

# WOC13764661 [00.00]

## Order Printout



Order Status: Opened-New

Start/End Dates: 09/12/22 - 09/19/22

C/P/E: 1735 / 1751 / 12427

Traffic Order #:

Agency: Buying Time

Product Desc.: Political

Buyer Order #: 11983851

Advertiser: Phillip Shepherd for Franklin Cir Judge (KY)

Estimate Desc.: Shepard 9.12-9.19 TV

AE: Benita Tucker

Buyer:

Total Cost: \$6,860.00 (Cash)

Property: WKYT TV

Primary Demo:

Received Date: 9/09/22 7:32 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

### Terms Of Sale:

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 12	Sep 19												Total Spots	Total Cost
1	CBS This Morning	NM	:30	7:00 AM-9:00 AM	---T---	90.00	1	0												1	90.00
	(Program: CBS This Morning)CS-Sep/2021																				
1	CBS This Morning	NM	:30	7:00 AM-9:00 AM	--W----	90.00	1	0												1	90.00
	(Program: CBS This Morning)CS-Sep/2021																				
1	CBS This Morning	NM	:30	7:00 AM-9:00 AM	M-----	90.00	1	1												2	180.00
	(Program: CBS This Morning)CS-Sep/2021																				
2	WKYT This Morning 530a-6a	NM	:30	5:30 AM-6:00 AM	--W----	90.00	1	0												1	90.00
	(Program: WKYT This Morning 530a-6a)CS-Sep/2021																				
2	WKYT This Morning 530a-6a	NM	:30	5:30 AM-6:00 AM	----F--	90.00	1	0												1	90.00
	(Program: WKYT This Morning 530a-6a)CS-Sep/2021																				
2	WKYT This Morning 530a-6a	NM	:30	5:30 AM-6:00 AM	M-----	90.00	0	1												1	90.00
	(Program: WKYT This Morning 530a-6a)CS-Sep/2021																				
2	WKYT This Morning 530a-6a	NM	:30	5:30 AM-6:00 AM	-T-----	90.00	1	0												1	90.00
	(Program: WKYT This Morning 530a-6a)CS-Sep/2021																				

Generated Date: 9/09/22 7:56 AM

Generated by WO Platform  
WideOrbit Inc.

Page 1 of 3

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 12	Sep 19											Total Spots	Total Cost
3	WKYT This Morning 6a	NM	:30	6:00 AM-7:00 AM	---T---	150.00	1	0											1	150.00
	(Program: WKYT This Morning 6a)CS-Sep/2021																			
3	WKYT This Morning 6a	NM	:30	6:00 AM-7:00 AM	M-----	150.00	1	1											2	300.00
	(Program: WKYT This Morning 6a)CS-Sep/2021																			
4	WKYT This Morning 5a-530a	NM	:30	5:00 AM-5:30 AM	--W----	70.00	1	0											1	70.00
	(Program: WKYT This Morning 5a-530a)CS-Sep/2021																			
4	WKYT This Morning 5a-530a	NM	:30	5:00 AM-5:30 AM	-T-----	70.00	1	0											1	70.00
	(Program: WKYT This Morning 5a-530a)CS-Sep/2021																			
5	WKYT News Mid-Morning 10a	NM	:30	10:00 AM-11:00 AM	----F--	110.00	1	0											1	110.00
	(Program: WKYT News Mid-Morning 10a)CS-Sep/2021																			
5	WKYT News Mid-Morning 10a	NM	:30	10:00 AM-11:00 AM	M-----	110.00	1	1											2	220.00
	(Program: WKYT News Mid-Morning 10a)CS-Sep/2021																			
6	WKYT News at Noon	NM	:30	12:00 PM-12:30 PM	---T---	230.00	1	0											1	230.00
	(Program: WKYT News at Noon)CS-Sep/2021																			
6	WKYT News at Noon	NM	:30	12:00 PM-12:30 PM	--W----	230.00	1	0											1	230.00
	(Program: WKYT News at Noon)CS-Sep/2021																			
6	WKYT News at Noon	NM	:30	12:00 PM-12:30 PM	-T-----	230.00	1	0											1	230.00
	(Program: WKYT News at Noon)CS-Sep/2021																			
7	WKYT News at 630p- Sun	NM	:30	6:30 PM-7:00 PM	-----S	175.00	1	0											1	175.00
	(Program: WKYT News at 630p- Sun)CS-Sep/2021																			
8	WKYT News at 6p- Sat	NM	:30	6:00 PM-6:30 PM	-----S-	175.00	1	0											1	175.00
	(Program: WKYT News at 6p- Sat)CS-Sep/2021																			
9	WKYT News at 430p	NM	:30	4:30 PM-5:00 PM	-T-----	220.00	1	0											1	220.00
	(Program: WKYT News at 430p)CS-Sep/2021																			
9	WKYT News at 430p	NM	:30	4:30 PM-5:00 PM	M-----	220.00	1	0											1	220.00
	(Program: WKYT News at 430p)CS-Sep/2021																			
10	WKYT News at 530p	NM	:30	5:30 PM-6:00 PM	-T-----	275.00	1	0											1	275.00
	(Program: WKYT News at 530p)CS-Sep/2021																			
10	WKYT News at 530p	NM	:30	5:30 PM-6:00 PM	M-----	275.00	0	1											1	275.00
	(Program: WKYT News at 530p)CS-Sep/2021																			
11	WKYT News at 5p	NM	:30	5:00 PM-5:30 PM	----F--	265.00	1	0											1	265.00
	(Program: WKYT News at 5p)CS-Sep/2021																			

