

Tyler Broadcasting Corporation
January 2013
Annual EEO Public File Report for Stations
KKNG-FM, KEBC-AM, KTLR-AM, KJKE-FM, KTUZ-FM, KTUZ-TV, KUOK-TV, KUTU-CD, KWDW-LP, KUOK-CD
KMGL-FM, KRXO-FM, KOMA-FM, KOKC-AM

The purpose of this EEO Public Report ("Report") is to comply with the Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of Tyler Broadcasting Corporation, the Station Employment Unit (SEU) comprised of the following stations:

| | | |
|---------------|-------------------|------------|
| KJKE-FM | Newcastle, OK | Id # 50168 |
| KEBC-AM | Del City, OK | Id # 6747 |
| KKNG-FM | Bartford, OK | Id# 73947 |
| KTLR-AM | Oklahoma City, OK | Id# 59366 |
| KTUZ-FM | Ocarcho, OK | Id# 14762 |
| KMGL-FM | Oklahoma City, OK | Id# 55709 |
| KRXO-FM | Oklahoma City, OK | Id# 16851 |
| KOMA-FM | Oklahoma City, OK | Id# 72469 |
| KOKC-AM | Oklahoma City, OK | Id# 73981 |
| KTUZ-TV | Shawnee, OK | Id# 77480 |
| KUOK-TV | Woodward, OK | Id# 86532 |
| KUTU-CD | Tulsa, OK | Id# 31369 |
| KWDW-LP | Oklahoma City, OK | Id# 36850 |
| KUOK-CD | Oklahoma City, OK | Id# 14985 |
| FM Translator | K243BJ | Id# 139283 |
| | Oklahoma City, OK | |

This report is required to be in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning January 22nd, 2012, to and including January 21st, 2013, (the "Applicable Period"). The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the STU during the applicable period.
2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(i) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hire accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by email.

Appendix I Vacancy Information
Appendix II Recruitment Source Information
Appendix III Supplemental (Non-vacancy specific) Recruitment Activities Undertaken

Appendix I

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KKNG-FM, KEBC-AM, KTLR-AM, KJKE-FM, KTUZ-FM, KTUZ-TV, KUOK-TV, KUTU-CD, KWDW-LP, KUOK-CD
KMGL-FM, KRXO-FM, KOMA-FM, KOKC-AM

Covering the period from January 22nd, 2012, to and including January 21st, 2013

Vacancy Information

| <u>Full-time Positions Filled</u> | <u>Recruitment Source of Hire</u> | <u>Total Number of Interviewees from all sources for this Position.</u> |
|-----------------------------------|-----------------------------------|-------------------------------------------------------------------------|
| 1. Engineer | OK Ass. Of Broad (OAB) | 2 |
| 2. Engineer | OAB | Included in line 1 |
| 3. KJKE On Air | Internal referral/OAB | 1 |
| 4. TV Reporter/News | Television Web Page | 7 |
| 5. TV Reporter/News | Television Web Page | Included in 5 |
| 6. TV Reporter/News | KTUZ TV/KUOK TV | Included in 5 |
| 7. Sales Asst/Web Design | KUOK TV | 1 |
| 8. Receptionist | KTUZ FM | 1 |
| 9. Account Exec. | KUOK TV | 14 |
| 10. Account Exec. | KUOK TV | Included in line 9 |
| 11. Account Exec. | OAB | Included in line 9 |
| 12. Account Exec. | KUTU TV | Included in line 9 |
| 13. Account Exec. | KUTU TV | Included in line 9 |

KTUZ FM Radio
 5101 S. SHIELDS BLVD.
 OKLAHOMA CITY, OK 73129-3217
 405-616-5500

*TRADE/BDS CITADEL MEDIA

Advertiser ID: 6006 Amount Paid

| | | |
|-------------------------|-------------|-------------|
| 6006-00003-0000 | 2/12/2012 | 1 |
| Official Invoice | Date | Page |

DETACH AND RETURN WITH PAYMENT

6006-00003-0000 O 2/12/2012 1

*TRADE/BDS CITADEL MEDIA

Purchase Order Number: MAKE GOODS

Est. Number:

Co-Op:

