

Federal Communications Commission

FCC MB - CDBS Electronic Filing
Account number: 205545

Description: 2009 EEO BROADCAST MID TERM REPORT
Application Reference Number: 20090121AEZ
Successfully filed at Jan 21 2009 11:33AM

Based on the information supplied, no fee is required.

[Menu](#) [Logout](#)

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-0922 (September 2002)		FOR FCC USE ONLY	
FCC 397					
BROADCAST MID-TERM REPORT				FOR COMMISSION USE ONLY FILE NO. B397 - 20090121AEZ	
Legal Name of the Licensee OKLAHOMA LAND COMPANY, LLC					
Mailing Address 5101 SOUTH SHIELDS BOULEVARD					
City OKLAHOMA CITY		State or Country (if foreign address) OK		Zip Code 73129 -	
Telephone Number (include area code) 4056165500			E-Mail Address (if available) TY@TYLERMEDIA.COM		
FCC Registration Number 0010059764		Facility ID Number 6747		Call Sign KOCY	
TYPE OF BROADCAST STATION:		Commercial Broadcast Station <input checked="" type="radio"/> Radio <input type="radio"/> TV <input type="radio"/> Low Power TV <input type="radio"/> International		Noncommercial Broadcast Station <input type="radio"/> Educational Radio <input type="radio"/> Educational TV	
Application Purpose <input checked="" type="radio"/> New Program Report <input type="radio"/> Amendment to Program Report					
List call sign and location of all stations included on this report. List commonly owned stations that share one or more employees. Also list stations operated by the licensee pursuant to a time brokerage agreement. Indicate on the table below which stations are operated pursuant to a time brokerage agreement. To the extent that licensees include stations operated pursuant to a time brokerage agreement on this report, responses or information provided in Sections I through III should take into consideration the licensee's EEO compliance efforts at brokered stations, as well as any other stations, included on this form. For purposes of this form, a station employment unit is a station or a group of commonly owned stations in the same market that share at least one employee.					
[Station List]					
Station List					
List call sign and location of all stations included on this report. List commonly owned stations that share one or more employees. Also list stations operated by the licensee pursuant to a time brokerage agreement. Indicate on the table below which stations are operated pursuant to a time brokerage agreement. To the extent that licensees include stations operated pursuant to a time brokerage agreement on this report, responses or information provided in Sections I through III should take into consideration the licensee's EEO compliance efforts at brokered stations, as well as any other stations, included on this form. For purposes of this form, a station employment unit is a station or a group of commonly owned stations in the same market that share at least one employee.					
Call Sign	Facility ID Number	Type (check applicable box)	Location (City/State)	Time Brokerage Agreement (check applicable box)	
KOCY	6747	<input checked="" type="radio"/> AM <input type="radio"/> FM <input type="radio"/> TV	DEL CITY, OK	<input type="radio"/> Yes <input checked="" type="radio"/> No	
KTUZ-TV	77480	<input type="radio"/> AM <input type="radio"/> FM <input checked="" type="radio"/> TV	SHAWNEE, OK	<input type="radio"/> Yes <input checked="" type="radio"/> No	

KTLR	59366	<input checked="" type="radio"/> AM <input type="radio"/> FM <input type="radio"/> TV	OKLAHOMA CITY, OK	<input type="radio"/> Yes <input checked="" type="radio"/> No
KKNG-FM	50168	<input type="radio"/> AM <input checked="" type="radio"/> FM <input type="radio"/> TV	NEWCASTLE, OK	<input type="radio"/> Yes <input checked="" type="radio"/> No
KOJK-FM	73947	<input type="radio"/> AM <input checked="" type="radio"/> FM <input type="radio"/> TV	BLANCHARD, OK	<input type="radio"/> Yes <input checked="" type="radio"/> No
KTUZ-FM	14762	<input type="radio"/> AM <input checked="" type="radio"/> FM <input type="radio"/> TV	OKARCHE, OK	<input type="radio"/> Yes <input checked="" type="radio"/> No
K243BJ	139283	<input type="radio"/> AM <input checked="" type="radio"/> FM <input type="radio"/> TV	OKLAHOMA CITY, OK	<input checked="" type="radio"/> Yes <input type="radio"/> No

SEND NOTICES AND COMMUNICATIONS TO THE FOLLOWING NAMED PERSON AT THE ADDRESS INDICATED BELOW:

Name THOMAS P. VAN WAZER		Street Address 1501 K STREET NW	
City WASHINGTON	State DC	Zip Code 20005-	Telephone Number 2027368119

FILING INSTRUCTIONS

Broadcast station licensees are required to afford equal employment opportunity to all qualified persons and to refrain from discriminating in employment and related benefits on the basis of race, color, national origin, religion, and sex. See 47 C.F.R. Section 73.2080. Pursuant to these requirements, a television station employment unit that employs five or more full-time station employees must file a full and complete Broadcast Mid-Term Report. If a television station employment unit employs fewer than five full-time employees, only the first two pages of this report need be filed [through Section I and the Certification].

