



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Oath Strategies
PO Box 2484
Springfield, VA 22154

Contract

1992381

Schedule Dates

10/04/15-10/04/15

Advertiser

Right to Rise (99032)

Agency

Oath Strategies (16200)

Product

POLITICAL ISSUE (ns) (1187)

Brand

RIGHT TO RISE (681524)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Millioan, Emily

Phone/Fax

/

CPE

141/295/2474

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Right to Rise EST 2474
FRAN BROWN 215-563-5400

Date Entered

08/18/15

Last Modified

08/18/15

Entered By

Randi Weathers

CO-OP

No

Headline

ECR10640904

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$35.25

Net Total

\$199.75

Sales Tax

Charleston 5 (WTAT)

By Broadcast Month

Spots

Rate

Oct. 2015

1

\$235.00

Grand Total:

1

\$235.00

CHECKED AUG 26 2015
REN

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/04/15-10/04/15	1	:30	10P- News-Sunday News at 10								1	1	\$235.00	\$235.00	Charleston 5 (WTAT)	NEWS AT 10	8/18/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10640904 Ver# 1 Status New
EC'd Yes

Traffic Order# 1992301

Printed: 08/18/15 10:55 AM
Last Received: 08/18/15 10:42 AM
Showing Buylines: All Rep Changes or Last Station Changes

NEW
\$735
CHECKED AUG 18 2015

Station WTAT-TV CHARLESTON, SC
Advertiser (6087) POLITICAL ISSUE GROU
Product Right to Rise
Estimate# 2474
Buyer Emily Milhoan

Agency (OATH) OATH STRATEGIES LLC
PO BOX 2484
SPRINGFIELD, VA 22154
Agency C/P1/P2/E 141/295/2474
Flight Dates 09/29/15-10/05/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

8.18 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Dates	Len	Time	Spots/ Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/IMP	GRPs/ (000)
1	10/04-10/04	30	10P-1030P	1	Su	1	\$235.00	\$235.00	NEWS AT 10	1	-	-

---REPORT TOTALS---

Report Totals: 1 / \$235.00

---SALES MONTHLY TOTALS---

Oct2015: 1 / \$235.00
Order Totals: 1 / \$235.00
Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals \$3,357.14
CABL .00% WKBN .00% WCBF 31.99% WCTV .00% WCSC 43.01%
WCTP .00% WMMP 17.99% WTAT 7.00%

Books [MAY14, FEB15, JUL14, RJUL15, EJUL15]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WTAT 4301 Arco Lane, N. Charleston, SC <div style="text-align: right; margin-top: 5px;">29418</div>	Date: 10/2/15
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I, Oath Strategies, LLC

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Right To Rise USA

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Pro Jeb Bush
Republican Presidential Primary
February 20, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Right to Rise USA, 6230 Wilshire Blvd, Los Angeles, CA 90048-5126
www.righttoriseusa.org

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Charles R Spies, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/2/15 [Signature] 703.299.1760
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Marty H. McLaughlin GM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.