



125 West 55th St
New York, NY 10019

10/25

Comments: Separation: 30

Contract # 25097605 Changes as of: 4/13/2016 at 1:39 PM Version: Current State Version 1

CPE: 373/379/4519 Flight: 10/25/16 - 10/31/16 Total \$: \$5,250.00
 Agency: BUYING TIME,LLC Advertiser: DEPASQUALE, EUGENE Total Spots: 14

650 Massachusetts Ave NW Product: political Total CPP: \$0.00
 Suite 210 Agency Order #: 4862002
 Washington, DC 20001 Buyer: Welsh, Kathryn

Salesperson: TREVOR HEATON Traffic #: 2469076
 202-955-5342
 Primary Demo: Office: WASHINGTON
 Con Type: POLITICAL/VOTE
 Assistant: TREVOR HEATON Separation: 30
 202-955-5342

#	Day/Time	DP	Program	Rate	Len	10/25 - 10/31							Total Spots	Total \$	CPP	GRP
						10/25	10/26	10/27	10/28	10/29	10/30	10/31				
6	Tu-F,M 6p-6:30p		BIG BANG C	\$300.00	30	<i>2</i>	<i>3</i>	0	<i>1</i>	0	0	<i>5</i>	4	\$1,200.00	\$0.00	0.0
7	Tu-F,M 6:30p-7p		2.5 MEN C	\$300.00	30	0	<i>6</i>	<i>7</i>	<i>8</i>	0	0	0	3	\$900.00	\$0.00	0.0
8	Tu-F,M 7p-7:30p		BIG BANG C	\$450.00	30	<i>1</i>	0	<i>10</i>	0	0	0	<i>11</i>	3	\$1,350.00	\$0.00	0.0
9	Tu-F,M 10p-11p		CH 11 NEWS FOX 53 W	\$450.00	30	0	<i>12</i>	<i>13</i>	0	0	0	<i>14</i>	3	\$1,350.00	\$0.00	0.0
10	Su 10p-11p		CH 11 NEWS FOX 53 W	\$450.00	30	0	0	0	0	0	<i>15</i>	0	1	\$450.00	\$0.00	0.0
TOTALS:						2	3	3	2	0	1	3	14	\$5,250.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

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CPE: 373/379/4519 Flight: 10/25/16 - 10/31/16 Station: WPGH
Agency: BUYING TIME, LLC Advertiser: DEPASQUALE, EUGENE Market: Pittsburgh

650 Massachusetts Ave NW Product: political Office: WASHINGTON
Suite 210

Washington, DC 20001 Agency Order #: 4862002 Primary Demo: Total GRP: \$0.00
Buyer: Welsh, Kathryn Con Type: POLITICAL/VOTE Traffic #: 2469076

Salesperson: TREVOR HEATON 202-955-5342 Assistant: TREVOR HEATON 202-955-5342 Separation: \$0.00

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
03/16/16 5:19 PM	TREVOR HEATON	Separation: 30

Competitive Information

Market Budget:	\$105,000
WPGH Share:	5%
Comment:	est
KDKA:	38%
WPCW:	3%
WPXI:	29%
WTAE:	25%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	14	\$5,250.00	N/A	0.0
Total	100%	14	\$5,250.00	N/A	0.0

Month	Spots	Dollars
2016-Oct	11	\$4,050.00
2016-Nov	3	\$1,200.00
Total	14	\$5,250.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/13/16 1:29 PM					\$0	\$0	
New	3/16/16 5:19 PM	TREVOR HEATON	Confirmed	14		\$5,250.00	\$5,250.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Eugene Depasquale for Pennsylvania Auditor
General
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 2469076

Schedule Dates: 10/25/16-10/31/16
Advertiser: Eugene Depasquale for Pennsylvania Auditor Gene
Agency: Buying Time Media (1779)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: 373/379/4519 (825076)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Kathryn Welsh,
Phone/Fax: /
CPE: 373/379/4519
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: political
Separation: 30 TREVOR HEATON

