

WMIL-FM  
Milwaukee, WI  
Quarterly Issues/Programs List  
First Quarter, 2015  
04/09/2015

WMIL-FM  
Quarterly Issues/Programs List

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WMIL-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ARENA FUNDING:** STATE SENATE MAJORITY LEADER SCOTT FITZGERALD DISCUSSES FUNDING FOR A NEW BUCKS ARENA
- **BEHAVIORAL STUDIES:** BEHAVIORAL ANALYST LORRAINE BOSSE-SMITH TALKS ABOUT DEALING WITH DIFFERENT PERSONALITIES
- **COLD SAFETY:** DAN CALLIES WITH OAK CREEK PLUMBING DISCUSSES HOW TO KEEP HOMES SAFE IN THE EXTREME COLD
- **COMMUNITY CONSIGNMENT:** ORGANIZER AMIE MALTZ DISCUSSES THE UPCOMING "JUST BETWEEN FRIENDS" SALE
- **CONSUMER ISSUES:** TRAE BODGE OF RETAILMENOT.COM TALKS ABOUT SHOPPING SMARTER BY USING COUPONS
- **CROHN'S DISEASE AND COLITIS:** BECKY BURRIS WITH THE CROHN'S AND COLITIS FOUNDATION DISCUSSES THE DIGESTIVE DISEASES
- **FINANCIAL HEALTH:** MIKE FRANKS DISCUSSES HOW NEWLYWEDS SHOULD APPROACH FINANCES
- **HEALTH AND WELLNESS:** DR. JAMES HUBBARD DISCUSSES FLU PREVENTION AND TREATMENT
- **HOME AND GARDEN MAINTENANCE:** TOM MAINVILLE WITH STORY HILL RENOVATIONS DISCUSSES THE DAMAGE THE SPRING THAW CAN DO TO A HOME
- **JOB TRAINING:** CHRIS EGNER WITH MILWAUKEE NARI DISCUSSES CAREERS IN THE SKILLED TRADES
- **LIVING WITH DISABILITIES:** AUTHOR SHEILA ALLE DISCUSSES CARING FOR PEOPLE WITH DISABILITIES
- **LOCAL POLITICS:** MILWAUKEE ALDERMAN BOB DONOVAN DISCUSSES HIS EFFORT TO FORCE A REFERENDUM ON THE DOWNTOWN TROLLEY

- **MILWAUKEE COUNTY GOVERNMENT:** MILWAUKEE COUNTY SUPERVISOR DEANNA ALEXANDER DISCUSSES POSSIBLE SCANDAL WITH BACK COUNTY PENSIONS
- **MUSIC EDUCATION:** MUSICIAN AND EDUCATOR VINCENT JAMES DISCUSSES THE IMPORTANCE OF MUSIC EDUCATION
- **POLITICS:** DR. BEN CARSON DISCUSSES HIS RUN FOR THE PRESIDENCY
- **POVERTY:** STATE REPRESENTATIVE DALE KOYENGA DISCUSSES HIS PLAN TO COMBAT INNER CITY POVERTY
- **RELATIONSHIP HEALTH:** PSYCHIATRIST SUSAN EDELMAN DISCUSSES THE IMPACT 50 SHADES OF GREY HAS ON HEALTHY SEXUAL BEHAVIOR
- **SELF-IMPROVEMENT:** REGINA CATES EXPLORES THE "GENERATION OF ME" AND HOW TO GET LESS SELF-CENTERED
- **TRAVEL EDUCATION:** TRAVEL EXPERT CHRIS MCGINNIS DISCUSSES AFFORDABLE AND SAFE VACATIONING
- **TRAVEL SAFETY:** STATE REPRESENTATIVE PAUL TITTL DISCUSSES HIS PROPOSAL TO RAISE WISCONSIN'S SPEED LIMIT
- **WEIGHT LOSS:** WAYNE VANDENLANGENBERG TALKS ABOUT HOW HE LOST 400 POUNDS AND HOW TO STICK TO A DIET PLAN
- **WISCONSIN POLITICS:** STATE SENATOR VAN WANGGAARD DISCUSSES GOVERNOR WALKER'S DECISION TO REJECT A KENOSHA CASINO

