

**WGSU-FM (89.3), Geneseo, N.Y.**  
**Issues and Programs List**  
**First Quarter 2020**

**Issues of Community Concern:**

1. Education
2. Civic Engagement/Politics
3. Diversity and Inclusion
4. Environment/Sustainability
5. Health and Safety
6. Family and Community/Quality of Life

**Programming:**

*News:*

Program: Genesee Valley News Report

Aired: 5:30 p.m. Monday–Friday (Jan. 22–March 20)

Length: 7 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Civic Engagement/Politics, Diversity and Inclusion, Environment/Sustainability, Health and Safety

Program: Kaleidoscope

Aired: 11 a.m. Feb. 29–March 1, March 14–15; 11 p.m. March 1 and 15

Length: 30 minutes

Description: In-depth, general-interest news-digest program featuring stories and commentaries on a range of topics (hosted by Maddie Robbins; locally produced).

Issues Addressed: Education, Civic Engagement/Politics, Diversity and Inclusion, Environment/Sustainability, Health and Safety, Family and Community/Quality of Life

Program: COVID-19 Daily Update/Special Report

Aired: 4–9 p.m. (hourly, on the hour) Monday–Friday (March 23–31)

Length: 2 minutes

Description: Daily update on COVID-19 pandemic crisis, including Livingston County, New York state and SUNY Geneseo-related news, and national and global developments (various hosts, locally produced).

Issues Addressed: Health and Safety

*Public Affairs:*

Program: CurrentCast

Aired: 5:10 p.m. Monday–Friday

Length: 1 minute

Description: Highlights the importance of water stewardship and sustainability in the Great Lakes and surrounding watersheds (sponsored by the Center for Transformative Action; produced by ChavoBart Digital Media in partnership with the Atkinson Center for a Sustainable Future, Cornell University).

Issues Addressed: Education, Environment/Sustainability, Health and Safety, Family and Community/Quality of Life

Program: Alternative Radio

Aired: 8 a.m. Saturday

Length: 57 minutes

Description: Offers in-depth discussions and progressive viewpoints on public-affairs issues often ignored or distorted by mainstream media; hosted by David Barsamian (produced by Rise Up).

Issues Addressed: Education, Civic Engagement/Politics, Diversity and Inclusion, Health and Safety

*Segment descriptions:*

Guest/topic: (Jan. 4) Arundhati Roy/Modi's India

Guest/topic: (Jan. 11) Robert Hackett/Canada: Pipelines, Politics and the Press

Guest/topic: (Jan. 18) Matt Taibbi/Media: Monetizing Anger

Guest/topic: (Jan. 25) Sohaila Abdulali/Talking About Rape

Guest/topic: (Feb. 1) William Barber/Why Iowa Matters

Guest/topic: (Feb. 8) Keeanga-Yamahtta Taylor/The Power of Social Movements

Guest/topic: (Feb. 15) Robert Fisk/Chaos in the Middle East

Guest/topic: (Feb. 22) Michael Lerner/Faith, Politics & the Left (Part 1)

Guest/topic: (Feb. 29) Michael Lerner/Faith, Politics & the Left (Part 2)

Guest/topic: (March 7) Jim Hightower/It's Up To You

Guest/topic: (March 14) Jenny Brown/Women: Labor Pains

Guest/topic: (March 21) Eric Foner/The Legacy of Reconstruction

Guest/topic: (March 28) Stephen Bezruchka/The Coronavirus Pandemic

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education

Program: The Media Project

Aired: 10 a.m. Saturday

Length: 27 minutes

Description: Examines media coverage of current events; hosted by Rex Smith, editor, *The Times Union*; Alan Chartock, president/CEO, Northeast Public Radio; and other guest hosts (produced by WAMC/Northeast Public Radio).

Issues Addressed: Education, Civic Engagement/Politics

Program: Climate Connections

Aired: 10:28 a.m. Saturday

Length: 1 minute 30 seconds

Description: Reports and analyzes impacts related to climate change and offers constructive solutions to reduce climate-related risks and wasteful energy practices (produced by the Center for Environmental Communication at Yale University and ChavoBart Digital Media).

Issues Addressed: Education, Environment/Sustainability, Health and Safety, Family and Community/Quality of Life

Program: Geneseo Today

Aired: 10:30 a.m. Saturday; 11 p.m. Sunday (except 11:30 p.m. March 1 and 15)

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Civic Engagement/Politics, Diversity and Inclusion, Environment/Sustainability, Health and Safety, Family and Community/Quality of Life

*Segment descriptions:*

Guest/topics: (Jan. 4–5) Denise Battles, president, SUNY Geneseo; discussed new leadership-team members, college goals and recent accomplishments, including new programs and policies and plans for infrastructure renovations (rebroadcast).

