

Sonlife Radio Broadcasting

Quarterly PSA Report

October - December

Source: Insight - News Broadcast

Panel: John & Josh Rosenstern

Air Date: 11//22

Duration: 25 Minutes

Synopsis: Topics Discussed on Today's Program:

Topic:

- **Today on Insight, John and Josh Rosenstern discuss recent tracking numbers on holiday shopping in the United States. Shoppers spent a record 9.1-billion dollars on Black Friday online sales.**
- **All online spending from Thanksgiving day through today, Cyber Monday is expected to total 35-billion, up 3-percent overall since 2021. The majority of shoppers are choosing flexible payment plans to deal with higher prices; buy now, pay later options are increasing by 78-percent. Consumers may have limited**

**spending because of inflation, but their appetites to spend is
still the same.**

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