

WMIL-FM
Milwaukee, WI
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/04/2018

WMIL-FM
Quarterly Issues/Programs List

WMIL-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CANCER RESEARCH FUNDRAISING:** AMY ROHRER WITH THE AMERICAN CANCER SOCIETY TALKS ABOUT AN UPCOMING EVENT
- **COMMUNITY EVENTS:** SCOTT FISHER TALKS ABOUT THE "COOL FOOL KITE FESTIVAL"
- **CURRENT EVENTS:** DAN O'DONNELL DISCUSSES THE YEAR'S TOP NEWS STORIES
- **DIABETES:** ATHLETIC TRAINER JERRY MORGAN TALKS ABOUT STAYING HEALTHY WITH DIABETES
- **EDUCATION/SCHOOLS:** STATE REP JEREMY THIESFELDT DISCUSSES HIS TEACHER PROTECTION ACT BILL
- **GOVERNMENT ABUSE:** DEB JORDAHL TALKS ABOUT THE JOHN DOE RAIDS
- **GOVERNMENT ACCOUNTABILITY:** LEAH VUKMIR AND ERIC O'KEEFE DISCUSS REVELATIONS ABOUT THE JOHN DOE INVESTIGATION INTO POLITICAL COORDINATION.
- **GOVERNMENT ETHICS:** STATE ASSEMBLY SPEAKER ROBIN VOS DISCUSSES ETHICS COMMISSION ISSUES
- **HEALTH AND WELLNESS:** NewsSpot
- **HISTORY:** DAN O'DONNELL GIVES THE HISTORIES OF POPULAR CHRISTMAS CAROLS
- **HOME IMPROVEMENT:** RANDY MILLER WITH MILWAUKEE NARI TALKS ABOUT HOME IMPROVEMENT
- **MULTI-CULTURALISM:** AL DURTKA DISCUSSES THE UPCOMING HOLIDAY FOLK FAIR INTERNATIONAL
- **MUSIC THERAPY:** DAVE SAVAGE HOSTS A SPECIAL PROGRAM ON HOW MUSIC CAN HELP WITH THOSE STRUGGLING IN CLASS