Guest/topics: (Jan. 11–12) Kimberley Willis, registrar, SUNY Geneseo; discussed registrar's office initiatives, including a planned wait-list trial (rebroadcast).

Guests/topics: (Jan. 18–19) Martha Raddatz, chief global affairs correspondent, ABC News; and Leila Sassouni, Knights' Life editor, *The Lamron*; discussed their backgrounds, current positions and journalism issues (rebroadcast).

Guests/topics: (Jan. 25–26) Julia Skeval, editor-in-chief, *The Lamron*; discussed her role and the newspaper's future (rebroadcast).

Guests/topics: (Feb. 1–2) Margaret Duff, mayor, Village of Geneseo; discussed current projects, issues facing the village and new village parking policies (rebroadcast).

Guests/topics: (Feb. 8–9) Eduniz Mendez, president, and Maryanna Goris, secretary, Latinx Student Association, SUNY Geneseo; discussed the organization, events and issues surrounding race, multiculturalism and bias faced by the Latinx community in Geneseo and beyond (rebroadcast).

Guests/topics: (Feb. 15–16) Alexander Findeis, SUNY Geneseo student; discussed his project with the Town of Nunda, efforts to bring awareness to the antiwar movement, and a critique of *The New York Times'* 1619 Project.

Guests/topics: (Feb. 22–23) Madeline Dunn, SUNY Geneseo student and TEDx organizer; discussed the TEDx mission and event this semester.

Guests/topics: (Feb. 29–March 1) Jennifer Katz, professor of psychology, SUNY Geneseo; discussed Pathways: Geneseo Peer Advocacy Program, a confidential student-staffed peer-to-peer support and referral program, and other initiatives.

Guests/topics: (March 7–8) Martin Miskell, executive director, and Deborah Tukerman, The Arc of Livingston-Wyoming; discussed agency goals and community impact.

Guests/topics: (March 14–15) Cooper Breed, SUNY Geneseo student; discussed her research (conducted with Suann Yang, associate professor of biology) into learning techniques and pedagogy in biology.

Guests/topics: (March 21–22) Stacy Robertson, provost, and Julie Buehler, vice president for finance and administration, SUNY Geneseo; discussed Milne Library renovation plans and related issues.

Guests/topics: (March 28–29) Kaitlin Joyce, SUNY Geneseo student; discussed her advocacy for support for the arts at SUNY Geneseo.

Program: Under The Needle: The KEXP Sessions

Aired: 10 p.m. Sunday

Length: 15–30 minutes (individual program length varies)

Description: Weekly series, recorded at KEXP-FM, Seattle, featuring in-studio performances by established and up-and-coming alternative/indie artists in a range of genres (produced by KEXP with financial support from the Corporation for Public Broadcasting for free distribution to college and community radio stations).

Issues Addressed: Education

Program: “Campus Conversation” open-forum rebroadcast and live call-in show

Aired: 7–10 p.m. Feb. 19

Length: Three hours

Description: Rebroadcast (7–8 p.m.) of Feb. 13 campus open forum addressing student concerns; followed by live on-air discussion with SUNY Geneseo student leaders and listener call-ins (hosted by Maddie Robbins; locally produced).

Issues Addressed: Education, Family and Community/Quality of Life

*Public Service Announcements:*

Aired: At least once to twice hourly, 6 a.m.–midnight (seven days a week)

Length: 30 and 60 seconds (prerecorded)

*Campaign descriptions (organization):*

Education: College Radio Awareness (College Radio Foundation)

Education: Selective Service Registration Awareness (Selective Service System)

Education: SUNY Geneseo/Chinese Culture Club Geneseo (SUNY Geneseo/Local)

Education: SUNY Geneseo/CIT: Experimental Space (SUNY Geneseo/Local)

Education: SUNY Geneseo/CIT: Rave Guardian Safety App (SUNY Geneseo/Local)

Education: SUNY Geneseo/Diversity Office (SUNY Geneseo/Local)

Education: SUNY Geneseo/Friends of WGSU (SUNY Geneseo/Local)

Education: SUNY Geneseo/Lederer Gallery (SUNY Geneseo/Local)

Education: SUNY Geneseo/Sponsored Research (SUNY Geneseo/Local)

Education: SUNY Geneseo/WGSU Underwriting (SUNY Geneseo/Local)