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### Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SELF- IMPROVEMENT	CONVERSATIONS - 1 NEW YEAR'S RESOLUTIONS	PSYCHOLOGIST LESLIE BETH WISH DISCUSSES HOW TO BETTER STICK TO GOALS	LESLIE BETH WISH	01/04/2015 10:31 PM	016:51
POLITICS	CONVERSATIONS - 2 GLENN GROTHMAN	CONGRESSMAN- ELECT GLENN GROTHMAN DISCUSSES HIS PLANS FOR THE NEW	GLENN GROTHMAN	01/04/2015 10:47 PM	014:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CONGRESSIONAL TERM					
COLD SAFETY	CONVERSATIONS - 1 EXTREME COLD	DAN CALLIES WITH OAK CREEK PLUMBING DISCUSSES HOW TO KEEP HOMES SAFE IN THE EXTREME COLD	DAN CALLIES	01/11/2015 10:30 PM	012:45
LOCAL POLITICS	CONVERSATIONS - 2 BOB DONOVAN	MILWAUKEE ALDERMAN BOB DONOVAN DISCUSSES HIS EFFORT TO FORCE A REFERENDUM ON THE DOWNTOWN TROLLEY	ALDERMAN BOB DONOVAN	01/11/2015 10:43 PM	018:01
HEALTH AND WELLNESS	CONVERSATIONS - 1 FLU SAFETY	DR. JAMES HUBBARD DISCUSSES FLU PREVENTION AND TREATMENT	DR. JAMES HUBBARD	01/18/2015 10:30 PM	012:31
WISCONSIN POLITICS	CONVERSATIONS - 2 STATE OF THE STATE	J.R. ROSS WITH WISPOLITICS.COM DISCUSSES GOVERNOR WALKER'S STATE OF THE STATE ADDRESS	J.R. ROSS	01/18/2015 10:43 PM	017:32
WISCONSIN POLITICS	CONVERSATIONS - 1 KENOSHA CASINO	GOVERNOR WALKER EXPLAINS HIS DECISION TO REJECT THE MENOMINEE TRIBE PROPOSAL FOR CASINO IN KENOSHA	GOV SCOTT WALKER	01/25/2015 10:28 PM	018:36
TRAVEL SAFETY	CONVERSATIONS - 2 SPEED LIMIT	STATE REPRESENTATIVE PAUL TITTL DISCUSSES HIS PROPOSAL TO RAISE WISCONSIN'S SPEED LIMIT	PAUL TITTL	01/25/2015 10:47 PM	011:32
POVERTY	CONVERSATIONS - 1 POVERTY	STATE REPRESENTATIVE DALE KOOYENGA DISCUSSES HIS PLAN TO COMBAT INNER CITY POVERTY	DALE KOOYENGA	02/01/2015 10:32 PM	015:20
WISCONSIN	CONVERSATIONS	STATE SENATOR VAN	VAN WANGGAARD	02/01/2015	014:53