A copy of this Mid-Term Report must be kept in the station's public file. Failure to meet these requirements may result in sanctions or remedies. These requirements are contained in 47 C.F.R. Section 73.2080 and are authorized by the Communications Act of 1934, as amended.

Consider as "full-time" employees all those permanently working 30 or more hours a week.

Section I

Does your station employment unit employ fewer than five full-time employees, if television, or fewer than eleven full-time employees, if radio? Yes No

If yes, you do not have to file this form with the FCC. However, you have the option to complete the certification below, return the form to the FCC, and place a copy in your station(s) public file. You do not have to complete the rest of this form. If your station employment unit employs five or more full-time employees, if television, or eleven or more full-time employees, if radio, you must complete all of this form and follow all instructions.

CERTIFICATION

This report must be certified, as follows:

- A. By licensee, if an individual;
- B. By a partner, if a partnership (general partner, if a limited partnership);
- C. By an officer, if a corporation or an association; or
- D. By an attorney of the licensee, in case of physical disability or absence from the United States of the licensee.

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify to the best of my knowledge, information and belief, all statements contained in this report are true and correct.

Signed	Name of Respondent TY A. TYLER
Title MEMBER/OPERATING MGR.	Telephone No. (include area code) 4056165500
Date 1/18/2009	

GENERAL POLICY

A broadcast station must provide equal employment opportunity to all qualified individuals without regard to their race, color, national origin, religion or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

Section II

RESPONSIBILITY FOR IMPLEMENTATION

A broadcast station must assign a particular official overall responsibility for equal employment opportunity at the station. That official's name and title are:

Name: ROBERT DENEGR	Title: CFO
---------------------	------------

It is also the responsibility of all persons at a broadcast station making employment decisions with respect to recruitment, evaluation, selection, promotion, compensation, training and termination of employees to ensure that no person is discriminated against in employment because of race, color, religion, national origin or sex.

Section III

MID-TERM REPORT

Television station employment units with five or more full-time employees and radio station employment units with more than ten full-time employees filing in the middle of the license term must attach a copy of each of the two most recent EEO public file reports (the reports from this year and last year). Stations are required to place annually such information as is required by 47 C.F.R. Section 73.2080 in their public files.

[Exhibit 1]

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will average 30 minutes. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-0922), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to PRA@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-0922.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Exhibits

Exhibit 1

Description: EEO PUBLIC FILE REPORTS

2007-2008 EEO PUBLIC FILE REPORT

2008-2009 EEO PUBLIC FILE REPORT

Attachment 1

Description
2007-2008 EEO PUBLIC FILE REPORT
2008-2009 EEO PUBLIC FILE REPORT

Tyler Broadcasting Corporation
January 2008
Annual EEO Public File Report For Stations

KKNG-FM, KOCY-AM, KOJK-FM, KTLR-AM, KTUZ-FM, KTUZ-TV

The purpose of this EEO Public Report ("Report") is to comply with the Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of Tyler Broadcasting Corporation, the Station Employment Unit (SEU) comprised of the following stations:

KKNG-FM	Newcastle, OK	Id # 50168
KOCY-AM	Del City, OK	Id # 6747
KOJK-FM	Blanchard, OK	Id# 73947
KTLR-AM	Oklahoma City, OK	Id# 59366
KTUZ-FM	Okarche, OK	Id# 14762
KTUZ-TV	Shawnee, OK	Id# 77480

This report is required to be in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning January 22nd, 2007, to and including January 21st, 2008, (the "Applicable Period"). The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the STU during the applicable period.
2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hire accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by email.

