

CBS Radio Inc.

QUARTERLY ISSUES & PROGRAMS REPORT

for

WHFS-HD2

1st Quarter 2013

January 1 through March 31

Prepared by:
Michael Serio
News Director

Filed:
April 5, 2013

Quarter Ending:
March 31, 2013

WHFS-HD2
Regularly Scheduled Public Affairs Programs
1st Quarter 2013

Public Affairs Program

“In Touch With Tampa Bay”

Schedule and Description

Michael Serio, Beecher Martin and John Sipos talk with community leaders and political leaders regarding local, regional and national issues of concern for Tampa Bay/St. Petersburg area residents.

Sundays, 9am-10am

WHFS-HD2
Issues of Concern to Tampa/St. Petersburg/Clearwater Area
Addressed in Responsive Programming in the
1st Quarter 2013

<i>Subject</i>	<i>Description of Issues of Concern being Addressed</i>
Medical/Health	Interviews covered topics such as the importance of eating healthy and exercising; the psychology of staying happy; the importance of taking vitamins; depression in adults; the Mental Health System and how they are missing warning signs that could lead to dangerous situations; childhood diseases such as ADHD and Autism; prescription drug abuse; Genetically Modified Foods – how it's hurting the livestock
Education/ Work Place	Talked about how to prepare for college – what every student and parent should know; a visit to St. Patrick's Catholic Elementary School for Catholic Schools Week; discussions on how to create a successful work place
Economic	Discussions about planning for the future, financially – 401k's; the safety and security of our digital documents and personal information; talked about the millions of teens and young adults that are not in school and are jobless and the obstacles they will face when trying to get a job
Environment/ Community	Discussions about Florida's vanishing natural freshwater springs; SWIFTMUD's concerns on freshwater assets of the State; Fishing Rights Alliance – the limitations that are placed on fishermen and how it's hurting the industry; A visit to the FL Aquarium where they talked about Aquatic Life – Sharks, the different types of sharks, their eating habits and how they are studied. Also discussed the importance of protecting sharks
Law Enforcement/ Military	Discussion on how the economy is affecting the Sheriff's Department; rights and laws of Veterans – what they might not know is available to them
Family	Issues discussed includes violence in kids, trauma – the different treatments; motivational ideas for kids and adults – how to improve/solve situations; the responsibilities of caring for aging parents

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

ISSUE:

Youth Unemployment

PROGRAM NAME:

“In Touch With Tampa Bay – Connecting To Our Community”

AIR DATE & TIME:

Segment “A” (Part 1)

WHFS-HD2 Sunday 1/6/13 9:00am

DURATION OF PROGRAMMING SEGMENT:

15 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Beecher Martin talked with Patrice Cromwell, Director of Economic Development & Integration Initiatives, about the millions of teens and young adults between the ages of 16-24 that are not in school and are jobless. She spoke about the numerous obstacles they face. Not only lacking higher skills required for the well-paying jobs, but they face great competition from older workers for the already scarce entry-level jobs.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

ISSUE:
Crime Issues

PROGRAM NAME:
“In Touch With Tampa Bay – Connecting To Our Community”

AIR DATE & TIME:
Segment “A” (PART II)
WHFS-HD2 Sunday 1/6/13 9:15am

DURATION OF PROGRAMMING SEGMENT:
15 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Beecher Martin spoke with Pinellas County Sheriff Bob Gualtieri about how the economy has affected the Sheriff’s Office over the past few years. He discussed the Training Programs they have. He discussed the major crime issues such as street drugs and misuse of prescription drugs.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

ISSUE:

Health – Immune System & Stress

PROGRAM NAME:

“In Touch With Tampa Bay – Connecting To Our Community”

AIR DATE & TIME:

Segment “B”

WHFS-HD2	Sunday	1/6/13	9:30am
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DURATION OF PROGRAMMING SEGMENT:

30 minutes of 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Beecher Martin spoke with Dr. Kerry McCord, DC about Heart Math research on using thought and speech to reduce stress. He spoke of the importance of the immune system and lymphatic system and how important it is to eat right and exercise.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

ISSUE:
Financial Planning

PROGRAM NAME:
“In Touch With Tampa Bay – Connecting To Our Community”

AIR DATE & TIME:
Segment “A”
WHFS-HD2 Sunday 1/13/13 9:00am

DURATION OF PROGRAMMING SEGMENT
30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Beecher Martin spoke with Steve Overton, Certified Financial Planner at Raymond James & Associates about the importance of planning for the future. He gave his perspective of the future of Medicaid, Medicare and Obamacare. He spoke about financial planning for a 30 year old person vs. a 60 year old person and the importance of having a Will.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

ISSUE:

The Psychology of Staying Happy

PROGRAM NAME:

“In Touch With Tampa Bay – Connecting To Our Community”

AIR DATE & TIME:

Segment “B”

WHFS-HD2	Sunday	1/13/13	9:30am
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DURATION OF PROGRAMMING SEGMENT:

30 minutes of 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Beecher Martin spoke with Sean Meshorer, a psychologist and author of The Bliss Experiment. Meshorer’s scientific studies point to what he calls “happiness busters”: Being trapped in the past; living in the future; and not finding happiness in the present. He presents a 28 day formula for personal transformation that is both psychological and physiological.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

ISSUE:

Health/Medical - Vitamins

PROGRAM NAME:

“In Touch With Tampa Bay – Connecting To Our Community”

AIR DATE & TIME:

Segment “A” (PART I)

WHFS-HD2 Sunday 1/20/13 9:00am

DURATION OF PROGRAMMING SEGMENT

15 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Beecher Martin spoke with Registered Dietitian and Author, Elizabeth Somer, about the 100th anniversary of the discovery of vitamins. She spoke about how important vitamins are in a person’s diet; what the different vitamins do and how they assimilate into the body.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

ISSUE:

Health – Treating Depression

PROGRAM NAME:

“In Touch With Tampa Bay – Connecting To Our Community”

AIR DATE & TIME:

Segment “A” (PART II)

WHFS-HD2 Sunday 1/20/13 9:15am

DURATION OF PROGRAMMING SEGMENT:

15 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Beecher Martin spoke with Dr. Katherine Nordal, Executive Director of Professional Practice at the American Psychological Association, about the increase in depression that affects one in ten adults. Florida ranks #14 as one of the “most depressed states”. Topic covered the cause and effects of depression; how to recognize depression; courses of treatment for depression; the dramatic increase in prescription medication versus psychological evaluation and treatment.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

ISSUE:
Family Issues

PROGRAM NAME:
“In Touch With Tampa Bay – Connecting To Our Community”

AIR DATE & TIME:
Segment “B”
WHFS-HD2 Sunday 1/20/13 9:30am

DURATION OF PROGRAMMING SEGMENT:
30 minutes of 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Beecher Martin spoke with W. David Braughton, President and CEO, Crisis Center of Tampa Bay about family issues such as violence in kids, trauma and the different treatments, depression and thoughts of suicide and how to prevent it.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

ISSUE:

Aquatic Life - Sharks

PROGRAM NAME:

“In Touch With Tampa Bay – Connecting To Our Community”

AIR DATE & TIME:

Segment “A” (PART I)

WHFS-HD2	Sunday	1/27/13	9:00am
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DURATION OF PROGRAMMING SEGMENT

8 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

John Sipos spoke with Eric Hoveland, Associate Curator at the Florida Aquarium about sharks. He spoke about the different types of sharks they have, their eating habits which is not much – they only eat about every other day. Most of the sharks will be kept at the aquarium for their lifetime – so they can be studied. He spoke about the importance of protecting sharks and how vital they are to the ocean.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

ISSUE:

