

WMIL-FM  
Milwaukee, WI  
Quarterly Issues/Programs List  
Second Quarter, 2017  
07/07/2017

WMIL-FM  
Quarterly Issues/Programs List

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WMIL-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ALS - LOU GEHRIG'S DISEASE:** DAN O'DONNELL PRESENTS A SPECIAL REPORT ON ALS
- **BREAST CANCER AWARENESS:** CODY ALLEN DISCUSSES THE MAKING STRIDES AGAINST BREAST CANCER EVENT
- **BULLYING:** FORMER PACKER WILLIAM HENDERSON TALKS ABOUT HIS ANTI-BULLYING INITIATIVE
- **COMMUNITY EVENTS:** SUMMERFEST CEO DON SMILEY DISCUSSES THE 50TH SUMMERFEST.
- **GOVERNMENT:** JOINT FINANCE COMMITTEE CO-CHAIR JOHN NYGREN DISCUSSES THE COMMITTEE'S WORK ON THE BUDGET
- **HEALTHCARE:** CONGRESSMAN GLENN GROTHMAN TALKS ABOUT THE FAILURE OF THE REPUBLICAN HEALTH CARE BILL
- **HOME IMPROVEMENT:** JAKE RUIZ WITH MILWAUKEE NARI TALKS ABOUT THE UPCOMING REMODELED HOME SHOW
- **LAW ENFORCEMENT:** DOUG BRAUN DISCUSSES A LAW ENFORCEMENT FUNDRAISER.
- **MENTAL HEALTH:** MRS. WISCONSIN TIFFANY KONECKO DISCUSSES TREATING MENTAL ILLNESS
- **MORALITY:** PETER ENGEL CONTINUES HIS DISCUSSION ON THE CHRISTIAN AND MORAL MESSAGE OF "SAVED BY THE BELL"
- **PERFORMING ARTS:** RETIRING CONDUCTOR MONTE PERKINS REFLECTS ON HIS 50-PLUS YEARS WITH THE FESTIVAL CITY SYMPHONY
- **POLICE POLICY:** MILWAUKEE ALDERMAN BOB DONOVAN TALKS ABOUT POLICE STAFFING LEVELS
- **PREGNANCY HEALTH:** BRETT AND CHRISTINA RELACION-FINNELL DISCUSS A FUNDRAISER FOR THOSE WHO HAVE LOST YOUNG CHILDREN

- **PUBLIC SAFETY:** ALDERMAN BOB DONOVAN DISCUSSES VIOLENCE IN MILWAUKEE
- **RELIGION:** MILWAUKEE ARCHBISHOP JEROME LISTECKI DISCUSSES EASTER
- **RETIREMENT PLANNING:** ROBERTA RAFALOFF FROM METLIFE TALKS ABOUT PLANNING FOR RETIREMENT
- **SCHOOL FUNDING:** STATE SENATOR DUEY STROEBEL TALKS ABOUT HIS PLAN TO REFORM SCHOOL REFERENDA IN WISCONSIN
- **STATE POLITICS:** GOVERNOR WALKER GIVES AN UPDATE ON STATE BUDGET NEGOTIATIONS
- **TAX POLICY:** SENATOR RON JOHNSON DISCUSSES HIS TAX REFORM PLAN
- **TRANSPORTATION:** STATE REPRESENTATIVE DALE KOOYENGA DISCUSSES HIS TRANSPORTATION PROPOSAL
- **VETERANS:** DAVID BELMAN TALKS ABOUT DONATING A HOME TO A WOUNDED VETERAN
- **VIOLENCE:** JUDGE DAVID BOROWSKI DISCUSSES MILWAUKEE'S VIOLENCE PROBLEM

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC SAFETY	CONVERSATIONS - 1 BOB DONOVAN	ALDERMAN BOB DONOVAN DISCUSSES VIOLENCE IN MILWAUKEE	ALDERMAN BOB DONOVAN	04/02/2017 10:32 PM	017:37
HEALTHCARE	CONVERSATIONS - 2 GLENN GROTHMAN	CONGRESSMAN GLENN GROTHMAN TALKS ABOUT THE FAILURE OF THE REPUBLICAN HEALTH CARE BILL	GLENN GROTHMAN	04/02/2017 10:50 PM	012:31
MORALITY	CONVERSATIONS - 1 PETER ENGEL 1	"SAVED BY THE BELL" CREATOR PETER ENGEL DISCUSSES THE	PETER ENGEL	04/09/2017 10:28 PM	021:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		SHOW'S MORAL IMPACT			
MORALITY	CONVERSATIONS - 2 PETER ENGEL 2	PETER ENGEL CONTINUES HIS DISCUSSION ON THE CHRISTIAN AND MORAL MESSAGE OF "SAVED BY THE BELL"	PETER ENGEL	04/09/2017 10:50 PM	009:14
RELIGION	CONVERSATIONS - 1 ARCHBISHOP LISTECKI	MILWAUKEE ARCHBISHOP JEROME LISTECKI DISCUSSES EASTER	ARCHBISHOP JEROME LISTECKI	04/16/2017 10:31 PM	021:52
LAW ENFORCEMENT	CONVERSATIONS - 2 LAW ENFORCEMENT EVENT	DOUG BRAUN DISCUSSES A LAW ENFORCEMENT FUNDRAISER.	DOUG BRAUN	04/16/2017 10:53 PM	009:12
TAX POLICY	CONVERSATIONS - 1 RON JOHNSON	SENATOR RON JOHNSON DISCUSSES HIS TAX REFORM PLAN	RON JOHNSON	04/23/2017 10:32 PM	015:01
SCHOOL FUNDING	CONVERSATIONS - 2 REFERENDUM REFORM	STATE SENATOR DUEY STROEBEL TALKS ABOUT HIS PLAN TO REFORM SCHOOL REFERENDA IN WISCONSIN	DUEY STROEBEL	04/23/2017 10:47 PM	015:18
BREAST CANCER AWARENESS	CONVERSATIONS - 1 MAKING STRIDES	CODY ALLEN DISCUSSES THE MAKING STRIDES AGAINST BREAST CANCER EVENT	CODY ALLEN	04/30/2017 10:28 PM	019:51
RETIREMENT PLANNING	CONVERSATIONS - 2 RETIREMENT PLANNING	ROBERTA RAFALOFF FROM METLIFE TALKS ABOUT PLANNING FOR RETIREMENT	ROBERTA RAFALOFF	04/30/2017 10:48 PM	012:10
TRANSPORTATION	CONVERSATIONS - 1 TRANSPORTATION BUDGET	STATE REPRESENTATIVE DALE KOOYENGA DISCUSSES HIS	DALE KOOYENGA	05/07/2017 10:29 PM	019:11

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		TRANSPORTATION PROPOSAL			
STATE POLITICS	CONVERSATIONS - 2 STATE BUDGET	GOVERNOR WALKER GIVES AN UPDATE ON STATE BUDGET NEGOTIATIONS	GOV SCOTT WALKER	05/07/2017 10:48 PM	011:29
PERFORMING ARTS	CONVERSATIONS - 1 SYMPHONY	RETIRING CONDUCTOR MONTE PERKINS REFLECTS ON HIS 50-PLUS YEARS WITH THE FESTIVAL CITY SYMPHONY	MONTE PERKINS	05/14/2017 10:33 PM	022:01
HOME IMPROVEMENT	CONVERSATIONS - 2 REMODELING SHOW	JAKE RUIZ WITH MILWAUKEE NARI TALKS ABOUT THE UPCOMING REMODELED HOME SHOW	JAKE RUIZ	05/14/2017 10:55 PM	008:08
MENTAL HEALTH	CONVERSATIONS - 1 MENTAL ILLNESS	MRS. WISCONSIN TIFFANY KONECKO DISCUSSES TREATING MENTAL ILLNESS	TIFFANY KONECKO	05/21/2017 10:30 PM	016:45
PREGNANCY HEALTH	CONVERSATIONS - 2 PREGNANCY LOSS	BRETT AND CHRISTINA RELACION-FINNELL DISCUSS A FUNDRAISER FOR THOSE WHO HAVE LOST YOUNG CHILDREN	BRETT AND CHRISTINA FINNELL	05/21/2017 10:47 PM	013:38
ALS - LOU GEHRIG'S DISEASE	CONVERSATIONS - 1 ALS AWARENESS 1	DAN O'DONNELL PRESENTS A SPECIAL REPORT ON ALS	DAN O'DONNELL	05/28/2017 10:29 PM	029:59
ALS - LOU GEHRIG'S DISEASE	CONVERSATIONS - 2 ALS AWARENESS 2	DAN O'DONNELL CONTINUES HIS SPECIAL REPORT ON ALS	DAN O'DONNELL	05/28/2017 10:59 PM	000:29
VETERANS	CONVERSATIONS - 1 OPERATION	DAVID BELMAN TALKS ABOUT	DAVE BELMAN	06/04/2017 10:33 PM	009:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	FINALLY HOME	DONATING A HOME TO A WOUNDED VETERAN			
VIOLENCE	CONVERSATIONS - 2 VIOLENCE	JUDGE DAVID BOROWSKI DISCUSSES MILWAUKEE'S VIOLENCE PROBLEM	JUDGE DAVID BOROWSKI	06/04/2017 10:42 PM	021:15
GOVERNMENT	CONVERSATIONS - 1 STATE BUDGET	JOINT FINANCE COMMITTEE CO-CHAIR JOHN NYGREN DISCUSSES THE COMMITTEE'S WORK ON THE BUDGET	JOHN NYGREN	06/11/2017 10:28 PM	021:47
BULLYING	CONVERSATIONS - 2 BULLYING	FORMER PACKER WILLIAM HENDERSON TALKS ABOUT HIS ANTI-BULLYING INITIATIVE	WILLIAM HENDERSON	06/11/2017 10:50 PM	009:34
GOVERNMENT	CONVERSATIONS - 1 CONGRESS SHOOTING	CONGRESSMAN SEAN DUFFY DISCUSSES THE SHOOTING OF HIS COLLEAGUE STEVE SCALISE.	SEAN DUFFY	06/18/2017 10:25 PM	018:10
POLICE POLICY	CONVERSATIONS - 2 POLICE STAFFING	MILWAUKEE ALDERMAN BOB DONOVAN TALKS ABOUT POLICE STAFFING LEVELS	ALDERMAN BOB DONOVAN	06/18/2017 10:43 PM	012:28
COMMUNITY EVENTS	CONVERSATIONS - 1 SUMMERFEST 50	SUMMERFEST CEO DON SMILEY DISCUSSES THE 50TH SUMMERFEST.	DON SMILEY	06/25/2017 10:32 PM	018:04
POLICE POLICY	CONVERSATIONS - 2 HAWS SUMMER PET SAFETY	LEANN BOUCHER WITH HAWS TALKS ABOUT KEEPING PETS SAFE IN HOT WEATHER.	LEEANN BOUCHER	06/25/2017 10:50 PM	010:03

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**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	PSA ERASE MS-BAILEY	000:30	009
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	005
EDUCATION	NATIONAL SUMMER LEARNING	000:30	004
HEALTH AND FITNESS	ERASE MS	000:30	005
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	015
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	008
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	002
POVERTY	HABITAT FOR HUMANITY	000:31	006
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	005
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:30	005
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:31	001