

WMIL-FM
Milwaukee, WI
Quarterly Issues/Programs List
Second Quarter, 2013
07/12/2013

WMIL-FM
Quarterly Issues/Programs List

WMIL-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **WILLIE - ON JOHNNY:** RICK GORDON TALKS ABOUT DISTRACTED DRIVING. RAN HOTH TALKS ABOUT IDENTITY PROTECTION.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
WILLIE - ON JOHNNY	CONVERSATIONS - 1 MARCH OF BABIES - SCHOOL CHOICE	NewsSpot	-----	04/07/2013 10:31 PM	014:56
WILLIE - ON JOHNNY	CONVERSATIONS - 1 MARCH OF BABIES - SCHOOL CHOICE	NewsSpot	-----	04/07/2013 10:46 PM	014:56
WILLIE - ON JOHNNY	CONVERSATIONS - 1 DISTRACTED DRIVING, IDENTITY THEFT	RICK GORDON TALKS ABOUT DISTRACTED DRIVING. RAN HOTH TALKS ABOUT IDENTITY PROTECTION.	-----	04/14/2013 10:27 PM	017:52
WILLIE - ON JOHNNY	CONVERSATIONS - 2 CONSIGNMENT, HOUSING	MELINDA HERBERT TALKS ABOUT THE JUST BETWEEN FRIENDS SALE. JOHN WHALEN DISCUSSES THE HOUSING MARKET	-----	04/14/2013 10:45 PM	012:10
WILLIE - ON JOHNNY	CONVERSATIONS - 1 MEDIA COVERAGE, MAKING STRIDES	NewsSpot	-----	04/21/2013 10:29 PM	019:28

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
WILLIE - ON JOHNNY	CONVERSATIONS - 2 JOE SANFELIPPO	NewsSpot	----	04/21/2013 10:48 PM	010:39
WILLIE - ON JOHNNY	CONVERSATIONS - 1 TERRORISM, SOLDIER HOME	NewsSpot	----	04/28/2013 10:31 PM	019:14
WILLIE - ON JOHNNY	CONVERSATIONS - 2 STATE, LOCAL GOVERNMENT	NewsSpot	----	04/28/2013 10:50 PM	010:57
WILLIE - ON JOHNNY	CONVERSATIONS - 1 ALS, CLEVELAND KIDNAPPING	NewsSpot	----	05/12/2013 10:30 PM	020:41
WILLIE - ON JOHNNY	CONVERSATIONS - 2 CHILD SAFETY	NewsSpot	----	05/12/2013 10:50 PM	009:33
WILLIE - ON JOHNNY	CONVERSATIONS - 1 ORGANIZATION	NewsSpot	----	05/19/2013 10:28 PM	012:15
WILLIE - ON JOHNNY	CONVERSATIONS - 2 DOWNTOWN, DALAI LAMA	NewsSpot	----	05/19/2013 10:40 PM	017:50
WILLIE - ON JOHNNY	CONVERSATIONS - 1 POLITICS, SUMMER EVENTS	NewsSpot	----	05/26/2013 10:28 PM	019:57
WILLIE - ON JOHNNY	CONVERSATIONS - 2 SUPPER CLUBS	NewsSpot	----	05/26/2013 10:48 PM	010:19
WILLIE - ON JOHNNY	CONVERSATIONS - 1 FITNESS, SPARTAN RACE	NewsSpot	----	06/02/2013 10:34 PM	019:51
WILLIE - ON JOHNNY	CONVERSATIONS - 2 AT-RISK YOUTH GRANT	NewsSpot	----	06/02/2013 10:54 PM	010:09
WILLIE - ON JOHNNY	CONVERSATIONS - 1 HELPING VETERANS	NewsSpot	----	06/09/2013 10:30 PM	013:50
WILLIE - ON JOHNNY	CONVERSATIONS - 2 SPARK, RYAN BRAUN	NewsSpot	----	06/09/2013 10:44 PM	016:24
WILLIE - ON JOHNNY	CONVERSATIONS - 1 SAFE DRIVING, SUMMERFEST PREVIEW	NewsSpot	----	06/16/2013 10:36 PM	022:07
WILLIE -	CONVERSATIONS - 2	NewsSpot	----	06/16/2013	008:32

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ON JOHNNY	FIGHTING ANTI- SEMITISM			10:58 PM	
WILLIE - ON JOHNNY	CONVERSATIONS - 1 REAL ESTATE, IRON BLOCK	NewsSpot	----	06/23/2013 10:27 PM	019:54
WILLIE - ON JOHNNY	CONVERSATIONS - 2 FIGHTING ANTI- SEMITISM	NewsSpot	----	06/23/2013 10:47 PM	010:39
WILLIE - ON JOHNNY	CONVERSATIONS - 1 LITERACY, REAL ESTATE	NewsSpot	----	06/30/2013 10:29 PM	019:04
WILLIE - ON JOHNNY	CONVERSATIONS - 2 JULY 4TH SAFETY	NewsSpot	----	06/30/2013 10:48 PM	011:15

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL HELP	AD COUNCIL	000:16	004
ANTI-BULLYING PROGRAMS	MENOMONEE FALLS SCHOOL DIST	000:15	066
ANTI-BULLYING PROGRAMS	MENOMONEE FALLS SCHOOL DIST	000:16	080
ARTS	SMITHSONIAN	000:31	032
ARTS	UPAF	000:30	072
CHILDREN	BOYS AND GIRLS CLUB OF WASH C	000:32	019
CRIME PREVENTION	MILWAUKEE POLICE	000:30	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISASTER RELIEF	AMERICAN RED CROSS	000:30	012
DRUNK DRIVING	AD COUNCIL	000:31	002
DRUNK DRIVING	AD COUNCIL	001:00	004
FATHERHOOD INITIATIVE	AD COUNCIL	000:31	001
Health	AMERICAN CANCER SOCIETY	000:30	047
HEALTHCARE	WI DELLS CONVENTION AND VISIT	000:30	012
HOMELESSNESS	WALKERS POINT YOUTH & FAMILY	000:32	025
MILITARY AND VETERANS	FISHER HOUSE	000:30	028
Mothers in Crisis	Movers for Moms	000:30	031
Movers For Moms	Mothers In Crisis	000:30	001
PARENTAL RESOURCES	ENTRTNMT SFTWRE RATING BOARD	000:16	001
POVERTY	SHARE OUR STRENGTH	000:31	043
PSA	SHOW YOUR STRIPES	000:29	018
PSA	SHOW YOUR STRIPES	000:30	158
VETERAN SUPPORT	CLEAR CHANNEL	000:30	027
VETERAN SUPPORT	CLEAR CHANNEL	000:31	007