Education – Catholic Schools Week

PROGRAM NAME:

“In Touch With Tampa Bay – Connecting To Our Community”

AIR DATE & TIME:

Segment “A” (PART II)

WHFS-HD2	Sunday	1/27/13	9:08am
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DURATION OF PROGRAMMING SEGMENT:

22 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

John Sipos spoke with Sister Veronica, Principal at St. Patrick’s Catholic Elementary School in Largo. They spoke about Catholic Schools Week and talked with parents of children who also attended the same school when they were growing up. They said “the school has a feeling of community and it is united in purpose and belief”. They spoke about how well the faculty prepares the students for high school.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

ISSUE:
Family Issues

PROGRAM NAME:
“In Touch With Tampa Bay – Connecting To Our Community”

AIR DATE & TIME:
Segment “B”
WHFS-HD2 Sunday 1/27/13 9:30am

DURATION OF PROGRAMMING SEGMENT:
30 minutes of 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Beecher Martin spoke with W. David Braughton, President and CEO, Crisis Center of Tampa Bay about family issues such as violence in kids, trauma and the different treatments, depression and thoughts of suicide and how to prevent it.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:
The Environment

Program Name:
“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time
Segment “A” (Part I)
WHFS-HD2 Sunday 02/03/13 9:00am

DURATION OF PROGRAMMING SEGMENT:
30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Michael Serio spoke with Tampa Bay Times environmental writer Craig Pittman, four-time winner of the Waldo Profit Award for Distinguished Environmental Journalism in Florida about his on-going research and columns about Florida’s vanishing natural freshwater springs. He described the historical events that led up to the loss of Tampa’s Sulfur Springs, and how recent efforts to salvage the springs have failed. He spoke about how population growth in our area has limited the ability of rainwater to recharge the aquifer, and thus the contamination of the springs that served the area’s drinking water needs. Topics also discussed included the move by the State of Florida to purchase a former tourist attraction for conversion back into natural habitat.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:

SWIFTMUD – Restoring Natural Habitats

Program Name:

“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time

Segment “B” (Part II)

WHFS-HD2	Sunday	02/03/13	9:30am
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DURATION OF PROGRAMMING SEGMENT:

30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Michael Serio spoke with Brandt Henningsen, Chief Environmental Scientist for the SWIM program at the Southwest Florida Water Management District. While SWIFTMUD is typically thought of as concerned about the freshwater assets of the State of Florida, the SWIM program focuses on the shallow saltwater and coastal waters in and around central Florida. Topics discussed included SWIFTMUD’s efforts to restore natural habitats to improve the health of the coastal wetlands, their work with local municipalities to ensure that water runoff is as clean as it can be, and SWIFTMUD’s continuing efforts to clean up the damage left by the former Cross Florida Barge Canal.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:
Fishing Rights Alliance

Program Name:
“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time
Segment “A” (Part I)
WHFS-HD2 Sunday 02/10/13 9:00am

DURATION OF PROGRAMMING SEGMENT:
30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Michael Serio spoke with Captain Denny O’Hearn of the Fishing Rights Alliance. The FRA contends that the US National Marine Fisheries Service’s estimates of the fish stock living and being removed from the Gulf of Mexico are being miscounted, and that as a result, limitations placed upon sport fisherman are unfair. At the same time, he contends that the federal government has a plan in place that would increase the limits allowed to commercial harvesters on behalf of food production companies. Topics discussed included their call to the Government Accounting Office for a complete review of how stock assessments are conducted, that the fish supply in the Gulf of Mexico is far larger than has been portrayed by the government, and how NMFS miscounts in California, Oregon, Washington, Texas and Louisiana have hurt those local fishing industries and the Fishing Rights Alliance’s efforts to prevent that from happening in Florida.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:

Millennials vs. Baby Boomers

Program Name:

“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time

Segment “B” (Part II)