Appendix I Vacancy Information
Appendix II Recruitment Source Information
Appendix III Supplemental (Non-vacancy specific) Recruitment Activities Undertaken

Appendix I

Tyler Broadcasting Corporation
 Annual EEO Public File Report For Stations
 January 2008
 KKNG-FM, KOCY-AM, KTLR-AM, KOJK-FM, KTUZ-FM, KTUZ-TV

Covering the period from January 22nd, 2007, to and including January 21st, 2008

Vacancy Information

<u>Full-time Positions Filled</u>	<u>Recruitment Source of Hire</u>	<u>Total Number of Interviewees from all sources for this Position.</u>
1. T-30 Sales Executive	T-30 (on-air promotion)	11
2. T-30 Sales Executive	T-30 (on-air promotion)	Included in position 1
3. T-30 Sales Executive	T-30 (on-air promotion)	Included in position 1
4. T-30 Sales Executive	T-30 (on-air promotion)	Included in position 1
5. T-30 Sales Executive	KTUZ (Website & on-air promotion)	Included in position 1
6. Radio Sales Executive	KKNG (Website & on-air promotion)	5
7. Radio Sales Executive	OAB	Included in position 6.
8. Radio Sales Executive	KOJK (Website & on-air promotion)	Included in position 6.
9. Sales Assistant	KKNG (Website & on-air promotion)	4
10. Sales Assistant	OAB	Included in position 9.
11. Promotions Assistant	KKNG (Website & on-air promotion)	1
12. TV Program/Reporter	KTUZ (on-air promotion)	2
13. TV Program/Reporter	T-30 (on-air promotion)	Included in position 12.
14. Sales Manager	OAB	1

Appendix II

Tyler Broadcasting Corporation
January 2008

Annual EEO Public File Report For Stations
KKNB-FM, KOCY-AM, KTLR-AM, KOJK-FM, KTUZ-FM, KTUZ-TV

Covering the period from January 22nd, 2007, to and including January 21st, 2008

Recruitment Source Information

	Total Number of Interviewees This Source Provided During <u>This Period</u>	Full Time Positions Filled From <u>This Source</u>
Name: The Oklahoma Association Of Broadcasters Address: 6520 N. Western, Oklahoma City, OK 73116 Contact: Carl Smith, by Website WWW.OABOK.ORG	4	3
Name: Oklahoma University Address: Career Planning and Placement, 900 Asp, Norman, OK 73019 Contact: Attr: Job Openings, by mail	0	0
Name: University of Central Oklahoma Address: 100 N. University Dr., Edmond, OK 73034 Contact: Attr: Job Placement, by mail	0	0
Name: Oklahoma State University Address: www.hrcoosu grads.com	0	0

Appendix II (cont.)

Tyler Broadcasting Corporation
January 2008
Annual EEO Public File Report For Stations
KKNG-FM, KOCY-AM, KTLR-AM, KOJK-FM, KTUZ-FM, KTUZ-TV

Covering the period from January 22nd, 2007, to and including January 21st, 2008

Recruitment Source Information

	Total Number of Interviewees This Source Provided During <u>This Period</u>	Full Time Positions Filled <u>From This Source</u>
<u>Recruitment Source Used</u> Name: Tyler Broadcasting Corporation Address: 5101 S. Shields, Oklahoma City, OK 73129 Contact: Gena Green Website: WWW.KKNG.COM	6	3
Name: Tyler Broadcasting Corporation Address: 5101 S. Shields, Oklahoma City, OK 73129 Contact: Gena Green Website: WWW.KTUZ.COM	3	2
Name: Tyler Broadcasting Corporation Address: 5101 S. Shields, Oklahoma City, OK 73129 Contact: Gena Green Station: T-30 Telemundo	10	5
Name: Tyler Broadcasting Corporation Address: 5101 S. Shields, Oklahoma City, OK 73129 Contact: Gena Green Website: WWW.JACKOKC.com	1	1

Appendix III

Tyler Broadcasting Corporation
January 2008
Annual EEO Public File Report For Stations
KKNG-FM, KOCY-AM, KTLR-AM, KOJK-FM, KTUZ-FM, KTUZ-TV

Covering the period from January 22, 2007, to and including January 21, 2008.

Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by the SEU

Intern program

Tyler Broadcasting Corporation's intern program, which was started in 1993, consists of hiring high school and college students who are interested in broadcasting to assist station personal with their daily responsibilities. These interns have, and continue to assist Tyler Broadcasting Corporation staff in programming, engineering, promotion and sales.

Some specific intern duties include: assisting engineering with setting up remote broadcast, working with on-air staff to develop programs; assisting in the station's promotional campaigns; and assisting sales department with sales materials. Since the programs inception, several interns have moved into full or part-time positions with the company.

