

REP HEADLINE# 8360042 TRF# 1576197 REP: TEL# 703-528-9967 FAX# 703-516-9680  
 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/16 11.24  
 \*\*\* KOLD-TV \*\*\*

ADV #	ADV. NAME	POLI/J MCCAIN/R/SEN/AZ	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	MENTZER MEDIA SERVICES, INC.	BUYER NAME	CHRIS RUMBLEY	
		210 W. PENNSYLVANIA AVE. SUITE 250	SALES PRSN	WA- RYAN GORDON (H)	
		TOWSON, MD 21204			

ORDER #	CONTRACT # 8360042	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	MCCAIN FOR SENATE	EST#3645	COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES	OCT11/16	OCT17/16	WK-1	

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			OCT11/16
			11.24

REF: M19 APPROVED  
MONEY FROM HEADLINE 8360040  
NEW TTL \$45,265  
THANKS TAYLOR FOR RYAN

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

MCCAIN FOR SENATE

:LINE#:	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS :	TOTL: SPTS:
1	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL: SPTS:

AGENCY ADVERTISER CODE = 282  
AGENCY PRODUCT CODE = 323  
AGENCY EST# = 3645

94	A	830P-900P	30	\$425.00	10/17	1	MON
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PROGRAM : ET  
ORD COM1: MONEY FROM HEADLINE 8360040

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 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$  
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 \*\*CHANGES\*\*

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START DATE	:END DATE	:SPTS /WK:	WEEK INVT	:DAYS	:TOTL: :SPTS:	
STATION MAKEGOOD OFFERS:												
M18	REJECT	MISSED:BONUS										
		OFFER:TU-F/200P-300P			OCT11			30S	\$105.00	(OCT7/16)	PLS ADVISE.	
		CMT:MONEY FROM HEADLINE 8360040										
M19	OK'D	MISSED:BONUS										
		OFFER:MON/830P-900P			OCT17			30S	\$425.00	(OCT11/16)	PLS ADVISE.	
		CMT:MONEY FROM HEADLINE 8360040										
OCT/16		45265.00	CONTRACT TOTAL									45265.00
											TOTAL SPOTS	92
MARKET TOTALS \$33,855 KOLD 38% KGUN 23% KVOA 34% KMSB 4% KTTU 1% CABL 0% KWBA 0%												
EOLD 0%												
ACCURATE SHARES												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME			
P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE			