

WGSU-FM (89.3), Geneseo, N.Y.
Issues and Programs List
Third Quarter 2020

Issues of Community Concern:

1. Education
2. Civic Engagement/Politics
3. Diversity and Inclusion
4. Environment/Sustainability
5. Health and Safety
6. Family and Community/Quality of Life

Programming:

News:

Program: Genesee Valley News Report

Aired: 6 p.m. Monday–Friday (Sept. 17–30)

Length: 7 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Civic Engagement/Politics, Diversity and Inclusion, Environment/Sustainability, Health and Safety

Public Affairs:

Program: Alternative Radio

Aired: 8 a.m. Saturday

Length: 57 minutes

Description: Offers in-depth discussions and progressive viewpoints on public-affairs issues often ignored or distorted by mainstream media; hosted by David Barsamian (produced by Rise Up).

Issues Addressed: Education, Civic Engagement/Politics, Diversity and Inclusion, Health and Safety

Segment descriptions:

Guest/topic: (July 4) Rob Larson/Technopolies

Guest/topic: (July 11) Marc Lamont Hill and Keeanga-Yamahtta Taylor/Dismantling the System

Guest/topic: (July 18) Michael Eric Dyson/White Privilege

Guest/topic: (July 25) Robin DiAngelo/The Fragility of Whiteness

Guest/topic: (Aug. 1) Camara Phyllis Jones/Racism & Health

Guest/topic: (Aug. 8) Vandana Shiva and David Suzuki/The Pandemic Wake-up Call

Guest/topic: (Aug. 15) Peter Andreas/Drugs & War

Guest/topic: (Aug. 22) Stephen Bezruchka/The Human Cancer in the Covid-19 Era

Guest/topic: (Aug. 29) William Barber and Martin Luther King/It's Time to Transform America

Guest/topic: (Sept. 5) Chris Hedges/Trump & the Christian Right

Guest/topic: (Sept. 12) Ralph Nader/Trump, the Pandemic & the Election

Guest/topic: (Sept. 19) Yanis Varoufakis/Capitalist Bubbles & Covid-19

Guest/topic: (Sept. 26) Jason Stanley/How Fascism Works

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education

Program: The Media Project

Aired: 10 a.m. Saturday

Length: 27 minutes

Description: Examines media coverage of current events; hosted by Rex Smith, editor, *The Times Union*; Alan Chartock, president/CEO, Northeast Public Radio; and other guest hosts (produced by WAMC/Northeast Public Radio).

Issues Addressed: Education, Civic Engagement/Politics

Program: Climate Connections

Aired: 10:28 a.m. Saturday

Length: 1 minute 30 seconds

Description: Reports and analyzes impacts related to climate change and offers constructive solutions to reduce climate-related risks and wasteful energy practices (produced by the Center for Environmental Communication at Yale University and ChavoBart Digital Media).

Issues Addressed: Education, Environment/Sustainability, Health and Safety, Family and Community/Quality of Life

Program: Geneseo Today

Aired: 10:30 a.m. Saturday; 11 p.m. Sunday

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Civic Engagement/Politics, Health and Safety, Family and Community/Quality of Life

Segment descriptions:

Guest/topics: (July 4–5) Paul Scipione, SUNY Geneseo alumnus and retired faculty member; discussed his time as a SUNY Geneseo student, WGSU's early days and his post-college activities and career (part of "WGSU History" series) (rebroadcast).

Guest/topics: (July 11–12) Paul Pakusch, SUNY Geneseo alumnus; discussed his time working for SUNY Geneseo radio stations WGSU-FM and WGBC-AM and his broadcasting career (part of "WGSU History" series) (rebroadcast).

Guest/topics: (July 18–19) Chris Pruszynski, professor emeritus and former WGSU faculty director; discussed WGSU history (first of two-part interview in "WGSU History" series) (rebroadcast).

Guest/topics: (July 25–26) Chris Pruszynski, professor emeritus and former WGSU faculty director; discussed WGSU history (second of two-part interview in "WGSU History" series) (rebroadcast).

Guest/topics: (Aug. 1–2) Dave Slade, SUNY Geneseo alumnus; discussed his time as a SUNY Geneseo student and working for WGSU-FM and WGSU-AM and his broadcasting career (first of two-part interview in “WGSU History” series) (rebroadcast).

Guest/topics: (Aug. 8–9) Dave Slade, SUNY Geneseo alumnus; discussed his time as a SUNY Geneseo student, working for WGSU-FM and WGSU-AM and his broadcasting career (second of two-part interview in “WGSU History” series) (rebroadcast).

Guest/topics: (Aug. 15–16) Tad Thompson, SUNY Geneseo alumnus; discussed his time as a SUNY Geneseo student, WGSU’s early days and his post-college career (first of two-part interview in “WGSU History” series) (rebroadcast).

Guest/topics: (Aug. 22–23) Tad Thompson, SUNY Geneseo alumnus; discussed his time as a SUNY Geneseo student, WGSU’s early days and his post-college career (second of two-part interview in “WGSU History” series) (rebroadcast).

Guest/topics: (Aug. 29–30) Daniel Minchen, SUNY Geneseo alumnus; discussed his time as a SUNY Geneseo student, WGSU’s early days and his post-college career (part of “WGSU History” series) (rebroadcast).

Guest/topics: (Sept. 5–6) Don Mathisen, former SUNY Geneseo student; discussed experiences and some of the prominent people met, including then-businessman Donald Trump, during a more than 40-year broadcast-journalism career (first of two-part interview in “WGSU History” series) (rebroadcast).