WHFS-HD2 Sunday 02/10/13 9:30am

DURATION OF PROGRAMMING SEGMENT:

30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Michael Serio spoke with author Scott Gross about his book “Invisible: How Millennials Are Changing the Way We Sell.” A Millennial is described as one who was born after 1975, and Scott Gross appeared on the program to discuss how this new generation of Americans is changing the economic landscape of America. Topics discussed included how Millennials and Baby Boomers are co-existing and learning from each other in the workplace, how Millennials have very different attitudes about marriage and the family and how the prime focus of advertising and marketing is now shifting away from those born after World War II and is instead focused on a newer, younger, less informed, yet more connected generation.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:
Preparing For College

Program Name:
“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time
Segment “A” (Part I)
WHFS-HD2 Sunday 02/17/13 9:00am

DURATION OF PROGRAMMING SEGMENT:
30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Michael Serio spoke with author/lecturer Alfred Poor, Ph.D., about his latest book, “7 Success Secrets That Every College Student Needs To Know”. Topics discussed included what every parent needs to know in preparation for sending a child away to college, how parents of high school students must start earlier in helping their children select a career path, the importance of taking the correct classes in high school and the importance of setting reasonable expectations for those college students and what they can expect in the real world after graduation.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:

Caring For Aging Parents

Program Name:

“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time

Segment “B” (Part II)

WHFS-HD2 Sunday 02/17/13 9:30am

DURATION OF PROGRAMMING SEGMENT:

30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Michael Serio spoke with Diane Keefe, the President of the Mid-east Area Agency on Aging Foundation about the responsibility of caring for aging parents. Ms. Keefe explained that there are no specific laws regarding which child, if any, is responsible for taking care of the needs of their parents, and the need for a comprehensive family plan. She also discussed the eventual placement of parents in a nursing home facility, what legal and financial information every caregiver needs to know about their parents affairs, and how to approach ones parents about assuming responsibility for their care.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:
Mental Illness

Program Name:
“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time
Segment “A” (Part I)
WHFS-HD2 Sunday 02/24/13 9:00am

DURATION OF PROGRAMMING SEGMENT:
30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Michael Serio talked to family therapist Dr. Deb Hirschhorn about the breakdown in America’s Mental Health system and in particular, what we have learned from the tragedy at Sandy Hook Elementary. Dr. Hirschhorn says the mental health industry in America failed Adam Lanza in Connecticut and is failing families nationwide. She contends that school counselors and mental health practitioners are missing clear warning signs that a child is in serious danger of acting in a dangerous manner. She emphasized the dangers with the medical field’s preoccupation for prescribing mood altering drugs and that the long term effects of those drugs is still unknown. She gave parents simple signs to be on the lookout for, and advice for those being treated now.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:
Childhood Diseases

Program Name:
“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time
Segment “B” (Part II)
WHFS-HD2 Sunday 02/24/13 9:30am

DURATION OF PROGRAMMING SEGMENT:
30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Michael Serio spoke with mother/daughter Idelle and Diandra Brand, co-authors of the book, “Indigo Child”. Both appeared on the show to discuss their contention that the increase in certain childhood diseases such as ADHD and autism, among others, may be caused by, or that the child has a high sensitivity to toxins in our environment. Idelle Brand is a holistic dentist and shared her thoughts of fluoridation of our water supply and how it can be toxic to children, how a child’s doctor may rely first on prescription drugs instead of taking a slower, more comprehensive look at the child’s home/school environment, and how she worked with Diandra after the diagnosis of a severe learning disease. Topics also covered included how organic foods are superior to genetically modified foods and how parents need to be vigilant in protecting their children’s health.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:

Prescription Drug Abuse

Program Name:

“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time

Segment “A” (Part I)

WHFS-HD2 Sunday 03/03/13 9:00am

DURATION OF PROGRAMMING SEGMENT:

30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Michael Serio spoke with local pharmacist turned radio host Larry Golbom about the problem of prescription drug abuse. Mr. Golbom experienced firsthand what happens when legally prescribed drugs ended up in the hands of a family member. That led him to start the “Prescription Addiction Radio Show” which covers the topic each week. The Tampa Bay area is well known for the number of so-called “pain clinics” which have opened up, where patients receive highly addictive pain killer prescriptions, they then sell those drugs on the street. Mr. Golbom’s radio program offers answers and healing to parents who have lost a child because of the misuse of those drugs. His efforts have led him to Tallahassee and Washington to ask for stronger laws to monitor the clinics and the number of prescriptions written by doctors.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:

Securing Personal Information

Program Name:

“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time

Segment “B” (Part II)

WHFS-HD2 Sunday 03/03/13 9:30am

DURATION OF PROGRAMMING SEGMENT:

30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Michael Serio spoke with Janine Darling, a business consultant and internet privacy expert about the safety and security of our digital documents and personal information. Topics discussed included the need for greater discretion about what information people share about themselves online, how merchants are gathering, using and selling information about their customers, how using a typical “cloud storage” system can be very deceiving and how simply changing a password isn’t nearly enough. Topics also discussed included how potential employers are looking at a job applicants’ use of social media and how it can hurt job chances and her new, secure, online digital storage business.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:

Creating A Successful Work Place

Program Name:

“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time

Segment “A” (Part I)

WHFS-HD2 Sunday 03/10/13 9:00am

DURATION OF PROGRAMMING SEGMENT:

30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Michael Serio spoke with Les Landes who has spent his entire career in corporate America and appeared on the program to discuss creating a successful workplace for employees. His book, “Getting to the Heart of Employee Engagement” is a blueprint for any business owner who wants to increase employee loyalty, productivity and gratification. Topics discussed included how business owners have failed to keep up with changing attitudes about work, how to motivate an employee, and why creating an open and imaginative workplace for employees more than pays for itself with business growth and new customers.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:

Planning For The Future

Program Name:

“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time

Segment “B” (Part II)

WHFS-HD2 Sunday 03/10/13 9:30am

DURATION OF PROGRAMMING SEGMENT:

30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Michael Serio spoke with financial planner and business owner Andy Tanner about the biggest problem facing the baby boomer generation, that is, having enough money with which to retire. His contention is that company provided 401(k) accounts will not be able to supply the financial needs of a retiree, and that Social Security cannot be counted upon as the government looks to shed liabilities and obligations. Topics discussed included how Wall Street has lured and manipulated the population into investing in high risk, low yield accounts, how Washington hides from the fact that 401(k) accounts will be heavily taxed as the money is withdrawn leaving the investor empty-handed and with no time to earn and save more funds, and the need for a safe and secure type of account, paid for with post-tax dollars that would be portable and not tied to Wall Street fluctuations.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:

Genetically Modified Foods

Program Name:

“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time

Segment “A” (Part I)

WHFS-HD2 Sunday 03/17/13 9:00am

DURATION OF PROGRAMMING SEGMENT:

30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Michael Serio spoke with Elizabeth Dougherty, his wife, and host of the program “Food Nation Radio Network” about a story that is getting a lot of attention: Genetically Modified Foods. Florida House of Representative member Michelle Rehwinkle Vasilinda has introduced a bill that would require the labeling of GMOs sold in the state. Ms. Dougherty appeared on the show to share her interview with the representative, and interviews with GMO expert Jeffrey Smith and Iowan farmer Jerry Rosman whose livestock was hurt by Genetically Modified feed. The federal government has failed to act upon 1.5 million signatures on a petition with the FDA asking for proper labeling, Whole Foods Markets has announced that they will require all GMO products to be labeled by 2018, and initiatives are being introduced in a dozen other states that would do the same.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:
Environment

Program Name:
“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time
Segment “B” (Part II)
WHFS-HD2 Sunday 03/17/13 9:30am

