



CONVERSATIONS

PUBLIC AFFAIRS SHOW

NOVEMBER 2012

WMIL

SUNDAY 10:30 PM – 11:00 PM

11/4/2012

DR. NICK EFANTITIS, MEDICAL DIRECTOR FOR TOPS ON HIS
TRANSFORMATIONAL STORY
JOHN TEWS, DIRECTOR OF TRAINFEST.

11/11/2012

CORPORATE FISHER HOUSE VETERANS DAY PROGRAM

11/18/2012

SKY MELTZER, CEO MANDUKA MATS ON GREEN YOGA MAT CONSTRUCTION
JACK BISHOP, EDITORIAL DIRECTOR, AMERICA'S TEST KITCHEN ON SAFE
KITCHEN TECHNIQUES FOR THANKSGIVING.

11/25/2012

RYAN AMUNDSON, POTOWOTOMI BINGO CASINO, MIRACLE ON CANAL STREET



WNMIL FM 106.1
Monthly Report 2012
Fourth Quarter
November 1-30, 2012

Issue	Organization or Title	Dates	Length	# Aired
Animal Adoption-Karen's Kritters	Wisconsin Humane Society	November 5, 12, 19, 26	:60	4
	Army National Guard	11/4 - 11/25	:30	25
A Storm To Remember	WI Broadcasters Association	11/1 - 11/24	:60	9
	Army National Guard	11/3 - 11/25	:30	26
My First Call Up	WI Broadcasters Association	11/2 - 11/24	:60	8
	Army National Guard			
Fighting for the Environment	WI Broadcasters Association	11/1 - 11/25	:60	9
	Army National Guard			
Rising Waters	WI Broadcasters Association	11/2 - 11/25	:60	9
	Miracle On Canal Street			
Positive Youth Development	Boys & Girls Club of Washington County	11/1 - 11/30	:30	42
	Cars On Ice			
Winter Driving	WIS Dept of Transportation	11/19 - 11/25	:60	8
	Don't Shoot Yourself			
Hunter Safety	WIS Dept of Natural Resources	11/5 - 11/18	:30	26
	Veteran's Day Parade			
Support Our Troops/Veterans	Honor Our Military	11/8 - 11/9	:30	8
	Toys for Tots			
Toys for Tots	Marine Corps Reserves	11/19 - 11/30	:30	23
		11/26 - 11/30	:15	12
Hurricane Sandy Relief	12-12-12 A Concert for Sandy	11/19 - 11/30	:30	65

NOVEMBER 2012 PUBLIC FILE
WMIL MORNING SHOW

NOV 5 Gale Klappa, President, CEO WE Energies. Informed listeners how to obtain the 2012 Cookie recipe cookbook from WE Energies. 6:50am 3 mins

NOV 5 Jill DeGrave WI Humane Society. Discussed animals up for adopting 8:34am 2 mins

NOV 7 Mordecai Lee, Professor UW-Milwaukee. Discussed Presidential election. 7:50am 4 mins

NOV 14 Carol Miller, Butterball Hotline. Informed listeners about help during the Thanksgiving holiday. 6:50am 3 mins

NOV 16 John DeGrace, Milwaukee Christmas Parade coordinator. Discussed the 2012 Christmas Parade, sponsored by Johnson Controls. 6:50am 3 mins

NOV 19 Jill DeGrave WI Humane Society. Discussed animals up for adopting 8:33am 2 mins

NOV 26 Jill DeGrave WI Humane Society. Discussed animals up for adopting 8:34am 2 mins

NOV 28 The Farm, Nick Hoffman. Band member donated money to those in need. 6a – 10a Intermittent throughout show.