Description: MAKE GOODS

Salesperson: Trade, KTUZ

| Date | Day | Length | | Qty | Rate | Total |
|--------------------------------------------------------|-----|--------|---------------------------------|-----|--------|--------|
| Copy: BDS/CITADEL MEDIA Tape: BDS/CITADEL MEDIA | | | | | | |
| 2/6/2012 | Mon | 1:00 | KTUZ FM 06:33:30 AM 02:45:45 PM | 2 | \$0.00 | \$0.00 |
| 2/7/2012 | Tue | 1:00 | KTUZ FM 08:21:30 AM 06:23:30 PM | 2 | \$0.00 | \$0.00 |
| 2/8/2012 | Wed | 1:00 | KTUZ FM 07:56:30 AM 01:22:30 PM | 2 | \$0.00 | \$0.00 |
| 2/9/2012 | Thu | 1:00 | KTUZ FM 02:22:00 PM 06:46:15 PM | 2 | \$0.00 | \$0.00 |
| 2/10/2012 | Fri | 1:00 | KTUZ FM 07:54:00 AM 01:42:00 PM | 2 | \$0.00 | \$0.00 |
| 2/11/2012 | Sat | 1:00 | KTUZ FM 06:42:00 AM 03:45:00 PM | 2 | \$0.00 | \$0.00 |
| 2/12/2012 | Sun | 1:00 | KTUZ FM 08:42:00 AM 12:45:30 PM | 2 | \$0.00 | \$0.00 |

TYLER MEDIA - OKLAHOMA'S MEDIA COMPANY

DUE UPON RECEIPT DUE UPON RECEIPT DUE UPON RECEIPT

| | | |
|------------------|-----------------|---------------|
| Quantity | 14 Total | \$0.00 |
| Total Due | | \$0.00 |

INVOICE

Appendix II

**Tyler Broadcasting Corporation
January 2013
Annual EEO Public File Report For Stations
KKNB-FM, KEBC-AM, KTLR-AM, KJKE-FM, KTUZ-FM, KTUZ-TV, KUOK-TV, KUTU-CD, KWDW-LP, KUOK-CD
KMGL-FM, KRXO-FM, KOMA-FM, KOKC-AM**

Covering the period from January 22nd, 2012, to and including January 21st, 2013

Recruitment Source Information

| <u>Recruitment Source Used</u> | <u>Total Number of Interviewees This Source Provided During This Period</u> | <u>Full Time Positions Filled From This Source</u> |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------|
| Name: The Oklahoma Association Of Broadcasters Address: 6520 N. Western, Oklahoma City, OK 73116 Contact: Carl Smith, by Website WWWOABOK.ORG | 8 | 5 |
| Name: Internal Referral Tyler Broadcasting Corporation Address: 5101 S. Shields, Oklahoma City, OK 73129 Contact: Robert DeNegri | 1 | 1 |
| Name: Tyler Broadcasting Corporation Address: 5101 S. Shields, Oklahoma City, OK 73129 Contact: Gena Green Station = KKNB Website: WWW.KKNB.COM | 0 | 0 |
| Name: KTUZ, Tyler Broadcasting Corporation Address: 5101 S. Shields, Oklahoma City, OK 73129 Contact: Gena Green Station = KTUZ Website: WWW.KTUZ.COM | 4 | 1 |

Appendix II (cont.)

**Tyler Broadcasting Corporation
January 2013
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KKNB-FM, KEBC-AM, KTLR-AM, KJKE-FM, KTUZ-FM, KTUZ-TV, KUOK-TV, KUTU-CD, KWDW-LP, KUOK-CD
KMGL-FM, KRXO-FM, KOMA-FM, KOKC-AM**

