

WNCB
Raleigh, NC
Quarterly Issues/Programs List
Third Quarter, 2019
10/01/2019

WNCB
Quarterly Issues/Programs List

WNCB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADDICTION/RECOVERY SERVICES:** TRIANGLE ADDICTION AND RECOVERY SERVICES
- **ARTS:** WOMEN'S THEATRE FESTIVAL / V-FOUNDATION & ESPYS / MEDICAID EXPANSION
- **ENVIRONMENT:** CLEAN ENERGY JOBS / KIDS FINANCIAL LITERACY
- **FOOD SECURITY:** URBAN MINISTRIES OF WAKE COUNTY / 'KIDS COUNT SURVEY' RESULTS
- **FUNDRAISER:** School meals / Oktoberfest / 2019 IrishFest / Dementia Alliance NC
- **HISTORY:** NC BBQ EXHIBIT / HOPS & BLUES FEST / ELDER FINANCE FRAUD
- **IDENTITY THEFT:** BBB's golf tournament & shred event / Campbell Law anniversary
- **LOCAL BUSINESS:** (No issue/program description given.)
- **LOCAL ENTERTAINMENT:** (No issue/program description given.)
- **POVERTY:** Passage Home - ending poverty in Wake County / advancements in HIV treatments
- **VOLUNTEERISM:** Special Olympics 'Over the Edge' / Activate Good '9/11 Day of Service'