Listing of upper level jobs with groups whose membership includes substantial participation of women and minorities

During the period covered by this report, full time job openings are advertised on our station websites, and in over the air advertisements on our stations. Due to the continued growth of KTUZ-FM Spanish radio and KTUZ-TV (T30 Telemundo) Spanish television, attracting applicants with bilingual skills (Spanish and English) was and remains a high priority. In an attempt to insure minority applicants are reached, job openings are advertised on KTUZ-FM, Tyler Broadcasting's 24 hour, Spanish language radio station, and T-30 Telemundo television. This advertising vehicle continues to be very effective in reaching women and minorities, as 21% of hires covered by this report were Hispanic, and 35% of full time positions were filled by women.

Sponsor Job Fair

In October 2007 Tyler Broadcasting Corporation sponsored a Job Fair at Oklahoma City Community Collage. Staff from KTUZ-FM, KKNG and KTUZ-TV were on site to promote broadcasting careers, translate in Spanish, and distribute applications. The event has grown since the company started it in 2004 and now attracts more than 3,000 job seekers.

Participation in Job Fair

In April 2007 Tyler Broadcasting Corporation participated in a Job Fair at the University of Oklahoma. Employees were available for consultation on career opportunities in broadcasting and encouraged visitors were encouraged to complete employment applications.

Hispanic Business Expo

In February 2007 Tyler Broadcasting Corporation participated in the Hispanic Chamber of Commerce Expo held at the Oklahoma State Fairgrounds. Employees were available for consultation on career opportunities in broadcasting (both radio and television), and encouraged Expo attendees to complete employment applications.

Tyler Broadcasting Corporation
January 2009
Annual EEO Public File Report For Stations

KKNG-FM, KOCY-AM, KOJK-FM, KTLR-AM, KTUZ-FM, KTUZ-TV

The purpose of this EEO Public Report ("Report") is to comply with the Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of Tyler Broadcasting Corporation, the Station Employment Unit (SEU) comprised of the following stations:

KKNG-FM	Newcastle, OK	Id # 50168
KOCY-AM	Del City, OK	Id # 6747
KOJK-FM	Blanchard, OK	Id# 73947
KTLR-AM	Oklahoma City, OK	Id# 59366
KTUZ-FM	Okarche, OK	Id# 14762
KTUZ-TV	Shawnee, OK	Id# 77480
FM Translator K243BJ	Oklahoma City, OK	Id# 139283

This report is required to be in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning January 22nd, 2008, to and including January 21st, 2009, (the "Applicable Period"). The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the STU during the applicable period.
2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hire accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by email.

Appendix I Vacancy Information
Appendix II Recruitment Source Information
Appendix III Supplemental (Non-vacancy specific) Recruitment Activities Undertaken

Appendix I

Tyler Broadcasting Corporation
January 2009

Annual EEO Public File Report For Stations
KKNG-FM, KOCCY-AM, KTLR-AM, KOJK-FM, KTUZ-FM, KTUZ-TV

Covering the period from January 22nd, 2008, to and including January 21st, 2009

Vacancy Information

<u>Full-time Positions Filled</u>	<u>Recruitment Source of Hire</u>	Total Number of Interviewees <u>from all sources for this Position.</u>
1. T-30 Sales Executive	T-30 (on-air promotion)	12
2. T-30 Sales Executive	T-30 (on-air promotion)	Included in position 1
3. T-30 Sales Executive	T-30 (on-air promotion)	Included in position 1
4. T-30 Sales Executive	Job Fair	Included in position 1
5. Engineer	OAB	1
6. Radio Sales Executive	KTUZ (Website & on-air promotion)	10
7. Radio Sales Executive	KTUZ (Website & on-air promotion)	Included in position 6.
8. Radio Sales Executive	KTUZ (Website & on-air promotion)	Included in position 6.
9. Radio Sales Executive	KOJK (Website & on-air promotion)	Included in position 6.
10. Traffic Clerk	KKNG (Website & on-air promotion)	3
11. Traffic Clerk	KKNG (Website & on-air promotion)	Included in position 10.
12. TV Program/Reporter	T-30 (on-air promotion)	2
13. TV Program/Reporter	T-30 (on-air promotion)	Included in position 12.
14. Promotion Manager	KKNG (Website & on-air promotion)	1

Appendix II

Tyler Broadcasting Corporation
 January 2009
 Annual EEO Public File Report For Stations
 KKNB-FM, KOCCY-AM, KTLR-AM, KOJK-FM, KTUZ-FM, KTUZ-TV

