



125 West 55th St
New York, NY 10019

10/25
Comments: Separation: 30

| | | |
|---|--|---|
| Contract # 25097605 | Changes as of: 4/13/2016 at 1:39 PM | Version: Current State Version 1 |
| CPE: 373/379/4519 | Flight: 10/25/16 - 10/31/16 | Total \$: \$5,250.00 |
| Agency: BUYING TIME, LLC | Advertiser: DEPASQUALE, EUGENE | Total Spots: 14 |
| 650 Massachusetts Ave NW Suite 210 Washington, DC 20001 | Product: political | Total CPM: \$0.00 |
| Agency Order #: 4862002 | Buyer: Welsh, Kathryn | Primary Demo: |
| Salesperson: TREVOR HEATON | 202-955-5342 | Con Type: POLITICAL/VOTE |
| | | Assistant: TREVOR HEATON |
| | | 202-955-5342 |
| | | Traffic #: 2469076 |
| | | Separation: |

| # | Day/Time | DP | Program | Rate | Len | 10/25 - 10/31 | | | | | | | | | | Total Spots | Total \$ | CPP | GRP |
|---------|--------------------|----|---------------------|----------|-----|---------------|-------|-------|-------|-------|-------|-------|----|------------|--------|-------------|----------|-----|-----|
| | | | | | | 10/25 | 10/26 | 10/27 | 10/28 | 10/29 | 10/30 | 10/31 | | | | | | | |
| | Tu-F,M 6p-6:30p | | BIG BANG C | \$300.00 | 30 | 1 | 2 | 0 | 1 | 0 | 0 | 1 | 4 | \$1,200.00 | \$0.00 | 0.0 | | | |
| | Tu-F,M 6:30p-7p | | 2.5 MEN C | \$300.00 | 30 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 3 | \$900.00 | \$0.00 | 0.0 | | | |
| | Tu-F,M 7p-7:30p | | BIG BANG C | \$450.00 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 3 | \$1,350.00 | \$0.00 | 0.0 | | | |
| | Tu-F,M 10p-11p | | CH 11 NEWS FOX 53 N | \$450.00 | 30 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 3 | \$1,350.00 | \$0.00 | 0.0 | | | |
| | Su 10p-11p | | CH 11 NEWS FOX 53 N | \$450.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | \$450.00 | \$0.00 | 0.0 | | | |
| TOTALS: | | | | | | 2 | 3 | 3 | 2 | 0 | 1 | 3 | 14 | \$5,250.00 | \$0.00 | 0.0 | | | |



125 West 55th St
New York, NY 10019

Contract # 25097605 Changes as of: 4/13/2016 at 1:39 PM Version: Current State Version 1
CPE: 373/379/4519 Flight: 10/25/16 - 10/31/16 Station: WPGH
Agency: BUYING TIME, LLC Advertiser: DEPASQUALE, EUGENE Market: Pittsburgh
650 Massachusetts Ave NW Product: political Office: WASHINGTON
Suite 210 Agency Order #: 4862002
Washington, DC 20001 Buyer: Welsh, Kathryn
Salesperson: TREVOR HEATON Assistant: TREVOR HEATON
202-955-5342 202-955-5342
Total \$: \$5,250.00
Total Spots: 14
Total CPP: \$0.00
Total GRP: 2469076
Trafic #: 2469076
Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment
03/16/16 5:19 PM TREVOR HEATON Separation: 30

Competitive Information

Market Budget: \$105,000
WPGH Share: 5%
Comment: est
KDKA: 38%
WPCW: 3%
WPXI: 29%
WTAE: 25%

| Daypart Summary | | | | | |
|-----------------|-------------|-----------|-------------------|------------|------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 14 | \$5,250.00 | N/A | 0.0 |
| Total | 100% | 14 | \$5,250.00 | N/A | 0.0 |

| Monthly Summary | | | |
|-----------------|-----------|-------------------|--|
| Month | Spots | Dollars | |
| 2016-Oct | 11 | \$4,050.00 | |
| 2016-Nov | 3 | \$1,200.00 | |
| Total | 14 | \$5,250.00 | |