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
LOCAL ARTS	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll hear from organizers of the Women's Theatre Festival in Raleigh. The three-day event gets underway Friday at venues around town. We'll also learn about how the V Foundation has teamed up with ESPN this week to raise money for cancer research. And finally, we'll explore the fight over Medicaid expansion and what that could mean for the state's next budget.	WOMENS THEATRE FESTIVAL	07/07/2019 07:00 AM	030:00
ADDICTION/RECOVERY SERVICES	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll learn about the options available for community members struggling with addiction and recovery. Troy Manns and Tisha Roberson (Recovery Centers of North Carolina and the Alcohol Drug Council of North Carolina, respectively) will share their own personal stories of overcoming addiction and how they now use that experience to help change the lives of others.	Troy Manns	07/14/2019 07:00 AM	030:00
ADDICTION/RECOVERY SERVICES	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll continue our conversation about the options available for community members struggling with addiction and recovery.	Troy Manns	07/21/2019 07:00 AM	030:00
FOOD SECURITY	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll learn about the works and mission of Urban Ministries of Wake County. They coordinate assistance for the county's vulnerable population in everything from food security and shelter to healthcare. Then, we'll talk	URBAN MINISTRIES OF WAKE CO	07/28/2019 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>about the state of North Carolina's children. The Annie E. Casey Foundation has released its annual child well-being report. President & CEO Lisa Hamilton will break down the rankings and talk about what the state is doing right and highlight areas where there's room for improvement.</p>			
HISTORY	AROUND THE TRIANGLE	<p>On this week's Around the Triangle, we'll dive into the storied history of barbecue in North Carolina. The City of Raleigh Museum has put together a new exhibit that explains how the 'Q became the state's favorite food. Director Ernest Dollar will give us a preview. From there, we'll learn about the new 'Hops & Blues' festival put on by The Glass Jug Beer Lab in Durham. The festival is a celebration of local hop-forward beers and local blues musicians. Finally, we'll talk with a financial expert about a new initiative by North Carolina and the FBI to fight financial fraud perpetrated against senior citizens.</p>	Ernest Dollar	08/04/2019 07:00 AM	030:00
ENVIRONMENT	AROUND THE TRIANGLE	<p>On this week's Around the Triangle, we'll talk about how growth in the clean energy sector is changing the state's economy. A new report by Environmental Entrepreneurs breaks down the jobs available and the policies that spur their growth. Then in our second segment, we'll talk about kids and financial literacy. 12th-grade students will now have to pass a full-credit financial literacy course in order to graduate high school. We'll be joined by a certified financial planner to share strategies on how you can give your kids a head-start on this valuable education.</p>	VERONICA BUTCHER	08/11/2019 07:00 AM	030:00
VOLUNTEERISM	AROUND THE TRIANGLE	<p>On this week's Around the Triangle, we'll learn about an opportunity for you to rappel 30-stories down the Wells Fargo building in downtown Raleigh. It's a fundraiser by Special Olympics North Carolina called 'Over the Edge.' CEO Keith Fishburne joins us to</p>	ACTIVATE GOOD	08/18/2019 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		share details about the annual event. We'll also talk about volunteer opportunities with local non-profits as Activate Good prepares for the annual '9/11 Day of Service.'			
POVERTY	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll learn about a local non-profit working to end poverty in Wake County. CEO Seth Friedman will share details about their multi-pronged approach, which includes providing assistance in housing, workforce development and healthcare. We'll also talk today about advancements in treatment for HIV-positive residents. Doctor Kimberly Smith will share the latest research updates.	PASSAGE HOME	08/25/2019 07:00 AM	030:00
LOCAL BUSINESS	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll speak with the general manager of Raleigh's newest food hall. Nick Neptune will tell us all about the Transfer Company Food Hall, on E. Davie Street. We'll also speak with Chatham County author Wes Bryant. He's a 20-year Air Force veteran who's written about his time controlling strike cells in the fight against ISIS. His book is called 'Hunting the Caliphate.'	NICK NEPTUNE	09/01/2019 07:00 AM	030:00
FUNDRAISER	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll continue our conversation with local author Wes Bryant. He's a retired USAF Master Sergeant whose book 'Hunting the Caliphate' reveals new details about the war against ISIS. We'll also talk about a fundraiser planned for next weekend in North Hills called 'Hops for Hope.' It's put on by Children's Flight of Hope, a local non-profit that provides air transportation to children in need of specialized medical care. CEO Haley Terry will share information about their mission and how you can get involved.	CHILDREN'S FLIGHT OF HOPE	09/08/2019 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FUNDRAISER	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll learn about an effort to improve school meals. It's an initiative of the North Carolina Partnership for Child Nutrition. We'll also hear about a few festivals taking place next weekend; there's Oktoberfest with Durham's Glass Jug Beer Lab, 2019 Irish Fest in Wake Forest, and the Dementia Alliance of North Carolina is putting on their Festival of Hope and Walk to De-Feet Dementia.	NC PARTNERSHIP FOR CHILD NUTR	09/15/2019 07:00 AM	030:00
LOCAL ENTERTAINMENT	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll learn about changes at the Raleigh Convention Center. Kerry Painter is the facility's new General Manager; she'll share details about upgrades and a new six-show ticket package. We'll also speak with Susan Braun, CEO of the V-Foundation as they raise awareness in the fight against childhood cancer. Then we'll wrap up the program with an invitation for you to join Campbell University's law school as they host two bike rides next weekend to commemorate important milestones in the school's history.	RALEIGH CONVENTION CENTER	09/22/2019 07:00 AM	030:00
IDENTITY THEFT	AROUND THE TRIANGLE	On this week's Around the Triangle, we'll learn about two upcoming events put on by the Better Business Bureau serving Eastern North Carolina. They have their inaugural golf tournament October 18th at Drive Shack in Raleigh. They're also hosting another 'Secure Your ID Day' shred event October 26th. CEO Mallory Wojciechowski will share details. We'll also speak with J. Rich Leonard, dean of the Campbell University Law School. He'll reflect on the school's 40th anniversary and 10-years in downtown Raleigh.	BETTER BUSINESS BUREAU	09/29/2019 07:00 AM	030:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Social Media	VIEWPOINTS	Social media has become an all-consuming way of life for many. It's hard to get away from unconsciously opening Facebook or Instagram throughout the day and scrolling through your feed. While social media can be positive, the unrealistic posts can also lead to damaging outcomes. We discuss its negative effects and the rise in the number of plastic surgery procedures among younger generations.	07/07/19 07:30 AM	030:00
Work skills	VIEWPOINTS	In today's fast-paced world, it can be tough to start anew or slow down and reexamine what you're working towards. We speak with journalist and author David Epstein who argues that switching focuses and developing a wide range of skillsets ultimately leads to greater success.	07/14/19 07:30 AM	030:00
Student loan debt	VIEWPOINTS	Student loan debt is set to skyrocket to two trillion dollars by 2022. We talk two students about their differing perspectives on financial aid and debt. We also speak with Mike Bartini, the director of student aid at Bowdoin College, about how important it is that students and families take time to focus on the financials of higher education before enrolling.	07/21/19 07:30 AM	030:00
Housing	VIEWPOINTS	Cookie cutter houses, large backyards and shopping centers took hold during the rapid rise of suburbia during the second half of the 20th century. Now, towns across the U.S. are facing a new set of challenges from climate change to shifting demographics that require a different landscape than what was first constructed. We speak with two experts about the current state of suburbia and potential solutions.	07/28/19 07:30 AM	030:00
Weapons & Technology	VIEWPOINTS	In an ideal situation, a taser – an electrical weapon – allow law enforcement to subdue a subject without having to pull out their gun. But why do tasers sometimes fail? We discuss possible factors at play when a taser is deployed and new technology in development at Axon Enterprise, the main supplier of tasers and body cameras to law enforcement.	08/04/19 07:30 AM	030:00
Online safety	VIEWPOINTS	Parenting in the online era can be quite confusing. At what age should you let your kid have a Facebook or Snapchat account? How closely should you monitor what they view on the internet? We speak with Julianna Miner, author of Raising a Screen Smart Kid: Embrace the Good and Avoid the Bad in the Digital Age, to get the inside scoop on teaching kids how to responsibly navigate the digital world.	08/11/19 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Nutrition	VIEWPOINTS	You want to eat healthily, but sometimes that's not always possible. There's nothing around that's quick, affordable and above all, hits the spot. We cover how new models are creating a greater number of nutritious options and the challenges that comes with sustaining the profitability of these new systems.	08/18/19 07:30 AM	030:00
Environment	VIEWPOINTS	Around 90 percent of the plastic we use is left unrecycled and dumped in a landfill. Over time, this waste seeps into our oceans, harming its ecosystems and creating massive islands of floating garbage. The Great Pacific Garbage Patch is now more than twice the size of Texas. What small steps can we each take to reduce plastic consumption and get manufacturers to adopt more eco-friendly practices? We discuss the plastic crisis and what will happen if we don't change our ways.	08/25/19 07:30 AM	030:00
Bullying	VIEWPOINTS	It's back-to-school season, and while schools have put in place comprehensive anti-bullying campaigns, we seldom focus on making sure child bullies themselves get the help they need to deal with the problems that are causing them to act out in the first place. We still punish troubled kids with detentions, suspensions and from there it escalates onward. Many seem to never get the proper help and get stuck in a perpetual cycle of trouble throughout life. Many end up in poverty, incarceration or even dead. How do we change our mindset and these systemic practices in order to stop these children from falling through the cracks?	09/01/19 07:30 AM	030:00
Gender	VIEWPOINTS	When we think of a typical high school football player, most of us imagine a sweaty, muscled teenage boy in a uniform. One of our guests this week is K-Lani Nava, the first female football player to play, score and win in a Texas high school state championship game. She, along with Dr. Christia Spears Brown, both discuss the importance of breaking gender stereotypes to play the sport you love.	09/08/19 07:30 AM	030:00
Sexual Assault	VIEWPOINTS	Ryan Leigh Dostie, author of Formation: A Woman's Memoir of Stepping Out of Line, enlisted in the Army after graduating from high school and was deployed to Iraq shortly after finishing her training. In 2002, while abroad, she was raped while sleeping in her Army barracks. What followed was a series of victim-blaming tactics and unfair bias directed towards her by those in charge. Dostie spoke with Viewpoints Radio about her experience and how she found the strength to move on.	09/15/19 07:30 AM	030:00
Food	VIEWPOINTS	Most of us point to McDonald's as the founding of fast food as we know it. But the American staple actually began nearly a hundred years ago with two chains, White Castle and A&W. We speak with Adam Chandler, journalist and author of Drive-Thru	09/22/19 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		Dreams: A Journey Through the Heart of America's Fast-Food Kingdom about the events that fed into the rapid rise of the fast-food industry and how different chains are fighting to stay present and on-trend in today's competitive restaurant landscape.		
Children	VIEWPOINTS	While some of us have fond memories of an idyllic childhood filled with joyous birthday parties and summer road trips, some children face a completely different home life. This instability can overtake a child or teen and lead them down a dangerous path. The nonprofit, Friends of the Children, understands the importance of getting to a child early on and setting a permanent mentor-child relationship that they can rely on while everything else in their life may be up in the air. We learn about the organization and how they're helping thousands of children move past these struggles to thrive.	09/29/19 07:30 AM	030:00

