Addiction and Recovery
 - **COMMUNITY INVOLVEMENT:** Peanut Allergy awareness / Carolina Ballet's 'The Nutcracker'
 - **FIRE SAFETY:** FIRE PREVENTION WEEK / DURHAM'S REUSE RODEO
 - **FOOD SECURITY:** Local Dining Spotlight: A Place at the Table
 - **FUNDRAISER:** V-FOUNDATION'S "V WEEK" / FOOD BANK CENC
 - **LOCAL HISTORY:** The "Haunted" Triangle -- w/ Tobacco Road Tours
 - **PRODUCTIVITY:** Seasonal productivity / Flu season / Holiday party do's and don'ts
 - **RECYCLING:** 'SECURE YOUR ID DAY' / ENERGY ACTION MONTH / NC SMALL BUSINESS SURVEY
 - **SMALL BUSINESS:** 'CHEFS FOR SENIORS' / CYBER-SECURITY
 - **SUICIDE PREVENTION:** Triangle Survivors of Suicide -- "Survivor's Walk"
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FIRE SAFETY	AROUND THE TRIANGLE	FIRE PREVENTION WEEK / DURHAM'S REUSE RODEO	RALEIGH FIRE	10/07/2018 07:00 AM	030:00
FUNDRAISER	AROUND THE TRIANGLE	Braswell Family Farms / ALS fundraiser	NC ALS ASSOC.	10/14/2018 07:00 AM	030:00
RECYCLING	AROUND THE TRIANGLE	'SECURE YOUR ID DAY' / ENERGY ACTION MONTH / NC SMALL BUSINESS SURVEY	BETTER BUSINESS BUREAU	10/21/2018 07:00 AM	030:00
LOCAL HISTORY	AROUND THE TRIANGLE	The "Haunted" Triangle -- w/ Tobacco Road Tours	BRAD KENNEDY	10/28/2018 07:00 AM	030:00
SUICIDE PREVENTION	AROUND THE TRIANGLE	Triangle Survivors of Suicide -- "Survivor's Walk"	SURVIVORS OF SUICIDE	11/04/2018 07:00 AM	030:00
FUNDRAISER	AROUND THE TRIANGLE	'GIVE GALA 2018' / RALEIGH CHRISTMAS PARADE	GIVE GALA	11/11/2018 07:00 AM	030:00
SMALL BUSINESS	AROUND THE TRIANGLE	'CHEFS FOR SENIORS' / CYBER-SECURITY	CHEFS FOR SENIORS	11/18/2018 07:00 AM	030:00
	AROUND THE TRIANGLE			11/25/2018 07:00 AM	030:00
FUNDRAISER	AROUND THE TRIANGLE	V-FOUNDATION'S "V WEEK" / FOOD BANK CENC	V-FOUNDATION	12/02/2018 07:00 AM	030:00
COMMUNITY INVOLVEMENT	AROUND THE TRIANGLE	Peanut Allergy awareness / Carolina Ballet's 'The Nutcracker'	CAROLINA BALLET	12/09/2018 07:00 AM	030:00
PRODUCTIVITY	AROUND THE TRIANGLE	Seasonal productivity / Flu season / Holiday	ACCOUNTEMPS	12/16/2018	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	TRIANGLE	party do's and don'ts		07:00 AM	
FOOD SECURITY	AROUND THE TRIANGLE	Local Dining Spotlight: A Place at the Table	A PLACE AT THE TABLE	12/23/2018 07:00 AM	030:00
ADDICTION/RECOVERY SERVICES	AROUND THE TRIANGLE	Christmas Tree Recycling / Addiction and Recovery	Troy Manns	12/30/2018 07:00 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
	VIEWPOINTS		10/07/18 07:30 AM	030:00
	VIEWPOINTS		10/14/18 07:30 AM	030:00
	VIEWPOINTS		10/21/18 07:30 AM	030:00
	VIEWPOINTS		10/28/18 07:30 AM	030:00
	VIEWPOINTS		11/04/18 07:30 AM	030:00
	VIEWPOINTS		11/11/18 07:30 AM	030:00
	VIEWPOINTS		11/18/18	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
			07:30 AM	
	VIEWPOINTS		11/25/18 07:30 AM	030:00
	VIEWPOINTS		12/02/18 07:30 AM	030:00
	VIEWPOINTS		12/09/18 07:30 AM	030:00
	VIEWPOINTS		12/16/18 07:30 AM	030:00
	VIEWPOINTS		12/23/18 07:30 AM	030:00
	VIEWPOINTS		12/30/18 07:30 AM	030:00

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	Living With Diabetes Longform PSA	029:01	001
AWARENESS	LOCAL PSA - Activate Good (Shop For Good)	000:30	026
AWARENESS	LOCAL PSA - Triangle SOS	000:30	010
AWARENESS	LOCAL PSA-HOPELINE NC ANNUAL GALA	000:30	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	PSA AA	000:30	001
AWARENESS	PSA AMERICA CORE	001:00	002
AWARENESS	PSA BIRTH	000:59	003
AWARENESS	PSA COLLEGE LOANS	000:59	002
AWARENESS	PSA CONSUSS	000:31	001
AWARENESS	PSA EXCERSISE	000:29	004
AWARENESS	PSA PAIN	001:00	002
AWARENESS	PSA USO	000:31	001
AWARENESS	PSA USO	001:01	001
AWARENESS	PSA VA	000:31	002
AWARENESS	PSA VOLENTEER	001:00	002
AWARENESS	PSA WILD LIFE	000:31	001
AWARENESS	PSA HEALING TRANSITIONS	000:30	002
BULLYING	CRISIS TEXTLINE	000:30	003
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	012
COMMUNITY INVOLVEMENT	L'OREAL	000:30	009
DISASTER RELIEF	100 ROOFS	000:30	015
DISASTER RELIEF	RED CROSS	000:30	017
HEALTH AND FITNESS	RED	000:30	017
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	011