Covering the period from January 22nd, 2012, to and including January 21st, 2013

Recruitment Source Information

| <u>Recruitment Source Used</u> | <u>Total Number of Interviewees This Source Provided During This Period</u> | <u>Full Time Positions Filled From This Source</u> |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------|
| Name: KTUZ-TV KUOK-TV, KUTU-TV Tyler Broadcasting Corporation Address: 5101 S. Shields, Oklahoma City, OK 73129 Contact: Gena Green 405-616-5500 Website: WWW.KTUZTV.COM | 8 | 6 |
| Name: Tyler Broadcasting Corporation Address: 5101 S. Shields, Oklahoma City, OK 73129 Contact: Gena Green 405-616-5500 Station = KJKE Website: WWW.JAKEFM.com | 0 | 0 |
| Name: Oklahoma Media Network (Alliance for Woman in Media) Address: Contact: WWW.OMN-ART.ORG | 0 | 0 |
| NAME: HISPANIC EXPO, Crossroads Mall Address: 7000 Crossroads Blvd., Oklahoma City, OK 73149 Contact: Armando Rubio, 405-631-4421 | 3 | 0 |
| NAME: Hispanic Chamber Job Fair Address: 309 SW 59 th , # 302, Oklahoma City, OK 73109 Contact: David Castillo, 405-616-5031 | 2 | 0 |

KTUZ FM Radio
 5101 S. SHIELDS BLVD.
 OKLAHOMA CITY, OK 73129-3217
 405-616-5500

***TRADE/BDS CITADEL MEDIA**

Advertiser ID: 6006 Amount Paid

| | | |
|-------------------------|-------------|-------------|
| 6006-00002-0128 | 2/12/2012 | 1 |
| Official Invoice | Date | Page |

DETACH AND RETURN WITH PAYMENT

6006-00002-0128 O 2/12/2012 1

*TRADE/BDS CITADEL MEDIA

Purchase Order Number:

Est. Number:

Co-Op:

Description: BARTER

Salesperson: Trade, KTUZ

| Date | Day | Length | | Qty | Rate | Total |
|-----------|-----|--------|-----------------------------------------------------------|-----|--------|--------|
| | | | Copy: BDS/CITADEL MEDIA Tape: BDS/CITADEL MEDIA | | | |
| 2/6/2012 | Mon | 1:00 | KTUZ FM 12:56:30 PM | 1 | \$0.00 | \$0.00 |
| 2/7/2012 | Tue | 1:00 | KTUZ FM 02:24:15 PM | 1 | \$0.00 | \$0.00 |
| 2/8/2012 | Wed | 1:00 | KTUZ FM 06:22:00 PM | 1 | \$0.00 | \$0.00 |
| 2/9/2012 | Thu | 1:00 | KTUZ FM 05:45:30 PM | 1 | \$0.00 | \$0.00 |
| 2/10/2012 | Fri | 1:00 | KTUZ FM 04:25:15 PM | 1 | \$0.00 | \$0.00 |
| 2/11/2012 | Sat | 1:00 | KTUZ FM 07:56:00 AM | 1 | \$0.00 | \$0.00 |
| 2/12/2012 | Sun | 1:00 | KTUZ FM 03:21:00 PM | 1 | \$0.00 | \$0.00 |

TYLER MEDIA - OKLAHOMA'S MEDIA COMPANY
 DUE UPON RECEIPT DUE UPON RECEIPT DUE UPON RECEIPT

| | | |
|------------------|----------------|---------------|
| Quantity | 7 Total | \$0.00 |
| Total Due | | \$0.00 |

INVOICE

Appendix III

Tyler Broadcasting Corporation

January 2013

Annual EEO Public File Report For Stations
KKNQ-FM, KEBC-AM, KTLR-AM, KJKE-FM, KTUZ-FM, KTUZ-TV, KUOK-TV, KUTU-CD, KWDW-LP, KUOK-CD
KMGL-FM, KRXO-FM, KOMA-FM, KOKC-AM

Covering the period from January 22, 2012 to and including January 21, 2013.

Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by the SEU

Listing of upper level jobs with groups whose membership includes substantial participation of women and minorities

In an attempt to insure minority applicants are reached, job openings are advertised on Spanish language stations, as well as on the Oklahoma Association of Broadcasters web site. These advertising vehicles have proven to be very effective in reaching women and minorities as 69% of hires covered by this report were women, and 62% were minorities. Tyler Broadcasting is located in an area of Oklahoma City that has a high Hispanic population, and owns several stations that are Spanish language broadcast stations.

Intern program

Tyler Broadcasting Corporation's intern program, which was started in 1993, consists of hiring primarily college age students that have an interest in journalism, or marketing. These individuals assist Tyler Broadcasting management staff with their daily tasks. These interns have, and continue to assist Tyler Broadcasting Corporation staff in programming, engineering, promotion and sales.

