



WLJC-TV
PO Box Y
Beattyville, KY 41311

Quarterly Issues/Program Report

January 1 – March 31

Compiled by Kim Mitchell

1st Quarter - March 2012

The following is a list of some of the significant issues responded to by WLJC-TV, Beattyville, Kentucky, along with significant programming treatment of those issues for the period of January 1 – March 31, 2012. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. All times are eastern.

Issues List:

Current issues that the viewing audience face.

- Prayer Line Availability
- Health/Safety
- Community Service
- Family/Relationships
- Religion
- Substance Abuse/Addiction

WLJC-TV Quarterly Issues/Programs Report

Issue	Program	Date	Time	Duration	Description of Program
Prayer Line	Hour of Harvest	1/1/12-3/31/12	7p-8:30p	90 min	WLJC has a 24/7 prayer line available for the viewing area to call in with their prayer requests. They are able to talk to a prayer partner to encourage them to live by God's word and give them an encouraging direction in life.
Health	Hour of Harvest	1/2, 2/7, 3/6/12	7p-8:30p	90 min	Special prayer for cancer patients. Shared Bible verses that told of God's protection, strength and encouragement.
Community Service	Hour of Harvest	1/1/12-3/31/12	7p-8:30p	90 min	President of WLJC, Sister Margaret, continually visits hospitals, nursing homes and homes of the viewers, praying for the sick, sharing words of encouragement and leading lost souls to the Lord. She discusses her visits on air with viewers.
Community Service	Hour of Harvest	1/1/12-3/31/12	7p-8:30p	90 min	Host and guests announce upcoming revivals, homecomings and church events and encourages the viewers to attend.
Community Service	Hour of Harvest	3/19/12-3/31/12	7p-8:30p	90 min	WLJC Fall Revival aired for two weeks with different ministers each night to encourage viewers to give their souls to Christ and live a righteous life. Your reward will be eternal life in Heaven.
Community Service/ Safety	WLJC Tour	3/14/12	10a-11a	60 min	WLJC staff conducted a tour of the facility for Lee County Head Start students for Severe Weather Preparedness Month. Staff demonstrated how we receive and retransmit weather alerts to the community in order to alert them to possible severe weather conditions.
Community Service/ Safety	Hour of Harvest	3/13/12	7p-8:30p	90 min	Guest Rev. and Mrs. Robert Hinton discussed the devastating tornado that destroyed a local county, West Liberty. He announced a special service at the Morgan Co. high School gym on March 18 th to pray for the families and how to donate money or items to the victims.

Family	Hour of Harvest	1/1/12-3/31/12	7p-8:30p	90 min	Hour of Harvest is a program airing live five nights every week for families to grow spiritually by watching this positive family program. Gives viewers the opportunity to speak live with prayer partners and ministers to help them find salvation.
Religion	Hour of Harvest	1/1/12-3/31/12	7p-8:30p	90 min	President of WLJC, Sister Margaret, continually visits hospitals, nursing homes and homes of the viewers, praying for the sick, sharing words of encouragement and leading lost souls to the Lord. She discusses her visits on air with viewers so they can pray for the undisclosed ill people too.
Substance Abuse	Hour of Harvest	1/1/12-3/31/12	7p-8:30p	90 min	Host and guests discuss the dangers and outcome of substance abuse and the effect it has on the entire family as well as the individual.

Calls received during the Hour of Harvest Program

	January	February	March	Total
Salvation	91	47	57	195
Total Calls	2,071	1,873	1,805	5,749

Hour of Harvest airs "Live" on Monday, Tuesday, Thursday, Friday and Saturday 7p-8:30p and is locally produced with the help of our production staff in the main studio. A variety of guests appear on the program from all across Kentucky as well as from several other states. Hour of Harvest provides encouraging words and scripture to viewers as well as a prayer request line that is available 24/7.