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 12	Sep 19												Total Spots	Total Cost
11	WKYT News at 5p	NM	:30	5:00 PM-5:30 PM	--W----	265.00	1	0												1	265.00
	(Program: WKYT News at 5p)CS-Sep/2021																				
12	WKYT News at 4p	NM	:30	4:00 PM-4:30 PM	---T---	195.00	1	0												1	195.00
	(Program: WKYT News at 4p)CS-Sep/2021																				
13	Jeopardy	NM	:30	7:30 PM-8:00 PM	---T---	330.00	1	0												1	330.00
	(Program: Jeopardy)CS-Sep/2021																				
13	Jeopardy	NM	:30	7:30 PM-8:00 PM	-T-----	330.00	1	0												1	330.00
	(Program: Jeopardy)CS-Sep/2021																				
13	Jeopardy	NM	:30	7:30 PM-8:00 PM	M-----	330.00	0	1												1	330.00
	(Program: Jeopardy)CS-Sep/2021																				
14	Wheel of Fortune Saturday	NM	:30	7:00 PM-7:30 PM	-----S-	175.00	1	0												1	175.00
	(Program: Wheel of Fortune Saturday)CS-Sep/2021																				
15	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	----F--	330.00	1	0												1	330.00
	(Program: Wheel of Fortune)CS-Sep/2021																				
15	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	--W----	330.00	1	0												1	330.00
	(Program: Wheel of Fortune)CS-Sep/2021																				
15	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	M-----	330.00	1	0												1	330.00
	(Program: Wheel of Fortune)CS-Sep/2021																				
16	WKYT News This AM - Sat 7a	NM	:30	7:00 AM-8:00 AM	-----S-	90.00	1	0												1	90.00
	(Program: WKYT News This AM - Sat 7a)CS-Sep/2021																				
17	WKYT News This AM - Sun 8a	NM	:30	8:00 AM-9:00 AM	-----S	100.00	1	0												1	100.00
	(Program: WKYT News This AM - Sun 8a)CS-Sep/2021																				
18	WKYT News This AM - Sun 7a	NM	:30	7:00 AM-8:00 AM	-----S	60.00	1	0												1	60.00
	(Program: WKYT News This AM - Sun 7a)CS-Sep/2021																				
19	WKYT News This AM - Sat 6a	NM	:30	6:00 AM-7:00 AM	-----S-	60.00	1	0												1	60.00
	(Program: WKYT News This AM - Sat 6a)CS-Sep/2021																				
Spot Totals:							33	6												39	6860.00
Rate Totals:							5815.00	1045.00													

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	39	\$6,860.00			