

Order #1079936: Williams/D../Williams/D../Governor of../

Date	Action	Comment	By	Total \$	# Spots
02/14/24 5:08:43 PM	Cash in Advance Removal	[cleared cash in adv] PAID VIA CC	Veronica Hall (veronica.hall@)	\$826.20	51
02/14/24 4:50:59 PM	Processed	<async process>	Melissa Lawson (melissa.lawson@)	\$826.20	51
02/14/24 4:49:54 PM	Approved		Veronica Hall (veronica.hall@)	\$826.20	51
02/14/24 4:49:51 PM	Approval Workflow	[Centralized AR - Business Office Approval Needed Default]	Veronica Hall (veronica.hall@)	\$826.20	51
02/14/24 4:47:12 PM	Approval Workflow	[Sales Manager - Ready Default] Aproved. We have NAB Form and CC Authorization Thx!	Eric McCart (emccart@cumc@)	\$826.20	51
02/14/24 4:46:36 PM	Ready for approval	Order ready. We have NAB Form and CC Authorization	Eric McCart (emccart@cumc@)	\$826.20	51
02/14/24 1:42:12 PM	Ready for approval	I will have him sign the contract for this advertising and attach it	Brian MacLean (brian.maclea@)	\$826.20	51
02/13/24 10:26:10 PM	New order created	<new order>	Brian MacLean (brian.maclea@)	\$0.00	0

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1079936
 Alt Order #:
Product Desc: Governor of NC Political Campaign
 Estimate:
Flight Dates: 02/18/24 - 03/05/24
Original Date / Rev: 02/13/24 / 02/14/24
Order Type: GENERAL

WMNX-FM
Primary AE: Brian MacLean
Sales Office: L-WNC
Sales Region: Local

Agency Name: Williams/D/Governor
Buying Contact: Marcus Williams
Billing Contact: Marcus Williams
 2811 MLK Drive
 Lumberton, NC 28359

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Williams/D/Governor
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-GOV
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/24	02/29/24	32	\$497.25	\$497.25
03/01/24	03/05/24	19	\$328.95	\$328.95

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	32	\$497.25	\$497.25	0.00
March 2024	19	\$328.95	\$328.95	0.00
Totals	51	\$826.20	\$826.20	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian MacLean			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMNX	02/18/24	03/05/24	Sa-Su Evenings Sa-Su	CM	7p-12a	-----2	:30	2	\$11.05	P-50	0.00	NM	6	\$66.30
Class C Preemptible Without Notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/12/24	02/18/24	-----2		2				\$11.05		0.00			
	Week:	02/19/24	02/25/24	-----2		2				\$11.05		0.00			
	Week:	02/26/24	03/03/24	-----2		2				\$11.05		0.00			
	Week:	03/04/24	03/10/24	-----		0				\$11.05		0.00			
N 2	WMNX	02/18/24	03/05/24	Sa-Su AM Sa-Su	CM	6a-10a	-----	:30	0	\$17.00	P-50	0.00	NM	3	\$51.00
Class B Preemptible With Notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/12/24	02/18/24	-----		0				\$0.00		0.00			
	Week:	02/19/24	02/25/24	-----1-		1				\$17.00		0.00			
	Week:	02/26/24	03/03/24	-----2-		2				\$17.00		0.00			
	Week:	03/04/24	03/10/24	-----		0				\$0.00		0.00			
N 3	WMNX	02/18/24	03/05/24	M-F AM Drive M-F	CM	6a-10a	-----	:30	0	\$21.25	P-50	0.00	NM	16	\$340.00
Class B Preemptible With Notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/12/24	02/18/24	-----		0				\$0.00		0.00			
	Week:	02/19/24	02/25/24	21112--		7				\$21.25		0.00			
	Week:	02/26/24	03/03/24	-1-11--		3				\$21.25		0.00			

Order / Rev: 1079936
 Alt Order #:
 Flight Dates: 02/18/24 - 03/05/24

Advertiser: Williams/D/Governor
 Product Desc: Governor of NC Political Campaign
 Estimate:
WMNX-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	33-----					6	\$21.25		0.00			
N 4	WMNX	02/18/24	03/05/24	M-F PM Drive M-F	CM	3p-7p	-----	:30	0	\$21.25	P-50	0.00	NM	2	\$42.50
Class B Preemptible With Notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----					0	\$0.00		0.00			
		Week: 02/19/24	02/25/24	-----					0	\$0.00		0.00			
		Week: 02/26/24	03/03/24	-----					0	\$0.00		0.00			
		Week: 03/04/24	03/10/24	-2-----					2	\$21.25		0.00			
N 5	WMNX	02/18/24	03/05/24	M-F Evening M-F	CM	7p-12a	-----	:30	0	\$13.60	P-50	0.00	NM	24	\$326.40
Class C Preemptible Without Notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----					0	\$0.00		0.00			
		Week: 02/19/24	02/25/24	22222--					10	\$13.60		0.00			
		Week: 02/26/24	03/03/24	22222--					10	\$13.60		0.00			
		Week: 03/04/24	03/10/24	4-----					4	\$13.60		0.00			
Totals													51	\$826.20	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Attorney Marcus W. Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Attorney Marcus W. Williams

Authorized committee:

Committee To Elect Marcus Williams

Agency requesting time (and contact information):

N/A Committee To Elect Marcus Williams

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor

Date of election:

March 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Tanya Novembre

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Marcus Williams

Signature:

Eric McCart

Name: Attorney Marcus W. Williams

Name: Eric McCart

Date of Request to Purchase Ad Time: 02-14-2024

Date of Station Agreement to Sell Time: 2/14/2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes NoDate ad received: 2/14/2024Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1079936-Williams-D-Governor-WMNX	Station Call Letters: WMNX-FM	Date Received/Requested: 2/14/24
Est. #:	Station Location: Wilmington, NC	Run Start and End Dates: 2/18/24-3/5/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.