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	ACTIVATE GOOD - 9/11 DAY OF SERVICE	000:29	013
AWARENESS	CEOs TO KNOW / HALEY TERRY / CHILDREN'S FLIGHT OF HOPE	000:30	021
AWARENESS	CEOs TO KNOW / BILL KING / DOWNTOWN RALEIGH ALLIANCE	000:30	021
AWARENESS	CEOs TO KNOW / CHRIS WINTER / MAKE-A-WISH	000:31	021
AWARENESS	CEOs TO KNOW / CINDY ECKERT / SPROUT	000:31	005
AWARENESS	CEOs TO KNOW / CURT LADIG / DELTA DENTAL	000:31	006
AWARENESS	CEOs TO KNOW / JEFFREY HAWTING / LCI	000:31	011
AWARENESS	CEOs TO KNOW / JERRY DAWSON / ALS NC	000:31	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	CEOs TO KNOW / TONY GALATI / MYCOMPUTERCAREER	000:30	021
AWARENESS	PSA - MCDs	000:15	098
AWARENESS	PSA AA	000:30	006
AWARENESS	PSA AMERICA CORE	001:00	007
AWARENESS	PSA BIRTH	000:59	009
AWARENESS	PSA BLIND	000:31	001
AWARENESS	PSA COLLEGE LOANS	000:59	008
AWARENESS	PSA CONSUSS	000:31	015
AWARENESS	PSA DRAFT	000:31	001
AWARENESS	PSA EXCERSISE	000:29	011
AWARENESS	PSA PAIN	001:00	007
AWARENESS	PSA USO	001:01	006
AWARENESS	PSA VA	000:31	006
AWARENESS	PSA VOLENTEER	001:00	008
AWARENESS	PSA WILD LIFE	000:31	003
AWARENESS	PSA WRDU ONLY	000:15	115
AWARENESS	PSA HEALING TRANSITIONS	000:30	006
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	003
Education	NATIONAL SUMMER LEARNING	000:31	023
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FESTIVAL	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
NO KID HUNGY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	013
NO KID HUNGY CAMPAIGN	NO KID HUNGRY	000:30	012