



125 West 55th St
New York, NY 10019

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Contract # 25097605	Changes as of: 10/31/2016 at 9:54 AM	Version: Highlighting Revision 8
CPE: 373/379/4519	Flight: 10/24/16 - 10/31/16	Total \$: \$4,750.00
Agency: BUYING TIME, LLC	Advertiser: DEPASQUALE, EUGENE	Total Spots: 7
650 Massachusetts Ave NW Suite 210 Washington, DC 20001	Product: political	Total CPP: \$0.00
Agency Order #: 4862002	Buyer: Welsh, Kathryn	Primary Demo: Adults 35+
Salesperson: TREVOR HEATON 202-955-5342	Con Type: POLITICAL/VOTE	Traffic #: 2469076
	Assistant: TREVOR HEATON 202-955-5342	Separation:

Comments: credit line 11 (-\$500) MG on #25097608, revised total \$4750 (-\$500)

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/24 - 10/31							Total Spots	Total \$	CPP	GRP
							10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31			
	M-F		BIG BANG	\$750.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	0.0
	M-F		BIG BANG	\$750.00	0	30	0	1	0	0	0	0	0	1	2	\$1,500.00	0.0
	M-F		CH 11 NEWS FOX 53	\$1,000.00	0	30	1	0	0	0	0	0	0	2	3	\$3,000.00	0.0
	W		Big Bang	\$500.00	0.0	30	0	0	1	0	0	0	0	0	0	\$0.00	0.0
	M-F		Harry Connick	\$125.00	0.0	30	0	0	0	0	1	0	0	1	2	\$250.00	0.0
TOTALS:							1	1	0	0	1	0	0	4	7	\$4,750.00	0.0



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Agency: BUYING TIME,LLC	Advertiser: DEPASQUALE, EUGENE	Market: Pittsburgh		Total Spots: 7	
650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Product: political	Office: WASHINGTON		Total CPP: \$0.00	
Agency Order #: 4862002	Buyer: Welsh, Kathryn	Primary Demo: Adults 35+		Total GRP:	
Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON	Con Type: POLITICAL/NOTE		Traffic #: 2469076	
202-955-5342	202-955-5342	Separation:			

Special Instructions	
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			Order Level Comments
Date/Time	Added by	Comment	
10/31/16 9:54 AM	TREVOR HEATON	credit line 11 (-\$500) MG on #25097608, revised total \$4750 (-\$500)	
10/27/16 9:50 AM	TREVOR HEATON	added line 12 to MG the \$250 displaced from World Series. Revised total \$5250	
10/26/16 1:27 PM	TREVOR HEATON	Na line 8 MG line 11. Will have \$250 to MG . revised total \$5000 (-\$250)	
10/26/16 12:40 PM	Christopher Koutsouflakis	LN 8 NA: 1X 10/26 DT WORLD SEREIS OFFR: 1X 10/26 10-11P \$ 500	
10/25/16 3:10 PM	TREVOR HEATON	Separation: 30	
		LN 9 NA: 1X WED 10/26 DT PRG CHG	
10/25/16 2:22 PM	Christopher Koutsouflakis	Ok to move to news on Monday 10/31?	
10/21/16 9:53 AM	System	Notice Received.	
10/21/16 8:26 AM	GOTOSTRATAltheaton	Separation: 30	
10/21/16 8:26 AM	GOTOSTRATAltheaton	Canceled by new revision	
10/20/16 9:22 PM	GOTOSTRATAltheaton	Separation: 30	
10/20/16 9:22 PM	GOTOSTRATAltheaton	Canceled by new revision	
10/20/16 5:36 PM	GOTOSTRATAltheaton	Separation: 30	
08/08/16 4:12 PM	TREVOR HEATON	Separation: 30	
		LN 6 PLS CHG RATE TO \$375 TO PLACE	
		LN 7 PLS CHG RATE TO \$375 TO PLACE	
		LN 8 PLS CHG RATE TO \$500 TO PLACE	
		LN 9 P PLS CHG RATE TO \$500 TO PLACE	
		LN 10 PLS CHG RATE TO \$500 TO PLACE	
08/04/16 4:13 PM	Christopher Koutsouflakis	Separation: 30	
03/16/16 5:19 PM	TREVOR HEATON	Separation: 30	



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CPE: 373/379/4519

Flight: 10/24/16 - 10/31/16

Station: WPGH

Total \$: \$4,750.00

Agency: BUYING TIME, LLC

Advertiser: DEPASQUALE, EUGENE

Market: Pittsburgh

Total Spots: 7

650 Massachusetts AVE NW

Product: political

Office: WASHINGTON

Total CPP: \$0.00

Suite 210

Agency Order #: 4862002

Primary Demo: Adults 35+

Total GRP:

Washington, DC 20001

Buyer: Welsh, Kathryn

Con Type: POLITICAL/NOTE

Traffic #: 2469076

Salesperson: TREVOR HEATON

Assistant: TREVOR HEATON

Separation:

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Competitive Information	
Market Budget:	\$95,000
WPGH Share:	5%
Comment:	est
KDKA:	38%
WPCW:	3%
WPXI:	29%
WTAE:	25%

Daypart Summary	
Day/Time	% Distrib
	100%
Total	100%

Monthly Summary	
Month	Spots
2016-Oct	3
2016-Nov	4
Total	7

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/31/16 9:54 AM	TREVOR HEATON	Revised	1		\$-500.00	\$4,750.00	Changes: Total Spots from 8 to 7. Calculated Dollars from \$5,250.00 to \$4,750.00, Competitive Market Budget from \$105,000 to \$95,000, Comments from added line 12 to MG the \$250 displaced from World Series. Revised total \$5250 to credit line 11 (-\$500) MG on #25097608, revised total \$4750 (-\$500), User Entered \$ from \$5,250.00 to \$4,750.00, Total \$ from \$5,250.00 to \$4,750.00, 1 buyline added or modified.
Revision	10/27/16 9:50 AM	TREVOR HEATON	Confirmed	2		\$250.00	\$5,250.00	Changes: Total Spots from 6 to 8, Calculated Dollars from \$5,000.00 to \$5,250.00, Competitive Market Budget from \$100,000 to \$105,000, Comments from Na line 8 MG line 11. Will have \$250 to MG, revised total \$5000 (-\$250) to added line 12 to MG the \$250 displaced from World Series. Revised total \$5250, User Entered \$ from \$5,000.00 to \$5,250.00, Total \$ from \$5,000.00 to \$5,250.00, 1 buyline added or modified.
Revision	10/26/16 1:27 PM	TREVOR HEATON	Confirmed			\$-250.00	\$5,000.00	Changes: Calculated Dollars from \$5,250.00 to \$5,000.00, Competitive Market Budget from \$105,000 to \$100,000, Comments from Separation: 30 to Na line 8 MG line 11. Will have \$250 to MG, revised total \$5000 (-\$250), User Entered \$ from \$5,250.00 to \$5,000.00, Total \$ from \$5,250.00 to \$5,000.00, 2 buylines added or modified.
Makegood 3	10/26/16 12:40 PM	Christopher Koussouflakis	Confirmed			\$0	\$5,250.00	Changes: 1 buyline added or modified.
Revision	10/25/16 3:10 PM	TREVOR HEATON	Confirmed			\$0	\$5,250.00	Changes: 1 buyline added or modified.
Makegood 2	10/25/16 2:22 PM	Christopher Koussouflakis	Confirmed			\$0	\$5,250.00	Changes: Total \$ from \$7,500.00 to \$5,250.00, Total Spots from 9 to 6, 4 buylines added or modified.
Revision	10/21/16 8:26 AM	GOTOSTRATAtheaton	Confirmed	1	4	\$-2,250.00	\$5,250.00	Changes: Total \$ from \$5,250.00 to \$7,500.00, Total Spots from 12 to 9, 5 buylines added or modified.
Revision	10/20/16 9:22 PM	GOTOSTRATAtheaton	Confirmed	1	4	\$2,250.00	\$7,500.00	Changes: Flight Start from 10/25/16 to 10/24/16, Comments from Revised order to match correct LUR's, total remains \$5250 to Separation: 30, Total GIMPs to 0.5
Revision	10/20/16 5:36 PM	GOTOSTRATAtheaton	Confirmed	4	4	\$0	\$5,250.00	Changes: Demo Meta to [R16], Total Spots from 14 to 12, User Entered \$ from \$0.00 to \$5,250.00, Comments from Separation: 30 to Revised order to match correct LUR's, total remains \$5250, 5 buylines added or modified.
Revision	8/8/16 4:12 PM	TREVOR HEATON	Confirmed		2	\$0	\$5,250.00	
Makegood 1	8/4/16 4:13 PM	Christopher Koussouflakis	Confirmed			\$0	\$5,250.00	
Queued for Electronic Contracting	4/13/16 1:29 PM					\$0	\$0	
New	3/16/16 5:19 PM	TREVOR HEATON	Confirmed	14		\$5,250.00	\$5,250.00	



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Agency Order #: 4862002		Buyer: Welsh, Kathryn		Primary Demo: Adults 35+	
Salesperson: TREVOR HEATON 202-955-5342		Con Type: POLITICAL/VOTE		Assistant: TREVOR HEATON 202-955-5342	
				Total GRP: Traffic #: 2469076	
				Separation:	
				Total \$: \$4,750.00	
				Total Spots: 7	
				Total CPP: \$0.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.