Transaction History

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|-----------------------------------|------------------|---------------|-----------|-------|-------|------------|-------------|---------|
| Queued for Electronic Contracting | 4/13/16 1:29 PM | | | | | \$0 | \$0 | |
| New | 3/16/16 5:19 PM | TREVOR HEATON | Confirmed | 14 | | \$5,250.00 | \$5,250.00 | |

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Eugene Depasquale for Pennsylvania Auditor
General
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 2469076

| | | | |
|----------------|---|---------------|-----------------|
| Schedule Dates | 10/25/16-10/31/16 | Date Entered | 04/13/16 |
| Advertiser | Eugene Depasquale for Pennsylvania Auditor Gene | Last Modified | 08/03/16 |
| Agency | Buying Time Media (1779) | Entered By | Catalina Rivera |
| Product | POLITICAL CANDIDATE (ns) (1186) | CO-OP | No |
| Brand | 373/379/4519 (825076) | Headline # | ECR25097605 |
| Salesperson | Millennium/DC, Washington DC (1108) | Demo | |
| Sales Office | Millennium Washington DC | Order Type | Normal |
| Buyer Name | Kathryn, Welsh, | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 373/379/4519 | Commission | \$787.50 |
| Account Types | National/Political Candidate Agency BRD | Net Total | \$4,462.50 |
| Billing Type | Weekly/Irregular | Sales Tax | |
| Comments | political Separation: 30 TREVOR HEATON | | |

| Pittsburgh (WPGH) | | |
|--------------------|-------|------------|
| By Broadcast Month | Spots | Rate |
| Oct. 2016 | 11 | \$4,050.00 |
| Nov. 2016 | 3 | \$1,200.00 |
| Grand Total: | 14 | \$5,250.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|-------------|---------|
| 1.0 | Normal Line / SPOT (6) | 10/25/16-10/25/16 | 3 | :30 | 6p- Big Bang Theory | 1 | | 1 | | | | | | 1 | \$300.00 | \$300.00 | Pittsburgh (WPGH) | BIG BANG | 8/3/16 |
| 2.0 | Normal Line / SPOT (6) | 10/26/16-10/26/16 | 3 | :30 | 6p- Big Bang Theory | 1 | | | 1 | | | | | 1 | \$300.00 | \$300.00 | Pittsburgh (WPGH) | BIG BANG | 8/3/16 |
| 3.0 | Normal Line / SPOT (6) | 10/28/16-10/28/16 | 3 | :30 | 6p- Big Bang Theory | 1 | | | | 1 | | | | 1 | \$300.00 | \$300.00 | Pittsburgh (WPGH) | BIG BANG | 8/3/16 |
| 4.0 | Normal Line / SPOT (6) | 10/31/16-10/31/16 | 3 | :30 | 6p- Big Bang Theory | 1 | | | | | | | | 1 | \$300.00 | \$300.00 | Pittsburgh (WPGH) | BIG BANG | 8/3/16 |
| 5.0 | Normal Line / SPOT (7) | 10/26/16-10/26/16 | 3 | :30 | 6:30p- Two and A Half Men | 1 | | | 1 | | | | | 1 | \$300.00 | \$300.00 | Pittsburgh (WPGH) | 2.5 MEN | 8/3/16 |
| 6.0 | Normal Line / SPOT (7) | 10/27/16-10/27/16 | 3 | :30 | 6:30p- Two and A Half Men | 1 | | | | 1 | | | | 1 | \$300.00 | \$300.00 | Pittsburgh (WPGH) | 2.5 MEN | 8/3/16 |
| 7.0 | Normal Line / SPOT (7) | 10/28/16-10/28/16 | 3 | :30 | 6:30p- Two and A Half Men | 1 | | | | | 1 | | | 1 | \$300.00 | \$300.00 | Pittsburgh (WPGH) | 2.5 MEN | 8/3/16 |
| 8.0 | Normal Line / SPOT (8) | 10/25/16-10/25/16 | 3 | :30 | 7p- Big Bang Theory 2 | 1 | | | | 1 | | | | 1 | \$450.00 | \$450.00 | Pittsburgh (WPGH) | BIG BANG | 8/3/16 |
| 9.0 | Normal Line / SPOT (8) | 10/27/16-10/27/16 | 3 | :30 | 7p- Big Bang Theory 2 | 1 | | | | | 1 | | | 1 | \$450.00 | \$450.00 | Pittsburgh (WPGH) | BIG BANG | 8/3/16 |
| 10.0 | Normal Line / SPOT (8) | 10/31/16-10/31/16 | 3 | :30 | 7p- Big Bang Theory 2 | 1 | | | | | | | | 1 | \$450.00 | \$450.00 | Pittsburgh (WPGH) | BIG BANG | 8/3/16 |
| 11.0 | Normal Line / News (9) | 10/26/16-10/26/16 | 3 | :30 | 10p- News-Channel 11 News on Fox 53 at Ten | 1 | | | | 1 | | | | 1 | \$450.00 | \$450.00 | Pittsburgh (WPGH) | NEWS AT 10P | 8/3/16 |
| 12.0 | Normal Line / News (9) | 10/27/16-10/27/16 | 3 | :30 | 10p- News-Channel 11 News on Fox 53 at Ten | 1 | | | | | 1 | | | 1 | \$450.00 | \$450.00 | Pittsburgh (WPGH) | NEWS AT 10P | 8/3/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | 8-4 | | | |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Contract # 2469076

