

WMIL
Milwaukee, WI
Quarterly Issues/Programs List
Third Quarter, 2021
04/16/2019
WMIL

Quarterly Issues/Programs List

WMIL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HISTORY	CONVERSATIONS - 1 AMERICAN HISTORY	ON INDEPENDENCE DAY, DAN O'DONNELL TEACHES LESSONS OF AMERICAN HISTORY	DAN O'DONNELL	07/04/2021 07:01 AM	019:04
HISTORY	CONVERSATIONS - 2 AMERICAN HISTORY	ON INDEPENDENCE DAY, DAN O'DONNELL TEACHES LESSONS FROM AMERICAN HISTORY	DAN O'DONNELL	07/04/2021 07:20 AM	015:31
EDUCATION	CONVERSATIONS - 1 EDUCATION	AMANDA ST. HILLAIRE REPORTS ON VIRTUAL EDUCATION OPTIONS FOR THE FALL SEMESTER	AMANDA ST. HILLAIRE	07/11/2021 07:01 AM	017:34
RETIREMENT PLANNING	CONVERSATIONS - 2 RETIREMENT PLANNING	ROBERTA RAFALOFF TALKS ABOUT RETIREMENT PLANNING	ROBERTA RAFALOFF	07/11/2021 07:18 AM	012:28
VOTING	CONVERSATIONS - 1 VOTING RIGHTS	KEN CUCCINELLI DISCUSSES VOTING RIGHTS AND ELECTION INTEGRITY	KEN CUCCINELLI	07/18/2021 07:03 AM	012:13
STATE POLITICS	CONVERSATIONS - 2 POLITICS	JJR ROSS OF WISPOLITICS GIVES AN UPDATE ON STATE POLITICS	J.R. ROSS	07/18/2021 07:15 AM	018:11
CIVIC PRIDE	CONVERSATIONS - 1 CIVIC PRIDE	DAN O'DONNELL REPORTS ON THE	DAN O'DONNELL	07/25/2021 07:01 AM	018:06

		IMPACT OF THE BUCKS NBA CHAMPIONSHIP ON THE MILWAUKEE COMMUNITY			
STUDENT LOANS	CONVERSATIONS - 2 STUDENT LOANS	JODI OKUN DISCUSSES THE BEST WAY TO GET AFFORDABLE STUDENT LOANS	JODI OKUN	07/25/2021 07:19 AM	012:12
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. V. Murthy, R. Lewis	08/01/2021 07:02 AM	030:46
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J. Brooks, A. Lerner	08/08/2021 07:03 AM	030:43
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. R. Villanueva, Dr. D. Dye	08/15/2021 07:03 AM	030:49
FINANCIAL HEALTH	CONVERSATIONS - 1 FINANCES	MIKE FRANKS DISCUSSES FINANCES FOR YOUNG PEOPLE AND NEWLYWEDS	MIKE FRANKS	08/22/2021 07:00 AM	011:31
TRANSPORTATION	CONVERSATIONS - 2 TRANSPORTATION	BRIAN POLCYN REPORTS ON A PLAN TO EXPAND THE STREETCAR	BRIAN POLCYN	08/22/2021 07:12 AM	019:07
JOB TRAINING	CONVERSATIONS - 1 JOB SKILLS	LAURA SCHMITZ TALKS ABOUT THE RESKILL MKE INITIATIVE	LAURA SCHMITZ	08/29/2021 07:02 AM	018:28
COLLEGE PREPARATION	CONVERSATIONS - 2 COLLEGE LOANS	JODI OKUN DISCUSSES COLLEGE LOAN PROGRAMS	JODI OKUN	08/29/2021 07:20 AM	012:42
CAREERS	CONVERSATIONS - 1 CAREERS	DAVID LEIKAM DISCUSSES HIS CAREER SERVICES SITE WERKNOW	DAVID LEIKAM	09/05/2021 07:01 AM	010:43
911 DAY	CONVERSATIONS - 2 9/11 REMEMBRANCE	DAN BUTTERY TALKS ABOUT THE 9/11 ANNIVERSARY EVENTS AT THE WAR MEMORIAL	DAN BUTTERY	09/05/2021 07:12 AM	020:14
Patriotism, Mental Health, Re	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS	Focus on the biggest issues impacting this week	E. Duran, T. Clarke, S. Sonst	09/12/2021 07:02 AM	030:49

	SPECIAL				
Breast Cancer	CONVERSATIONS - 1 BREAST CANCER	NIKKI PANICO WITH KOMEN WISCONSIN DISCUSSES THE UPCOMING BREAST CANCER WALK	NIKKI PANICO	09/19/2021 07:05 AM	006:28
UNEMPLOYMENT	CONVERSATIONS - 2 UNEMPLOYMENT	BRIAN POLCYN AND AMANDA ST. HILLAIRE TALK ABOUT POTENTIAL DISCRIMINATION IN UNEMPLOYMENT	AMANDA ST. HILLAIRE	09/19/2021 07:11 AM	024:36
Breast Cancer	CONVERSATIONS - 1 BREAST CANCER	NIKKI PANICO WITH KOMEN WISCONSIN DISCUSSES THE UPCOMING BREAST CANCER WALK	NIKKI PANICO	09/26/2021 07:03 AM	006:28
UNEMPLOYMENT	CONVERSATIONS - 2 UNEMPLOYMENT	BRIAN POLCYN AND AMANDA ST. HILLAIRE TALK ABOUT POTENTIAL DISCRIMINATION IN UNEMPLOYMENT	AMANDA ST. HILLAIRE	09/26/2021 07:09 AM	024:36

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
9/11 DAY OF SERVICE	9/11 NATIONAL DAY OF SERVICE	000:29	5
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	7
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	21
NO KID HUNGRY	NO KID HUNGRY	000:30	7
NO KID HUNGRY	NO KID HUNGRY	000:30	3
NO KID HUNGRY	NO KID HUNGRY	000:30	4
NO KID HUNGRY	NO KID HUNGRY	000:30	7
POVERTY	FEEDING AMERICA	000:30	3

PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	22
UNCF	UNCF	000:30	12