



WLJC-TV  
PO Box Y  
Beattyville, KY 41311

## **Quarterly Issues/Program Report**

January 1 – March 31

Compiled by Kim Mitchell

1st Quarter - March 2013

The following is a list of some of the significant issues responded to by WLJC-TV, Beattyville, Kentucky, along with significant programming treatment of those issues for the period of January 1 – March 31, 2013. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. All times are eastern.

### **Issues List:**

Current issues that the viewing audience face.

- Prayer Line Availability
- Health/Safety
- Community Service
- Family/Relationships
- Religion

## WLJC-TV Quarterly Issues/Programs Report

| Issue             | Program         | Date                             | Time     | Duration | Description of Program   |
|-------------------|-----------------|----------------------------------|----------|----------|--|
| Prayer Line       | Hour of Harvest | 1/1/13-3/31/13                   | 7p-8:30p | 90 min   | WLJC has a 24/7 prayer line available for the viewing area to call in with their prayer requests. They are able to talk to a prayer partner to encourage them to live by God's word and give them an encouraging direction in life.  |
| Health            | Hour of Harvest | 1/8, 2/5/13, 3/5/13              | 7p-8:30p | 90 min   | Special prayer for cancer patients. Shared Bible verses that told of God's protection, strength and encouragement.   |
| Community Service | Hour of Harvest | 1/1/13-3/31/13                   | 7p-8:30p | 90 min   | President of WLJC, Sister Margaret, continually visits hospitals, nursing homes and homes of the viewers, praying for the sick, sharing words of encouragement and leading lost souls to the Lord. She discusses her visits on air with viewers so they can pray for the sick as well. |
| Community Service | Hour of Harvest | 1/1/13-3/31/13                   | 7p-8:30p | 90 min   | Host and guests announce upcoming revivals, homecomings and church events and encourages the viewers to attend.  |
| Family            | Hour of Harvest | 1/1/13-3/31/13                   | 7p-8:30p | 90 min   | Hour of Harvest is a program airing live five nights every week for families to grow spiritually by watching this positive family program. Provides viewers the opportunity to speak live with prayer partners and ministers to help them find salvation.                              |
| Religion          | Hour of Harvest | 3/11/13-3/23/13                  | 7p-8:30p | 90 min   | WLJC held Spring Revival to encourage viewers to live their life for the Lord. Several guest preachers shared encouraging scripture and prayed for those who called in. Guest musicians blessed the audience with gospel singing.  |
| Telethon          | Hour of Harvest | 3/25/13-3/30/13<br>4/1/13-4/6/13 | 7p-8:30p | 90 min   | WLJC held its Spring Telethon to raise funds for the ongoing operating/equipment cost for broadcasting Christian programming into homes across central and eastern Kentucky.   |

**Calls received during the Hour of Harvest Program**

|             | <b>January</b> | <b>February</b> | <b>March</b> | <b>Total</b> |
|-------------|----------------|-----------------|--------------|--------------|
| Salvation   | 55             | 68              | 53           | 176          |
| Total Calls | 1,801          | 1,728           | 3,116        | 6,645        |

Hour of Harvest airs “Live” on Monday, Tuesday, Thursday, Friday and Saturday 7p-8:30p and is locally produced with the help of our production staff in the main studio. A variety of guests appear on the program from all across Kentucky as well as from several other states. Hour of Harvest provides encouraging words and scripture to viewers as well as a prayer request line that is available 24/7.