

Political Advertising Rates for WPLL-FM
For qualified candidates
Effective July 9, 2022

Day-Parted Gross Rate

<u>Day</u>	<u>Time</u>	<u>:30 Rate</u>	<u>:60 Rate</u>
M-F	6a-10a	\$10	\$10
M-F	10a-3p	\$10	\$10
M-F	3p-7p	\$10	\$10
M-F	7p-12a	\$5	\$8
M-F	6a-7p	\$10	\$10
M-Sun	6a-12a	\$10	\$10
Sat.	6a-10a	\$10	\$10
Sat.	10a-3p	\$10	\$10
Sat.	3p-7p	\$10	\$10
Sat.	7p-12a	\$5	\$8
Sun	6a-10a	\$10	\$10
Sun	10a-3p	\$10	\$10
Sun	3p-7p	\$10	\$10
Sun	7p-12a	\$5	\$8

All contracts are payable to MARC Radio.
Contracts must meet requirements defined by station's
Political advertising policies.