



125 West 55th St  
New York, NY 10019

*RM*

Contract # 25097605 Changes as of: 10/31/2016 at 9:54 AM Version: Highlighting Revision 8

CPE: 373/379/4519 Flight: 10/24/16 - 10/31/16 Total \$: \$4,750.00  
 Agency: BUYING TIME, LLC Advertiser: DEPASQUALE, EUGENE Market: Pittsburgh Total Spots: 7

650 Massachusetts Ave NW Product: political Office: WASHINGTON Total CPP: \$0.00  
 Suite 210 Agency Order #: 4862002 Buyer: Welsh, Kathryn Primary Demo: Adults 35+

Washington, DC 20001 Salesperson: TREVOR HEATON 202-955-5342 Con Type: POLITICAL/VOTE Traffic #: 2469076  
 Assistant: TREVOR HEATON 202-955-5342 Separation:

Comments: credit line 11 (-\$500) MG on #25097608, revised total \$4750 (-\$500)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/31							Total Spots	Total \$	CPP	GRP	
							10/24	10/25	10/26	10/27	10/28	10/29	10/30					10/31
6	M-F 6p-6:30p		BIG BANG	\$750.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
8	M-F 7p-7:30p		BIG BANG	\$750.00	0	30	0	1	0	0	0	0	0	1	\$1,500.00	\$0.00	0.0	
9	M-F 10p-11p		CH 11 NEWS FOX 53	\$1,000.00	0	30	1	0	0	0	0	0	0	2	\$3,000.00	\$0.00	0.0	
REV-11	W 10p-11p		Big Bang	\$500.00	0.0	30	0	0	1	0	0	0	0	0	\$0.00	\$0.00	0.0	
12	M-F 5p-6p		Harry Connick	\$125.00	0.0	30	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0	
<b>TOTALS:</b>							<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>4</b>	<b>\$4,750.00</b>	<b>\$0.00</b>	<b>0.0</b>



KATZ TELEVISION GROUP

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EUGENE

Market: Pittsburgh

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650 Massachusetts  
AVE NW  
Suite 210

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Washington, DC 20001

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202-955-5342

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Con Type: POLITICAL/NOTE  
Assistant: TREVOR HEATON  
202-955-5342

Total GRP:  
Traffic #: 2469076  
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Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/31/16 9:54 AM	TREVOR HEATON	credit line 11 (-\$500) MG on #25097608, revised total \$4750 (-\$500)
10/27/16 9:50 AM	TREVOR HEATON	added line 12 to MG the \$250 displaced from World Series. Revised total \$5250
10/26/16 1:27 PM	TREVOR HEATON	Na line 8 MG line 11. Will have \$250 to MG. revised total \$5000 (-\$250)
10/26/16 12:40 PM	Christopher Koutsouflakis	LN 8 NA: 1X 10/26 DT WORLD SEREIS OFFR: 1X 10/26 10-11P \$ 500 Separation: 30
10/25/16 3:10 PM	TREVOR HEATON	LN 9 NA: 1X WED 10/26 DT PRG CHG Separation: 30
10/25/16 2:22 PM	Christopher Koutsouflakis	Ok to move to news on Monday 10/31/17
10/21/16 9:53 AM	System	Notice Received.
10/21/16 8:26 AM	GOTOSTRATAtheaton	Separation: 30
10/21/16 8:26 AM	GOTOSTRATAtheaton	Cancelled by new revision
10/20/16 9:22 PM	GOTOSTRATAtheaton	Separation: 30
10/20/16 9:22 PM	GOTOSTRATAtheaton	Cancelled by new revision
10/20/16 5:36 PM	GOTOSTRATAtheaton	Separation: 30
08/08/16 4:12 PM	TREVOR HEATON	LN 6 PLS CHG RATE TO \$375 TO PLACE LN 7 PLS CHG RATE TO \$375 TO PLACE LN 8 PLS CHG RATE TO \$500 TO PLACE LN 9 P PLS CHG RATE TO \$500 TO PLACE LN 10 PLS CHG RATE TO \$500 TO PLACE Separation: 30
08/04/16 4:13 PM	Christopher Koutsouflakis	LN 10 PLS CHG RATE TO \$500 TO PLACE Separation: 30
03/16/16 5:19 PM	TREVOR HEATON	Separation: 30



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Total GRP: 2469076

Salesperson: TREVOR HEATON

Con Type: POLITICAL/NOTE

Assistant: TREVOR HEATON

Traffic #: 2469076

202-955-5342

Separation:

Competitive Information

Market Budget:	\$95,000
WPGH Share:	5%
Comment:	est
KDKA:	38%
WPCW:	3%
WPXI:	29%
WTAE:	25%

Day/Time	% Distrib	Daypart Summary		
		Spots	Dollars	GRP
	100%	7	\$4,750.00	0.0
<b>Total</b>	<b>100%</b>	<b>7</b>	<b>\$4,750.00</b>	<b>0.0</b>

Month	Spots	Dollars
2016-Nov	4	\$2,875.00
<b>Total</b>	<b>7</b>	<b>\$4,750.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/31/16 9:54 AM	TREVOR HEATON	Revised		1	-\$500.00	\$4,750.00	Changes: Total Spots from 8 to 7. Calculated Dollars from \$5,250.00 to \$4,750.00, Competitive Market Budget from \$105,000 to \$95,000, Comments from added line 12 to MG the \$250 displaced from World Series. Revised total \$5250 to credit line 11 (-\$500) MG on #25097608, revised total \$4750 (-\$500), User Entered \$ from \$5,250.00 to \$4,750.00, Total \$ from \$5,250.00 to \$4,750.00. 1 buyline added or modified.
Revision	10/27/16 9:50 AM	TREVOR HEATON	Confirmed		2	\$250.00	\$5,250.00	Changes: Total Spots from 6 to 8. Calculated Dollars from \$5,000.00 to \$5,250.00, Competitive Market Budget from \$100,000 to \$105,000, Comments from Na line 8 MG line 11. Will have \$250 to MG. revised total \$5000 (-\$250) to added line 12 to MG the \$250 displaced from World Series. Revised total \$5250, User Entered \$ from \$5,000.00 to \$5,250.00, Total \$ from \$5,000.00 to \$5,250.00. 1 buyline added or modified.
Revision	10/26/16 1:27 PM	TREVOR HEATON	Confirmed			-\$250.00	\$5,000.00	Changes: Calculated Dollars from \$5,250.00 to \$5,000.00, Competitive Market Budget from \$105,000 to \$100,000, Comments from Separation: 30 to Na line 8 MG line 11. Will have \$250 to MG. revised total \$5000 (-\$250), User Entered \$ from \$5,250.00 to \$5,000.00, Total \$ from \$5,250.00 to \$5,000.00. 2 buylines added or modified.
Makegood 3	10/26/16 12:40 PM	Christopher Koulsouflakis	Confirmed			\$0	\$5,250.00	Changes: 1 buyline added or modified.
Revision	10/25/16 3:10 PM	TREVOR HEATON	Confirmed			\$0	\$5,250.00	Changes: Total \$ from \$7,500.00 to \$5,250.00, Total Spots from 9 to 6. 4 buylines added or modified.
Makegood 2	10/25/16 2:22 PM	Christopher Koulsouflakis	Confirmed			\$0	\$5,250.00	Changes: Total \$ from \$5,250.00 to \$7,500.00, Total Spots from 12 to 9. 5 buylines added or modified.
Revision	10/21/16 8:26 AM	GOTOSTRATA\theaton	Confirmed		1	-\$2,250.00	\$5,250.00	Changes: Flight Start from 10/25/16 to 10/24/16, Comments from Revised order to match correct LUR's, total remains \$5250 to Separation: 30, Total GIMPs to 0. 5 buylines added or modified.
Revision	10/20/16 9:22 PM	GOTOSTRATA\theaton	Confirmed		1	\$2,250.00	\$7,500.00	Changes: Demo Meta to [R16], Total Spots from 14 to 12. User Entered \$ from \$0.00 to \$5,250.00, Comments from Separation: 30 to Revised order to match correct LUR's, total remains \$5250. 5 buylines added or modified.
Revision	10/20/16 5:36 PM	GOTOSTRATA\theaton	Confirmed		4	\$0	\$5,250.00	
Revision	8/8/16 4:12 PM	TREVOR HEATON	Confirmed		2	\$0	\$5,250.00	
Makegood 1	8/4/16 4:13 PM	Christopher Koulsouflakis	Confirmed			\$0	\$5,250.00	
Queued for Electronic Contracting	4/13/16 1:29 PM					\$0	\$0	
New	3/16/16 5:19 PM	TREVOR HEATON	Confirmed		14	\$5,250.00	\$5,250.00	



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Non-Discrimination Policy      PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.