

Dear NFL Affiliates,

We apologize for this notice on the Friday before a long holiday weekend. This afternoon we received an order for a political advertisement to be broadcast during this Sunday's (Jan 19) NFL playoff games.

Please note for your records that the rate for the political ad is \$25,000 gross for :60 spot. The NAB Form PB-18 for your FCC public file can be found here: <https://files.constantcontact.com/f953b4a7201/3ecae3da-c1cb-4dcc-9b8a-3fec413d4e07.pdf>

Normally, we would blackout this political ad from the NFL broadcast of any station that previously instructed us that it does not want to receive/broadcast political advertisements. However, in this instance we are unable to do so because you receive the broadcast by Internet distribution and we cannot blackout ads from broadcasts distributed in this manner.

Accordingly, if you do NOT want to receive/broadcast the political advertisement scheduled for this Sunday, January 19, 2020, you should not broadcast the NFL games. Please contact sportsteam@westwoodone.com if you can no longer carry the games this weekend.

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