

# INVOICE



**ESBT**  
**1301 East Douglas Rd**  
**Mishawaka, IN 46545-1732**  
**Main: (574) 233-3141**  
**Billing: (574) 233-3141**

Invoice #	Invoice Date	Invoice Month	Invoice Period
975229-1	07/29/18	July 2018	06/25/18 - 07/29/18

Property	Account Executive	Sales Office	Sales Region
ESBT	Philadelphia HRP/PHL	HRP Philadelphia	National

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K St NW Ste 100**  
**Washington, DC 20007**

Send Payment To:

**ESBT**  
**REMIT TO Sinclair Broadcast Group**  
**c/o ESBT**  
**PO Box 206270**  
**Dallas, TX 75320-6270**

Advertiser	Product	Estimate Number
Senate Majority PAC	6586 - SENATE MAJORITY	6586

Flight Dates	Order #	Alt Order #
06/26/18 - 07/13/18	975229	09136479

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9914573		

Agency Ref	Advertiser Ref
7041	55172

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	06/26/18	07/02/18	WSBT 10pm News on Fo 10:00 PM-11:00 PM x M-F	10:00 PM-11:00 PM	MTWTF--	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u> 06/26/18	<u>End Date</u> 07/02/18	<u>MTWTFSS</u> M--T---				<u>Spots/Week</u> 1	<u>Rate</u> \$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ESBT	Th	06/28/18	10:18 PM	WSBT 10pm News on Fox M-F	10:00 PM-11:00 PM	:30	SMPINTV1806H	\$150.00 NM
4	07/03/18	07/09/18	WSBT 10pm News on Fo 10:00 PM-11:00 PM x M-F	10:00 PM-11:00 PM	MT--F--	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u> 07/03/18	<u>End Date</u> 07/09/18	<u>MTWTFSS</u> MT-----				<u>Spots/Week</u> 1	<u>Rate</u> \$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ESBT	Tu	07/03/18	10:44 PM	WSBT 10pm News on Fox M-F	10:00 PM-11:00 PM	:30	SMPINTV1806H	\$150.00 NM
5	07/10/18	07/13/18	WSBT 10pm News on Fo 10:00 PM-11:00 PM x M-F	10:00 PM-11:00 PM	-TWTF--	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u> 07/10/18	<u>End Date</u> 07/16/18	<u>MTWTFSS</u> -TWTF--				<u>Spots/Week</u> 1	<u>Rate</u> \$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ESBT	W	07/11/18	10:57 PM	WSBT 10pm News on Fox M-F	10:00 PM-11:00 PM	:30	SMPINTV1806H	\$150.00 NM
7	06/28/18	06/28/18	World Cup Match	10:00 AM-12:00 PM	---1---	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 06/26/18	<u>End Date</u> 07/02/18	<u>MTWTFSS</u> ---1---				<u>Spots/Week</u> 1	<u>Rate</u> \$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ESBT	Th	06/28/18	12:00 PM	World Cup Match	10:00 AM-12:00 PM	:30	SMPINTV1806H	\$300.00 NM
8	06/28/18	06/28/18	World Cup Match	2:00 PM-4:00 PM	---1---	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 06/26/18	<u>End Date</u> 07/02/18	<u>MTWTFSS</u> ---1---				<u>Spots/Week</u> 1	<u>Rate</u> \$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ESBT	Th	06/28/18	2:55 PM	World Cup Match	2:00 PM-4:00 PM	:30	SMPINTV1805H	\$300.00 NM
9	06/28/18	06/29/18		10:00 PM-11:00 PM	---TF--	:30	1	\$150.00	NM

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Advertiser	Product	Estimate Number	
Senate Majority PAC	6586 - SENATE MAJORITY	6586	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
WSBT 10pm News on Fox x M-F									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/26/18	07/02/18	---T---	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ESBT	Th	06/28/18	10:55 PM	WSBT 10pm News on Fox M-F	10:00 PM-11:00 PM	:30	SMPINTV1805H	\$150.00 NM
10	06/28/18	06/29/18	WSBT News on Fox 8-9a	8:00 AM-9:00 AM	---TF--	:30	1	\$55.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/26/18	07/02/18	---TF--	1	\$55.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ESBT	F	06/29/18	8:17 AM	WSBT News on Fox 8-9a	8:00 AM-9:00 AM	:30	SMPINTV1806H	\$55.00 NM
12	07/01/18	07/01/18	FOX NEWS SUNDAY	8:00 AM-9:00 AM	-----1	:30	1	\$50.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/26/18	07/02/18	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ESBT	Su	07/01/18	8:36 AM	FOX NEWS SUNDAY	8:00 AM-9:00 AM	:30	SMPINTV1806H	\$50.00 NM
13	06/30/18	06/30/18	MIKE & MOLLY	1030p-11p	-----S-	:30	1	\$135.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/26/18	07/02/18	-----S-	1	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ESBT	Sa	06/30/18	10:45 PM	MIKE & MOLLY	1030p-11p	:30	SMPINTV1806H	\$135.00 NM
14	06/29/18	06/29/18	RIGHT THIS MINUTE	930a-10a	----F--	:30	1	\$25.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/26/18	07/02/18	----F--	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ESBT	F	06/29/18	9:40 AM	RIGHT THIS MINUTE	930a-10a	:30	SMPINTV1805H	\$25.00 NM
15	07/02/18	07/02/18	RIGHT THIS MINUTE	930a-10a	M-----	:30	1	\$25.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/26/18	07/02/18	M-----	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ESBT	M	07/02/18		RIGHT THIS MINUTE	930a-10a	:00		<del>\$25.00</del> NM
Credited									
16	07/03/18	07/03/18	RIGHT THIS MINUTE	930a-10a	-T-----	:30	1	\$25.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/03/18	07/09/18	-T-----	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ESBT	Tu	07/03/18	9:54 AM	RIGHT THIS MINUTE	930a-10a	:30	SMPINTV1805H	\$25.00 NM
17	07/08/18	07/08/18	Su 10p WSBT 22 Nws on Fox	10p-1030p	-----S	:30	1	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/03/18	07/09/18	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ESBT	Su	07/08/18	10:29 PM	Su 10p WSBT 22 Nws on Fox	10p-1030p	:30	SMPINTV1806H	\$100.00 NM

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Senate Majority PAC	6586 - SENATE MAJORITY	6586	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	07/08/18	07/08/18	Su 10p WSBT 22 Nws on 10p-1030p Fox		-----S	:30	1	\$100.00	NM
18	07/06/18	07/06/18	RIGHT THIS MINUTE	930a-10a	----F--	:30	1	\$25.00	NM
<div> <div>Weeks:</div> <div> <u>Start Date</u> 07/03/18 </div> <div> <u>End Date</u> 07/09/18 </div> <div> <u>MTWTFSS</u> ----F-- </div> <div> <u>Spots/Week</u> 1 </div> <div> <u>Rate</u> \$25.00 </div> </div>									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	ESBT	F	07/06/18	9:41 AM	RIGHT THIS MINUTE	930a-10a	:30	SMPINTV1805H	\$25.00 NM
<u>Total Spots</u>							<b>13</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$1,615.00</b>
<u>Agency Commission</u>	<b>\$242.25</b>
<u>Net Amount Due</u>	<b>\$1,372.75</b>

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