Schedule Dates 10/25/16-10/31/16

Advertiser

Eugene Depasquale for Pennsylvania Auditor Gene

Date Entered 04/13/16
Last Modified 08/03/16

Entered By Catalina Rivera

Agency

Buying Time Media (1779)

CO-OP No

Product

POLITICAL CANDIDATE (ns) (1186)

Headline # ECR25097605

Brand

373/379/4519 (825076)

Demo

Salesperson

Millennium/DC, Washington DC (1108)

Order Type Normal

Sales Office

Millennium Washington DC

Package Deal

Buyer Name

Kathryn, Welsh,

Commission % 15.00

Phone/Fax

/

Commission \$787.50

CPE

373/379/4519

Net Total \$4,462.50

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Sales Tax

Eugene Depasquale for Pennsylvania Auditor
General
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Comments

political
Separation: 30 TREVOR HEATON

Pittsburgh (WPGH)

| By Broadcast Month | Spots | Rate |
|--------------------|-------|------------|
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|-----------------------------|--------------------------------|-------------------|-----|-------------------|--|-------|----|-----------|----|----|----|----|----|-------|----------|----------|-------------------|-------------|---------|
| 13.0 | Normal Line / News (9) | 10/31/16-10/31/16 | 3 | :30 | 10P- News-Channel 11 News on Fox 53 at Ten | 1 | | | | | | | | 1 | \$450.00 | \$450.00 | Pittsburgh (WPGH) | NEWS AT 10P | 8/3/16 |
| 14.0 | Normal Line / News (10) | 10/30/16-10/30/16 | 3 | :30 | 10P- News-Channel 11 News on Fox 53 at Ten | | | | | | | | 1 | 1 | \$450.00 | \$450.00 | Pittsburgh (WPGH) | NEWS AT 10P | 8/3/16 |
| CONFIRMATION CONTRACT | | | | | | | | | | | | | | | | | | | |
| Accepted-Agency/Advertiser: | | Date: | | Accepted-Station: | | Date: | | Comments: | | | | | | | | | | | |

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