DURATION OF PROGRAMMING SEGMENT:
30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Michael Serio spoke with Terry Tomalin, outdoors and fitness writer from the Tampa Bay Times. Mr. Tomalin has written a new book “Everyday Adventures – A Florida Outdoors Guide” that takes a light-hearted look at the natural outdoor resources in our own state. Filled with stories, the book, and this interview discussed a more serious topic, the disappearance of Florida’s own unique opportunities to experience and enjoy the outdoors. Topics also covered included the need for more stringent water runoff containment into Tampa Bay, the protection of estuary and fishing grounds, and the reemergence of the sea grass beds in the Bay.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:

Veterans Rights/Laws

Program Name:

“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time

Segment “A” (Part I)

WHFS-HD2 Sunday 03/24/13 9:00am

DURATION OF PROGRAMMING SEGMENT:

30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Michael Serio spoke with Mary Markovich who is a licensed North Carolina attorney and a VA accredited attorney who practices in the areas of elder law, estate planning and veterans law.

Ms. Markovich appeared on the program to talk about certain rights that returning veterans from the military might not know they have available to them. She described how older Vietnam War era veterans are not receiving their full VA medical benefits and how they must apply for these payments, that the government will not automatically enroll the veterans in the programs. Topics discussed also included benefits that are available to widows of veterans, and the rights of same sex partners.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:
Community

Program Name:
“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time
Segment “B” (Part II)
WHFS-HD2 Sunday 03/24/13 9:30am

DURATION OF PROGRAMMING SEGMENT:
30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Michael Serio spoke with Rico Racosky, a motivational choice expert and Southwest Airlines pilot. For 25 years he’s been motivating kids via several books, including “Dreams + Actions = Reality” Rico talks to children about their dreams... and turning those dreams into career paths and ultimately, creating their own dream come true career. He appeared on the program to discuss his latest book, aimed at adults, that helps simplify most problems all of us face every day. His contention is that any problem can be narrowed to two choices, and that we can face any hurdle, and makes any tough decision by considering only the two biggest choices in that decision process. Topics discussed included improving ones situation at work and at home, and how to solve those nagging problems that tend to become big headaches.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:

Veterans Rights/Laws

Program Name:

“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time

Segment “A” (Part I)

WHFS-HD2 Sunday 3/31/13 9:00am

DURATION OF PROGRAMMING SEGMENT:

30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Michael Serio spoke with Mary Markovich who is a licensed North Carolina attorney and a VA accredited attorney who practices in the areas of elder law, estate planning and veterans law.

Ms. Markovich appeared on the program to talk about certain rights that returning veterans from the military might not know they have available to them. She described how older Vietnam War era veterans are not receiving their full VA medical benefits and how they must apply for these payments, that the government will not automatically enroll the veterans in the programs. Topics discussed also included benefits that are available to widows of veterans, and the rights of same sex partners.

WHFS-HD2
Most Significant Issue-Responsive Programming
1st Quarter, 2013
(January 1 through March 31)

Issue:
Community

Program Name:
“In Touch With Tampa Bay – Connecting To Our Community”

Air Date & Time
Segment “B” (Part II)
WHFS-HD2 Sunday 03/31/13 9:30am

DURATION OF PROGRAMMING SEGMENT:
30 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Michael Serio spoke with Rico Racosky, a motivational choice expert and Southwest Airlines pilot. For 25 years he’s been motivating kids via several books, including “Dreams + Actions = Reality” Rico talks to children about their dreams... and turning those dreams into career paths and ultimately, creating their own dream come true career. He appeared on the program to discuss his latest book, aimed at adults, that helps simplify most problems all of us face every day. His contention is that any problem can be narrowed to two choices, and that we can face any hurdle, and makes any tough decision by considering only the two biggest choices in that decision process. Topics discussed included improving ones situation at work and at home, and how to solve those nagging problems that tend to become big headaches.