

WISN
Milwaukee, WI
Quarterly Issues/Programs List
Second Quarter, 2023
04/16/2019

WISN
Quarterly Issues/Programs List

WISN provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH CARE	VALOR LATINO SEG #1 4- 2-23	Discussion of health care in the Latin community	ALEX LEDEZMA	04/02/2023 09:30 AM	016:43
FAITH	VALOR LATINO SEG #2 4- 2-23	Discussion of Faith in Latin community	LUIS JIMINEZ	04/02/2023 09:48 AM	011:19
Overcoming addiction	VALOR LATINO SEG #1 4- 9-23	Discussion of overcoming substance addiciton	LUIS JIMINEZ	04/09/2023 09:32 AM	017:38
Overcoming addiction	VALOR LATINO SEG #2 4- 9-23	Discussion on health and wellness	ALEX LEDEZMA	04/09/2023 09:50 AM	009:41
MENTORING	VALOR LATINO SEG #1 4- 16-23	Discussion of mentoring in Latin community	ALEX CARTEGENA	04/16/2023 09:31 AM	017:16
MENTORING	VALOR LATINO SEG #2 4- 16-23	Discussion of mentoring in Latin community	ALEX CARTEGENA	04/16/2023 09:49 AM	009:52
LOCAL BUSINESS	VALOR LATINO SEG #1 4- 23-23	LOCAL LATINO BUSINESS SPOTLIGHT	ALVIN RIVERA	04/23/2023 09:31 AM	017:52
LOCAL LATINO OWNED BUSINESS	VALOR LATINO SEG #2 4- 23-23	LOCAL LATINO BUSINESS SPOTLIGHT	ALVIN RIVERA	04/23/2023 09:50 AM	009:00
EL CONQUISTADOR LATINO NEWSPAPER	VALOR LATINO	LOCAL LATINO ISSUES FACING THE COMMUNITY	VICTOR HUYKE	04/30/2023 09:34 AM	016:26

	SEG #1 4-30-23				
EL CONQUISTADOR LATINO NEWSPAPER	VALOR LATINO SEG #2 4-30-23	LOCAL LATINO ISSUES FACING THE COMMUNITY	VICTOR HUYKE	04/30/2023 09:50 AM	009:08
LOCAL LATINO OWNED BUSINESS	VALOR LATINO SEG #1 5-7-23	LOCAL LATINO BUSINESS SPOTLIGHT	CRUZ MERCADO	05/07/2023 09:32 AM	016:53
LOCAL LATINO OWNED BUSINESS	VALOR LATINO SEG #2 5-7-23	LOCAL LATINO BUSINESS SPOTLIGHT	CRUZ MERCADO	05/07/2023 09:49 AM	010:06
LOCAL LATINO OWNED BUSINESS	VALOR LATINO SEG #1 5-14-23	LOCAL LATINO BUSINESS SPOTLIGHT	ONALISA RODRIGUEZ	05/14/2023 09:32 AM	015:17
LOCAL LATINO OWNED BUSINESS	VALOR LATINO SEG #2 5-14-23	LOCAL LATINO BUSINESS SPOTLIGHT	ONALISA RODRIGUEZ	05/14/2023 09:49 AM	010:05
LATINO BUSINESSES IN THE CIMMUNITY	VALOR LATINO SEG #1 5-14-23	LOCAL LATINO BUSINESS SPOTLIGHT	JORGE FRANCO	05/21/2023 09:33 AM	014:43
LATINO BUSINESSES IN THE CIMMUNITY	VALOR LATINO SEG #2 5-21-23	HISPANIC CHAMBER OF COMMERCE	JORGE FRANCO	05/21/2023 09:48 AM	010:57
CONSERVANCY FOR HEALING AND HERITAGE	VALOR LATINO SEG #1 5-28-23	LATIN HERITAGE	SUE RAAB	05/28/2023 09:30 AM	016:33
CONSERVANCY FOR HEALING AND HERITAGE	VALOR LATINO SEG #2 5-28-23	LATIN HERITAGE	TIM BATE	05/28/2023 09:48 AM	011:30
GI FORUM	VALOR LATINO SEG #1 6-4-23	THE MILITARY IN THE LATIN COMMUNITY	FERNANDO RODRIGUEZ	06/04/2023 09:31 AM	016:23
GI FORUM	VALOR LATINO SEG #2 6-4-23	THE MILITARY IN THE LATIN COMMUNITY	FERNANDO RODRIGUEZ	06/04/2023 09:48 AM	010:47
ELECTIONS	VALOR LATINO SEG #1 6-11-23	Discussion of Latin Community voter engagement	ALI SCHWEITZER	06/11/2023 09:32 AM	015:53

ELECTIONS	VALOR LATINO SEG #2 6- 11-23	Discussion of Latin Community voter engagement	ALI SCHWEITZER	06/11/2023 09:48 AM	011:19
LOCAL LATINO OWNED BUSINESS	VALOR LATINO SEG #1 6- 18-23	LOCAL LATINO BUSINESS SPOTLIGHT	JOSE AVILES	06/18/2023 09:32 AM	014:35
LOCAL LATINO OWNED BUSINESS	VALOR LATINO SEG #2 6- 18-23	LOCAL LATINO BUSINESS SPOTLIGHT	JOSE AVILES	06/18/2023 09:47 AM	012:25
LOCAL LATINO OWNED BUSINESS	VALOR LATINO SEG #1 6- 25-23	LOCAL LATINO BUSINESS SPOTLIGHT	JOSE AVILES	06/25/2023 09:31 AM	015:36
LOCAL LATINO OWNED BUSINESS	VALOR LATINO SEG #2 6- 25-23	LOCAL LATINO BUSINESS SPOTLIGHT	JOSE AVILES	06/25/2023 09:48 AM	011:56

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	1
MAKE A WISH	MAKE A WISH	000:30	11
MENTAL HEALTH	CHILD MIND INSTITUTE	000:30	9
MENTAL HEALTH	MENTAL HEALTH COALITION	000:30	6
MENTAL HEALTH	NAMI	000:30	7
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	5
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	3
NO KID HUNGRY	NO KID HUNGRY	000:29	6
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:30	20
THE V FOUNDATION	THE V FOUNDATION	000:29	15
WI Traffic Safety	WISCONSIN BROADCAST ASSOC	001:00	4