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
POLITICS	- 2 CASINO DECISION	WANGGAARD DISCUSSES GOVERNOR WALKER'S DECISION TO REJECT A KENOSHA CASINO		10:47 PM	
JOB TRAINING	CONVERSATIONS - 1 NARI	CHRIS EGNER WITH MILWAUKEE NARI DISCUSSES CAREERS IN THE SKILLED TRADES	CHRIS EGNER	02/08/2015 10:32 PM	016:49
MILWAUKEE COUNTY GOVERNMENT	CONVERSATIONS - 2 PENSION SCANDAL	MILWAUKEE COUNTY SUPERVISOR DEANNA ALEXANDER DISCUSSES POSSIBLE SCANDAL WITH BACK COUNTY PENSIONS	DEANNA ALEXANDER	02/08/2015 10:49 PM	013:21
POLITICS	CONVERSATIONS - 1 BEN CARSON	DR. BEN CARSON DISCUSSES HIS RUN FOR THE PRESIDENCY	DR. BEN CARSON	02/15/2015 10:30 PM	013:08
CONSUMER ISSUES	CONVERSATIONS - 2 SHOPPING SMARTER	TRAE BODGE OF RETAILMENOT.COM TALKS ABOUT SHOPPING SMARTER BY USING COUPONS	TRAE BODGE	02/15/2015 10:43 PM	017:01
RELATIONSHIP HEALTH	CONVERSATIONS - 1 RELATIONSHIP HEALTH	PSYCHIATRIST SUSAN EDELMAN DISCUSSES THE IMPACT 50 SHADES OF GREY HAS ON HEALTHY SEXUAL BEHAVIOR	DR. SUSAN EDELMAN	02/22/2015 10:32 PM	014:28
BEHAVIORAL STUDIES	CONVERSATIONS - 2 PERSONALITY TYPES	BEHAVIORAL ANALYST LORRAINE BOSSE-SMITH TALKS ABOUT DEALING WITH DIFFERENT PERSONALITIES	LORRAINE BOSSE- SMITH	02/22/2015 10:46 PM	015:53
CROHN'S DISEASE AND COLITIS	CONVERSATIONS - 1 CROHNS AND COLITIS	BECKY BURRIS WITH THE CROHN'S AND COLITIS FOUNDATION DISCUSSES THE DIGESTIVE DESEASES	BECKY BURRIS	03/01/2015 10:34 PM	021:52
COMMUNITY CONSIGNMENT	CONVERSATIONS - 2 JUST BETWEEN FRIENDS	ORGANIZER AMIE MALTZ DISCUSSES THE UPCOMING "JUST BETWEEN FRIENDS"	AMIE MALTZ	03/01/2015 10:56 PM	009:03

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SALE					
FINANCIAL HEALTH	CONVERSATIONS - 1 FINANCIAL HEALTH	MIKE FRANKS DISCUSSES HOW NEWLYWEDS SHOULD APPROACH FINANCES	MIKE FRANKS	03/08/2015 10:30 PM	015:19
SELF- IMPROVEMENT	CONVERSATIONS - 2 ENTITLEMENT	REGINA CATES EXPLORES THE "GENERATION OF ME" AND HOW TO GET LESS SELF-CENTERED	REGINA CATES	03/08/2015 10:46 PM	015:01
MUSIC EDUCATION	CONVERSATIONS - 1 MUSIC EDUCATION	MUSICIAN AND EDUCATOR VINCENT JAMES DISCUSSES THE IMPORTANCE OF MUSIC EDUCATION	VINCENT JAMES	03/15/2015 10:30 PM	023:00
HOME AND GARDEN MAINTENANCE	CONVERSATIONS - 2 SPRING MAINTENANCE	TOM MAINVILLE WITH STORY HILL RENOVATIONS DISCUSSES THE DAMAGE THE SPRING THAW CAN DO TO A HOME	TOM MAINVILLE	03/15/2015 10:53 PM	007:04
WEIGHT LOSS	CONVERSATIONS - 1 WEIGHT LOSS	WAYNE VANDENLANGENBERG TALKS ABOUT HOW HE LOST 400 POUNDS AND HOW TO STICK TO A DIET PLAN	WAYNE VANDENLANGENBERG	03/22/2015 10:29 PM	020:56
ARENA FUNDING	CONVERSATIONS - 2 ARENA FUNDING	STATE SENATE MAJORITY LEADER SCOTT FITZGERALD DISCUSSES FUNDING FOR A NEW BUCKS ARENA	SCOTT FITZGERALD	03/22/2015 10:50 PM	010:13
TRAVEL EDUCATION	CONVERSATIONS - 1 TRAVEL	TRAVEL EXPERT CHRIS MCGINNIS DISCUSSES AFFORDABLE AND SAFE VACATIONING	CHRIS MCGINNIS	03/29/2015 10:32 PM	017:10
LIVING WITH DISABILITIES	CONVERSATIONS - 2 DISABILITIES	AUTHOR SHEILA ALLE DISCUSSES CARING FOR PEOPLE WITH DISABILITIES	SHEILA ALLE	03/29/2015 10:49 PM	014:09

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDREN	POTAWATOMI HOTEL AND CASINO	000:30	025
EDUCATION	JUNIOR ACHIEVEMENT	000:30	006
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	020