

WMIL
Milwaukee, WI
Quarterly Issues/Programs List
Fourth Quarter, 2023
04/16/2019

WMIL
Quarterly Issues/Programs List

WMIL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|---|---|-------------------------------|------------------------|----------|
| Recovery Month, Flu Shots, Me | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss Recovery Month, flu shot & vaccine awareness and mental illness Awareness Month. | R. Hampton, Dr. L Liburd, Dr. | 10/01/2023 06:27 AM | 029:49 |
| Health and Recovery | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss how the oncology field could use sounds to help future cancer patients remain hopeful. | Dr. D. Dizon, H. Floyd, A. Va | 10/08/2023 06:29 AM | 029:49 |
| Health and Recovery | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss Hispanic Heritage Month, Fire Prevention week and cooking safety ahead of the Holidays. | C. Edelman, I. Bonilla, M. Co | 10/15/2023 06:29 AM | 029:48 |
| Anti-bullying and Breast Canc | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss GLADD and their anti-LGBTQ bullying campaigns and Breast Cancer Awareness Month. | S. Ellis, Dr. W. Dahut | 10/22/2023 06:29 AM | 029:49 |
| BREAST CANCER AWARENESS | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss Breast Cancer Awareness Month and the latest advancements in diagnosis and treatments. | Dr. D. El-Ashry | 10/29/2023 06:27 AM | 029:49 |
| Public Health and Cyber Bully | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss flu education and advocacy and the Kids Online Safety Act bill that is before Congress. | A. Kanowitz, K. Bride | 11/05/2023 06:01 AM | 029:49 |

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|-------------------------------|---|---|--|------------------------|--------|
| Public Health and Cyber Bully | 9007792 iHeartRadio Communities: Public Affairs Special | Discuss Veteran's Day Weekend and the organizations that help nationwide. | D. Milne, D. Clare, J. Whaley | 11/12/2023 06:00 AM | 029:50 |
| Public Health and Cyber Bully | 9007792 iHeartRadio Communities: Public Affairs Special | Discuss the No Kid Hungry campaign and ways to help support the effort during the holiday season. | E. Gaskins | 11/19/2023 06:00 AM | 029:50 |
| SUICIDE PREVENTION | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss Veterans/service members and suicide prevention. | J. Lane | 11/26/2023 06:00 AM | 029:49 |
| SUICIDE PREVENTION | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss World AIDS Day, suicide prevention, and dealing with stolen merchandise. | Dr. R. Neblett, C. Lyle, J. S | 12/03/2023 06:00 AM | 029:49 |
| ANIMAL WELFARE | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss facilitating pet adoptions, providing vaccines and affordable pet treatment options. | S. KOGUT | 12/10/2023 06:00 AM | 029:49 |
| Online fraud, Holiday Philant | 9007792 iHeartRadio Communities: Public Affairs Special | Discuss scams to watch out for over the holidays and the services provided by The Salvation Army. | K. Stokes, K. Hodder | 12/17/2023 06:00 AM | 029:50 |
| Online fraud, Holiday Philant | 9007792 iHeartRadio Communities: Public Affairs Special | Discuss scams to watch out for over the holidays and the services provided by The Salvation Army. | K. Stokes, K. Hodder | 12/24/2023 06:00 AM | 029:50 |
| Online fraud, Holiday Philant | 9007792 iHeartRadio Communities: Public Affairs Special | Discuss scams to watch out for over the holidays and the services provided by The Salvation Army. | K. Stokes, K. Hodder | 12/31/2023 06:00 AM | 029:50 |

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|--|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) | | | | |

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------------------|-------------------------------|-----------------|-------------|
| BREAST CANCER RESEARCH FOUNDA | BREAST CANCER RESEARCH FOUNDA | 000:30 | 13 |
| COMMUNITY INVOLVEMENT | SHINE A LIGHT | 000:30 | 7 |
| HOMEBASE | HOMEBASE | 000:30 | 15 |
| KIDDE COMMUNITY FIRE SAFETY | KIDDE COMMUNITY FIRE SAFETY | 000:29 | 10 |
| KIDDE COMMUNITY FIRE SAFETY | KIDDE COMMUNITY FIRE SAFETY | 000:30 | 4 |
| MENTORSHIP & VOLUNTEERING | BIG BROTHERS BIG SISTERS | 000:30 | 6 |
| SHOW YOUR STRIPES | SHOW YOUR STRIPES | 000:30 | 4 |
| SHOW YOUR STRIPES | SHOW YOUR STRIPES | 000:30 | 4 |
| SHOW YOUR STRIPES | SHOW YOUR STRIPES | 000:30 | 4 |