Education/Family and Community: Recruitment (New York Army National Guard/  
New York State Broadcasters Association) (NCSA Announcement)

Environment/Sustainability: Land Preservation (Genesee Valley Conservancy)

Family and Community: Let’s Talk About America (Keep America Beautiful)

Family and Community: New Parking Rules (Village of Geneseo)

Family and Community: Shelter Pet Adoption (TheShelterPetProject.org/Ad Council)

Family and Community: Wildfire Prevention (U.S. Forest Service/Ad Council)

Health and Safety: Anti-Drunk Driving (Muskingum University/CBI)

Health and Safety: Buzzed Driving Prevention (National Highway Traffic Safety  
Administration/Ad Council)

Health and Safety: Coronavirus Response (CDC/NAB)

Health and Safety: Distracted Driving Prevention (Ad Council of Rochester)

Health and Safety: Freedom From Smoking (American Lung Association)

Health and Safety: “If You See Something Say Something”  
(U.S. Department of Homeland Security)

Health and Safety: Our Roads, Our Safety/Voices of Safety (U.S. Department of Transportation/Federal Motor Carrier Safety Administration)  
Health and Safety: Pedestrian Safety/DriveToBeBetter.com (Causewave Community Partners)  
Health and Safety: Safe Disposal of Opioid Medications (U.S. Food and Drug Administration)  
Health and Safety: Safe Use of Acetaminophen (U.S. Food and Drug Administration)  
Health and Safety: Smoking Cessation (Centers for Disease Control/U.S. Department of Health and Human Services)  
Health and Safety: Stay True to You (Causewave Community Partners)  
Health and Safety: SUNY Geneseo/Lauderdale Health Center (SUNY Geneseo/Local)  
Health and Safety: Texting and Driving Prevention (National Highway Traffic Safety Administration/Ad Council)  
Health and Safety: Winter-Spring 2020 Emergency Need (American Red Cross)

*Sports Programming:*

Program: Sports 360/Ice Knights Insider

Aired: 6 p.m. Wednesday (Jan. 22–March 11)

Length: 60 minutes

Description: Insight on and analysis of various major-league, collegiate and area high-school sports; SUNY Geneseo Ice Knights game recaps/previews and interviews with coaches and players; and listener interaction (locally produced).

Issues Addressed: Family and Community/Quality of Life

Program: SUNY Geneseo Ice Knights Hockey

Aired: 6:45 p.m. Jan. 3, 14, 24–25; Feb. 8–9, 14–15, 22, 29; March 7

Length: 2½–3 hours (approximately)

Description: Pregame, play-by-play and postgame coverage (locally produced).

Issues Addressed: Family and Community/Quality of Life

*Weather Reports:*

WGSU provides local weather reports, including current conditions and forecasts, at least once per hour during live-program segments; and an hourly pre-recorded weekend weather forecast 6 a.m.–6 p.m. Saturday.

Issues Addressed: Health and Safety

*Emergency Alert System:*

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans and Seneca, N.Y., Operational Area Emergency Alert System. During the quarter covered by this report, WGSU broadcast 10 Required Weekly Tests (RWT) and three Required Monthly Tests (RMT).

Issues Addressed: Health and Safety

**Community Service/Involvement:**

*Community Outreach*

WGSU hosted SUNY Geneseo Writer's House students for an open house/tour, 4:30–5:30 p.m. Feb. 10.

Issues Addressed: Education, Family and Community

*Awards, honors and recognition*

WGSU cited in an article, “SUNY Geneseo Twitter kerfuffle prompts questions of censorship, social media security,” published online Jan. 30 in *Livingston County News* (<https://www.thelcn.com/lcn01/suny-geneseo-twitter-kerfuffle-prompts-questions-of-censorship-social-media-security-20200130>).

Issues Addressed: Education

WGSU earned first place for “Best Public Affairs Program” for “Geneseo Today”; and was a finalist in five other awards at the 80th annual International Media Conference — IBS NYC 2020, sponsored by Intercollegiate Broadcasting System, March 6–8, in New York City (more: <https://www.geneseo.edu/wgsu/newsroom/>).

Issues Addressed: Education

WGSU cited in an article, “COVID-19: Community Support Map expands listings,” published online March 29 in *Livingston County News* (<https://www.thedailynewsonline.com/lcn01/covid-19-community-support-map-expands-listings-20200329>).

Issues Addressed: Education, Health and Safety, Family and Community/Quality of Life

Prepared by: Michael J. Saffran, Faculty Director  
Filed: April 10, 2020