Some specific intern duties include: assisting engineering with setting up remote broadcast, assisting with the development of programs; assisting in promotional campaigns; and assisting with the preparation of sales materials. Since the program's inception, several interns have moved into full or part-time positions with the company.

Hispanic Business Expo

In July 2012 Crossroads Mall was the site of Hispanic Business Expo that attracted an estimated 7000 attendees. Tyler Broadcasting Corporation from both KTUZ FM, KUOK TV, and KUTZ-TV were present to distribute application at the Tyler Media booth. Vendors included restaurants, hotels, grocery stores, health care providers, and car dealerships. Tyler Media supported the event with on-air advertising.

Station Tours

Tyler Broadcasting Corporation routinely hosts youth groups such as the cub scouts, girl scouts, boy scouts, and high school students enrolled in Oklahoma History courses for tours of our radio and television facilities. Station personnel and management is available for questions and answer sessions. These tours expose the youth in our community to the broadcasting industry and potential career choices that are available in radio and television.

Oklahoma City Spanish Chamber of Commerce Job Fair

In March 2012 Tyler Broadcasting Corporation sponsored the Spanish Chamber of Commerce Job Fair, held in Capitol Hill area of Oklahoma City. Capitol Hill is an area of Oklahoma City with a very large Hispanic population. Staff members from KTUZ-TV, KUOK-TV, were on site to promote broadcasting careers, and to assist attendees with Spanish/English translation and the application process.

Tulsa Univision Hosts Cinco De Mayo Job Fair

May 2012 Tyler Broadcasting hosted a Cinco De Mayo celebration in Tulsa, Oklahoma. KUTU (Univision affiliate in Tulsa, OK) promoted the event. Over 10,000 people were in attendance over a three day period. Tyler Broadcasting station personnel were present at the Univision booth to encourage attendees to complete application and to answer any questions regarding broadcast careers.

KTUZ FM Radio
 5101 S. SHIELDS BLVD.
 OKLAHOMA CITY, OK 73129-3217
 405-616-5500

***TRADE/BDS CITADEL MEDIA**

Advertiser ID: 6006 Amount Paid

| | | |
|-------------------------|-------------|-------------|
| 6006-00002-0129 | 2/19/2012 | 1 |
| Official Invoice | Date | Page |

DETACH AND RETURN WITH PAYMENT

6006-00002-0129 O 2/19/2012 1

*TRADE/BDS CITADEL MEDIA

Purchase Order Number:
 Est. Number:
 Co-Op:
 Description: BARTER
 Salesperson: Trade, KTUZ

| Date | Day | Length | | Qty | Rate | Total |
|-----------------------------------------------------------|-----|--------|---------------------|-----|--------|--------|
| Copy: BDS/CITADEL MEDIA Tape: BDS/CITADEL MEDIA | | | | | | |
| 2/13/2012 | Mon | 1:00 | KTUZ FM 05:44:00 PM | 1 | \$0.00 | \$0.00 |
| 2/14/2012 | Tue | 1:00 | KTUZ FM 02:47:00 PM | 1 | \$0.00 | \$0.00 |
| 2/15/2012 | Wed | 1:00 | KTUZ FM 05:46:15 PM | 1 | \$0.00 | \$0.00 |
| 2/16/2012 | Thu | 1:00 | KTUZ FM 03:25:15 PM | 1 | \$0.00 | \$0.00 |
| 2/17/2012 | Fri | 1:00 | KTUZ FM 11:22:00 AM | 1 | \$0.00 | \$0.00 |
| 2/18/2012 | Sat | 1:00 | KTUZ FM 06:22:00 AM | 1 | \$0.00 | \$0.00 |
| 2/19/2012 | Sun | 1:00 | KTUZ FM 06:45:15 PM | 1 | \$0.00 | \$0.00 |

TYLER MEDIA - OKLAHOMA'S MEDIA COMPANY
 DUE UPON RECEIPT DUE UPON RECEIPT DUE UPON RECEIPT

| | | | |
|------------------|----------|--------------|---------------|
| Quantity | 7 | Total | \$0.00 |
| Total Due | | | \$0.00 |

INVOICE