Guest/topics: (Sept. 12–13) Don Mathisen, former SUNY Geneseo student; discussed experiences during a more than 40-year broadcast-journalism career — including covering the 9/11 terrorist attacks, from Ground Zero, for Bloomberg TV (second of two-part interview in “WGSU History” series) (rebroadcast).

Guest/topics: (Sept. 19–20) Eric Osganian, chief, Village of Geneseo Police Department; discussed the role of police officers and the impact their decisions can have on citizens served.

Guest/topics: (Sept. 26–27) Beth Cholette, assistant director of counseling services, SUNY Geneseo Student Health and Counseling; discussed mental-health and other services provided to students.

Program: Live On KEXP

Aired: 10 p.m. Sunday

Length: 15–30 minutes (individual program length varies)

Description: Weekly series, recorded at KEXP-FM, Seattle, featuring in-studio performances by established and up-and-coming alternative/indie artists in a range of genres (produced by KEXP with financial support from the Corporation for Public Broadcasting for free distribution to college and community radio stations).

Issues Addressed: Education

Program: WGSU Flashback: A Continuum of Sound

Aired: 10:20 p.m. July 5–6, 12–13, 19–20, 26–27; Aug. 2–3, 9–10, 16–17, 23–24;
and 4:20 p.m. July 6, 13, 20, 27; Aug. 3, 10, 17, 24

Length: 15–30 minutes (individual program length varies)

Description: Weekly music feature spotlighting a song a week, along with background on the music and memories from earlier eras of WGSU programming (locally produced).

Issues Addressed: Education

Program: World College Radio Day Simulcast

Aired: 2 p.m. Oct. 2

Length: One hour

Description: World College Radio Day special commemorating 10th annual World College Radio Day (produced by the College Radio Foundation).

Issues Addressed: Education

Public Service Announcements:

Aired: At least once to twice hourly, 6 a.m.–midnight (seven days a week)

Length: 30 and 60 seconds (prerecorded)

Campaign descriptions (organization):

Education: College Radio Awareness (College Radio Foundation)

Education: Selective Service Registration Awareness (Selective Service System)

Education: SUNY Geneseo/CIT: Rave Guardian Safety App (SUNY Geneseo/Local)

Education: SUNY Geneseo/Diversity Office (SUNY Geneseo/Local)

Education: SUNY Geneseo/Friends of WGSU (SUNY Geneseo/Local)

Education: SUNY Geneseo/WGSU Underwriting (SUNY Geneseo/Local)

Education/Family and Community: Recruitment (New York Army National Guard/
New York State Broadcasters Association) (NCSA Announcement)

Environment/Sustainability: Land Preservation (Genesee Valley Conservancy)

Family and Community: Let's Talk About America (Keep America Beautiful)

Family and Community: Wildfire Prevention (U.S. Forest Service/Ad Council)

Health and Safety: Anti-Drunk Driving (Muskingum University/CBI)

Health and Safety: Buzzed Driving Prevention (National Highway Traffic Safety
Administration/Ad Council)

Health and Safety: Coronavirus Response (CDC/NAB)

Health and Safety: Distracted Driving Prevention (Ad Council of Rochester)

Health and Safety: Freedom From Smoking (American Lung Association)

Health and Safety: "If You See Something Say Something"
(U.S. Department of Homeland Security)

Health and Safety: Our Roads, Our Safety/Voices of Safety (U.S. Department of
Transportation/Federal Motor Carrier Safety Administration)

Health and Safety: Pedestrian Safety/DriveToBeBetter.com
(Causewave Community Partners)

Health and Safety: Safe Disposal of Opioid Medications (U.S. Food and Drug Administration)

Health and Safety: Safe Driving (Governor's Traffic Safety Committee/New York State
Broadcasters Association) (NCSA Announcement)

Health and Safety: Safe Use of Acetaminophen (U.S. Food and Drug Administration)

Health and Safety: Smoking Cessation (Centers for Disease Control/U.S. Department of
Health and Human Services)

Health and Safety: Stay True to You (Causewave Community Partners)

Health and Safety: Texting and Driving Prevention (National Highway Traffic Safety
Administration/Ad Council)

Sports Programming:

Program: Sports 360

Aired: 6 p.m. Wednesday (Sept. 23–30)

Length: One hour

Description: Insight on and analysis of various major-league and collegiate sports (locally produced).

Issues Addressed: Family and Community/Quality of Life

Weather Reports:

WGSU provides local weather reports, including current conditions and forecasts, at least once per hour during live-program segments; and an hourly pre-recorded weekend weather forecast 6 a.m.–6 p.m. Saturday.

Issues Addressed: Health and Safety

Emergency Alert System:

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans and Seneca, N.Y., Operational Area Emergency Alert System. During the quarter covered by this report, WGSU broadcast 10 Required Weekly Tests (RWT) and three Required Monthly Tests (RMT).

Issues Addressed: Health and Safety

Community Service/Involvement:

Community Outreach

WGSU participated in the SUNY Geneseo Department of Student Life online fall-semester Student Organization Expo, Sept. 2; and hosted a virtual general-interest meeting Sept. 16 (volunteer-recruitment events).

Issues Addressed: Education, Family and Community/Quality of Life

WGSU hosted “WGSU Day” (station outreach and promotion event) on campus, 11 a.m.–3 p.m. Oct. 2.

Issues Addressed: Education, Family and Community/Quality of Life

In conjunction with a Radio Production course in the SUNY Geneseo Department of Communication, WGSU solicited campus-based partners to serve as clients and to ascertain topics promoting the general welfare of the public. Student-produced public-service announcements will air on WGSU.

Issues Addressed: Education, Civic Engagement

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