Covering the period from January 22nd, 2008, to and including January 21st, 2009

Recruitment Source Information

Total Number of Interviews
 This Source Provided During
 This Period

Full Time Positions Filled
 From This Source

Name: The Oklahoma Association Of Broadcasters
 Address: 6520 N. Western, Oklahoma City, OK 73116
 Contact: Carl Smith, by Website WWW.OABOK.ORG

5

1

Name: Oklahoma University
 Address: Career Planning and Placement, 900 Asp, Norman, OK 73019
 Contact: Atn: Job Openings, by mail

0

0

Name: University of Central Oklahoma
 Address: 100 N. University Dr., Edmond, OK 73034
 Contact: Atn: Job Placement, by mail

0

0

Name: Oklahoma State University
 Address: www.hireosugrads.com

0

0

Name: Oklahoma Job Link
 Address: www.okshomjoblink.com

1

0

Appendix II (cont.)

Tyler Broadcasting Corporation
 January 2009
 Annual EEO Public File Report For Stations
 KKNG-FM, KOCCY-AM, KTLR-AM, KOJK-FM, KTUZ-FM, KTUZ-TV

Covering the period from January 22nd, 2008, to and including January 21st, 2009

Recruitment Source Information

Recruitment Source Used	Total Number of Interviewees	
	This Source Provided During This Period	Full Time Positions Filled From This Source
Name: Tyler Broadcasting Corporation Address: 5101 S. Shields, Oklahoma City, OK 73129 Contact: Gena Green Website: WWW.KKNG.COM	3	3
Name: Tyler Broadcasting Corporation Address: 5101 S. Shields, Oklahoma City, OK 73129 Contact: Gena Green Website: WWW.KTUZ.COM	4	3
Name: Tyler Broadcasting Corporation Address: 5101 S. Shields, Oklahoma City, OK 73129 Contact: Gena Green Station: T-30 Telemundo	8	5
Name: Tyler Broadcasting Corporation Address: 5101 S. Shields, Oklahoma City, OK 73129 Contact: Gena Green Website: WWW.JACKOKC.com	3	1

Appendix III

Tyler Broadcasting Corporation January 2009 Annual EEO Public File Report For Stations KKNB-FM, KOCY-AM, KTLR-AM, KOJK-FM, KTUZ-FM, KTUZ-TV

Covering the period from January 22, 2008, to and including January 21, 2009.

Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by the SEU

Intern program

Tyler Broadcasting Corporation's intern program, which was started in 1993, consists of hiring high school and college students who are interested in broadcasting to assist station personal with their daily responsibilities. These interns have, and continue to assist Tyler Broadcasting Corporation staff in programming, engineering, promotion and sales.

Some specific intern duties include: assisting engineering with setting up remote broadcast, working with on-air staff to develop programs; assisting in the station's promotional campaigns; and assisting sales department with sales materials. Since the programs inception, several interns have moved into full or part-time positions with the company.

Listing of upper level jobs with groups whose membership includes substantial participation of women and minorities

During the period covered by this report, full time job openings are advertised on our station websites, and in over the air advertisements on our stations. Due to the continued growth of KTUZ-FM Spanish radio and KTUZ-TV (T30 Telemundo) Spanish television, attracting applicants with bilingual skills (Spanish and English) was and remains a high priority. In an attempt to insure minority applicants are reached, job openings are advertised on KTUZ-FM, Tyler Broadcasting's 24 hour, Spanish language radio station, and T-30 Telemundo television. This advertising vehicle continues to be very effective in reaching women and minorities, as 57% of hires covered by this report were Hispanic, and 57% of full time positions were filled by women.

Sponsor and Host Job Fair

In April 2008 and November 2008 Tyler Broadcasting Corporation sponsored a Hispanic Job Fair at Oklahoma City Community Collage. Staff from KTUZ-FM and KTUZ-TV were on site to promote broadcasting careers, translate in Spanish, and distribute applications. The event has grown since the company started it in 2004 and now attracts more than 3,000 job seekers. Participants included representatives from companies in the communication, banking, insurance, education, automotive, and dining industries.

Participation in Job Fair

In October 2008 Sales Managers participated in a career fair at the University of Oklahoma. Tyler Broadcasting Corporation employees were available for consultation on career opportunities in broadcasting and encouraged visitors to complete employment applications.

Hispanic Business Expo

In July 2008 Tyler Broadcasting Corporation participated in the Hispanic Chamber of Commerce Expo held at the Oklahoma State Fairgrounds. Employees were available for consultation on career opportunities in broadcasting (both radio and television), and encouraged Expo attendees to complete employment applications.