Date Entered: 04/13/16
Last Modified: 08/03/16
Entered By: Catalina Rivera
CO-OP: No
Headline #: ECR25097605
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$787.50
Net Total: \$4,462.50
Sales Tax:

Pittsburgh (WPGH)		
By Broadcast Month	Spots	Rate
Oct. 2016	11	\$4,050.00
Nov. 2016	3	\$1,200.00
Grand Total:	14	\$5,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (6)	10/25/16-10/25/16	3	:30	6p- Big Bang Theory	1		1						1	\$300.00	\$300.00	Pittsburgh (WPGH)	BIG BANG	8/3/16
2.0	Normal Line / SPOT (6)	10/26/16-10/26/16	3	:30	6p- Big Bang Theory	1			1					1	\$300.00	\$300.00	Pittsburgh (WPGH)	BIG BANG	8/3/16
3.0	Normal Line / SPOT (6)	10/28/16-10/28/16	3	:30	6p- Big Bang Theory	1				1				1	\$300.00	\$300.00	Pittsburgh (WPGH)	BIG BANG	8/3/16
4.0	Normal Line / SPOT (6)	10/31/16-10/31/16	3	:30	6p- Big Bang Theory	1					1			1	\$300.00	\$300.00	Pittsburgh (WPGH)	BIG BANG	8/3/16
5.0	Normal Line / SPOT (7)	10/26/16-10/26/16	3	:30	6:30p- Two and A Half Men	1			1					1	\$300.00	\$300.00	Pittsburgh (WPGH)	2.5 MEN	8/3/16
6.0	Normal Line / SPOT (7)	10/27/16-10/27/16	3	:30	6:30p- Two and A Half Men	1				1				1	\$300.00	\$300.00	Pittsburgh (WPGH)	2.5 MEN	8/3/16
7.0	Normal Line / SPOT (7)	10/28/16-10/28/16	3	:30	6:30p- Two and A Half Men	1					1			1	\$300.00	\$300.00	Pittsburgh (WPGH)	2.5 MEN	8/3/16
8.0	Normal Line / SPOT (8)	10/25/16-10/25/16	3	:30	7p- Big Bang Theory 2	1			1					1	\$450.00	\$450.00	Pittsburgh (WPGH)	BIG BANG	8/3/16
9.0	Normal Line / SPOT (8)	10/27/16-10/27/16	3	:30	7p- Big Bang Theory 2	1				1				1	\$450.00	\$450.00	Pittsburgh (WPGH)	BIG BANG	8/3/16
10.0	Normal Line / SPOT (8)	10/31/16-10/31/16	3	:30	7p- Big Bang Theory 2	1					1			1	\$450.00	\$450.00	Pittsburgh (WPGH)	BIG BANG	8/3/16
11.0	Normal Line / News (9)	10/26/16-10/26/16	3	:30	10p- News-Channel 11 News on Fox 53 at Ten	1			1					1	\$450.00	\$450.00	Pittsburgh (WPGH)	NEWS AT 10P	8/3/16
12.0	Normal Line / News (9)	10/27/16-10/27/16	3	:30	10p- News-Channel 11 News on Fox 53 at Ten	1				1				1	\$450.00	\$450.00	Pittsburgh (WPGH)	NEWS AT 10P	8/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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750 IVORY AVE
Pittsburgh, PA 15214

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CPE 373/379/4519
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / News (9)	10/31/16-10/31/16	3	:30	10P- News-Channel 11 News on Fox 53 at Ten	1								1	\$450.00	\$450.00	Pittsburgh (WPGH)	NEWS AT 10P	8/3/16
14.0	Normal Line / News (10)	10/30/16-10/30/16	3	:30	10P- News-Channel 11 News on Fox 53 at Ten								1	1	\$450.00	\$450.00	Pittsburgh (WPGH)	NEWS AT 10P	8/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

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