- **NONVERBAL COMMUNICATION:** DR. LILLIAN GLASS TALKS ABOUT THE IMPORTANCE OF NONVERBAL COMMUNICATION
- **ORPHANS:** RJ JOHNSON AND DEB JORDAHL DISCUSS THE WORLD ORPHAN FUND
- **PUBLIC SCHOOLS:** REBECCA KELLOGG OUTLINES HER EXPERIENCE WITH GRADE-FIXING IN MPS
- **RELIGION:** MILWAUKEE ARCHBISHOP JEROME LISTECKI GIVES HIS CHRISTMAS BLESSING
- **RETIREMENT PLANNING:** ROBERTA RAFALOFF DISCUSSES PLANNING FOR A SUCCESSFUL RETIREMENT
- **SALVATION ARMY BELL RINGING:** FAITHE COLAS WITH THE SALVATION ARMY DISCUSSES THE ANNUAL OTHERS LUNCHEON
- **STATE POLITICS:** WISCONSIN GOVERNOR SCOTT WALKER DISCUSSES HIS RUN FOR A THIRD TERM
- **TAX POLICY:** WISCONSIN SENATOR RON JOHNSON DISCUSSES THE TAX BILL
- **VETERANS AFFAIRS:** IHEARTMEDIA PRESENTS A SPECIAL PROGRAM ON MUSIC THERAPY FOR VETERANS.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ORPHANS	CONVERSATIONS - 1 WORLD ORPHAN FUND	RJ JOHNSON AND DEB JORDAHL DISCUSS THE WORLD ORPHAN FUND	RJ JOHNSON, DEB JORDAHL	10/08/2017 10:30 PM	014:16
HOME IMPROVEMENT	CONVERSATIONS - 2 HOME IMPROVEMENT	RANDY MILLER WITH MILWAUKEE NARI TALKS ABOUT HOME IMPROVEMENT	RANDY MILLER	10/08/2017 10:44 PM	016:01
CANCER RESEARCH FUNDRAISING	CONVERSATIONS - 1 AMERICAN CANCER SOCIETY	AMY ROHRER WITH THE AMERICAN	AMY ROHRER	10/15/2017 10:32 PM	010:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		CANCER SOCIETY TALKS ABOUT AN UPCOMING EVENT			
TAX POLICY	CONVERSATIONS - 2 STEVE FORBES	STEVE FORBES TALKS ABOUT AMERICA'S TAX POLICY	STEVE FORBES	10/15/2017 10:43 PM	019:12
SALVATION ARMY BELL RINGING	CONVERSATIONS - 1 SALVATION ARMY	FAITHE COLAS WITH THE SALVATION ARMY DISCUSSES THE ANNUAL OTHERS LUNCHEON	FAITHE COLAS	10/22/2017 10:31 PM	018:43
DIABETES	CONVERSATIONS - 2 DIABETES	ATHLETIC TRAINER JERRY MORGAN TALKS ABOUT STAYING HEALTHY WITH DIABETES	JERRY MORGAN	10/22/2017 10:50 PM	012:30
MUSIC THERAPY	IHM/UnderStood 30 Minute PSA 10/21/17	DAVE SAVAGE HOSTS A SPECIAL PROGRAM ON HOW MUSIC CAN HELP WITH THOSE STRUGGLING IN CLASS	DAVE SAVAGE	10/29/2017 10:29 PM	030:00
EDUCATION/SCHOOLS	CONVERSATIONS - 1 TEACHER SAFETY	STATE REP JEREMY THIESFELDT DISCUSSES HIS TEACHER PROTECTION ACT BILL	JEREMY THIESFELDT	11/05/2017 10:28 PM	020:49
HEALTH AND WELLNESS	CONVERSATIONS - 2 SARCOIDOSIS	DOREEN DORIZO- HARRIS TALKS ABOUT SARCOIDOSIS	DOREEN DORIZO- HARRIS	11/05/2017 10:49 PM	009:27
STATE POLITICS	CONVERSATIONS - 1 GOVERNOR WALKER	WISCONSIN GOVERNOR SCOTT WALKER DISCUSSES HIS RUN FOR A THIRD TERM	GOV SCOTT WALKER	11/12/2017 10:31 PM	015:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MULTI-CULTURALISM	CONVERSATIONS - 2 HOLIDAY FOLK FAIR	AL DURTKA DISCUSSES THE UPCOMING HOLIDAY FOLK FAIR INTERNATIONAL	AL DURTKA	11/12/2017 10:46 PM	014:56
VETERANS AFFAIRS	THE SOUNDS OF HEROES	IHEARTMEDIA PRESENTS A SPECIAL PROGRAM ON MUSIC THERAPY FOR VETERANS.	BOBBY BONES, SHARON REED	11/19/2017 10:30 PM	1800:02
TAX POLICY	CONVERSATIONS - 1 RON JOHNSON	WISCONSIN SENATOR RON JOHNSON DISCUSSES THE TAX BILL	RON JOHNSON	11/26/2017 10:30 PM	016:33
NONVERBAL COMMUNICATION	CONVERSATIONS - 2 NONVERBAL COMMUNICATION	DR. LILLIAN GLASS TALKS ABOUT THE IMPORTANCE OF NONVERBAL COMMUNICATION	LILLIAN GLASS	11/26/2017 10:47 PM	013:56
PUBLIC SCHOOLS	CONVERSATIONS - 1 REMAKING THE GRADE	REBECCA KELLOGG OUTLINES HER EXPERIENCE WITH GRADE- FIXING IN MPS	REBECCA KELLOGG	12/03/2017 10:28 PM	017:45
RETIREMENT PLANNING	CONVERSATIONS - 2 RETIREMENT PLANNING	ROBERTA RAFALOFF DISCUSSES PLANNING FOR A SUCCESSFUL RETIREMENT	ROBERTA RAFALOFF	12/03/2017 10:46 PM	012:34
GOVERNMENT ACCOUNTABILITY	CONVERSATIONS - 1 JOHN DOE PROBE	LEAH VUKMIR AND ERIC O'KEEFE DISCUSS REVELATIONS ABOUT THE JOHN DOE INVESTIGATION INTO POLITICAL COORDINATION.	LEAH VUKMIR, ERIC O'KEEFE	12/10/2017 10:29 PM	1083:04
COMMUNITY EVENTS	CONVERSATIONS - 2 KITE FESTIVAL	SCOTT FISHER TALKS ABOUT	SCOTT FISHER	12/10/2017 10:47 PM	012:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		THE "COOL FOOL KITE FESTIVAL"			
GOVERNMENT ETHICS	CONVERSATIONS - 1 ROBIN VOS	STATE ASSEMBLY SPEAKER ROBIN VOS DISCUSSES ETHICS COMMISSION ISSUES	ROBIN VOS	12/17/2017 10:28 PM	015:30
TAX POLICY	CONVERSATIONS - 2 GLENN GROTHMAN	CONGRESSMAN GLENN GROTHMAN TALKS ABOUT THE REPUBLICAN TAX BILL	GLENN GROTHMAN	12/17/2017 10:43 PM	014:39
HISTORY	CONVERSATIONS - 1 CHRISTMAS SONGS	DAN O'DONNELL GIVES THE HISTORIES OF POPULAR CHRISTMAS CAROLS	DAN O'DONNELL	12/24/2017 10:25 PM	015:46
RELIGION	CONVERSATIONS - 2 ARCHBISHOP LISTECKI	MILWAUKEE ARCHBISHOP JEROME LISTECKI GIVES HIS CHRISTMAS BLESSING	ARCHBISHOP JEROME LISTECKI	12/24/2017 10:41 PM	014:25
CURRENT EVENTS	CONVERSATIONS - 1 YEAR IN REVIEW	DAN O'DONNELL DISCUSSES THE YEAR'S TOP NEWS STORIES	DAN O'DONNELL	12/31/2017 10:28 PM	020:01
GOVERNMENT ABUSE	CONVERSATIONS - 2 DEB JORDAHL	DEB JORDAHL TALKS ABOUT THE JOHN DOE RAIDS	DEB JORDAHL	12/31/2017 10:48 PM	010:14

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HUNGER	FEEDING AMERICA	000:15	044
BREAST CANCER	SUSAN G. KOMEN FOUNDATION	000:30	120
SALVATION ARMY	SALVATION ARMY	000:15	103
CHILDREN'S HOPSITAL	ST. JUDE CHILDREN'S HOSPITAL	000:30	097
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	007
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	009
HEALTH AND FITNESS	SAVE THE MALES	000:30	007
PSA	DEPT OF HOMELAND SECURITY	000:30	014
PSA	RED	000:29	016
PSA	RED WORLD AIDS DAY	000:30	030